

**Proposed Key Measures for PCC Board Goals:  
2007-08 Institutional Effectiveness Reporting Cycle**

Fall Report	<p><b>Goal 1 – Access:</b> We will improve access to quality life-long learning opportunities through the effective use of technology, affordable classes and the strategic location of facilities.</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Distance learning enrollment growth</li> <li><input type="checkbox"/> Percent of students applying/receiving financial aid</li> <li><input type="checkbox"/> Competitiveness of PCC tuition/fees to area 2-4 year colleges</li> </ul>	State KPM # 16
Spring/Summer Report	<p><b>Goal 2 – Student Success:</b> We will promote success for all students through outstanding teaching, student development programs, and support services in all that we do;</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Retention Trends (i.e. Student retention to end of term, student completion of term in good academic standing, student retention to next term)</li> <li><input type="checkbox"/> Enrollment/successful course completion rates</li> <li><input type="checkbox"/> Student enrollment/success in next-level courses (i.e. Dev/GED/ABS/ESOL)</li> <li><input type="checkbox"/> Student transfers to 4-yr institutions</li> <li><input type="checkbox"/> Degrees/certificate award trends</li> <li><input type="checkbox"/> Pass rates on certification/licensure tests</li> </ul>	State KPM # 1 7 8 11 12 13 14
Fall Report	<p><b>Goal 3 – Diversity:</b> We will enrich the educational experience by committing to the development of diversity in our student body, faculty and staff.</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Extent student demographics reflect service area demographics</li> <li><input type="checkbox"/> Extent PCC employees reflect the service area and PCC student demographics</li> <li><input type="checkbox"/> Diversity of recent/new hires by employee group</li> </ul>	State KPM # 18
Winter Report	<p><b>Goal 4 – Continuous Improvement:</b> We will ensure the relevance and quality of all programs and services through planning, assessment and the appropriate distribution of resources.</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Highlights of student satisfaction survey results and use of findings and/or</li> <li><input type="checkbox"/> Summary of academic planning, program/discipline review, and fiscal planning “lessons learned” for input into next year’s planning and activities</li> </ul>	*No State KPM
Fall Report	<p><b>Goal 5 – Cultivating Partnerships:</b> We will effectively respond to the educational needs of our students and communities through strategic alliances with business, government agencies and educational institutions.</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Government/Agency Partnerships: Grant revenue and funded proposal trends</li> <li><input type="checkbox"/> Business Partnership Example: Institute for Health Professions enrollment trends <i>(example from prior year: PCC Customized and Workforce Training Department)</i></li> <li><input type="checkbox"/> Educational Partnerships: Dual Credit student enrollment trends</li> </ul>	State KPM # 10 17
Winter Report	<p><b>Goal 6 – Community:</b> We will facilitate growth and development of our district communities by accepting a leadership role and serving as a key educational resource to the community.</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Service Learning participation trends and community contributions</li> </ul> <p>Other possible measures:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Highlight community out reach activities, or</li> <li><input type="checkbox"/> 2007-08 suggested reporting theme: Sustainability</li> </ul>	*No State KPM

**State KPM #** = number of the state-level Key Performance Measure (KPM) that corresponds to PCC’s goal/ measure

**\*No State KPM** = None of the Oregon 74<sup>th</sup> Legislature’s Adopted 2007-09 KPMs address this PCC goal

**LEGISLATIVELY ADOPTED 2007-09 KEY PERFORMANCE MEASURES  
COMMUNITY COLLEGE MEASURES**

**OREGON DEPARTMENT OF COMMUNITY COLLEGES AND WORKFORCE DEVELOPMENT**

<b>2007-09 KPM #</b>	<b>Legislatively Adopted KPMs for 2007-09</b>
<b>1</b>	SUCCESSFUL GED APPLICANTS – Percentage of GED certificate applicants successful
<b>7</b>	COMPLETION OF BASIC SKILLS/ESL – Percentage of students enrolled in a basic skills or ESL program who complete successfully
<b>8</b>	NURSING COMPLETION – Percentage of students who successfully complete a nursing program
<b>9</b>	SBDC BUSINESS START-UPS – Percentage of SBDC pre-venture/start-up entrepreneurs with a completed business plan who start a business
<b>10</b>	BITS COMPANY SATISFACTION – Percent of companies ranking training they received through community college Business and Industry Training System (BITS) as good or better
<b>11</b>	LICENSING/CERTIFICATION RATES – Oregon community college students' pass rate for national licensing tests compared to national pass rates
<b>12</b>	PROFESSIONAL TECHNICAL DEGREE/CERTIFICATE COMPLETION – Number of professional-technical degrees and certificates awarded
<b>13</b>	ASSOCIATE DEGREE COMPLETION – Percentage of students in Associates degree programs who obtain an Associates degree
<b>14</b>	STUDENT TRANSFERS TO OUS – Percentage of students attending an Oregon community college during one academic year who transfer to an OUS institution the following academic year
<b>15</b>	PROGRESS OF TRANSFER STUDENTS – Percentage of community college transfer students who demonstrate progress by returning for the second year
<b>16</b>	TUITION/FEES – Oregon's rank for college tuition and fees among all western states
<b>17</b>	HIGH SCHOOL PARTICIPATION – Number of high school students enrolled in community college credit programs
<b>18</b>	MINORITY ENROLLMENT – Each minority's proportion of total community college enrollment as a percentage of each minority's proportion of the total population, by racial/ethnic group.