

PORTLAND COMMUNITY COLLEGE - BOARD OF DIRECTORS
12000 S.W. 49th Avenue - Portland, OR 97219

MINUTES

BOARD OF DIRECTORS BUSINESS SESSION
Rock Creek Campus, Building 9, Room 122 b/c
September 15, 2011

BOARD ATTENDANCE

Board Members Present:

Denise Frisbee, Jim Harper, Deanna Palm, Bob Palmer, Gene Pitts, David Squire, Harold Williams

EXECUTIVE SESSION

The Board of Directors convened an executive session for Employment of a Public Official, Real Property Transactions, and Litigation in accordance with ORS 192.660 (2) (a),(e) and (h) at 6:50 PM, adjourning at 7:30 PM.

CALL TO ORDER

Chair Harper called the business meeting to order at 7:45 PM and invited all present to introduce themselves.

APPROVAL OF THE MINUTES

The July 14, 2011 minutes were approved as published.

APPROVAL OF THE AGENDA

The agenda was approved as published.

INFORMATION SESSIONS

Rock Creek Update

Dr. David Rule, President, Rock Creek Campus; Dr Birgitte Ryslinge, Erin Stanforth

Dr. Rule introduced Dr. Ryslinge and Ms. Stanforth saying they would present on the Rock Creek Learning Garden that was started in 2006 by a PSU graduate student doing a research project. Dr. Ryslinge said a small plot of land was provided to use and, with a series of volunteer efforts has grown into a viable food loop that is used in the Rock Creek cafeteria, whose waste is then turned into compost that then nurtures the garden. The earthen oven was built by Spencer Hinckle and is used by the students. Dr. Ryslinge said this has been a project that has been supported by students, staff, faculty, and community

stakeholders that lead to the Learning Garden master plan. Ms. Stanforth described the changes that are planned for Rock Creek, including those for the Learning Garden. It was noted there will be a covered space in this plan that can be used for classes and meetings. Also noted was progress on the irrigation system that is being done to Washington County standards. Handicap access is also being included. Dr. Ryslinge noted that the Learning Garden is a frequently used meeting place. She noted that Community Ed, Food Services and other community stakeholders are involved in planning, implementation and use of the garden. The phrase "Get In the Loop" is the motto for this year. The Board commented that this is a great program.

Student Success Goal

Dr. Christine Chairsell, Vice President, Academic and Student Affairs and Laura Massey, Director, Institutional Effectiveness

Dr. Chairsell said that this is one of the last goal reports for the year and introduced Ms. Massey. Ms. Massey reported that the Student Success Goal Report by no means addresses just individuals but asks how one can quantify and measure student success. She began by noting that enrollment increased 4% this year. This may seem small, but in reality it is 43% over the past 3 years. She also noted remedial students bring more full-time students and increase FTE. With increased retention, students are tending to register earlier than in earlier years. Current students have higher retention rates than during the pre-economic downturn period. We have the highest level of financial aid students in PCC history. Skill development can be measured in part by the number of students completing at least 1 credit. Credential attainment and transfer are also measures of student retention. Many PCC students transfer before they receive a credential and that would hide their success rate in the statistics. Between 2006-07 and 2007-08 several thousand students transferred to higher education. Fewer PCC students in general, when compared to other college students nationally, are seen to complete PCC degrees, but many more are transferring to a 4-year institution.

Dr. Chairsell noted that improved college completion by 2020 is a goal of President Obama's and that, increasing completion rates by 50% coupled with Oregon's 40-40-20 goal is ambitious. PCC must look at its practices and policies to find ways of increasing completion rates, even though PCC's completion rate is significantly high. She predicts a 50% increase for PCC.

Director Williams asked about the ratio between certificates versus degrees. He was looking at EMT and Fire Technology as examples of two-year degrees that can provide living wage jobs.

Ms. Massey reported that the last year's earned certificates have increased significantly and that many of those certificates were awarded to degree-holding students who were retooling job skills.

Director Frisbee asked how our transfer students perform when compared to university-only students.

Ms. Massey responded that our students are prepared and successful when they transfer to university. Research shows that students with two-year degrees from PCC going on to university are as successful as, if not more successful than university-only students.

Director Squire asked for the percentage of students receiving financial aid grants as well as loans.

Dr. Chairsell responded that it is not unusual for two-year students to have a \$20,000 debt when they graduate from PCC. They may also use up the financial aid opportunity that they need when they go on to university. Students graduating from four-year institutions may have a \$60,000 debt.

Director Williams asked about the debt ratio for certificate earners. Ms. Massey will research and report.

Dr. Chairsell stated that Perkins advisors at PCC counsel students to avoid those loans in lieu of grants and scholarships. CTE is like graduate programs, cost wise, to PCC.

Director Williams asked about the way we publicize certificates as opposed to degrees. Dr. Chairsell said that CTEs are as important as transfer programs, as the bond was passed on CTE and jobs training. Transfer classes subsidize the CTE classes at PCC and they are very important to PCC students.

PCC Board Zone Redistricting

Kristin Watkins, Associate Vice President, College Advancement

Ms. Watkins reported that every 10 years, at completion of the national census, Board Zone Districts are reviewed and realigned to voter numbers. Two preliminary proposals have been provided to Dr. Pulliams and the Board.

Proposal One is very similar to current Zones in area and will retain all current Board members. Proposal Two would create a change in Board members, as two current Board members fall within one zone. Dr. Pulliams said a resolution could come before the Board in October. Director Williams asked what portions of Columbia County would remain in Zone 2. Ms. Frisbee asked about rural realignment and Ms. Watkins provided her perception of the process. Director Squire asked how PCC's District matches up with public schools. Director Palm noted the rural/urban aspect in Proposal Two may be problematic due to diverse populations. Mr. Harper asked if Ms. Watkins could be the "go-to" person. Ms. Watkins said she or Dana Haynes would be. Director Squire asked for things they should consider in their thinking and evaluating the proposals. Ms. Frisbee reiterated Director Squire's request.

PUBLIC COMMENT ON AGENDA ITEMS

None

PUBLIC COMMENT ON NON-AGENDA ITEMS

Doug Loqa signed up to speak on the College's abuse of authority. Mr. Loqa contended that PCC failed to provide for student open communication. In this specific intern situation, PCC failed to meet the terms of the student internship contract by not performing "College shall supervise the instructional program to ensure compliance (establishing PCC's responsibility)." It was suggested that the student submit a grievance to a Dean. Mr. Loqa submitted a second complaint questioning how the terms of the contract were met. He also suggested an apology from the College. Dr. Pulliams said there would be follow up with legal counsel.

BUSINESS MEETING

Director Squire proposed approval of Resolutions 12-026 through 12-037. The motion passed unanimously.

Other Reports:

Michael Morrow, Faculty Federation President noted that next Monday is In-Service and the Colleges 50th anniversary and the Federation's 40th anniversary. He also noted that the faculty and AP contract was settled and signed. He mentioned that last year we had 80 new hires and this year we only had 60. He thanked Lisa Bledsoe for her methods and actions in the contracting process. He plans to work with the new HR director more closely. He invited President Pulliams and the Board members to the annual Federation event.

Phil Gilmore, Classified Federation President said that in July, the Federation raised approximately \$1200 for Autism speaks. There were 500 people who showed up for the Federation's annual picnic. The Federation set new goals for volunteering and has changed from red shirts to blue shirts since we settled the contract. In addition, the Federation interviewed congressional district candidates. The 1st LEAD training was held for the lead classified staff.

Doug Taylor, ASPCC Student Representative, DSC Interim Chair. He said that in the summer, the ASPCC hosted "Stop the Hate" trainings for three days and helped students learn how to identify hate crimes. Sylvania, Cascade and Rock Creek campuses now have water filling bottle stations. Discussions around construction of covered bike racks continue. Rock Creek is opening a Queer resource center in a few weeks. He also reported the importance of understanding as it relates to increased student suicides. He noted the recommendations in the report that was presented to the Board that answered Dr. Pulliams questions and the committees suggestions. They asked to work

more closely with the Board, administration and others. Lastly, he mentioned that a new student chair will soon be selected for the next academic year.

Board Reports: None

District President Report:

Dr. Linda Gerber reported an NSF grant extension for PCC's CTE faculty teaching in sustainability programs district-wide, as well as some from other states. To share information, the new curriculum is posted on the NSF website for use by any other educational institution nationwide. Dr. Chairsell complemented Dr. Gerber on her work to secure this funding.

President Pulliams reported that Dr. Algie Gatewood's commentary piece "A Middle College that extends to a four-year degree" was featured in the AACC Community College Times on September 14, 2011.

Dr. Pulliams also noted that over 4,000 students and their parents saved over \$1.8 million in tuition and fees by attending PCC instead of a 4-year public institution.

ADJOURNMENT

There being no further business, the meeting adjourned at 9:00 PM.

NEXT MEETING

The next business meeting of the Portland Community College Board of Directors will be held on October 20, 2011 at 7:30 PM in Conference Rooms A/B in the College Center Building at the Sylvania Campus.

Jim Harper, Board Chair

Dr. Preston Pulliams, District President

Prepared by:

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Minutes approved on October 20, 2011