

PORTLAND COMMUNITY COLLEGE - BOARD OF DIRECTORS
12000 S.W. 49th Avenue - Portland, OR 97219

MINUTES

BOARD OF DIRECTORS BUSINESS SESSION
Rock Creek Campus, Building 9, Room 122 a, b and c
September 20, 2012

BOARD ATTENDANCE

Board Members Present:

Denise Frisbee, Jim Harper, Deanna Palm, Bob Palmer, Gene Pitts, David Squire,
Kali Thorne Ladd

EXECUTIVE SESSION

The Board of Directors convened an executive session for Employment of a Public Officer, Real Property Transactions, Information Exempt from Public Disclosure (Attorney-Client Privilege), and Litigation in accordance with ORS 192.660 (2), (a), (e), (f), and (h) at 6:40 PM, adjourning at 7:40 PM.

CALL TO ORDER

Chair Frisbee called the business meeting to order at 7:47 PM and invited all present to introduce themselves. Chair Frisbee introduced Director Ladd and gave a brief biography.

APPROVAL OF THE MINUTES

The July 19, 2012 minutes were approved as published. Palmer/Palm

APPROVAL OF THE AGENDA

The agenda was approved as published. Squire/Pitts

INFORMATION SESSIONS

Rock Creek Campus Update

Dr. David Rule, President, Rock Creek Campus

Dr. Rule addressed bond updates, academic reorganization, and a new student development retention initiative at Rock Creek. Construction has started at Rock Creek, the face of Building 7 has come down and the solar array up. There are major renovations throughout several of the buildings but tonight's focus is on Building 2. Building 7 is being expanded by taking off the front rotundas, which is also allowing for drainage issues to be addressed in the quad.

A major event at Rock Creek is the growth, moving from 16,000 to over 25,000 students (Headcount). That is about 53%, this growth is due to economy and growth in Washington County. There were originally four academic divisions at Rock Creek, but with all the recent growth a new structure is in place. Dr. Cheryl Scott headed the discussions of the new structure among the students and staff at Rock Creek. This structure better aligns to industry and transfer. There is now a Division of Science and Technology, with a new dean, Dr. Betsy Julian. The department focuses on the high tech end. The Social Science and Health Program is where the new health professions will be, this is the new real division. Other programs are Communications and Humanities; Math, Aviation and Industrial Technology; and Business, Applied Technology, College Preparation. This model integrates both lower division coursework and the career tech programs within each division. It is very important that the career tech students take a lot the General education classes.

The Puentes Summer Bridge Program is designed to take in individuals students who are identified to be high risk. Most are first generation, low income migrant families. They participated in leadership development, the Ropes Course in Forest Grove, worked with financial literacy, and received one-on-one mentoring. Students also received scholarships for books once they completed the program. Students were recruited Washington and Columbia counties. The program started with 107 applications, 24 applied, and 15 were accepted into the program. This is designed to be very intensive hands-on program. There is mandatory advising and students have to maintain at least a 2.75 GPA, they also have extracurricular activities related to the program as well. The goal is to successfully integrate them into the academic of college. There is currently no hard data, but it will be available after the Winter term.

PCC Foundation Board Update

Chris Neilsen, President, PCC Foundation

The Foundation has set goals over the next two years: to strengthen the Foundation board for greater influence and philanthropy, to increase donor gifts over \$25,000, to support the existing Future Connect program and to work towards a district-wide program and to ensure that the next PCC President has a proven successful track record and a strong desire to be the college's most visible fundraiser.

Current board membership is currently 24; we allowed 30 according to bylaws. With the leadership of Director Palm conversations are underway in Washington County to expand Future Connect. The Foundation ended the 2011-2012 year with \$2,590,457 in cash and pledge income and has set a goal for 2012-2013 of \$2,700,000. Our board fundraising committees have set aggressive goals for annual giving, corporate partnership development and planned giving. We recognize that the need is large among students and programs. Although, over \$1.4 million was awarded in scholarship assistance and program support last year, this met only about half the scholarship need.

The Foundation and the Foundation Board are committed to providing access without regard to the ability to pay and also to provide the support to stay in school and complete a degree or certificate. The Foundation board supports President Pulliams \$1,000,000 goal for contributions of new money to start up a new fund to help low-income first-generation students to attend PCC and realize their academic aspirations and their life dreams. She thanked the Board for their leadership of the college.

Director Harper thanked Chris for her work with the Foundation. Director Ladd also mentioned that the City of Portland is pleased that the Foundation has already funded the next cohort of students. Chair Frisbee also thanked Chris for her leadership of the Foundation and welcomes her to make presentations throughout the year and wishes the Foundation well with meeting the fundraising goals.

Southeast Center Bond Review

Dr. Jessica Howard, President, Extended Learning Campus; Linda Degman, Director, 2008 Bond Program and Jon Wiener, Principal, SRG Partnership, Inc. Dr. Howard stated the construction has started at Southeast. Campus. Communications about the bond will be ongoing and occur regularly through campus wide updates, LED monitors, a public bond bulletin board and with the help of student leadership association.

The German American building is now Southeast Administration building, began last Friday. It houses the President and Dean's offices, the offices of Career Pathways, Occupation Skills Technology and Community Education. The General Contractors will be housed in the West Wing of this complex, and what is now being termed the Community Hall held its first event on Tuesday. Occupying the new space allows the vacated space in Mt. Tabor to accommodate an expansion of student services and a repurposing of office cubical space to function as a 48 seat science classroom for next year. Over 11,000 students attended SE/ELC Center last year, with no library and only two barely functional make-shift science labs. This is going to allow us to serve the students and community better.

There have been meetings with community members and neighborhood associations and have gotten a lot of positive feedback. An official groundbreaking event will occur in the last half of October. An invitation will go out as soon as a date is settled on.

The two new buildings that will start Fall Term will be about three months apart. The Student Commons Building will start about three months sooner than the Library Building. The new Student Commons will be ready Winter 2014 and the Library will be the Spring of 2014.

A couple of renovations that will fall sometime within that are the main German-American Society building will have a design soon.

Ms Degman reported that the overall budget for the Southeast Center is \$42 million for total budget, direct construction is approximately \$34 million, and these two new building coming up is about \$26.7, which is 78% of the total direct construction project. The Kaiser building will be renovated for childcare services at a later date.

Board Audit Committee and the Internal Auditor Function

Denise Frisbee, Chair, PCC Board of Directors

Director Pitts announced Christen Adams Wannberg as the newest public member to the Internal Audit Committee by way of Resolution 13-035. The Board and Dr. Pulliams led by Chair Frisbee had a thorough discussion on the role of the internal audit function and the communication channels related to the internal audit function. The focus of the discussion was that the Board did not wish the PCC internal audit function to become an ombudsman for the College. The Board and the Audit Committee wants the Internal Audit function to focus on the financial and internal control matters in the College. In addition, the Board would like the Internal Auditor to perform projects within the approved annual audit plan. Any changes or deviations from the plan will need to be vetted & approved by the Audit Committee and the Board. Lastly, there is a need to clarify how the College handles 'complaints' coming directly to, the Internal Auditor office and how this ties in with the EthicsPoint reporting system that the College already has in place. At the end, the Board charged the President and the Internal Auditor to draft a college process and procedure to handle these 'complaints' and then share with the board when done.

OCCA Student Achievement Workshop Update

David Squire, Trustee, PCC Board of Directors

Chair Frisbee was very pleased that Director Squire attended the OCCA Conference. He provided the Directors with a handout that highlighted the interesting points from the conference. John Gardener presented on Student Achievement in four areas: the national context of student success, the role of trustees, what trustees need to now and some best practices.

Across the nation there is a lot of pressure to add limited BA programs in community college for example, Bachelor Degrees in nursing, alternative fuels, or industrial technology. The predication is that this will expand to more community colleges. In the context of 40-40-20, community colleges have the capacity to do this where the traditional universities do not.

The role of trustees is to be conscious of the needs of the neediest students. Consider requesting a plan to improve student success. Insist on practice of rigorous assessment combined with rigorous pursuit of excellence. Trustees need to know about creating a student achievement dashboard.

Declaring the war on math failure was an issue across the board. Talked a lot about what experience we want all students to share. Dr. Pulliams assured the

board that we are continuing to frame these board reports and be vigilant. PCC is moving in the right direction.

President Pulliams mentioned that the topic of bachelor degrees program that there was a discussion about that across the state, the Oregon University System really felt a little nervous about that, in terms of getting in there. There is no reason why we shouldn't do it at some point, because if they are not delivering this type of training, somebody should be doing it.

Student Success Goal

Dr. Christine Chairsell, Vice President, Academic and Student Affairs and Laura Massey, Director, Institutional Effectiveness

The report does not address all forms of student success; however it does provide the big picture overview based on those common most frequent definitions and measures of student success. Something to bring your attention to is an addition made this year was to try to bring in those Achievement Compact connections were they occur, and frankly everything we are looking at is directly or indirectly related to our Achievement Compacts.

Last year almost 95,000 students attended PCC. When we look enrollment as Full Time Equivalency (FTE), we have a 5% increase compared to the prior year, which at that time had been a record high for the college. When we look back 5 years it is a 44% increase in FTE. Lower division transfer and development educational courses continued on their enrollment increases, and for the first time in several years after declining we saw an increase in Community Education as well.

Both full and half time students had higher retention or continued higher retention prior to the recession, as a reminder we did a report last year and talked about the research we had done and found that there is a strong correlation between receiving financial aid and retention. Last year, some 45% of degree seeking students received financial aid.

Now related to the Achievement Compacts, there are two measures that specifically connect to this area. There is one which is the pass rate of students in developmental math and the other is the pass rates of students in developmental writing. We had a 16% increase in the number of credentials that we awarded last year, compared to the prior year, which again had been a record high for the college. When we compare to 5 years ago, the number of credentials we awarded increased by 92%.

Finally we know that many students transfer before they finish their certificate or degree. In fact over 9,700 students who attended PCC and then next year don't return here, are enrolled somewhere. Almost 2/3 of those students are in an institution within OUS. There are two achievement compact measures that directly related to transfer. We do receive a report for the state every year that shows how our students from PCC are doing in the OUS system. Year after year, students

from PCC when they transfer are as competitive as or more so than the students who started in the University or transfers from other community colleges.

Chris Chairsell updated the Board on the implementing the deletion of students for non-payment.

Director Squire commented based on the discussion at OCCA, that remedial education is not working anywhere. He asked if we know why it isn't working and are we taking steps to make it work better. Chris Chairsell mentioned that board members received a report at the August retreat on the Completion Investment Council, that is a broad conversation on what do we do to complete. We have been waiting for the right time to have the discussion with our Developmental Education faculty. They moved through their 5 year program review last year, and at their request they would like a task force to have this discussion. We will need to catch those individuals and keep them out of Developmental Education and get them into other programs such as Gateway to College, and alternate programs at PCC.

Budget Update

Wing-Kit Chung, Vice President, Administrative Services and Jim Langstraat, Associate Vice President, Finance

Wing-Kit Chung stated that since the Board was given an update at the Retreat that this report will be brief as not much has changed. He then turned it over to Jim Langstraat. Mr. Langstraat noted our tuition rate is dropping to below average among the community colleges. PERS will be a big challenge moving forward because of the required contribution rate rising. Currently general fund expenditures are exceeding revenues and we have other uncertainties regarding OEIB, our state funding, salary negotiations, our enrollment trends and overall economy.

Back in 2005/2007 biennium state funding accounted for 44% of our general fund revenue, now it is down to about 30%. Property taxes remain fairly steady in the 15% range and of our tuition has a component of our total revenue continues to rise. Changes in the state funding formula over the years mean that we are no longer getting additional resources when our enrollment is increasing. Actually the amount of revenue that we will receive from the state in the 2011/13 biennium is lower than what the state gave us in 2005/07, but our enrollment increased 40% over that time.

At this point they are still predicting a revenue growth of 11% for each of the next two bienniums. One caution to have around that is that it seems like every time they update the forecast, the projections keep sliding downward. There is direction from the board to maintain 7% or approximately \$13 million. We ended the year with \$27.5, that figure changed somewhat from the board retreat, mainly due to our write off of bad debts, which was \$1.4 million for this year. As we talk about the deletion for nonpayment and the impact that is having on enrollment, the one thing

it will do is eliminate a lot of the students who were not paying for the education they received.

We have taken rebalancing efforts, as we estimated to a deficit as much as \$10 million for this current year. So we have started having discussions around \$5.5 million/3% budget reductions for this current year to reserve some fund balance that carries forward. We have shared that information at the All Managers meeting, at In-Service, Union Leadership and the BPAC Committee. As we move into the 2013/15 planning cycle we know we are going to need to engage our stakeholders and keep the board updated on our efforts. It will be a challenge to balance the budget for this upcoming biennium.

OEIB Update

Rob Wagner, Government Relations Manager

Mr. Wagner addressed the board briefly on the recent activities of the OEIB and what is happening on the budget process and then a little on the policy conversations that are happening in the legislative context. Some clarity at OEIB meeting, the process as it looks like it will play out is that the education funding team will present its recommendations to the state investments subcommittee of the OEIB. David Reeves from PCC is on that Committee.

Four quick things to keep in mind as we are approaching the budget this cycle: 1.) The Governor is using \$410 million as his base and not \$395 million for current service level as he is approaching the budget. 2.) The Community College Workforce Investments Department's budget request through the State Board of Education was \$436 million. 3.) OCCA and Oregon presidents council adopted their investment budget number as \$510 million and that is the number that will be advocated heading into the 2013/15 legislative session. 4) Despite the confusion around the Governors' recommended budget request, it is important to keep in mind that the legislative process remains the same. There will be public hearings, the ways and means process and there will be opportunity for people to advocate and provide context and information about key programs for a 6month period starting in February.

On the policy side, besides the State Investment Subcommittee, other subcommittees include: Governance, Policy and Best Practices in Innovation, and Equity and Partnerships. Dr. Crew has noted in the last 10 days, "The 7 Oregon University Presidents and 17 Community Colleges Presidents are not meeting, not talking together." This is his narrative, despite the fact that there is a report that shows that 62% of students completing 4 year degrees have community colleges credits. The last subcommittee which is called Best Practices in Innovation will consider recommendations on changes to the Achievement Compacts.

In the presentation they want to 1.) Launch a statewide college and career readiness initiative. 2.) Provide support for college ready and placement assessments. People are starting to recognize that in terms of testing, that it will be

a part of the dialogue and if it isn't happening then the legislative may pass policy to make it happen.

There is wrap-up work on Taskforce of Higher Education and Institutional Success. They are going to roll the work focusing on barriers to access and completion into the work of the subcommittee of OEIB and focusing on the financial barriers for students. In the vein, Treasurer Wheeler rolled out his half a billion dollar bond proposal. He is proposing the Oregon Opportunity Initiative, the idea is to take half of the state's 2-year biennial bonding capacity and bond for Oregon Opportunity Grants for need based aid. There will be competition for those dollars and there would need to be a change in the constitution to make that change.

The last of the four subcommittees is called Equity and Partnerships. The objective of this group is to provide guidance, to reach out to school youth, to overcome challenges associated with race, ethnicity, poverty, and language. Currently the direction under the OEIB subcommittee is looking at K-12 and high school dropout. There is an opportunity to talk about PCC Prep programs, Future Connect, and Middle College and the students' experiences. Jonathan Mena is a great example of dual credit.

Mr. Wagner thanked Dr. Howard, Dr. Kolins, and Bob Hanks. They did 21 Legislative outreach meetings in Salem in a short period of time last week. Every one of the legislatures would love to host a PCC intern in the next legislative session.

PUBLIC COMMENT ON AGENDA ITEMS

None

PUBLIC COMMENT ON NON-AGENDA ITEMS

None

BUSINESS MEETING

Director Pitts/Squire proposed approval of Resolutions 13-021 through 13-035. The motion passed unanimously

Other Reports:

Frank Goulard, President, Faculty Federation for Academic Professionals
The Federation has been at Part Time Faculty In-services at the campuses this week. Annual retreat is coming up for the Executive Council and he invited all in attendance to the Back to School BBQ at Willamette Park. The Executive Council made up of 27 members who lead our 2,100 member local. The committee has been rolling up sleeves to help out at the In-Services for part-time faculty. He recognized Mandy Ellerston, who is a long-time advocate for student leadership. She is also a member of the Executive Council and has been a great help this

week. He stressed the get out to vote. Federation has been assisting with Presidential search. Lastly, being in math for 30 some years, and assisting Developmental Math and the lack of success rate, as far as our District, the success rate is improving. All things are pointing up and we are doing things that are really helping those students.

Deborah Hall, President, Classified Federation

She called attention to the retirement of Jaye Hereford and wanted to wish her the best. She also thanked Lorna O'Guinn for her service and friendship.

In July, Federation members went to National Convention, Randi Winegarden rolled out a couple new initiative that the AFT has taken whole heartedly. She talked about 'solution based unionism'. It is getting us out of our normal confrontational, protect our turf, the 'we have this, you don't' way of thinking. We need to be more critical partners in service to our communities, to our students. Bringing solutions, not just looking for more or to take more out of the system but providing more for the systems.. We are working with Michael Morrow and some students at the college to engage in these activities. The first meeting last week was a meeting with AFT members from PSU, PPS, Hillsboro High School, students from PCC and members for all of the college unions. We looked at what type of initiatives can we provide to collaborate amongst ourselves to make education stronger and to help the communities in which we all live in and serve The college should look toward the unions for support.

There is collaboration with the Portland Winterhawks for visual ads at games and viewing parties for away games at PCC Facilities to educate the public about PCC and PPS. She had a conversation with Rob Wagner and asked him to consider the unions for support, pledged to him whatever help he needs from the classified federation, they can be counted on to help.

Jonathan Mena, Chair, ASPCC Student Representative

During the summer Student Leadership works on Student Training and Student Development. Dr. Pulliams attended the first In-Service for Student Leaders. Mr. Mena thanked Dr. Pulliams for his advice at that meeting. During the trainings the group explored themes for leadership such as social injustice, diversity, team building, and sustainability practices. With the beginning of school, student leadership training is coming to a close district wide. Regardless of whether it was campus or district leaders we all had common goals. Those goals being student empowerment, increasing communications campus and district wide, and collaboration across the board between students, faculty, staff, and the administration to achieve and identify common goals. We have already had some victories with these goals, working with AFT and Faculty Federation we have already registered to vote over 1,400 students.

Board Reports:

Chair Frisbee reported that In-service on Monday was great. She also reported that the board had a successful retreat in August. At the retreat they adopted goals

and worked with President Pulliams on his goal. The main focus of the board at this time to conduct a successful presidential search. There have been many forums and more coming up in the next few weeks. The search advisory committee had its 2nd meeting last week. She encouraged the board to attend the scholarship ceremony on October 17 to meet the scholarship recipients. She also mentioned Lorna's departure and expressed their sincere gratitude for her service to the board. They presented a contribution to the Foundation in honor of Lorna, and she requested that it go to the Doreen Margolin scholarship. President Pulliams has been invited by Dr. Rudy Crew to discuss issues affecting education. The board commended Dr. Algje Gatewood for an award from Dr. Crew on Community Impact for Education from the Graduate School at Portland State University.

District President Report:

Dr. Pulliams asked Kim Kono to announce gift, from the anonymous donor. The Werth family, who is a part of the Newberg community, is also instrumental in securing the land for the Newberg Center. The children of the Werth family secretly committed a \$100,000 scholarship in honor of the parents Pat and Dean Werth for a student in the arts. Willamette University had joined the scholarship \$200,000 for a student to attend Willamette, for Middle College students. President Pulliams thanked Chair Frisbee and Director Harper for attending In-service and Chris Chairsell and her staff for another great event.

ADJOURNMENT

There being no further business, the meeting adjourned at 10:02 PM.

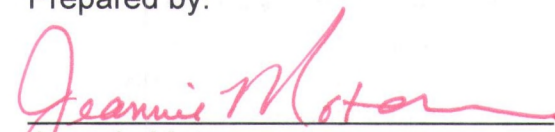
NEXT MEETING

The next business meeting of the Portland Community College Board of Directors will be held on October 20, 2012 at 7:30 PM in Board's Conference Room at the Sylvania Campus. 18


Denise Frisbee, Board Chair


Dr. Preston Pulliams, District President

Prepared by:


Jeannie Moton
Assistant to Board of Directors

Minutes approved on October 20, 2012 18