

PORTLAND COMMUNITY COLLEGE - BOARD OF DIRECTORS  
12000 S.W. 49th Avenue - Portland, OR 97219

**MINUTES**

**BOARD OF DIRECTORS BUSINESS SESSION AND COLLEGE BUDGET  
COMMITTEE**

Rock Creek Campus, Building 9, Rooms 122 a/b  
March 19, 2009

**BOARD ATTENDANCE**

Board Members Present:

Denise Frisbee, Jim Harper, Jaime Lim, Bob Palmer, David Squire, Harold Williams

**EXECUTIVE SESSION**

The Board of Directors convened an executive session for Labor Negotiation and Real Property Transactions in accordance with ORS 192.660 (2), (d) and (e) at 6:45 PM, adjourning at 7:25 PM.

**CALL TO ORDER**

Chair Frisbee called the business meeting to order at 7:35 PM and invited all present to introduce themselves.

**APPROVAL OF MINUTES**

The February 19, 2009 business meeting and Local Contract Review Board minutes were approved as published.

**APPROVAL OF THE AGENDA**

The agenda was approved as published.

**INFORMATION SESSIONS**

Miller Match Update

Rick Zurow, Executive Director, Foundation

Mr. Zurow reported that the Miller Match campaign goal is very close to being met and that he expects to reach the goal by the conclusion of the campaign. He thanked the entire college community for their contributions, noting over 40% participation in the Faculty and Staff Campaign. He said the high percentage of participation sends a clear message that helping students help themselves in this uncertain economy this is what's necessary and by improving

access to scholarships students have the opportunity to learn, to give back and make the community stronger

Chair Frisbee and President Pulliams thanked Mr. Zurow for his presentation and his service to the Foundation.

#### Results of the Title III Grant

Heidi Edwards, Retention Coordinator, Title III Grant; Dr. Christine Chairsell, Vice President, Academic and Student Services

Dr. Chairsell said the PCC Title III Grant that started in 2003 and concluded in 2008. She introduced Heidi Edwards noting that although she continued in her position as the grant's retention coordinator she assumed the role of grant manager when the grant manager moved to another position.

Ms. Edwards said prior to beginning the Title III Grant titled "Strengthening Student Services to Improve Retention" students were surveyed to determine what barriers to education they faced. Some of those barriers included; difficulty getting to campus, their personal lives, their families, getting to campus during regular business hours, not having access to the College without coming to campus, students wanted to be notified of their course progress early in the term, students wanted to be able to define a clear educational plan, and be able to find out exactly what was needed to meet their degree requirements. She said that the Title III Grant provided \$1.7 million over five years that was used to address those and other student concerns.

Ms. Edwards said some of the outcomes of the grant included; retention of four staff positions created for the grant totaling 3.5 fte; creation of the MyPCC Portal System that provides access to College services, information, and course materials to students 24/7; creation of "Ask the Panther" to respond to students' questions regarding PCC policies, procedures, and deadlines; creation of "Panther Tracks" online new-student orientation; creation of "Course Progress Notification" that provides faculty a means of communicating with students by email with concerns or praise regarding their academic progress; creation of "University Transfer" an online transfer guide to Oregon public and private four-year institutions; creation of "My Academic Plan (MAP)", a partnership with Oregon Career Information Systems that provides students the opportunity for online career exploration, academic planning and having a portfolio online with their own information; by the Fall 2010 a degree and audit system will be available that will be linked into MAP that will allow students to review their completed coursework to see how that fits into degree completion at PCC and other institutions; and training and workshops for faculty and staff on the use of MyPCC, the portal, MAP and other online resources.

Ms. Edwards said that implementation of these tools over the five-year period of the Title III Grant has provided greater efficiency for College services such as Financial Aid, Registration, and Admissions because students' questions that in the past would have meant a trip to a campus for students or a phone call during

regular working hours to College staff can be asked and responded to in student's timeframe using tools created through grant funding.

Director Harper praised the accomplishments from the Title III Grant for their benefit to PCC students.

Dr. Chairsell noted the Title III Grant began in 2003 during a very severe two-year budget cut period for PCC and that the College exhibited courage and foresight in its investment in the future for students. She said that the recently completed the National Student Engagement Survey indicates that PCC students are heads and shoulders above Oregonian schools and the nation in communicating with their faculty via technology. She added that public funding alone would never have been able to provide the kind of tools and opportunities for student success that the Title III Grant has provided and that PCC will be eligible to apply in 2010 for another Title III Grant. She congratulated Ms. Edwards on her efforts. Ms. Edwards added that colleges and universities state-wide are looking to PCC because of the many accomplishments and are using the programs developed as models for their own institutions.

Dr. Chairsell introduced Cheryl Buhl and Jackie Sandquist from the Career Information System of Oregon Board who presented Ms. Edwards with the annual Nancy Hargis Award for Leadership in Career Development that is given in recognition of creativity, leadership, and teamwork.

#### Goal 5 - Partnerships

Dr. Christine Chairsell, Vice President, Academic and Student Affairs; Laura Massey, Director, Institutional Effectiveness

Dr. Chairsell said that grants, including Title III, provide funding for student support services and educational programs that would not be possible if only state reimbursement funds, tuition, and fees were the funding sources. She said that partnerships with many District high schools play a vital role in preparing high school students for higher education through dual credit partnerships. Ms. Massey added that for the second year grants are at a record high for PCC with last year's total \$26.9 million, equal to almost half of the tuition and fees received during the same time period. Dr. Chairsell noted that over the last four years grants have provided \$124 million to the College. She recognized Kristin Watkins for her past role as Director of Grants and noted PCC faculty are well supported by the Grants Office.

Ms. Massey said the Dual Credit Program for high school students is geared to students still in high school but who are academically ready for college-level courses. Last year over 1,800 students received credits toward high school graduation as well as towards college. High school instructors also qualified to teach community college level instruction teach the courses in the high schools. Students pay a flat rate of \$35 for each course they take. Dr. Chairsell said last year's Dual Credit students created 418 FTE and that PCC received \$2,600 in State reimbursement for each FTE making the program a win/win for students

and the College. She added that high school outreach is being done in many ways including the Gateway to College Program, Middle College, and other methods of outreach to high school age students who are earning high school degrees. An additional benefit for high school teachers is that they have the opportunity to teach college level courses.

Director Harper asked what the foreseeable capacity is for programs like this in reaching out to high school students. Dr. Chairsell replied that she believes there is a great deal more opportunity and that the High School Task Force was created to coordinate what PCC has to offer enrolled high school students and provide students a leg-up when they become full-time college students. She added that she believes PCC's investment will be rewarded with many of the participating students coming to PCC after graduating high school. Chair Frisbee added that she would like to see the outreach extended to middle school students as well. Dr. Chairsell agreed and said that the sooner students are brought to campuses the mystic and fear of higher education is replaced by confidence and enthusiasm. President Pulliams added that the Dual Credit Program is very popular with parents because they see it as a means of reducing the cost of college.

Chair Frisbee and President Pulliams thanked Dr. Chairsell and Ms. Massey for their report.

#### Legislative Update

Dana Haynes, Manager, Public Affairs

Mr. Haynes called the Board's attention to the "PCC Willow Creek Job Creation Worksheet", created by Linda Degman, that described 19 types of jobs created in the Willow Creek Facility construction, the approximate total hours, crew weeks, job duration in days and weeks, and the number of full-time jobs created in the project. Mr. Haynes said the report was received enthusiastically when provided to one of the staffers that Chairs the House Democrat Caucus because the report contained the kind of information Legislators need when PCC talks to them about deferred maintenance and capital improvement.

Mr. Haynes said that much of the concern in Salem centers around the 2009-2011 budget and that the May Revenue Forecast will be key in that process as there are rumors it could report another \$1 billion to \$2 billion in anticipated revenue shortfall. He also reported interest in House Bill 3300 that would require the State Workforce Investment Board to develop a plan for initiatives to create "green" jobs and the detrimental Senate Bill 748 that would open the Oregon Opportunity Grant to some private colleges. He finished the Oregon report saying that he and Rick Zurow went to Salem and met with about ten lawmakers and staffers to tell them about staff and faculty participation in the Miller Match Campaign. The response they received was that was the first really good news they have received this session.

Mr. Haynes said that news from Washington, D.C. is that PELL Grants began at a maximum grant of \$4,242 but expected passage of the Omnibus Bill would increase that to \$4,360, initial funding for the College Cost Reduction Act would bring that to \$4,800 and the Stimulus Bill PELL Grant increase brings it to \$5,350, an increase of \$1,100 in a matter of weeks. He said this will be especially important to about 40% of PCC's PELL eligible students who are parents and are working full-time or part-time. Another part of the Omnibus Bill, the Perkins Act, maintains \$1.72 billion for career technical training at the State level and the Community Based Job Training Grant Program will be saved with the passage of the Omnibus Bill. He also said the College would benefit from a \$1.4 million appropriation request submitted in February for the 2010 Federal Budget that includes a \$400,000 request for a Building Commissioner Tech Training and Removal Energy Tech Training. Information about whether or not those programs are included in the Appropriations Sub-committee list will be available in late spring or early fall, if not included in that list there will be an opportunity to be included in the full Appropriations Committee Bill. If included, the College could receive those funds as early as Spring 2010.

Mr. Haynes said in President Obama's March 18, 2009 education speech he said he would like to make PELL Grants mandatory for an entitlement and to change the cost of living adjustments. If this happens PELL Grants would be taken out of the annual appropriation process entirely. In the speech President Obama also renewed his call for each American to achieve at least one year of higher education and proposed \$2.5 billion aimed at increasing higher education graduation rates; restructuring the Federal Student Loan system; allowing students to appeal for direct loan programs; restructuring the Perkins funds with more capital, and keeping the interest rate for student loan borrowers at 5%. Additionally, the White House Staff Sheet reported that the President is talking about investing in community colleges." Mr. Haynes noted that for the first time in a long time there has been no discussion about cutting Trio or Perkins programs.

President Pulliams asked Mr. Haynes if he had information regarding a Bill that is being created that would request research about Oregon universities and community colleges changing to a semester system and will allow community colleges to offer Baccalaureate degrees. Mr. Haynes said he was familiar with the Bill and is working with the Oregon Community College Association and that currently they plan is to endorse the Bill. If passed, the Bill would be expensive up front and would take two years to implement.

Chair Frisbee and President Pulliams thanked Mr. Haynes for the update.

#### Budget Update

Wing-Kit Chung, Vice President, Administration and Cherie Chevalier, Associate Vice President, Finance

Mr. Chung reported the Bond sale earlier in the day had been successful and that six firms had bid on the \$200 million bond. The successful bid was at 4.24%

interest, a significant saving to taxpayers when compared to Chemeketa Community College's bond sale five months ago at 4.85%.

Mr. Chung reported that at President Pulliams request Cabinet members had identified \$3 million in budget reductions for the current fiscal year. He asked Ms. Chevalier to report on how those budget reductions are to be achieved. Ms. Chevalier said that campuses and departments did a thorough job of searching their current budgets for funding they could release. Reductions identified include \$1.3 million from travel expenditures, equipment purchases and purchases of materials, services and supplies; \$1.1 million would be saved by delaying filling several vacant positions; \$40,000 would be saved by reducing building heat one or two degrees; and \$500,000 scheduled to be transferred from the General Fund to other funds would not be transferred. Another area that was reviewed was voluntary furloughs for managers with targeted savings of \$20,000. She said that without the furlough the savings is \$3 million.

President Pulliams thanked Mr. Chung, Ms. Chevalier, faculty and staff for their efforts to identify the needed cost savings in an effort to lessen the impact of the serious financial situation anticipated for the 2009-2011 biennium.

Chair Frisbee noted the impressive commitment on the part of the College in completing this difficult task.

#### Sustainability Update

Dr. John McKee, Division Dean, Science and Engineering and Barbara Van Amerongen, Acting Sylvania Campus President

Ms. VanAmerongen introduced Dr. McKee saying that he has played an important role in the College's overall sustainability initiative as well as bringing all of the pieces of PCC's sustainability efforts together into a presentation that can be shared within the College and outside the College.

Dr. McKee said his report would be about the "Green Technology" part of sustainability. He said that at the September meeting of the District Division Deans and the Deans of Instruction they realized a lot going on at PCC in the area of Green Technology Sustainability programming development and that most came about in a fairly short amount of time. They also realized that with community, State, National, and world attention on sustainability many opportunities exist to provide students the tools they will need to get jobs in the green economy. He noted that PCC is one of the charter signatories of the Universities and Community College Presidents Climate Commitment to reduce emissions of global greenhouse gasses by 80% in this century. He added that PCC's academic programs would play a role in reaching that goal.

Dr. McKee noted that PCC students are involved in many sustainability projects such as removal of invasive plants and then replanting those areas with native species; campus green team service learning in areas of sustainability that includes faculty, staff and students; and that several academic disciplines in the

College's course inventory are already integrating sustainability into their curriculum. He added that grant funding is being used in developing the "green" curriculum for The Renewable Energy Systems Program, the Electrical Energy Technology Program, the Solar Installation and Repair Program, and the Solar Manufacturing Program. He said due to high interest in these programs he has concern about being able to serve all of the students wanting to be admitted into them in the Fall.

He added that programs being developed include Transportation which is a combination of the Automotive Program where students are learning about plug in vehicles, hybrid vehicles, how to work in biodiesel and biofuel vehicles and Chemistry and Engineering students who are learning how to make biodiesel from the used cooking oil from the College's kitchens. That biodiesel will then be used to power some of the equipment used maintain College grounds. Sustainable Building combines Architecture, Building Construction, Facilities Maintenance and Interior Design working closely together to develop curriculum. Building Commissioner Training would be an off-shoot of the Facilities Maintenance Program, Green Building Inspection would be an off-shoot of the Building Inspection Program already in place, Green Roof and Wall Installation would be a partnership between Landscape and Building Construction. Engineering and Environmental Monitoring and Management through Sustainable Engineering Technology would come from the Engineering Department. Sustainable Energy and Resource Management would be a partnership between Environmental Studies and a couple of computer application courses. Dr. McKee said very few new courses are needed in development of these degree programs because many are being created by changing or repackaging current courses. He added that when funding is needed most of it is provided through grants. He said the College has done quite a bit already in the area of green technology but much more will be done in the future.

He said there are college-wide initiatives such as the National Science Foundation grant for sustainable design and development. The College is currently in the second of a three-grant process. If successful in that PCC will become a Center for Excellence in Sustainable Design and Development. Dr. McKee believes PCC is in a good position to accomplish that. He noted Business faculty have taken a leadership role on computer recycling and that Green Service Learning and Cooperative Work Experience opportunities are also being developed.

Director Squire complemented the report noting that it contained many talking points that could be used when lobbying legislators. He added that the report was an outstanding example of the College's ability to quickly make changes and develop relevant programs to better serve the students and the community. Chair Frisbee agreed with Director Squire's remarks.

Director Williams complemented the report and asked if the possibility of PCC receiving research funding for the groundbreaking work that has been done in

the area of sustainability. Dr. McKee responded that discussions with the University System are being held to explore possible partnerships that would allow PCC students to be involved in research projects. He also noted the \$1.4 million earmark in the Omnibus Bill.

President Pulliams said in the current budget environment the Legislature and the State had the opportunity to cut funding to the College but according to Senator Carter of the Ways and Means Committee felt investing in community colleges was a wise investment because community colleges are part of the safety net that is putting Oregonians back to work.

#### Proposed Identity Theft Policy

Cherie Chevalier, Associate Vice President, Finance

Ms. Chevalier reported that implementation of Board Policy B 710 is in response to a Federal mandate regarding identity theft that is required to be in place by May 1<sup>st</sup> under what is being calling “red flags rules”. She said that as recipients of Federal credit programs like the Perkins Student Loan Program PCC must comply with the requirement.

Under Board Policy B 710 Programs and procedures already in place at the College will be brought together in a formal process known as the Identity Theft Prevention Program. College areas currently involved this process are the Business Offices, Enrollment Services, the Bursary, Information Technology Solutions, and Human Resources. A Board Policy to address confidentiality is in place. Other security measures include picture ids and password protection.

Director Squire asked if the law provided directions on what the formal program should be comprised of. Ms. Chevalier responded that the formal program is to have a program administrator, which will likely be someone in the bursary area because that is where credit is really looked at and the Bursary area along with other people in the College would have ways of identifying and detecting the red flags. Other requirements include a commitment to respond and mitigate problems as they arise and to conduct an annual update and review of what is being done in the area of identity theft.

Director Squire asked if there were specific instructions regarding information Technology. Ms. Chevalier responded that those instructions were not provided but that Eric Jernigan in the College's Technology Solution Services area is very involved in working on those specifics.

Chair Frisbee and President Pulliams thanked Ms. Chevalier for the report.

### **BUSINESS MEETING**

Chair Frisbee commented that she felt the selection process of the Board's audit firm had been effective. Director Squire had participated in the initial interviews and she and Directors Squire and Harper had participated in the final interview.



Chair Frisbee noted that the second reading for adoption of the College's Tobacco Free College Policy is on the consent agenda. She thanked the American Lung Association for their role in the campaign to adopt the policy.

President Pulliams recommended that the Board take no action on Resolution 09-052 that was tabled at the February Board meeting due to the current budget crisis and the ten sabbatical projects proposed on that resolution be considered next year. He said it is unfortunate this action is needed but in an effort to save jobs and reduce the impact of expected cutbacks in funding from the State it is necessary.

Director Harper/Williams proposed approval of Resolutions 09-057 through 09-067. The motion passed unanimously.

### **ADJOURN BUSINESS SESSION AND CONVENE AS COLLEGE BUDGET COMMITTEE IN ACCORDANCE WITH ORS 294.406**

#### President's Budget Direction

Dr. Preston Pulliams, District President

President Pulliams said the budget process will be transparent and will be shared with the College community. He said he is working with Federation Leadership, the Deans, the Cabinet, and the Budget Advisory Committee. Additionally an online chat room has been set up for people to submit their ideas and suggestions, he conducted six budget forums district-wide, and a series of information emails to the College regarding the process have been sent. He thanked everyone for their efforts thus far and assured the Board that transparency and communication will be the watchwords in budget planning.

Dr. Pulliams said in this time of record enrollment, efficiency and careful, strategic evaluation of spending must continue. He added that the current economic condition causes the College to be a safety net for many Oregonians in the District who are unemployed and need to update their skills.

President Pulliams said projects the College must continue to support include sustainability, student retention, Distance Learning, Degree Audit, and Financial Aid processing to accommodate the record enrollment. He said everyone has a stake in finding the best solution to the budget dilemma facing the College. He added that everyone will be impacted in this process but he intends to continue serving students without unduly burdening them with cost increases that would make it prohibitive for them to have access to PCC programs and services. Dr. Pulliams said he is proposing a tuition increase of \$4 per credit the first year of the biennium and \$2 per credit for the second year making the total increase \$6 over the next two years. He noted that this increase is modest compared to increases for other institutions in the region. Dr. Pulliams added that increases in student financial aid will allow low-income students to meet this increase in cost. Dr. Pulliams said the College is developing plans internally for cost reduction of

almost \$5 million per year as part of the process to reduce the expected deficit in funding. Increased enrollment will generate additional revenue from tuition but no additional State aid for added students is expected.

Mr. Chung said that in addition to President Pulliams discussion regarding tuition increases, assumptions going forward in building the April 16<sup>th</sup> budget include; a ten-cent increase for the student activity fee to fund the green sustainability initiative; consolidation of several student related fees into a single college service fee that includes increased bus pass subsidy and shuttle service; increases in parking permit fees; and a property tax increase of 3%.

Mr. Chung said other budget balancing levers the President can use include \$4.3 million from the PERS Pension Bonds and \$200,000 reduction in deferred capital projects due to State stimulus funding. He said that of the \$5 million reduction the President has requested \$1.5 has been identified and that work will continue to find the \$3.5 reductions still needed. Mr. Chung said unknowns in budget planning include State funding and contract negotiation with the Federations.

Mr. Chung reminded the Board of the legal budget timelines to have a legal budget ready to operate on July 1<sup>st</sup>; March 19 is the first budget hearing, April 16 is the second budget hearing, May 27 is the Tax Supervising and Conservation Commission (TSCC) budget hearing, June 18 is the Board adoption of the 2009-2011 budget. He reminded the Board that even after budget adoption the Board could modify it if needed.

Dr. Pulliams reminded the Board that there is really no way to confidently predict the level of State support and that the projected PCC ending fund balance of \$11.2 million is a one-time rainy day fund that must not be used for recurring expenses. He added that in a recent conversation with Commissioner Preus she told him the Legislature is interested in knowing about the College's fund balance so there is some possibility that a law could be passed and those funds could be captured by the State.

Director Squire asked what amounts would be generated from the increases in tuition, student fees, and property tax. Mr Chung replied the first year tuition increase of \$4 would mean a revenue increase of \$2.3 million. The second year increase of \$2 would mean a \$1.3 million increase. The ten-cent increase in the student activity fee would generate about \$70,000 that would be dedicated to the sustainability initiative. The college service fee is anticipated to generate about \$340,000 to cover increased costs and about \$350,000 for additional shuttle service and bus pass subsidy. The property tax increase of 3% will bring an anticipated \$1.5 million.

Director Harper asked how many PCC students are eligible for the PELL Grant. Ms. Massey replied 15%. Director Harper asked how much of the increase in fees and tuition would be beneficial to students. Mr. Chung responded that was a consideration in determining the increases and that in the current fee schedule

some of the fees are ineligible for financial aid but by creating the College Service Fee they will be eligible for financial aid. Director Harper asked if there is assistance available to students for filling out the forms to request that assistance. Mr. Chung replied that PCC counselors help students with that. Dr. Pulliams said other measures are planned to help blunt the effect for students including emergency loans; allowing them to pay 50% of the tuition and making payments until financial aid catches up; not charging late fees for student accounts; and granting emergency Bookstore loans for purchases at the beginning of the term. He said the Library is also asking faculty to donate textbooks to put on reserve so students have access to classroom reading assignments. He reminded the Board that PELL Grant increases would also benefit low-income students. Dr. Pulliams said that many other community college's increases are higher and some universities are charging surcharges when students register for classes.

Chair Frisbee commented that it will be interesting to see how other Oregon institutions are reacting. She noted that Director Harper would attend an OCCA Board meeting and she hopes he can bring back information from that. Director Harper said a one-hour discussion with the Boards Directors from other schools is on the meeting agenda to talk about how each school is addressing the issue of budget cuts.

Chair Frisbee thanked President Pulliams and Mr. Chung for their comments.

#### **PUBLIC COMMENT ON BUDGET ITEMS**

None

#### **ADJOURN COLLEGE BUDGET COMMITTEE AND RECONVENE AS BUSINESS SESSION**

#### **PUBLIC COMMENT ON AGENDA ITEMS**

None

#### **PUBLIC COMMENT ON NON-AGENDA ITEMS**

Eddie Lincoln, Faculty Federation President, said he believes Dr. Pulliams' recommendation to not fund sabbaticals should not be agreed to until the May 2009 Budget Forecast has been given. He said Federation members deserve every opportunity to have their requests considered and decided based on the State's actual and final budget. He also said if Federation members feel the Board and President have exhausted all the possibilities and are forced to act in the best interest of the College the faculty and Academic Professionals will accept the recommendation to not fund sabbaticals. He cited benefits to the College for work that would be generated by this year's sabbaticals including reconfiguring PCC's Library Media Certificate to a two-year program to align the

that certificate with the new American Library Association's Library Technician Certification. He added that many faculty members sabbatical work has distinguished PCC and cultivated partnerships nationally and internationally. He listed several courses and programs that have been developed for use by PCC from sabbatical projects.

*Other Reports:*

Eddie Lincoln, Faculty Federation President, reported PCC faculty are in support of House Bill 2557, the Faculty and College Excellence Act. He said the Bill would address academic staffing ratios in colleges and universities that currently have disproportionate numbers of part-time faculty. He said this creates a disservice to students because part-time faculty are not as available to students outside of class time.

Chair Frisbee asked what ratios the Bill is hoping to see. Mr. Lincoln said 75% full-time 25% part-time.

Chair Frisbee thanked him for his report.

Deborah Hall, Classified Federation President, noted contract negotiations are ongoing.

Ms. Hall reported that both Classified and Faculty/Academic Professional Federations attended their lobby day in Salem and met with lawmakers.

She also reported some Federation members had attended the AFT Higher Education Conference in Miami, Florida. She took part in workshops on workplace bullying and staff and faculty diversity. She noted that the Classified Federation is continuing its efforts at the State and national levels to remedy workplace bullying through legislation. She said that diversity is an important issue that needs to be addressed much earlier than it currently is because waiting until students are older decreases the likelihood of them gaining the skills they need to be successful in complex academic programs or well paying jobs. She complemented the College for its efforts to increase the diversity of students, staff, and faculty.

Dr. Pulliams thanked Ms. Hall for her report.

The ASPCC Student Representative, said students are very pleased with the support they have received for the Green Initiative Fund that, if approved, will be funded by a ten-cent increase in the Student Activity Fund. The Green Initiative Fund will allow students, faculty, and staff to apply for project grants that would create a more sustainable college.

She also reported other accomplishments including the District Student Council has gained student representation, Melissa Ricco and Andrea Salyer, on the Pepsi Contract Negotiations Committee. District students are lobbying State

Legislators regarding the importance of community colleges to the State's economic health. April projects include a statewide postcard campaign to gather 10,000 signed postcards to be delivered to legislators at the Oregon Community College Student Associations Lobby Day on Monday, April 13. PCC District Student Council is planning a lobby day in Salem with Dana Haynes on Thursday, April 30<sup>th</sup>. On April 24<sup>th</sup> a district-wide bowling event is planned. During spring break some students will participate in activities in Washington, D.C. including lobbying Oregon Senators and Congressmen on issues associated with Federal support for community college students and programs, attending the United States Student Association Conference, attending a Women's Conference, and participating in a service project for Habitat for Humanity.

Chair Frisbee commented that the students have been very busy this term and thanked her for the report.

*District President Report:*

President Pulliams announced that he had been asked to serve as spokesperson for the Workforce Alliance, Skills to Compete Program that addresses the forgotten middle skill jobs such as nursing, policemen, and fire persons. The program provides training for people with less than a four-year degree but at least one year of college. This is relevant especially to community colleges as preparing workers for these jobs is what community colleges do best. He said that in his role as spokesman he had been on several radio interviews and editorial meetings with the The Oregonian.

Dr. Pulliams asked Kristin Watkins to come forward and report on recent awards earned by Marketing and Publications. Ms. Watkins said staff attended the National Council for Marketing and Public Relations, the national association of all community college public relations and marketing staffs and won the award for best public relations campaign in the nation for the College's bond campaign. Another gold award came for the Foundation video. Additionally, PCC was awarded three silver and two bronze awards.

Dr. Pulliams said Governor Kulongoski plans a visit to PCC to announce the Federal Stimulus work that he's doing related to sustainability. He will introduce a Federal Stimulus Advisory Committee that will advise him on how to spend stimulus funds and oversee that program. He will also highlight the zero emissions program at Sylvania called the Oregon Way

Dr. Pulliams reminded the Board that the Foundation is having a reception at Sylvania tomorrow at 4pm to make an announcement about the Miller Match Campaign.

President Pulliams reported that Dr. Gatewood recently hosted a town hall meeting at Cascade that was attended by Senator Carter, Representatives Kotek and Shields along with many community members to exchange ideas. As would be expected, most of the conversation was around funding and budgets. He

thanked Dr. Gatewood and Cascade for hosting the event and Director Harper for attending.

Dr. Pulliams also thanked Harold Williams Two, son of Director Williams for his work on the Diversity Institute. At a luncheon at the Rose Garden on March 16 the Diversity Institute awarded Dr. Pulliams the Diversity Educator award. Dr. Pulliams said he accepted it and felt that in doing so he was receiving it for the Board, the faculty, and staff. He thanked Directors Squire, Williams, and Harper for attending the event.

Dr. Pulliams concluded his report by saying the budget and revenue dilemma that the College faces is dire but he was heartened by his budget forum visits around the District by people who came forward and were very supportive and are confident that working together the College can get through this difficult time.

### **ADJOURNMENT**

There being no further business, the meeting adjourned at 9:40 PM.

### **NEXT MEETING**

The next business meeting of the Portland Community College Board of Directors will be held on April 16, 2009 at 7:30 PM at Cascade Campus, Moriarty Arts and Humanities Building Auditorium.

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Denise Frisbee, Board Chair

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Dr. Preston Pulliams, District President

Prepared by:

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Lorna J. O'Guinn  
Assistant to Board of Directors

Minutes approved on April 16, 2009