St Helens High School Mt Hood Community College **Hospitality and Tourism** 2/21/2017

# **Hospitality, Tourism & Recreation Cluster**

### **Skills-to-Course Matrix**

<u>Instructions</u>: 1) Enter your high school name above. 2) Enter the community college name. 3) Enter the Program of Study name. 4) Enter the date. 5) Click on Course 1, Course 2, etc. below and replace with your POS course names (or numbers). 6) Check those courses that trigger the TSA for this POS. 7) Finally, check those standards that are taught with intent and purpose, and are assessed in each course. Note: You only need to use the optional Focus Area tabs below if you are using those skill sets for multiple options in a Progam of Study or if you want to use another set of industry validated standards.

#### **Cluster** Knowledge and Skills (CTE standards)

			40	IUR	Q,	Q,	CO	CO
ССТС	Code Number	KS Statement	no	no	yes	yes	TSA?	TSA?
HT 1	HT01	Describe the key components of marketing and promoting hospitality and tourism products and services.			Х	X		
HT 2	HT02	Evaluate the nature and scope of the Hospitality & Tourism Career Cluster and the role of hospitality and tourism in society and the economy.			X	X		
HT 3	HT03	Demonstrate hospitality and tourism customer service skills that meet customers' needs.			Х	х		
HT 4	HT04	Describe employee rights and responsibilities and employers' obligations concerning occupational health and safety in the hospitality and tourism workplace.			X	X		
HT 5	HT05	Identify potential, real and perceived hazards and emergency situations and determine the appropriate safety and security measures in the hospitality and tourism workplace.			Х	Х		
HT 6	HT06	Describe career opportunities and means to attain those opportunities in each of the Hospitality &Tourism Career Pathways.			X	Х		

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## **Lodging Focus Area**

2016

#### **Skills-to-Course Matrix**

or liabilities in the lodging facility.

Explain the basic legal issues in lodging management.

HT-LOD 11

HT-LOD 12

HTLG11

HTLG12

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			are assessed in each course.							
Focus Area Knowledge and Skills (CTE standards)			TeenClisin	Internation	chet school	Chet School	Course's	Contre		
ССТС	Code Number	KS Statement	no	no	yes	yes	TSA?	TSA?		
HT-LOD 01	HTLG01	Use various communication technologies to accomplish work tasks in lodging facilities.								
HT-LOD 02	HTLG02	Explain the role and importance of housekeeping operations to lodging facility.								
HT-LOD 03	HTLG03	Allocate staff positions to meet the needs of various lodging departments.								
HT-LOD 04	HTLG04	Describe the role and responsibilities of lodging managers.								
HT-LOD 05	HTLG05	Compare the advantages and disadvantages of independently owned and chain-affiliated lodging facilities.								
HT-LOD 06	HTLG06	Analyze the departmental interrelationships of a lodging facility.								
HT-LOD 07	HTLG07	Explain various check-in and check-out procedures used in the lodging industry.								
HT-LOD 08	HTLG08	Understand reservation procedures used in the lodging industry.								
HT-LOD 09	HTLG09	Explain how room access policies and procedures ensure guest safety and minimize risks to the lodging facility.								
HT-LOD 10	HTLG10	Explain how cash control procedures are used in the lodging industry.								
HT-LOD 11	HTI G11	Explain how guests and property are protected to minimize losses								

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## Recreation, Amusements & Attractions Focus Area

2016

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#### Focus Area Knowledge and Skills (CTE standards)

ССТС	Code Number	KS Statement	no	no	yes	yes	TSA?	TSA?
HT-REC 01	HTRA01	Describe career opportunities in the Recreation, Amusements &						
		Attractions Career Pathway.						
HT-REC 02		Explain admission and traffic control procedures used to manage and						
	HTRA02	control individuals, groups and vehicles in recreation, amusement and						
		attraction venues.						
UT DEC 02	HTRA03	Determine the maintenance and technology needs for various recreation,						
HT-REC 03		amusement and attraction venues.						
HT-REC 04	HTRA04	Describe safety and security issues unique to the Recreation,						
		Amusements & Attractions Career Pathway.						
HT-REC 05	LITDAGE	Compile a resource base to manage emergency situations in recreation,						
	HTRA05	amusement and attraction venues.						
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HT-REC 01	HTRA01	Describe career opportunities in the Recreation, Amusements &	
111 1120 01		Attractions Career Pathway.	
		Explain admission and traffic control procedures used to manage and	
HT-REC 02	HTRA02	control individuals, groups and vehicles in recreation, amusement and	
		attraction venues.	
LIT DEC. 00	LITDAGG	Determine the maintenance and technology needs for various recreation,	T
HT-REC 03	HTRA03	amusement and attraction venues.	
LIT DEC 04	LITDAGA	Describe safety and security issues unique to the Recreation,	T
HT-REC 04	HTRA04	Amusements & Attractions Career Pathway.	
UT DEC 05	HTRA05	Compile a resource base to manage emergency situations in recreation,	Ī
HT-REC 05	HIRAUS	amusement and attraction venues.	
HT-REC 06	HTRA06	Identify safety and security issues for recreation, amusement and	
HI-REC 00		attraction venues that might require customer education.	
HT-REC 07	HTRA07	Compare different ticket sales options to maximize revenue for	Ĭ
HI-REC 07	HINAUI	recreation, amusement and attraction venues.	
HT-REC 08	HTRA08	Describe the types of information and directions a guest would need at a	Ī
HI-KEC 00	HINAUO	recreation, amusement and attraction entry point.	
HT-REC 09	HTRA09	Develop marketing strategies for recreation, amusement and attractions	Ĭ
HI-KEC 09	HINAUS	venues.	
HT-REC 10	HTRA10	Analyze the merchandising, program and product potential for different	
III-REC IU	HIKAIU	recreation, amusement and attraction venues.	
HT-REC 11	HTRA11	Compare and contrast various types of recreation, amusement and	ĺ
III-NEC II	ПІМП	attraction venues.	

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# Restaurants, Food and Beverage Focus Area

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#### **Focus Area** Knowledge and Skills (CTE standards)

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ССТС	Code Number	KS Statement	no	no	yes	yes	TSA?	TSA?
HT-RFB 01	HTRF01	Describe ethical and legal responsibilities in food and beverage service facilities.			Х	Х		
HT-RFB 02	HTRF02	Demonstrate safety and sanitation procedures in food and beverage service facilities.	Х	Х	Х	Х		
HT-RFB 03	HTRF03	Use information from cultural and geographical studies to guide customer service decisions in food and beverage service facilities.		X		X		
HT-RFB 04	HTRF04	Demonstrate leadership qualities and collaboration with others.			Х	Х		
HT-RFB 05	HTRF05	Research costs, pricing, market demands and marketing strategies to manage profitability in food and beverage service facilities.			х	х		
HT_RFB 06	HTRF06	Explain the benefits of the use of computerized systems to manage food service operations and guest service.			Х			
HT-RFB 07	HTRF07	Utilize technical resources for food services and beverage operations to update or enhance present practice.			Х	Х		
HT-RFB 08	HTRF08	Implement standard operating procedures related to food and beverage production and guest service.			Х	Х		
HT-RFB 09	HTRF09	Describe career opportunities and qualifications in the restaurant and food service industry.			Х			
HT-RFB 10	HTRF10	Apply listening, reading, writing and speaking skills to enhance operations and customer service in food and beverage service facilities.			Х	Х		

### **Travel & Tourism Focus Area**

2016

#### **Skills-to-Course Matrix**

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**Focus Area** Knowledge and Skills (CTE standards)

CCTC **Code Number** TSA? **KS Statement** TSA? no no yes yes Apply information about time zones, seasons and domestic and **HT-TT 01** HTTT01 international maps to create or enhance travel. Apply unit and time conversion skills to develop travel schedules **HT-TT 02** HTTT02 and compute cost, distance and time (including travel time) HT-TT 03 HTTT03 Analyze cultural diversity factors to enhance travel planning. Assess the potential (real and perceived) hazards related to **HT-TT 04** HTTT04 multiple environments, and recommend appropriate safety, health and security measures for travelers. Develop a safety and security plan containing proactive and HT-TT 05 HTTT05 reactive solutions to manage emergency situations for travelers and staff. Use common travel and tourism terminology used to communicate **HT-TT 06** HTTT06 within the industry. Customize travel with diverse transportation, lodging, cruise and **HT-TT 07** HTTT07 Compare and contrast services and products from related industries to understand and evaluate how they impact the delivery **HT-TT 08 HTTT08** of travel and tourism products and services to customers. Identify the community elements necessary to maintain **HT-TT 09** HTTT09 cooperative tourism development efforts. Develop a travel product that matches customer needs, wants and **HT-TT 10** HTTT10 expectations. Design promotional packages to effectively market travel and **HT-TT 11** HTTT11 Select the most effective communication technique and media **HT-TT 12** HTTT12 venue to convey travel marketing information to a target audience.