

**Key Measures for PCC Board Goals:
2008-09 Institutional Effectiveness Reporting Cycle**

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| Fall Report | <p>Goal 1 – Access: We will improve access to quality life-long learning opportunities through the effective use of technology, affordable classes and the strategic location of facilities.</p> <ul style="list-style-type: none"> <input type="checkbox"/> Distance learning enrollment growth <input type="checkbox"/> Percent of students applying/receiving financial aid <input type="checkbox"/> Competitiveness of PCC tuition/fees to area 2-4 year colleges | State KPM # 16 |
| Summer Report | <p>Goal 2 – Student Success: We will promote success for all students through outstanding teaching, student development programs, and support services in all that we do;</p> <ul style="list-style-type: none"> <input type="checkbox"/> Retention Trends (i.e. Student retention to end of term, student completion of term in good academic standing, student retention to next term) <input type="checkbox"/> Enrollment/successful course completion rates <input type="checkbox"/> Student enrollment/success in next-level courses (i.e. Dev/GED/ABS/ESOL) <input type="checkbox"/> Student transfers to 4-yr institutions <input type="checkbox"/> Degrees/certificate award trends <input type="checkbox"/> Pass rates on certification/licensure tests | State KPM # 1 7 8 11 12 13 14 |
| Winter Report | <p>Goal 3 – Diversity: We will enrich the educational experience by committing to the development of diversity in our student body, faculty and staff.</p> <ul style="list-style-type: none"> <input type="checkbox"/> Extent student demographics reflect service area demographics <input type="checkbox"/> Extent PCC employees reflect the service area and PCC student demographics <input type="checkbox"/> Diversity of recent/new hires by employee group | State KPM # 18 |
| Spring Report | <p>Goal 4 – Continuous Improvement: We will ensure the relevance and quality of all programs and services through planning, assessment and the appropriate distribution of resources.</p> <ul style="list-style-type: none"> <input type="checkbox"/> Highlights of student satisfaction survey results and use of findings and/or <input type="checkbox"/> Summary of academic planning, program/discipline review, and fiscal planning “lessons learned” for input into next year’s planning and activities | *No State KPM |
| Winter Report | <p>Goal 5 – Cultivating Partnerships: We will effectively respond to the educational needs of our students and communities through strategic alliances with business, government agencies and educational institutions.</p> <ul style="list-style-type: none"> <input type="checkbox"/> Government/Agency Partnerships: Grant revenue and funded proposal trends <input type="checkbox"/> Business Partnership Example: May include Institute for Health Professions or <i>PCC Customized and Workforce Training Department</i> <input type="checkbox"/> Educational Partnerships: Dual Credit student enrollment trends | State KPM # 10 17 |
| Spring Report | <p>Goal 6 – Community: We will facilitate growth and development of our district communities by accepting a leadership role and serving as a key educational resource to the community.</p> <ul style="list-style-type: none"> <input type="checkbox"/> Service Learning participation trends and community contributions <p>Other possible measure:</p> <ul style="list-style-type: none"> <input type="checkbox"/> 2008-09 suggested reporting theme: PCC Bond and community development | *No State KPM |

State KPM # = number of the state-level Key Performance Measure (KPM) that corresponds to PCC’s goal/ measure

***No State KPM** = None of the Oregon 74th Legislature’s Adopted 2007-09 KPMs address this PCC goal

**LEGISLATIVELY ADOPTED 2007-09 KEY PERFORMANCE MEASURES
COMMUNITY COLLEGE MEASURES**

OREGON DEPARTMENT OF COMMUNITY COLLEGES AND WORKFORCE DEVELOPMENT

| 2007-09 KPM # | Legislatively Adopted KPMs for 2007-09 |
|--------------------------|---|
| 1 | SUCCESSFUL GED APPLICANTS – Percentage of GED certificate applicants successful |
| 7 | COMPLETION OF BASIC SKILLS/ESL – Percentage of students enrolled in a basic skills or ESL program who complete successfully |
| 8 | NURSING COMPLETION – Percentage of students who successfully complete a nursing program |
| 9 | SBDC BUSINESS START-UPS – Percentage of SBDC pre-venture/start-up entrepreneurs with a completed business plan who start a business |
| 10 | BITS COMPANY SATISFACTION – Percent of companies ranking training they received through community college Business and Industry Training System (BITS) as good or better |
| 11 | LICENSING/CERTIFICATION RATES – Oregon community college students' pass rate for national licensing tests compared to national pass rates |
| 12 | PROFESSIONAL TECHNICAL DEGREE/CERTIFICATE COMPLETION – Number of professional-technical degrees and certificates awarded |
| 13 | ASSOCIATE DEGREE COMPLETION – Percentage of students in Associates degree programs who obtain an Associates degree |
| 14 | STUDENT TRANSFERS TO OUS – Percentage of students attending an Oregon community college during one academic year who transfer to an OUS institution the following academic year |
| 15 | PROGRESS OF TRANSFER STUDENTS – Percentage of community college transfer students who demonstrate progress by returning for the second year |
| 16 | TUITION/FEES – Oregon's rank for college tuition and fees among all western states |
| 17 | HIGH SCHOOL PARTICIPATION – Number of high school students enrolled in community college credit programs |
| 18 | MINORITY ENROLLMENT – Each minority's proportion of total community college enrollment as a percentage of each minority's proportion of the total population, by racial/ethnic group. |