

PORTLAND COMMUNITY COLLEGE - BOARD OF DIRECTORS
12000 S.W. 49th Avenue - Portland, OR 97219

MINUTES

BOARD OF DIRECTORS BUSINESS SESSION
Southeast Center, Mt. Tabor Hall Rooms 143/144
June 21, 2012

BOARD ATTENDANCE

Board Members Present:

Denise Frisbee, Jim Harper, Deanna Palm and David Squire

EXECUTIVE SESSION

The Board of Directors convened an executive session for Employment of a Public Officer, Labor Negotiations and Real Property Transactions in accordance with ORS 192.660 (2), (a), (d), and (e) at 5:45 PM, adjourning at 7:20 PM.

President Pulliams reported Director had a very severe stroke a week ago in which he suffered paralysis of his right side and inability to speak or swallow. He added that although his condition has worsened when he visits Director Williams he continues to be able to give him a smile and a strong handshake.

CALL TO ORDER

Chair Harper called the business meeting to order at 7:35 PM and invited all present to introduce themselves.

APPROVAL OF THE MINUTES

The May17, 2012 and May 23, 2012 minutes were approved as published.

APPROVAL OF THE AGENDA

The agenda was approved as published.

**ADJOURN BUSINESS SESSION TO HOLD A PUBLIC INFORMATION
SESSION ON THE SUPPLEMENTAL BUDGET FOR 2011-2013 IN
ACCORDANCE WITH ORS 294.471 AND THE ACHIEVEMENT COMPACT IN
ACCORDANCE WITH SB 1581 (2012)**

Supplemental Budget #2 for the 2011-13 Biennium – Jim Langstraat, Associate
Vice President, Finance

Mr. Langstraat stated to ensure compliance with regulations regarding transfer of budget funds the Board is asked to adopt changes proposed in Resolution 12-134.

He reported that notice of the Public Information Session had been published as required and that neither he nor budget office staff had received any comments in opposition to or in favor of the proposed changes. He said the proposed budget amendments are minor in nature and that none would increase property tax rates nor would they change tuition rates or student fees. Mr. Langstraat added that the most significant changes are to the General Fund and are related to enrollment growth and associated expenses to support that growth.

Dr. Pulliams acknowledged the budget team's work to produce the supplemental budget.

2012-13 Achievement Compact with the Oregon Education Investment Board (OEIB) – Laura Massey, Director, Institutional Effectiveness

Ms. Massey provided a report on the final version of the achievement compact, Resolution 12-132. She said ongoing achievement compact conversations have been conducted since last fall in PCC groups including the Budget and Advisory Planning Committee (BPAC), Academic and Student Affairs Council (ASAC), and the Cascade Leadership Retreat. She said the Achievement Compact includes the actual 2010-2011 data, projected 2012-13 projections and 2012-2013 targets for the College and that the targets and breakdowns are intended to provide information for each institution's use in improving outcomes for specific areas. Ms. Massey described the preparation process for the report.

Chair Harper noted that the definition of the achievement compact has changed over the past year in that at the start all 17 Oregon community colleges agreed the achievement compact would be a one-page document as opposed to the final four-page document with 86 targets. He added he believes staying active and involved in the process offers the best protection against possible detrimental effects to community colleges and higher education in general.

Dr. Pulliams added the long-term strategic plan includes tying funding to achievement compact goals.

Ms. Massey expressed concern that to reach PCC's projections for the 2025 40-40-20 goal would mean very large annual increases for awarding degrees and certificates that would not likely be attainable. She explained to just to reach the goal for certificate awards would mean increasing the base by 500 each year and that the numbers of students needed, funding to provide courses, and other factors could make that unachievable. She said another concern is if funding is tied to certain certificates and degrees that might mean some areas would not be given needed attention and important student needs could go unmet.

Chair Harper expressed appreciation for Ms. Massey's work in the statewide development of the achievement compact.

ADJOURN PUBLIC INFORMATION SESSION ON SUPPLEMENTAL BUDGET AND THE ACHIEVEMENT COMPACT AND RECONVENE BUSINESS SESSION

INFORMATION SESSIONS

Southeast Center Update

Julie Kopet, Interim Dean of Instruction, Southeast Center reported that Dr. Kolins was in Europe presenting to an international board and studying Europe's method of transferring prior learning into credits.

Ms. Kopet introduced Nikola Vucinic, one of two Southeast Center student recipients of Oregon Community College Association's (OCCA) All Oregon Academic Team scholarship awards. She said the other recipient was Beverly Ivey.

Ms. Kopet reported significant enrollment growth for Southeast Center in both unduplicated number of students served and fte as a result of improved class scheduling, hours of operation and class offerings as well as updated classrooms and labs. She added that full-time faculty numbers over the past year were increased by 10.

Ms. Kopet reported Dr. Jessica Howard has been selected to serve as the new Southeast Center/Extended Learning Center President and will begin her duties in mid-August.

Ms. Kopet reported she found some statements in recent *Oregonian* articles to be somewhat confusing and misleading as regards Portland Public Schools alternative high school completion and PCC programs including YES - the GED Program, MAP - the Multi-cultural Program, and Gateway to College - that awards adult high school diplomas. She explained that in the articles completion rates appear to be lower than they in fact are in part because of differing success measures used for Portland Public Schools alternative programs and PCC, differing timeframes, the number and purpose of PCC programs, the ages of student populations and overlapping nature of the PCC programs.

Quality Education Goal

Laura Massey, Director, Institutional Effectiveness

Ms. Massey reported that increased focus on accountability makes this a particularly relevant goal in measuring if students leaving PCC have received a quality education. She said some of the key measures include consistent high pass rates for licensure and certification exams, student academic performance for PCC students transferring to four-year institutions, and assessment based changes for improvement as reported annually by each PCC discipline. She added that in their report from most recent accreditation visit the accrediting team complimented PCC faculty for developing assessment activities designed to reflect promotion and change.

State Update

Rob Wagner, Government Relations Manager

Mr. Wagner said to expand PCC's identity and outreach with elected officials throughout the district and the state would be a three-step strategic process; conduct a preliminary assessment of how they perceive PCC, educate them about PCC through consistent outreach, and develop elected officials as college advocates. He said some current outreach from the PCC community includes serving on local and state boards and commissions. He cited some examples; Charlene Gomez and Betty Duval have been appointed to the Higher Education Coordinating Commission (HECC) under the Oregon Education Investment Board (OEIB), Dr. Todd Sanders has been appointed to the Science, Technology, Engineering and Math (STEM) statewide task force, and Ken Madden has been appointed to the Oregon Workforce Investment Board.

Mr. Wagner reported recent activities for the Government Relations Program include panel discussions during the legislative interim committee hearing days regarding Future Connect that may result in future funding, a panel presentation to the Veterans Affairs Committee about the challenges veterans face as they come back from service and begin classes, and leveraging relationships and opportunities like with the Solar Array and PCC's relationship with Representative Jules Bailey that may result in the PCC Newberg Center being featuring in the next round of state funding for cool schools because of sustainability efforts utilized in its building.

Mr. Wagner said some potential funding challenges PCC faces at the state level include the unclear path of OEIB, structuring of the state's budget base funding for the community college support fund, and funding provided through innovation grants. He added that these could also be seen as funding opportunities for the college because they could mean that the real costs for producing some of the more expensive technical preparation programs that help qualify students for jobs might be more fully funded. He said he sees a legislature move to more support for education resulting in job creation. He added that federal funding impacts include reauthorization of the Labor Health and Education Bill that is looking at PELL funding, revisions in the Workforce Investment Act that could include a lot of potential changes, and Stafford Loan rate increases.

Mr. Wagner concluded his report saying he met with staff from Congresswoman Bonamici and Senator Wyden's staff to discuss the possibility of bringing the Congresswoman and Senator to PCC for round table discussions with a cross-section of students, business leaders, and faculty at each of the campuses and centers within their constituencies regarding student debt, workforce investment and other relevant topics. He added the process could be repeated with Congressmen Blumenhauer and Shradler and Senator Merkley

BOARD DISCUSSION ITEM

Timeline for Filling Vacant Citizen Spot on the Board Audit Committee

David Squire, PCC Board Member

Director David Squire reported a timeline has been established, a job description created, and a process identified for filling the vacant position on the Board Audit Committee. He said it is anticipated that the position would be filled by the first week in August. Director Squire said any suggestions for persons wishing to apply for the position should contact Director Pitts or him.

PUBLIC COMMENT ON AGENDA ITEMS

None

PUBLIC COMMENT ON NON-AGENDA ITEMS

None

BUSINESS MEETING

Director Squire proposed approval of Resolutions 12-112 through 12-134. The motion passed unanimously.

Other Reports:

Deborah Hall, Classified Federation President, asked that a message from the Classified Federation to Director Williams of thanks for his support over the years and wishes for his recovery.

Ms. Hall reported she attended PCC graduation and came away with renewed commitment to completing her degree and offered a challenge to Classified staff to take advantage of the educational opportunities through the college. She added that although her list might not be complete four Classified staff received their associate degree, one earned a bachelor degree and two were awarded master's degrees with one gentleman graduating from Portland State University with his master's degree, omega row and two graduate certificates.

She said she had also attended Congressman Earl Blumenhauer's 40 years in public service celebration and noted that the Congressman had served on the PCC Board of Directors in the past.

Ms. Hall reported Classified staff had participated in forums for Southeast Center/Extended Learning Campus president candidates and would also participate in the search for District President.

Ms. Hall said PCC CLIMB Center would welcome the opportunity to help PCC meet the projected increases for certificates that are anticipated with achievement compacts requirements.

Ms. Hall invited the Board to lunch at the Classified Retreat at Cascade Campus on June 22.

Frank Goulard, Faculty Federation President Elect, noted Resolution 12-122 announces his retirement as full-time faculty after teaching for 34 years with 30 of those years at PCC and that he would continue teaching part-time.

Mr. Goulard reported the Faculty and Academic Professional Federation has a couple of meetings scheduled to plan for the upcoming year and that a busy Summer term is anticipated.

ASPCC Student Representative, Doug Taylor, reported ASPCC student leadership teams have been hired and are in place at each campus and Southeast Center and that those students would be preparing to assume their duties of representing and serving the student body by participating in a number of trainings throughout the summer. He said activities planned for the new student leadership include non-partisan vote drives would be a key objective at all campuses in anticipation of the November elections, continued participation with campus bond committees, continued work with college staff on Deletion for Non-payment, and continued analysis of ASPCC effectiveness in keeping students informed throughout the 2012-2013 year.

Mr. Taylor said he was part of the 2012 PCC graduating class and would be transferring to pre-law at the University of California, Berkley. On behalf of all PCC students he thanked the Board of Directors, Classified staff and faculty for their support of the students' initiatives, dreams and goals.

Dr. Pulliams and Chair Harper congratulated Mr. Taylor and wished him well.

Board Reports:

Chair Harper said that for him being able to greet new graduates at commencement and participating in their joy at reaching their goals is the most rewarding night of the year.

Chair Harper also reported three directors attended a recent meeting with Foundation staff to discuss scholarships and fund raising efforts of the past year and plans for the upcoming year.

Director Frisbee said the Presidential Search Advisory Committee met for the first time and would not be very active until the August Board Retreat where the Board will begin developing a profile of what attributes they would like to see in the next District President. The committee also plans to conduct forums within PCC and out in the community to get a sense of what others would like to see for

PCC's next District President. She added that Community College Search Services has been hired.

Director Palm said it speaks well of PCC that the committee is willing to devote their time and energy to providing feedback and working with the Board as the next District President for PCC is selected.

District President Report:

Dr. Pulliams called Kristin Watkins forward to provide a report on a recent grant award.

Ms. Watkins reported Meyer Memorial Trust has awarded the Foundation and PCC \$300,000 for Future Connect. She added this is not a project Meyer Memorial Trust usually funds and the funding is an extraordinary endorsement of the Future Connect model, their faith in the college and PCC's fund raising ability. She thanked Chair Harper for his participation in the effort.

Ms. Watkins showed the PCC 50th Anniversary Rap Wrap video that was created and performed by local artists in celebration of the culmination of PCC's 50th Anniversary. She added the rap group included past PCC students.

Dr. Pulliams announced the 50th year commencement saw more than 900 of the graduating students walk across the stage to receive certificates and diplomas. He thanked Chair Harper and Directors Frisbee, Squire, Palm and Pitts for participating in commencement activities. He also said Dr. Jessica would begin as Southeast Center/Extended Learning Campus president in mid August and thanked the screening committee lead by Randy McEwen for their efforts.

Dr. Pulliams reminded the Board their August Planning Retreat will be August 24th and wished everyone a good summer.

ADJOURNMENT

There being no further business, the meeting adjourned at 8:55 PM.

NEXT MEETING

The next business meeting of the Portland Community College Board of Directors will be held on July 19, 2012 at 7:30 PM in Board's Conference Room at the Sylvania Campus.

Jim Harper, Board Chair

Dr. Preston Pulliams, District President

Prepared by:

Lorna J. O'Guinn
Assistant to Board of Directors

Minutes approved on July 19, 2012