

PORTLAND COMMUNITY COLLEGE - BOARD OF DIRECTORS
12000 S.W. 49th Avenue - Portland, OR 97219

MINUTES

BOARD OF DIRECTORS BUSINESS SESSION
Cascade Campus, Moriarty Arts and Humanities Building, Auditorium
November 15, 2012

BOARD ATTENDANCE

Board Members Present: Denise Frisbee, Jim Harper, Deanna Palm,
Bob Palmer, Gene Pitts, David Squire, Kali Thorne Ladd

EXECUTIVE SESSION

The Board of Directors convened an executive session for Employment of a Public Officer, Labor Negotiations and Real Property Transactions in accordance with ORS 192.660 (2), (a), (d), and (e) at 6:45 PM, adjourning at 7:30 PM.

CALL TO ORDER

Chair Frisbee called the business meeting to order at 7:33 PM and invited all present to introduce themselves.

APPROVAL OF THE MINUTES

The October 18, 2012 minutes were approved as published. Harper/Palm

APPROVAL OF THE AGENDA

The agenda was approved as published. Squire/Palmer

INFORMATION SESSIONS

Cascade Campus Update

Dr. Algie Gatewood, Campus President, Cascade and Mike Leloff, North Precinct Commander, Portland Police Bureau

Dr. Gatewood reported that the Cascade Groundbreaking taking place on December 11 at 2:00 pm and invited the board to attend. It will begin by digging a hole for the first underground parking facility at a community college in the State of Oregon. Cascade broke an all-time enrolment record of 24,079 students. Dr. Gatewood stated that Cascade has experienced a 71% increase in headcount since 2005. Over the same period of time, FTE had increased by 72%. As this increase in enrollment happens the question of safety remains prominent for the community. The Cascade Campus area is a very diverse

community, within a short walk there are 4 neighborhoods: Piedmont, King, Overlook and Humboldt comprising 23,400 people and then add the 24,000 it is close to 50,000 people. This is why 6 years ago, the Albina Killingsworth Safe Neighborhoods Commission made up on residents, Portland Police Bureau, Jefferson High School, City of Portland, Neighborhood Associations, Multnomah County Library, Tri-Met and PCC Public Safety. Dr. Gatewood recognized his team of Public Safety Officers and for the job they do on the campus to make faculty, staff and students safe. Dr. Gatewood introduced Commander Leloff and deferred the conversation on safety to him. Mr. Leloff started by commenting on the wonderful work of the North Albina and Killingsworth Collaboration. Commander Leloff is responsible for the North Precinct which is one of three precincts for the City of Portland, policing an area of about 60 square miles and 175,000 people. He noted that Dr. Gatewood's passion for the safety of the students, staff and faculty. Dr. Gatewood sees the area as a learning hub where small businesses are important. After a series of meeting with stakeholders in the community a plan was developed. The plan was going to include arrests but not letting those be the measuring tool. The measuring tool would be the reduction of crime and livability of the area. Short-term arrests were made from January to June numbering 300. These arrests were evaluated, and found that 10 people were arrested 3 times or more, looking at those folks, we determine they had chronic addiction, and were taken to the Service Coordination Team and offered 4 of them beds. Officers walked the neighborhoods and learned community expectations. The community wanted behaviors to change and want to feel safe on campus and into the neighborhood businesses. The Commission's ultimate goal was to reduce crime. The officers began developing partnerships, like the one with 1145, a group comprised of members from 6 local churches, was a huge benefit for the Bureau. They were out there walking and talking and mentoring kids in the neighborhood. The Mayor visited the area on several occasions and created partnerships with Portland Development Commission making changes and offering small business loans to businesses to make security changes in the area. Dr. Gatewood changed the wall which attracted drinkers, by adding a fence, the wall is no longer a problem. The removal of phone booths and litter patrols are adding to the livability of the area. There is an enhanced relationship between PCC Public Safety and the Portland Police Bureau which is benefitting the area tremendously. Connecting to the community was a key piece for both Dr. Gatewood and the PPB. For the month of July, no arrests have been made and that pace continues, with arrests being under the normal for this area. Calls for service and the demand on PPB have decreased 15.3% over the last five years due to the efforts of all involved. All at PPB are committed to this community partnership. A grant for was awarded to assign a specific DA for this area. The focus is not arrest. It is working on mentorship, with some of the funding for 1145. The idea is to mentor youth, alternates to arrest, and youth referral programs. The Salvation Army has recently offered beds for treatment to folks in this area. Commander Leloff stated is has been an honor and privilege to be part of commission and a partner with Dr. Gatewood. Commander Leloff presented Dr. Gatewood with a coin that has the PPB badge and values with the

North precinct point for his leadership and passion for the partnership. Director Ladd asked if there was a formal MOU on this. Dr. Gatewood stated there was not; it was a professional partnership. Director Ladd was concerned with transition at the City level and whether this relationship is at risk. Commander Leloff stated he didn't think there was. He noted that the Sergeant that wrote the paper sees this as one of the best pieces of community policing that has been done in 20 years. Commander Leloff noted that this will be a partnership that gets transitioned, but could work on something that cements this relationship.

National Nurse Act

Teri Mills, Faculty, Nursing

Mrs. Mills was the recipient of the Pacific Region Faculty Member of the Year at the ACCT Leadership Congress in Boston, MA. She updated the Directors on the National Nurse Act which commenced at Portland Community College by the nurse educators and the students. This legislation will put a national nurse leader at the forefront to help disseminate messages of health promotion and disease prevention. This legislation addressed the core values that are shared values. The website states that an environment that encourages expression of original ideas and creative solutions is valued. As leaders in higher education, those really excellent leaders always put out ideas that are best for the greater good, which is reflective of this bill. It is also a priority and a unifying concept for every single one of us to promote our students success. As a nurse and an educator, Teri is really in a unique position to know that in order to promote student success, there health also needs attention. She presented a PowerPoint educating the board on the current health epidemic in society today. Nurses compose the largest sector of the healthcare workforce; they outnumber physicians by 4 to 1. The most important reason to be committed to this is that health promotion and disease prevention is the cornerstone of every nurse's practice. The National Nurse Act bill has four parts. It takes an existing already funded position, Chief Nurse Officer of the US Public Health Service and makes it full-time. It ranks it in parity with the nurses who already serve on the Federal Nurse Council and gives it a unique title to make this position visible, the National Nurse of Public Health. It also engages willing nurses, students and retirees to repeat the message of health promotion and prevention on the local level. It is really exciting to see what is happening with this bill, since introduction it has amassed 45 co-sponsors of both Republican and Democratic natures. There are 115 organizations and prominent individuals in addition to four legislative bodies that have endorsed it, including the Oregon State Legislature. We are simply asking for the support by a signatory letter that will be presented to Congress. This bill is one small step that the same quality of healthcare afforded to past generations for some Americans is available for all. President Pulliams noted for the Board that Resolution 13-052 is added to the consent agenda for the Board to approve Act HR 3779.

Sustainability Update

Dr. Dave Rule, President, Rock Creek Campus; Jon Marchetta, Interim Director, FMS and Erin Stanforth, Manager, Sustainability Program

Dr. Rule stated that the Board has been provided with information on the amazing job that the college has been doing on sustainability. Erin Stanforth gave the group a background of sustainability at PCC. In 2012, PCC completed its third Greenhouse Gas Inventory which is the most comprehensive one to date. Also, we signed the first Sustainability Tracking and Assessment Systems report (STARS), we are one of 260 institutions across the United States that are signatories of STARS. By signing the ACUPCC, we had to commit ourselves to reporting on our sustainability progress annually. The Association of Advancement for Sustainability in Higher Education has created a specific sustainability tracking system for higher education institutions. PCC submitted a report June 2012, and we rated at a Bronze Level, with 43.4%. We will resubmit in the summer of 2013. Within PCC the highest scoring internal department to STARS was Auxiliary Services; the highest scoring sub-category was curriculum and instruction, and the lowest scoring sub-category was investment (not including Foundation money). In October, the campus presidents and the Director of facilities sent a team of 10 to the AASHE Conference in Los Angeles. PCC made four presentations at the Conference. Within PCC sustainability, the over arching governing body is the PCC Sustainability Council, Dr. Rule and Jon Marchetta are the Co-Chairs. Within that council there are sub-committees that focus on different ways to bring sustainable practices into PCC. These include: building and energy, transportation, consumption and solid waste, food, sustainability in education, community outreach, tracking progress and financing, agriculture and natural resources, and STARS Ad Hoc. By signing onto the ACUPCC we have committed ourselves to building all new building to LEED Silver standard. The Downtown Center is LEED Gold, Willow Creek is LEED Platinum, and the Newberg Center is LEED Platinum and on a pathway to NETZERO standard. Our Green Initiative Fund which is a student funded green grant fund has helped to fund bike programs, learning gardens, water filling stations throughout the district. Since 2006, PCC has reduced its controllable emission by 15.2%, even after adding 150,000 sq. feet and increased enrollment by 30%. The supply chain includes anything purchased, from a pencil to a building. The bump in 2010 is the initiation of the bond building. Based on student headcount, in 2006 we were at 1.28 metric tons per student of carbon emissions. As of now, we are 1.13 metric tons per student. PCC is on a trajectory towards goal, there have been huge strides made in the last 6 months. The next steps for the Council are to revisit the Climate Action Plan. It will be revised over Winter term. Also, a Transportation Demand Management Coordinator has been hired and we are in the process of hiring a Sustainability Data Analyst. We are also actively influencing bond decisions to ensure sustainable practices. Jon Marchetta noted that through the leadership of campus presidents and partnerships with the Bond Program, reducing controllable emissions and exceeding our goals by 50% is a really big accomplishment and really attributes to what we can do internally to help our emissions. The work of the Sustainability Council and Erin Stanforth, the Sustainability Manager is to reduce our Scope 3 emissions.

Workforce Development

Dr. Jessica Howard, President, Southeast/ELC Campus and Barbie Cowan, Student, Career Pathways

Dr. Howard started by stating that because education is proven to increase lifetime, income, and productivity. Everything we do at PCC is improving Workforce Development. She is going to be speaking on career specific curriculums that provide for different people at different stages in educational achievement. We assist people at PCC off unemployment and out of prison; we retrain those already in the workplace, provide stackable credentials and Career Pathways certificates of completion and collaborate with industry needs. In 2018, 63% of all jobs in the US will require post-secondary education of some sort, and middle skill jobs that require more than a high-school education and less than a four-year degree, currently make up the largest part of the labor market in Oregon and in the country. We are poised to be right where we need to be to improve the economy. Dr. Howard presented the presentation to the group. Barbie Cowan talked about her story of how she ended up at PCC. In September 2011 she was laid off from her job as a dining room manager. With only a high school education she wasn't sure what to do, but felt it was time to find a more secure job. She started taking classes from the unemployment office on career readiness. She heard about Career Pathways at PCC. She had 2 weeks to get all the requirements done before classes started. This December she will get her Certificate for Administrative Assistant and plans to continue. Career Pathways has been a blessing and given her the confidence she needed to get another job. The support from the program has been tremendous and she looks forward to continuing her education at PCC and receiving an AA Degree. Director Harper commented on the Leadership Achievement meeting this morning. A few of the folks there were involved in small business development and were so complementary of CLIMB and the services offered. A lot of learning and growth was shared with the people that were there. President Pulliams stated that we are suffering because of the state funding for these programs. These programs are needed and should be top priority. They are critical but expensive, and we are struggling to provide them. This is the time that the legislative groups are coming together and getting this story known to them is the key to get the funding into the budget from the state.

PUBLIC COMMENT ON AGENDA ITEMS

None

PUBLIC COMMENT ON NON-AGENDA ITEMS

None

BUSINESS MEETING

Chair Frisbee proposed approval of Resolutions 13-042 through 13-052. The motion passed unanimously. Kali/Squire

Other Reports:

Peter Seaman, Executive Vice President, PCC Federation of Faculty and Academic Professionals

We all mourn the loss of Roger Frank, who was a Federation member for over 20 years. In his time at PCC, he touched countless lives and made a real difference for others. On behalf of the Federation and its 1700 members, we thank the college for remembering Roger's invaluable contributions to the college community. We all benefit when such great people choose to work for the college. Peter reminded everyone that Federation members contributed thousands of hours and thousands of dollars to get out the vote and to elect education friendly candidates to the state legislature in the election that just concluded. Their efforts are a key reason that we now have a pro education majority in both houses of the legislature, which clearly means that the chances of the legislature providing more adequate funding to community college are significantly higher than they were in the last biennium. Please remember these efforts when bargaining time arrives and you think about allocating resources from the state. Federation members work really hard in the political arena to make sure that this college has the resources it needs to operate effectively, and we should likewise share in the benefits that accrue to this college. The Federation received the board's profile on the search for the college president, and frankly was disappointed, specifically in the requirements for the position that the board approved. It was hoped that the incoming president would be required to have some level of teaching experience, and many Federation members who attended the forums advocated for such a requirement. Yet the requirement did not appear in the list of requirements for the position. The word "instructor" or "instruction" do not appear anywhere in the announcement. The word "faculty" appears three times, but only in relation to diversity, not excellence of instruction. The word "student" appears over a dozen times - and rightly so. The Federation feels very strongly that the president of this college should be intimately familiar with the challenges and constraints that faculty face, since teaching is still the core activity at this institution. They also feel very strongly that the incoming president of this college be committed to engaging positively in collective bargaining, since the vast majority of the workforce at this college has already agreed that collective-bargaining is a good thing for this community. The Federation cannot count on being lucky again to have someone like President Pulliams who has been committed to this process, given the many attacks upon unions and collective bargaining throughout our country today. Since the board fully owns the process of hiring the next president, the Federation hopes that the Board of Directors will keep these two principles firmly in mind as they go about the hiring process. Mr. Seaman thanked Chair Frisbee and Neal Naigus for meeting and engaging with the Federation members. He invited the President and all board members to our annual holiday party, which will be on December 1 at the Rock Creek Events Center. On behalf of the over 1700 members of the Federation, he thanked the Directors for their time.

Jonathan Mena, Chair, District Student Council, ASPCC

During the past month there have been efforts to increase awareness over immigration and deferred action. We have created a movement against the myths of many different religions, ethnicities and cultures. We have hosted many events across the district including International Panel and African Nights during International Education Week. Halloween was celebrated at many different events and contests. Legislative groups hosted many events during the Get Out to Vote campaign, including watching the Presidential Election. The District Student Council has decided to fund an internship program where PCC students will be interning for political figures in Salem, which we hope will amplify the PCC voice in Salem.

Board Reports:

Chair Frisbee thanked the Faculty/AP and Classified Federations for their active participation in the election cycle. She also thanked Mr. Seaman for comments on the search criteria, excellent points for interview questions. She also thanked, Director Ladd who helped set up a meeting with Josh Weiner from Aspen Institute for Excellence. The group learned a great deal about the qualities that will attribute to an excellent community college president. This will be covered at search advisory committee on November 30. Chair Frisbee also mentioned that Dr. Pulliams received the OCCA Howard Cherry Award at the Annual Conference in Salem. This is a very meaningful and distinguished award for those involved in Community College issues.

District President Report:

President Pulliams asked Rob Wagner to come forward to report on any OEIB updates. Mr. Wagner has been keeping cabinet up-to-date on the developments. Andrea Henderson from OCCA attended the last board meeting and spent considerable time on the OEIB Budget Process. This was thoroughly discussed at the last OEIB meeting, Wednesday, November 6th. In regards to funding, there were two items of particular note. The first is the Strategic Initiatives Framework in four areas: Launching Regional Educator Effectiveness Centers, Connecting the World the Work, Guidance and Support for Post-Secondary Aspirations and Oregon Reads. These items will likely be in his budget. The goal of PCC is to make sure that the strategic initiatives developed through the legislative process accurately build off the best practices that PCC has been leading on. The second is that the Governor stated that his recommended budget for the CCSF will not have the 30% for outcomes/performance based funding; however he wanted a "placeholder" to spur the conversation. There is still work to be done here and plenty of room to develop our own strategy on funding models that reflect outcome measures. The broad areas of Governance and Structure of Education Delivery Timing, the subcommittees will be meeting tomorrow, 11/26 and 12/6; the locations are on the OEIB Website. Ben Cannon is tasked with staffing those meetings. Mary Spilde from Lane CC also sits on that committee. There was a draft document entitled "Some Thoughts on State Structure" was released earlier this week. They solicited feedback from OCCA, on a tight time line (24 hours). The draft

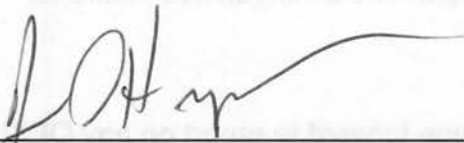
OCCA response has been sent as well to you. The collective Community College response makes some important points in the structure; first that the unique role of local community college Board of Directors are not only rowing, but are also steering by being responsive to local constituencies and local partnerships; secondly that the financial incentive from the Governor at OSBA this weekend spoke of how the state picks up 70% of the tab when it is actually less than 35% for community colleges; and lastly the mission of community colleges as local institutions are responsible for setting institutional funding. There will be a bill draft that reflects a different state structure. But, feel confident, we can continue to work to press the unique role of Community Colleges which respects the mission, goals, and the institutional flexibility which is a key to our strength.

ADJOURNMENT

There being no further business, the meeting adjourned at 9:34 PM.

NEXT MEETING

The next business meeting of the Portland Community College Board of Directors will be held on December 6, 2012 at 7:30 PM in Board's Conference Room at the Sylvania Campus.

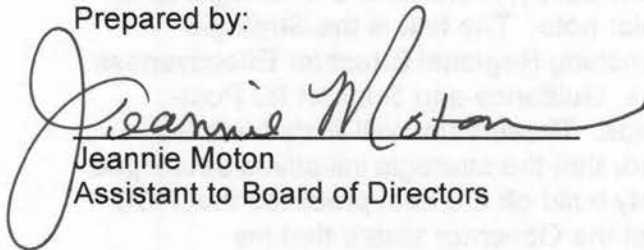


Denise Frisbee, Board Chair



Dr. Preston Pulliams, District President

Prepared by:



Jeannie Moton
Assistant to Board of Directors

Minutes approved on December 6, 2012