

September 21, 2006

07-015

VISION, MISSION, AND GOALS FOR PORTLAND
COMMUNITY COLLEGE

PREPARED BY:

Dr. Christine Chairsell, Vice President, Academic and
Student Affairs

APPROVED BY:

Dr. Preston Pulliams, District President

REPORT:

The Board reviewed the College's Vision, Mission, and Goals at its August 2005 Retreat. At that time, the District President suggested that it would be appropriate to engage the College community in potential upgrades. The Board concurred with this suggestion and asked that the District President update the Board at the Board's January 2006 and August 2006 sessions. At the August 2006 Board planning session, the Board indicated its satisfaction with the suggested revisions

RECOMMENDATION:

That the Board approve the College's Vision, Mission, Goals as attached.

Portland Community College Board of Directors

VISION

Building futures for our Students and Communities

MISSION

Portland Community College provides access to an affordable, quality education in an atmosphere that encourages the full realization of each individual's potential. The college offers opportunities for academic, professional, and personal growth to students of all ages, races, cultures, economic levels, and previous educational experiences.

WHO WE ARE

Portland Community College is a public, multi-campus, comprehensive community college serving the lifelong learning needs of our students. We offer college transfer programs; professional technical education programs; adult basic skills; opportunities to develop English as a second language; high school completion and dual credit; community and continuing education programs; and service-learning opportunities that foster the development of civic responsibility and engagement. Through extensive partnerships with business, industry, labor, educational institutions and the public sector, we provide training and learning opportunities for the local and state workforce and promote economic and community development.

STATEMENT OF VALUES

- Quality, lifelong learning experiences that helps students to achieve their personal and professional goals
- An environment that is committed to diversity as well as the dignity and worth of the individual
- Continuous professional and personal growth of our employees and students
- Effective teaching and student development programs that prepare students for their roles as citizens in a democratic society in a rapidly changing global economy
- Academic Freedom and Responsibility - creating a safe environment where competing beliefs and ideas can be openly discussed and debated
- Sustainable use of our resources
- Collaboration predicated upon a foundation of mutual trust and support
- An agile learning environment that is responsive to the changing educational needs of our students and the communities we serve
- Accountability based upon an *outcomes-based* approach in education
- The public's trust by effective and ethical use of public and private resources

GOALS

Goal 1 – Access: We will improve access to quality lifelong learning opportunities through the effective use of technology, affordable classes and the strategic location of facilities.

Goal 2 – Student Success: We will promote success for all students through outstanding teaching, student development programs, and support services in all that we do;

Professional technical education will be responsive to industry needs and prepare students to work in a global marketplace.

Transfer preparation will prepare students for success in obtaining baccalaureate degrees.

College readiness will promote student preparation for college-level programs and employment.

Community education/continuing education will provide quality education to enrich students personally, socially, culturally, and to upgrade occupational/job skills.

Goal 3 – Diversity: We will enrich the educational experience by committing to the development of diversity in our student body, faculty and staff.

Goal 4 – Continuous Improvement: We will develop, safeguard and allocate our resources (human, financial, capital, and technological) to ensure through planning and assessment the delivery of relevant, quality programs and services.

Goal 5 – Cultivating Partnerships: We will effectively respond to the educational needs of our students and communities through strategic alliances with business, government agencies and educational institutions.

Goal 6 – Community: We will facilitate growth and development of our district communities by accepting a leadership role and serving as a key educational resource to the community.

Proposed Key Measures for PCC Board Goals: 2006-07 Institutional Effectiveness Reporting Cycle

Fall Report	<p>Goal 1 – Access: We will improve access to quality lifelong learning opportunities through the effective use of technology, affordable classes and the strategic location of facilities.</p> <ul style="list-style-type: none"> <input type="checkbox"/> Extent student demographics reflect service area demographics <input type="checkbox"/> Distance learning enrollment growth <input type="checkbox"/> Percent of students applying/receiving financial aid <input type="checkbox"/> Competitiveness of PCC tuition/fees to area 2-4 year colleges
Spring Report	<p>Goal 2 – Student Success: We will promote success for all students through outstanding teaching, student development programs, and support services in all that we do;</p> <ul style="list-style-type: none"> <input type="checkbox"/> Retention Trends (i.e. Student retention to end of term, student completion of term in good academic standing, student retention to next term) <p><i>Professional Technical Education, Transfer Preparation, Readiness, Community/Continuing Education</i></p> <ul style="list-style-type: none"> <input type="checkbox"/> Enrollment/successful course completion rates by subject area <input type="checkbox"/> Student enrollment/success in next-level courses (i.e. Dev/GED/ABS/ESOL) <input type="checkbox"/> Student transfers to 4-yr institutions <input type="checkbox"/> Degrees/certificate award trends <input type="checkbox"/> Pass rates on certification/licensure tests
Fall Report	<p>Goal 3 – Diversity: We will enrich the educational experience by committing to the development of diversity in our student body, faculty and staff.</p> <ul style="list-style-type: none"> <input type="checkbox"/> Extent PCC employees reflect the service area demographics and PCC student demographics <input type="checkbox"/> Diversity of recent/new hires by employee group
Summer Report	<p>Goal 4 – Continuous improvement: We will ensure the relevance and quality of all programs and services through planning, assessment and the appropriate distribution of resources.</p> <ul style="list-style-type: none"> <input type="checkbox"/> Summary of academic planning, program/discipline review, accreditation recommendation (follow-ups), and fiscal planning "lessons learned" for input into next year's planning and activities <input type="checkbox"/> Highlights of student satisfaction survey results and use of findings
Winter Report	<p>Goal 5 – Cultivating Partnerships: We will effectively respond to the educational needs of our students and communities through strategic alliances with business, government agencies and educational institutions.</p> <ul style="list-style-type: none"> <input type="checkbox"/> Grants and contract training trends (<i>measures to be determined based on available data</i>) <input type="checkbox"/> Examples of special grant funded programs and workforce development programs <input type="checkbox"/> Highlight community boards, chambers and committees in which PCC staff serve <p>Goal 6 – Community: We will facilitate growth and development of our district communities by accepting a leadership role and serving as a key educational resource to the community.</p> <ul style="list-style-type: none"> <input type="checkbox"/> Service Learning participation trends and community contributions <input type="checkbox"/> Highlight (by campus) out reach activities to surrounding community, and/or <input type="checkbox"/> Select a different community based "theme" each year and summarize PCC role/contributions