

June 26, 2008

08-112

APPLY TO THE STATE BOARD OF EDUCATION FOR  
APPROVAL OF THE ASSOCIATE OF APPLIED  
SCIENCE: RETAIL MANAGEMENT FOR PORTLAND  
COMMUNITY COLLEGE, TILLAMOOK BAY  
COMMUNITY COLLEGE, AND COLUMBIA GORGE  
COMMUNITY COLLEGE

PREPARED BY: Amy Alday-Murray, Curriculum Manager

FINANCIAL  
RESPONSIBILITY: Cheryl Scott, Division Dean, Business, Computer  
Technology, and Real Estate, Portland Community  
College  
Lori Gates, Dean of Instruction, Tillamook Bay  
Community College  
Susan Wolff, Dean of Instruction, Columbia Gorge  
Community College

APPROVED BY: Dr. Christine Chairsell, Vice President, Academic and  
Student Affairs  
Dr. Preston Pulliams, District President

REPORT: The proposed Associate of Applied Science (AAS) in  
Retail Management is a statewide degree developed by  
the local advisory committee and the Oregon Retail  
Management Community College Consortium. The  
degree is an extension of the recently approved  
Certificate in Retail Management and the Career  
Pathway Certificate in Retail Sales and Service. The  
objective of the statewide degree is to ensure  
transferability. The degree program represents the  
knowledge and skills identified by the retail industry as  
represented by the Western Association of Food Chains  
(WAFC), for retail employees and students who want to  
advance in the areas of retail store supervision, store  
management and move toward corporate leadership. The  
degree program is also recognized by retail employers  
other than the food industry as leading to professional  
growth and advancement opportunities. In addition to  
knowledge and skills needed for employment in retail

supervisory and management positions, the course of study addresses the role of technology and communication to enable individuals to be effective in the retail environment.

**RECOMMENDATION:** That the College be authorized to submit an application to the Oregon State Board of Education for an Associate of Applied Science degree in Retail Management for Portland Community College, Columbia Gorge Community College, and Tillamook Bay Community College

Amy Alday-Munay, Curriculum Manager

PREPARED BY

Kate Dins, Division Dean, Arts and Professions Portland Community College  
Lori Gates, Dean of Instruction, Tillamook Bay Community College  
Susan Wolff, Dean of Instruction, Columbia Gorge Community College

FINANCIAL RESPONSIBILITY

Dr. Christine Chaisell, Vice President, Academic and Student Affairs  
Dr. Preston Pulliam, District President

APPROVED BY

The Associate of Applied Science (AAS) degree in Electrician Apprenticeship Technologies and its accompanying certificates constitute one of three apprenticeship pathways established as a statewide apprenticeship program designed to replace existing apprenticeship training opportunities in Oregon community colleges. Implementation of the statewide apprenticeship program will allow students to pursue specific apprenticeship pathways in order to meet the demands of the industry. Students can transfer related training and prior certification credits to any participating Oregon community college by virtue of a block transfer articulation agreement. The certificates serve as pathways to the Associate of Applied Science degree (eighty-seven (87) credits of which may apply to a Bachelor of Science degree in Operations Management

REPORT: