

March 15, 2001

01-068

RESOLUTION TO REVISE BOARD POLICY B 704 -  
Second Reading

PREPARED BY: Randy McEwen, Vice President, Administrative Services

APPROVED BY: Dan Moriarty, President

REPORT: Current board policy (B 704) regarding encouraging emerging small business, women and ethnic minority participation in public works contracts is outdated. The Board recognizes an opportunity to reaffirm its commitment to encouraging MWESB groups to participate in capital project work resulting from the recently passed bond measure and would like board policy to reflect that commitment.

RECOMMENDATION: That the Board accept for second reading the attached revision to Policy B 704.

Director Anderson moved to approve Resolutions 01-059 through 01-068 on consent agenda; it passed unanimously.

**Administration****Policy B 704            Minority, Woman-Owned and Emerging Small Business  
Participation And Workforce Development**

On November 7, 2000, the voters approved a \$144 million bond measure authorizing Portland Community College (PCC) to renovate and expand its Cascade, Rock Creek and Sylvania Campuses to better serve its rapidly growing student body.

The Board desires to conduct the bond program in a manner that proactively creates opportunities for the employment of MWESB contractors and for development of the workforce in the College district.

Completion of the bond projects will require a substantial number of contracts and subcontracts for a variety of construction, design and supplies needs that require close cooperation and communication among the contractors, PCC and the communities in which the facilities are located.

PCC's mission is to "provide quality education in an atmosphere that encourages the full realization of each individual's potential" and to offer students "of all ages, races, cultures, economic levels, and previous educational experience opportunities for personal growth and attainment of their goals" (Board Policy B 101).

Board Policy B 101 provides that PCC will accomplish this mission in part through "[p]artnerships with business, industry, labor, educational institutions and public sector agencies" to "provide training opportunities for the local workforce and promote economic development."

PCC policies strongly affirm PCC's commitment to non-discrimination and equal opportunity notwithstanding race, gender, religion or other protected classification so that every person is given the opportunity to achieve his or her potential (Board Policies B205 and B206).

Minority-owned, women-owned and emerging small businesses (M/W/ESBs) have historically had a difficult time breaking into the construction contracting industry and trades. These businesses and the communities and people they support are important parts of the PCC community.

It is important that the workforce on these projects reflects the demographics of the available workforce in this region. The development of the workforce within the PCC District is in keeping with the College's educational mission.

Other public agencies in the PCC District have developed effective and credible Workforce Development and MWESB program models that PCC can utilize cost-effectively for the term of the bond program and beyond.

The Board of Directors of Portland Community College adopts the following Policy:

It is therefore the Board's policy to achieve race and gender equity and small business opportunity in the award and implementation of contracts and subcontracts under the 2000 Bond Construction Program. The goal is to build a diverse and prosperous group of community contractors and trained employees who can effectively compete in business during the term of the bond program and beyond, while obtaining quality goods and services in a competitive, efficient and non-discriminatory manner.

To implement this policy, staff is directed to develop an M/W/ESB and Workforce Development strategy as part of the 2000 Bond program. Staff is directed to examine current programs and develop new programs that are lawful and that achieve the results envisioned above. Such programs could include identifying targeted communities, outreach, mentoring, exploring partnerships with other public entities with existing programs, providing support and assistance in complying with PCC's contracting procedures, selecting contractors who have demonstrated strong commitment to these values, and good faith procurement and contracting requirements. PCC desires that every part of its diverse community be vested in the 2000 Bond Construction Program.