

August 15, 2019

20-026

AUTHORIZATION TO CONTRACT WITH SWIRE COCA
COLA FOR THE PROVISION OF BEVERAGES (POURING
RIGHTS)

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FINANCIAL
RESPONSIBILITY: Kenneth Brown, Director, Auxiliary Services

APPROVED BY: Eric Blumenthal, Vice President, Finance and
Administration
Mark Mitsui, College President

REPORT: Portland Community College Auxiliary Services requests board approval to enter into a Beverage Partnership (Pouring Rights) Contract. This partnership will help PCC meet the College commitment to becoming a leader in operational practices that model the sustainable use of resources. The continued Partnership will also create new opportunities to provide substantial benefits to students, the College, and its beverage supply partner such as: pouring rights throughout the College District, sales of packaged beverages, and vending supplies. The current contract will expire September 13, 2019.

A Request for Proposal (RFP) was issued as required. On May 24, 2019, the RFP was advertised in the Daily Journal of Commerce, State of Oregon ORPIN procurement system and the RFP document was accessible by registering on the PCC Purchasing website. On the closing date of June 17, 2019 at 2:00 P.M., the College received two (2) proposals. The RFP committee was formed and consisted of four (4) College staff, one (1) Foundation staff member, and four (4) Student representatives. The RFP statement of work was developed by the committee and included very robust sustainability requirements. The proposals were evaluated based on the following criteria: Financial Return; Student Support (Foundation and Donations); Approach and Operations; Sustainability; and Quality of proposal. After careful review the committee recommended to award the contract to Swire Coca Cola

RECOMMENDATION: That the Board of Directors authorize the award of a contract with Swire Coca Cola to provide Beverage Partnership (Pouring Rights) for the College. The contract term is not to exceed ten (10) years.