November 15, 2012

13-050 APPLY TO THE STATE BOARD OF EDUCATION FOR

APPROVAL OF THE CAREER PATHWAY CERTIFICATE IN CUSTOMER SERVICE

PROFESSIONAL FOR PORTLAND COMMUNITY

COLLEGE

PREPARED BY: Sally Earll, Curriculum Coordinator, Curriculum Support

Services

FINANCIAL

RESPONSIBILITY: Kurt Simonds, Division Dean, Liberal Arts and Sciences,

Portland Community College

APPROVED BY: Dr. Christine Chairsell, Vice President, Academic and

Student Affairs

Dr. Preston Pulliams, District President

REPORT: The proposed Career Pathway Certificate in Customer

Service Professional prepares students to meet local employers' need for qualified entry-level customer

service professionals. The certificate will replace what is

currently a program award in Management and

Supervisory Development. Unlike the current program award, the college will be able to track and report on students completing the certificate. The Customer

Service Professional Certificate is one of several Career Pathway Certificates supported by the Bank of America donation. All courses in the 16-credit certificate are embedded in the MSD AAS, allowing students to

continue their education with ease.

RECOMMENDATION: That the College be authorized to submit an application

to the Oregon State Board of Education for the Career Pathway Certificate in Customer Service Professional for

Portland Community College