PCC BOND MEASURE 2017

Internal Educational Campaign
ON YOUR NOVEMBER 7 BALLOT
Proposed bond for safety, modernization and workforce training improvements

1. PCC is Oregon’s largest college.
With more than 76,000 people relying on PCC for higher education, PCC contributes to the economic growth and vitality of our region by helping build a skilled and educated workforce.

2. Portland is growing fast, and in order to meet the changing needs of our workforce, PCC is in need of upgrades.
On your November 7th ballot, the PCC Board of Directors will ask voters to consider approving a bond.

3. Funds from the bond would go directly to projects to better meet the needs of current and future students.
Projects like:
- Improving workforce training programs.
- Expanding resources for health professions and sciences, technology, engineering and math.
- And investing in meeting needs for safety, security and disability access.

4. If passed, the PCC bond measure is estimated to maintain current tax rates.
The total principal amount of bonds authorized would not exceed $83 million. If passed, the bond is expected to maintain the tax rate of 48 cents per $1,000 of assessed property values for 16 years.

5. VOTE NOVEMBER 7!
If you aren’t registered to vote, find out how to do it on our website: pcc.edu/bond.

LEARN MORE AT PCC.EDU/BOND
Improve Workforce Training
Invest in Health and STEAM Programs
Upgrade Safety and Accessibility
If passed, PCC’s bond measure is estimated to maintain current tax rates for local homeowners, with the total principal amount of bonds authorized not to exceed $185 million. This is estimated to maintain the tax rate of $0.40 per $1,000 of assessed property value, for 16 years.
- 10/4 from 2pm-4pm, Sylvania in CC, Oak room
- 10/6 from 10am-noon, Downtown in the Rose Room
- 10/9 from noon-2pm, Cascade in Student Union rooms 203/204
- 10/11 from 1pm - 3pm at the Newberg in room 115
- 10/12 from 10am - noon, Southeast in the Community Hall
- 10/12 from 1pm - 3pm, CLIMB in room 104
- 10/13 from 11am-1pm, PMWTC in Building 2, Auditorium
- 10/16 from 10am-noon, Rock Creek in Event Center, Building 9
- 10/16 from 1pm-3pm, Willow Creek in rooms 103/104
Voter Registration
Community Outreach and PR

- PR and Media Outreach
- Events and Speaking Engagements
- Sponsorships
Fireside Chats – Sept. 7

Extending Life of Buildings/IT Focus – Sept. 11

Rock Creek Childcare – Sept. 18
2017 PCC Bond Proposal

As Oregon's largest institution of higher education, PCC serves more than 75,000 students from all backgrounds.

On the November 7, 2017 ballot, the PCC Board of Directors will ask voters in his service area to consider a bond. Funds from the bond would go directly to addressing repairs, modernizing and retrofitting facilities, improving safety and replacing outdated technology and equipment.

If the bond does not pass, the critical infrastructure enhancement and modernization projects outlined below could not be completed.
Mailed to 300,000+ homes

Distributed at In-Service, fireside chats, etc.
Portland Community College, the largest college in Oregon, is placing a bond measure on the November 7th ballot. If passed, the bond would...

1. MODERNIZE CLASSROOM TECHNOLOGY

2. EXPAND HEALTH PROFESSIONS & WORKFORCE TRAINING PROGRAMS

3. IMPROVE SAFETY & SUSTAINABILITY

What would PCC’s Bond Measure do?

What would be the bond cost?

- The bond cost is estimated to be $33 million, raising the tax rate by $0.005 per $100 of assessed property value, for 9 years.

What kinds of improvements would the bond fund for the college?

- Modernize classrooms and provide learning technologies.
- Expand health professions and workforce training programs.
- Improve safety and sustainability measures.

How does PCC serve the community?

- Offers affordable, accessible education.
- PCC tuition is half the cost of state universities, and even less the cost of private colleges.
- Offers opportunities to earn a wide range of degrees, certificates, and professional programs.
- Provides access to affordable, flexible learning options.
- Helps people gain the training they need to earn family-wage jobs.
- Enrolls nearly all graduates of all Oregon high schools.

Every dollar invested in PCC returns $12.90 to Oregon’s economy in added state revenue and social savings.

Remember to vote by November 7th. For more information, visit PCC.edu/bond.
Radio Ads and Billboards

THINK ABOUT YOUR COMMUNITY
THINK PCC FIRST

BELIEVE IN YOUR FUTURE
THINK PCC FIRST

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A special message from PCC Board Chair Kali...