

May 18, 2006

06-079

AUTHORITY TO OFFER A CERTIFICATE OF
COMPLETION: BUSINESS ADMINISTRATION:
CERTIFICATE IN RETAIL MANAGEMENT TO INCLUDE
PORTLAND COMMUNITY COLLEGE, TILLAMOOK BAY
COMMUNITY COLLEGE, AND COLUMBIA GORGE
COMMUNITY COLLEGE

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APPROVED BY:

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REPORT:

The certificate of completion in Retail Management is a state-wide certificate that was developed jointly by the community colleges in Oregon and the State Department of Education.

Skills represented in this certificate are those identified by the retail industry, Western Alliance of Food Chains (WAFC), to provide a program of study for students having an interest in employment in the retail industry. This program is recognized by retail employers and addresses skill sets that lead to professional growth, workplace advantage in the hiring process by private industry, and advanced professional opportunities. The course of study prepares students for retail sales and management responsibilities. Those completing the program will have an advantage in the work force, be eligible for promotions, and receive compensation to recognize their educational achievement.

The certificate program has been designed in cooperation with the Western Alliance of Food Chains (WAFC), Oregon community colleges, and the State Department of Education. The Business Administration department has approval of both the department SAC and the external advisory board.

RECOMMENDATION:

That the College be authorized to offer a certificate of completion in Business Administration: Retail Management for Portland Community College, Tillamook Bay Community College, and Columbia Gorge Community College.