

April 21, 2005

05-080

AUTHORITY TO APPLY TO THE STATE BOARD OF
EDUCATION FOR APPROVAL OF THE FOLLOWING
ASSOCIATE OF APPLIED SCIENCE DEGREE:
MULTIMEDIA

PREPARED BY: Amy Alday-Murray, Curriculum Manager, Academic and Student Services

APPROVED BY: Dr. Nan Poppe, Vice President, Academic & Student Affairs
Dr. Preston Pulliams, District President

REPORT: The degree will provide students with the opportunity to pursue an AAS degree in Multimedia. The degree will expand upon the current certificate in Multimedia, will strengthen the program, and will increase opportunities for employment. Recommendations for proposing the degree came from a variety of sources including the Portland creative industry, current and past Multimedia students, and the external advisory committee. Additionally, many of the multimedia related occupational listings with the Oregon Employment Department, indicate that an Associate Degree or higher gives those seeking employment in the industry a competitive advantage. At the Portland Creative Services Summit in 2002, four-year degrees were identified as the standard level of education for the industry and that two-year degrees are generally acceptable for entry-level positions. The certificate retains value as an addition to other degrees or for those changing careers. Preliminary discussions have begun with Portland State University regarding articulation and transfer. The proposed degree will not require additional budgetary resources.

RECOMMENDATION: That the college be authorized to submit an application to the State Board of Education to add an AAS degree in Multimedia to the existing Multimedia certificate program.

Director Margolin moved for approval of Resolutions 05-071 through 05-081 and it passed unanimously.