

BOARD OF DIRECTORS
Portland Community College
PO BOX 19000, Portland, Oregon 97280

BUSINESS SESSION
July 18, 2019
Sylvania Campus
12000 SW 49th Avenue, Portland, Oregon 97219

BOARD MEETING MINUTES

ATTENDANCE

Hannah Alzgal, Mohamed Alyajouri, Alex Diaz Rios, Vice Chair Jim Harper, Tiffani Penson, Dan Saltzman and Michael Sonnleitner

EXECUTIVE SESSION

The board met in accordance with ORS 192.660 (2), (d) labor negotiations and (e) real property transactions.

CALL TO ORDER

Vice Chair Jim Harper called the business meeting to order at 6:36 pm.

APPROVAL OF THE AGENDA

The July 18, 2019 agenda was approved as published. Alyajouri/Sonnleitner

The June 27, 2019 meeting minutes were approved as published. Sonnleitner/Alyajouri

RECOGNITION

President Mitsui thanked Student Board member Mohamad Karim for his yearlong tenure as the representative to the board. Mohamad served the board as a thoughtful, engaged leader whose culturally sensitive activism helped build and continue trusting relationships between student leaders and College leadership. Mohamad faithfully served the board to the best of his ability, advocating for the college nationally and we thank him for his service. He will be moving to NYC to attend Manhattan College in the Fall.

SWEARING IN

State Supreme Court Justice Adrienne Nelson swore in Hannah Alzgal the new Student Board Member, Tiffani Penson the newly elected Zone 2 Board Member, Alex Díaz Rios the newly elected Zone 7 Board Member and Dan Saltzman the newly appointed Zone 5 Board Member.

ELECTION OF CHAIR AND VICE CHAIR

Vice Chair Jim Harper called for a motion to elect the 2019-2020 Chair for the Board of Directors. Director Sonnleitner made the motion to elect Jim Harper as the Chair. Sonnleitner/Saltzman

All Approved.

Chair Jim Harper asked for a motion to elect Mohamed Alyajouri as Vice Chair for 2019-2020. Harper/Sonnleitner

All approved.

The newly elected Chair and Vice Chair were sworn in by State Supreme Court Justice Adrienne Nelson.

INFORMATION SESSIONS

Pathways to Opportunity and STEP Expansion - Marc Goldberg, Associate Vice President, Workforce Development and Community Education and Kate Kinder, Director, Career Pathways

Pathways to Opportunity is a statewide initiative closing opportunity gaps and increasing economic mobility by expanding the federal, state, and local resources available to low-income students so more individuals can attend and complete college.

If you look at the Portland Metropolitan area it really is a tale of two cities. We have had tremendous growth in our economy, jobs and wages and population. Meanwhile, we have seen a decline in income equality, affordable housing and college affordability. In this economy, we are leaving individuals behind. When you look across median household income in Portland based on race there are huge disparities. If you look at the State of Oregon there is a \$5 difference in median hourly wage between a white worker and person of color. Since 1980, these wage inequities have worsened, not improved.

There is a skills gap for middle skills jobs, which are jobs that require more than a high school equivalency but less than a bachelor's degree. We have more jobs than workers available to fill those jobs. When you combine these realities you can see that there are communities we have left behind that could benefit from these jobs that can pay living wages, it is the job of our community colleges to skill these workers up to fill those jobs and support employer needs. As we think about that skills gap, we need to realize that there are 442,000 adults 25 and older in Oregon who are unemployed or working making less than \$15/hour without postsecondary credentials. We have to look to our adult populations to fill the skills gap.

When you think about adult students, they have different needs than traditional students. A survey concluded that 63% of PCC students have experienced some food insecurity. All four of our campuses have food pantries now and students have really invested in those pantries. Our faculty and students have done a great job increasing awareness and taking action on this issue. This work has really built the foundation for Pathways to Opportunity.

Pathways to Opportunity started thanks to President Mitsui's vision and operationalizing the work he did in the Obama Administration. House Bill 4043 was passed codifying Pathways to Opportunity and what that did was called for us to bring

together 17 community colleges, state agencies such as the Higher Education Coordinating Commission (HECC), the Office of the Governor, and key partners such as anti-poverty advocates to really look at the issues with college affordability and completion.

We were just recognized for this work by CLASP (Center of Law and Social Policy). From this work, we had funding, we had policy in place and the next step was operationalizing it. STEP is a SNAP (Supplemental Nutrition Assistance Program) 50/50 program that is in place in Oregon. PCC has been leading this consortia for about three years. What we are doing with STEP (SNAP Training Employment Program) is increasing access to college for SNAP recipients. We are using, in part, a Career Pathways framework and so Georgetown University did a study on Career Pathways last year and found that these stackable credentials and certificates have a sizable payoff for students.

For students less than 29 it doubled their wages. The other piece of STEP that we built best practices on are programs like Future Connect and Oregon Promise. We have a collective need to increase opportunity; we have a number of students on SNAP, let's lift them up and build them. SNAP 50/50 is an underutilized program and federal grant. With this program, we are reimbursed 50% for any expense to enhance, expand or increase services to students who are SNAP recipients. We have been able to collaborate with DHS in a significant expansion of SNAP student eligibility. DHS has been intentional about scaling up these services to meet the needs of the community. We are looking to build the Pathways to Opportunity coalition this next year. We have just touched the surface as to what we can do policy wise.

President's Strategic Partnerships – Mitsui Mitsui, College President

In President Mitsui's work plan there are two core themes, one is Opportunity and the other is Equitable Student Success. The idea behind opportunity being a focal area is to position PCC to broaden the passage to opportunity – to widen that bridge out of poverty, into the middle class and beyond through education and training. How do we increase opportunity in a limited fiscal environment?

One way is to build more strategic partnerships. There are different strategic partners based on scale and scope.

National partners include American Association of Community Colleges, Advocates in Action (e.g., Higher Education Act Reauthorization), The New America Foundation and Presentation to US Senate on CTE (e.g., Perkins Reauthorization), National Skills Coalition, Domestic Maritime Center of Excellence Consortia (with US DOT), Community College Baccalaureate Association, Federal Agencies (e.g., US DOE, NSF, DOL, etc.), Federal Legislators, Second Nature Higher Education Climate Action Leadership Committee, National Asian Pacific Islander Council, Phi Theta Kappa President's Council, and National Conference on Race and Ethnicity (NCORE) where President Mitsui is in the process of creating a Community College Caucus.

State partners include Governor's Workforce Talent Development Board (Executive

Council), State Task Force on Adult Attainment Goal, Oregon President's Council, Strategic Funding Workgroup, Community College Budget Proposal Work Team (with Greg Hamann), Pathways to Opportunity and STEP Expansion Projects, as well as State Legislators.

Regional strategic partners include PCC's First Commissioner on the NW Commission of Colleges and Universities (Oregon, Washington, Idaho, Alaska, Utah, Nevada, Montana, British Columbia) – Senate Bill 3 (NWCCU), Greater Portland, Inc. (elected-economic development), Portland Business Alliance (ex-officio), Work Systems, Inc., Portland Innovation Quadrant, All Hands Raised, Portland Business Journal-Executive of the Year, K-12 Partnerships and Employer Awards.

Additional strategic partners include Achieving the Dream, Oregon Department of Human Services, Philanthropic Community and the Comprehensive Campaign: The Renaissance Foundation, JP Morgan Chase, Oregon Community Foundation, Employer Partners: Vigor, Caterpillar, Housing Partners: Home Forward, Washington County Housing Authority, Portland Housing Bureau, Community Based Organizations: Partners for a Hunger Free Oregon, Oregon Food Bank, Dress for Success, Oregon Association of Minority Entrepreneurs (OAME), TriMet, NWEA, Communities of Color, and individuals Zidell and Lemelson.

PUBLIC COMMENT ON AGENDA ITEMS

None

BUSINESS SESSION

Chair Harper proposed approval of Consent Agenda Items 20-001 through 20-008. Saltzman/Penson

PUBLIC COMMENT ON NON AGENDA ITEMS

None

REPORTS

Students: Hannah Alzgal

The District Student Council members are currently undergoing student leadership training and planning in their respective work groups, which is split up into the Directors of Legislative Affairs, Student Body President, and our new position, which is the Directors of Eco/Social Justice. We are incredibly excited to be working on our legislative initiatives, such as getting students registered to vote and working on food justice, housing insecurity and sustainability initiatives.

Classified: Jeff Grider

The PCC Federation of Classified Employees Executive Council has spent valuable time engaged in training and planning for the year ahead. In addition to normal union activities, much of our time over the last month has been spent in preparation for and execution of our contract negotiations between the Classified Federation Bargaining Team, negotiating and bargaining on behalf of our 760 Classified Employees, and the Administration

Bargaining Team, representing and acting on behalf of the PCC Board of Directors.

Faculty and Academic Professionals: Frank Goulard was not present.

Board Members: Mohamed Alyajouri wanted to thank the board and PCC for their vote of confidence for being Vice Chair. He welcomed the new board colleagues and looked forward to the future. He asked that we continue to make minorities feel welcome in light of the current climate and backlash immigrants and people of color are facing.

Jim Harper wanted to share that he feels privileged to be the new Board Chair.

President Mitsui welcomed the new board members and congratulated them on their appointment and elections. He also thanked the continuing board members.

ADJOURNMENT

There being no further business, the meeting adjourned at 8:08 pm.

Jim Harper, Chair

Mark Mitsui, College President

Prepared by:

Jeannie Moton, Executive Coordinator

Minutes approved on August 15, 2019.