

PORTLAND COMMUNITY COLLEGE - BOARD OF DIRECTORS  
12000 S.W. 49th Avenue - Portland, OR 97219

**BOARD OF DIRECTORS BUSINESS MEETING**

April 17, 2014  
Cascade Campus  
705 N. Killingsworth Street, Portland, OR 97217  
Moriarty Arts and Humanities Building, Room 104

**MINUTES**

**BOARD ATTENDANCE**

Chair Denise Frisbee, Jim Harper, Ken Madden, Kali Thorne Ladd, Gene Pitts

**EXECUTIVE SESSION**

The Board of Directors met in accordance with ORS 192.660 (2), in accordance with ORS 192.660 (2), (a) Employment of a Public Official, (d) Labor Negotiation, (e) Real Property Transactions, (f) Information Exempt from Public Disclosure (Attorney-Client Privilege) and (h) Litigation

**WORK SESSION**

The Board of Directors met to discuss matters related to OCCA, OPC, OEIB, and HECC, AACC and ACCT.

**CALL TO ORDER**

Chair Frisbee called the business meeting to order at 7:32 pm and invited all present to introduce themselves.

**APPROVAL OF THE MINUTES**

The March 20, 2014 Board Meeting minutes were approved as published. Pitts/Harper

**APPROVAL OF THE AGENDA**

The agenda was approved as published. Harper/Ladd

**INFORMATION SESSIONS**

Higher Education Coordinating Commission (HECC)

Ben Cannon, Executive Director

Mr. Cannon gave a quick background of HECC and the partnership with higher education and the Governor. The Commission is attempting to create a continuum for students from K12 to higher education, and ultimately into the workforce. Finishing touches are being put on the HECC Strategic Plan and the Pathways to Progress for 2014-2015, the status of which can be found on the HECC website. A few priorities for the Commission are refining the Oregon Opportunity Grant, Pay It Forward, and free community college. Some resources are going to be put towards working with a small number of high schools around the state to identify students who have not completed their FAFSA (federal financial aid applications) and to provide support to boost rates of completion.

### Faculty Focus

Jane Zunkel, Instructor, Composition and Literature

Ms. Zunkel discussed her class and students. She expressed her concerns with the completion agenda and what it might look like for students. She noted that her students come from all walks of life, and at different skill levels.

### Safe Neighbor Commission

Dr. Craig Kolins, Interim Campus President, Cascade Campus and Commander Leloff, Portland Police Bureau

Dr. Kolins gave a brief historical update of the Albina Killingsworth Safe Neighbor commission including the staff and the community involved. Commander Leloff updated the board on the neighborhood safety. He shared the news that there is a community policing agreement in place with PCC, and it will continue. He reported the violent crime is down by 50% for the last two years. This program has just expanded to a fifth area based upon the template from this group in the North precinct. Using a probable cause model, and not a stop and risk model is key to earning the trust of folks in the area.

### Strategic Planning Update

Randy McEwen, Vice President

Mr. McEwen gave an update to the Board of the work that the Strategic Planning Committee has been doing. On behalf of the Committee, he presented the emerging strategic themes and their related big strategic ideas. Version 0.6 (not for public release yet) was presented to the Board.

### Marketing Update

Kristin Watkins, Associate Vice President, Advancement

Ms. Watkins presented the new marketing campaign materials to the Board of Directors. This campaign will reach out to high school students for recruitment. Images will appear on buses, bus shelters, in the buses, and a wall scape in Portland. There will also be television and radio spots. A PR campaign of the students featured will be pitched to local media. The overarching goal of the campaign is to position PCC as a first choice by students and families.

### Economic Projections

Dr. Jessica Howard, Campus President, Southeast Center

Dr. Howard covered some economic and workforce indicators for our Tri County region. Oregon has the 9<sup>th</sup> fastest growing economy in the nation. The fastest growing sectors of the economy are health care, social science, community services and the arts, and STEM. By 2020, health care will count for 20% of all US jobs and 25% of GDP. Something to note for this area is that youth unemployment is high.

We are meeting workforce needs today. We need to stay current so we can meet the need tomorrow, particularly in healthcare and STEM.

## **PUBLIC COMMENT ON AGENDA ITEMS**



None

### **BUSINESS MEETING**

Chair Frisbee proposed approval of Resolutions 14-109 through 14-119. The motion passed unanimously. Harper/Madden

### **PUBLIC COMMENT ON NON AGENDA ITEMS**

None

### **REPORTS**

*AP and Faculty Federation:*

Frank Goulard

Mr. Goulard reported that he attended AFT State Convention in Bend a few weeks ago, also attended a conference in Baltimore this past weekend for AFT National Higher Education Issues Conference, and he attended a statewide community college math conference.

*Classified*

Deborah Hall

Ms. Hall attended the AFT PSRP Conference in Orlando, FL last week. They are looking to get Classified employees more engaged throughout the College. The Annual Classified retreat is coming up, information will be out soon.

*ASPCC:*

Rachel Black Elk, Chair, District Student Council

Ms. Black-Elk reported on the trip to Washington, DC. The trip was very encouraging and engaging. The PCC campuses have registered 2,140 students to vote. The End of the Year Party is May 9<sup>th</sup>, the theme is a Night in Toon Town.

*Board Members:*

Director Ladd reported that she attended the Native American Youth Association luncheon. It was a great event to honor the work that is being done in the community.

*President Report:*

Dr. Brown thanked Chair Frisbee for attending the Ribbon Cutting at the SE Center. He also thanked the students who spoke at the City of Portland Budget Forum that was held at Sylvania and to the students who spoke on behalf of Future Connect. He thanked all the Board members for their attendance at various events and meetings. The new director of Equity and Inclusion, Kim Baker-Flowers will start May 27 and the new Cascade president, Karin Edwards will begin July 21. HE thanked Neal and Chris for chairing those searches. PCC won a national award for Best Community College Special Event for last year's Gala. He invited all to join us for Founder's Week starting May 12 with festivities going through the week.

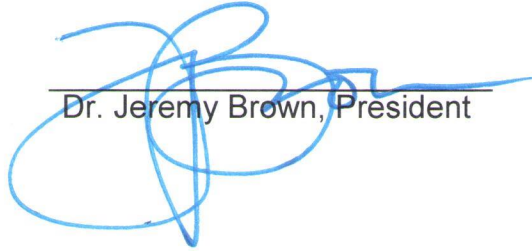
### **ADJOURNMENT**

There being no further business, the meeting adjourned at 9:31 pm.

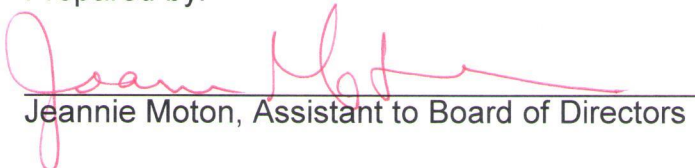
### NEXT MEETING

The next business meeting of the Portland Community College Board of Directors will be held on May 15, 2014 at 7:30 PM at the Southeast Center.

  
Denise Frisbee, Chair

  
Dr. Jeremy Brown, President

Prepared by:

  
Jeannie Moton, Assistant to Board of Directors

Minutes approved on May 15, 2014