

STRATEGIC PRIORITIES / GOALS

Board members recognized during discussion that several goals from previous goal-setting are not time-specific but are “legacy priorities” that will apply, with a degree of contemporary variation, in any year. Other priorities and goals were identified that are specific to the 2014-2015 and 2015-2016 planning cycles.

Legacy Goals

- ❖ Monitor the College’s budget to proactively respond to changes in funding.
- ❖ Prioritize the College’s commitment to equity.
- ❖ Lead the development of a fundraising strategy to advance important initiatives e.g. Future Connect; collaborate with PCC Foundation efforts.
- ❖ Be actively involved in governmental affairs and advocacy; and monitor statewide restructuring efforts in HEC and OWEB.

Strategic Priorities and Goals 2014-2015 / 2015 – 2016

- ➔ Approve a PCC Strategic Plan and prioritize implementation endeavors.
- ➔ Identify and implement a completion strategy with an emphasis on advising, that results in an increased rate of completion by 2016, and is on track to rank among the highest nationally within five years.
- ➔ Adopt a strategy that achieves increased K-12 enrollment and dual credit across districts and student populations.
- ➔ Cultivate and maintain clear and consistent communication between Board of Directors and President.
- ➔ Adopt a strategy to expand use of technology in academic, administrative and student services support.