Tualatin High School
Marketing
Business and Management Pathway

This program of study should serve as a guide, along with other career planning materials, as you continue your career path. Courses listed within this plan are only recommended coursework and should be individualized to meet each learner’s educational and career goals.

**Education Levels**
- **FIRST TERM**
  - BA 101 Introduction to Business
  - BA 111 Introduction to Accounting
  - BA 131 Principles of Legal Environment
  - BA 205 Business Communication

- **SECOND TERM**
  - BA 235 Social Media Marketing
  - BA 280A Introduction to Business Administration
  - BA 223 Principles of Marketing

- **THIRD TERM**
  - WR 121 English Composition
  - Business Program Elective
  - Business Program Elective
  - Business Program Elective

- **FOURTH TERM**
  - Business Program Elective
  - Business Program Elective
  - Business Program Elective

- **FIFTH TERM**
  - BA 249 Principles of Retailing and E-tailing
  - BA 280A Introduction to Business Administration

- **SIXTH TERM**
  - General Education Credit

**Program of Study**

<table>
<thead>
<tr>
<th>Term</th>
<th>Education Levels</th>
<th>Grade</th>
<th>English / Language Arts</th>
<th>Math</th>
<th>Science</th>
<th>Social Studies / Sciences</th>
<th>Courses Electives Recommended Electives</th>
<th>Learner Activities</th>
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<td>Lit and Comp 9</td>
<td>Algebra 1</td>
<td>Physics</td>
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<td>Health/PE 1</td>
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<td>Geometry</td>
<td>Chemistry</td>
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<td>Health/PE 2</td>
<td>Visual Merchandising</td>
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<td>Algebra 2</td>
<td>Biology</td>
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<td>Elective Courses</td>
<td>Elective Courses</td>
<td>Career Dev/Arts/Fair</td>
<td>Elective Courses</td>
<td>Personal Finance Elective Courses</td>
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**Minimum credits - 94**
Cluster careers utilize creativity and knowledge to promote and sell products and services.

**Other Required Courses**
- **FIRST TERM**
  - BA 203 Introduction to International Business
  - BA 223 Principles of Marketing
  - BA 238 Sales

**PCC**
- Associate of Applied Science Marketing - CPS #521401

**Key**
- **Tualatin High School**
  - High School Academic
  - High School Career & Technical
  - PCC Dual Credit Articulated Courses
- **Certificates/Degrees/Occupations**
  - 1-year Certificate Marketing
  - Associate of Applied Science Marketing - CPS #521401
- **Other Required Courses**
  - *Career and Technical Courses and/or Degree*