## December 7, 2006

07-035

Associate of Applied Science Degree: Web

**Development and Design** 

PREPARED BY:

Amy Alday-Murray, Curriculum Manager

APPROVED BY:

Dr. Preston Pulliams, District President

Dr. Christine Chairsell, Vice President, Academic and

Student Affairs

REPORT:

The proposed degree will allow students to pursue an AAS in Web Development and Design with expertise in either web programming or web design using a multidisciplinary approach. The degree was created based on input from the Web Advisory Committee by identifying skill sets needed by their employees. The need to offer students a specialization within the degree to pursue either a design or development area of

expertise also surfaced as a result of the discussion. The

degree includes course work from the Computer

Applications and Office Systems, Multimedia, Computer Information Systems, and Art departments and was developed in a collaborative design effort. Additionally,

the degree is a natural extension of the one-year

certificate and an opportunity to develop career pathways in other computer related fields of study as web-related classes at PCC are now experiencing an increase in enrollment. Similar programs have been developed at Clackamas Community College and Clark Community

College in Vancouver, WA.

RECOMMENDATION:

That the college be authorized to submit an application to the Oregon State Board of Education for an Associate of Applied Science Degree in Web Development and

Design.