

PORTLAND COMMUNITY COLLEGE - BOARD OF DIRECTORS  
12000 S.W. 49th Avenue - Portland, OR 97219

**MINUTES**  
BOARD OF DIRECTORS BUSINESS SESSION  
Sylvania Campus, Board Rooms A/B  
July 15, 2010

**BOARD ATTENDANCE**

Board Members Present:

Denise Frisbee, Jim Harper, Deanna Palm, Gene Pitts, David Squire, Harold Williams

**EXECUTIVE SESSION**

The Board of Directors convened an executive session for Employment of a Public Official and Real Property Transactions in accordance with ORS 192.660 (2), (a) (e) at 6:15 PM, adjourning at 7:35 PM.

**CALL TO ORDER**

Chair Williams called the business meeting to order at 7:53 PM and invited all present to introduce themselves.

**APPROVAL OF THE AGENDA**

The agenda was approved as published.

**ELECTION OF NEW CHAIR AND VICE CHAIR**

President Pulliams called for nominations for Chair. Chair Williams nominated Director Squire. The Board voted unanimously for Director Squire to serve as Board Chair for FY2010-2011. President Pulliams administered the oath of office to the new Chair. Chair Squire acknowledged Director Williams for his outstanding work as Chair during the past year and presented him with a plaque in appreciation for his service as Chair of the College Board. Chair Squire then called for nominations for Vice Chair. Director Frisbee nominated Director Harper for Vice Chair. The nomination passed unanimously. President Pulliams administered the oath of office the new Vice Chair.

**INFORMATION SESSIONS**

Presentation of Government Finance Officers Association (GFOA) Certificate of Achievement for Excellence in Financial Reporting to Financial Services Staff  
President Pulliams called forward Wing-kit Chung, Cherie Chevalier and attending Financial Services staff to present the (GFOA) Certificate of

Achievement for Excellence in Financial Reporting. It was noted that this is the 19<sup>th</sup> consecutive year PCC has earned the award.

#### PCC Health Care Costs and OEBC Update

J. Donnelly, Joan Kapowich, OEBC Chief Administrative Officer, M. Canarella  
OEBC Board member

Mr. Donnelly introduced Joan Kapowich and Michael Canarella to report on the Oregon Educators Benefit Board (OEBC) and answer Board questions regarding OEBC health insurance. Ms. Kapowich reported that health insurance premiums are impacted by a number of factors including the overutilization of some services, use of non-generic drugs, age of members, smoking habits, overweight and obesity and other factors. She reported that modeling OEBC health care plans into a Kaiser-like system would bring down costs and that implementing programs like the weight management program used by the Public Employee Benefits Board (PEBB) could increase the health and well-being in members and that could ultimately help drive down health care costs. She added that the cost of health insurance for members has increased greatly but the costs incurred by health insurance providers has greatly increased due to the types and quantities of benefits they are required to provide. Additional costs include 1% Oregon premium tax that will be used to fund children's health care and 1% federal health reform tax. She said to reduce cost OEBC has added more case management, nurse services, disease management and increased focus on use of generic drugs. She said OEBC encourages members to take steps to be more responsible for their own health through diet, exercise, smoking cessation and other measures within their control. Ms. Kapowich said co-pay costs to members for some services will increase next year to encourage members to be more thoughtful in choosing to use them. Additionally, participation in programs such as Weight Watchers or smoking cessation, provided as member services, result in immediate reductions in use of health care procedures. She added that people who are vested in their own health feel better, are happier and are more productive. Mr. Canarella added that in negotiations with management for benefits both PCC federations agreed to move toward a cost reduction for health insurance benefit by benchmarking the ODS \$300 deductible plan that will encourage people to more carefully evaluate their options and thereby reduce cost. Ms. Kapowich said there were many contributing factors to premium cost increases including higher use of generous plans by new members, spouses who lost jobs and were added to member insurance plans, health care providers who have costs to cover with a reduced number of patients. Mr. Canarella reported that under the smaller OSBA group Kaiser Insurance was more expensive than through the larger OEBC group, a clear indicator of benefit to PCC members is the reduction in premium cost through OEBC. Ms. Kapowich said OEBC provides member health education through newsletters, websites, creation of wellness committees within work groups, carrier wellness advocates, and Ms. Kapowich speaking to member groups.

### Newberg Center Update

Barbara VanAmerongen, Program Manager Newberg/Dundee/Sherwood; Linda Degman, Associate Director, Bond Program; and Tim Eddy, Henneberry Eddy Architects.

Dr. VanAmerongen reported that enthusiastic community support in the Newberg/Dundee area was a determining factor in creating the Newberg Education Center as a bond funded project. She said progress is steady and property has been purchased, monthly meetings held with the Newberg advisory committee, as have consultations with community leaders, education and business leaders in preparation for building the center. Dr. VanAmerongen added that the Chehelem Cultural Center will be used as a temporary site for classes that will be ready for students Fall Term 2010 and that 67 students have already enrolled for Fall term general education classes at the Newberg Center. She said limited counseling/advising, placement testing, financial aid, veterans' services would be available at the center to assist students in decisions about courses and technical programs PCC has at centers and campuses throughout the district. She reported that in addition to faculty a half-time director and a full-time administrative assistant will be housed at the Newberg Center. Dr.

VanAmerongen said articulation agreements are being developed in the areas of business, education, music and art with George Fox University that will be of benefit to all PCC students. Partnerships have also been developed with Chemeketa Community College, Newberg High school and the Yamhill transportation system that will be of great benefit to students and the community. She added that PCC will participate in several community events and use various publicity, community relations and marketing techniques to raise public awareness of what PCC will have to offer students in their community.

Mr. Eddy said programming has been completed with very ambitious sustainable design goals set for the project in early 2009. He reported that work on the design began in January of this year, that the site master plan has been completed, land use approval has been received from the City of Newberg, building construction documents are about 50% complete and will be complete in late August, contractors have been prequalified who will bid the project, construction will start late this fall and the building will open for classes and programs in the fall of 2011. He said the goals for the project are to create multi-purpose classrooms, computer labs, and support spaces. He added that work continues with the Energy Trust of Oregon to meet the objective for this facility to be a highly sustainable building, less than 13,000 square feet with the potential to surpass energy code requirements. Mr. Eddy added that from an energy conservation standpoint this building will likely surpass all PCC buildings that have been built to date and that this building is being built with the idea of possible future expansion and growth. He said landscape as well as architecture is being designed with sustainability in mind.

### Climb Center Update

Pamela Murray, Dean of Workforce and Business Development; and Jennifer Boehmer, Assistant Manager, Marketing

Ms. Boemer showed the board a video presentation that illustrated what the Climb Center is and how it will support business endeavors. Ms. Murray explained that about a year ago the decision was made to bring all four independent departments from the Center for Business and Industry into an interactive overarching departmental program with cross-trained staff that would reduce cost and increase efficiency and the name was changed to the CLIMB Center. Ms. Murray said the PCC Marketing Department has created strategies to promote the CLIMB Center with local business and industry. Ms. Murray added that the CLIMB Center is one of 32 colleges nation-wide that has been contracted to train TSA officers and Homeland Security. Additionally a \$4.8 million grant was awarded by the Department of Labor that CLIMB will be part of with Allied Health Departments in coordination with seven Oregon community colleges with workforce investment boards. Ms. Murray said CLIMB's current focus is on developing specific product lines and determining what emerging markets CLIMB wants to be part of. Ms. Murray reported that next year CLIMB will offer more professional development classes and will begin partnering with other organizations that have expertise in areas that CLIMB doesn't but who want to offer their expertise through PCC. She noted that an important goal is for the CLIMB Center to be less and less dependent on state funding. Ms. Murray said next year's income goal is \$1 million. She also reported the CLIMB Center is one of only a few similar training centers across the nation that is making money and one of the center's goals is to become a national model.

Ms. Boemer then showed the Board some of the unique marketing materials that have been developed for use by the CLIMB Center over the past year including radio spots, news articles, a website and other approaches. She noted the CLIMB Center is designed to be a key resource for working professionals and business owners without regard for where they are in development, just starting or already established; front line worker or CEO.

She said CLIMB embodies the PCC mission because it exists to contribute to a thriving community and does that through economic development by being as invested in client's success as they are. Directors Palm and Harper expressed their enthusiasm and pleasure with the CLIMB Center's ability to respond to the business community and garner their interest and support.

#### **PUBLIC COMMENT ON AGENDA ITEMS**

None

#### **PUBLIC COMMENT ON NON-AGENDA ITEMS**

None

#### **BUSINESS MEETING**

Director Harper proposed approval of Resolutions 11-001 through 11-011. The motion passed unanimously.

*Other Reports:*

Michael Morrow, Faculty and Academic Professional Federation President,  
Mr. Morrow reported that since the late 1960s he has been actively involved in unions. He said he has been at PCC for 16 years and has held a number of positions. Currently he is the Financial Aid liaison for the ROOTS Program, coordinator for AmericaReads, scholarship coordinator, coordinator for Child Care Services, and is an adjunct instructor. As Federation president he plans to do his best to assure that the nearly 2,000 members of the Faculty and Academic Professional Federation are adequately paid and are provided good benefits including positive work environments.

Mr. Morrow reported that the Federation has identified five areas of focus for the upcoming year; 1.) Organization, 2.) The November 2010 election, 3.) The 2011 Legislative session, 4.) Bargaining, 5.) Bond development.

He added that in light of the very serious state budget shortfall it will be more important than ever to work toward electing a pro-education legislature in November in preparation for the January 2010 legislative session. Mr. Morrow said bargaining for both federations begins in January with results dependent on outcomes from the upcoming legislative session. He also reported the federation will be more active in working on bond development than in the past because federation members have concerns about the new buildings and how those buildings can best serve all who use them.

Phil Gilmore, Classified Federation President

Mr. Gilmore reported he is the newly elected Classified Federation President and has been at PCC for 30 years doing a variety of jobs, currently Central Distribution Services Lead. He said he also served nearly 25 years in the military. He said he has served various local, state, and national positions in the Classified Federation since the late 1980s. Mr. Gilmore said the Classified Federations will be working toward the same objectives identified by Mr. Morrow.

*Board Reports:*

Chair Squire thanked Director Williams for his leadership over the past year. He then reported the Board has reviewed Dr. Pulliams' performance for the past year and found his performance to be excellent.

*District President Report:*

Dr. Pulliams thanked the Board for their continued support of him and the mission of the College. He noted that what he has accomplished would not be possible without the efforts of the cabinet, federations, staff and faculty.

Dr. Pulliams reminded the Board of the planning retreat on August 27 and shared the tentative agenda the Chair and Vice-chair have approved. He noted the focus of the meeting will be strategic planning.

Dr. Pulliams welcomed the newly elected federation presidents and told them he is looking forward to working with them.

Dr. Pulliams asked Dr. Chairsell to tell the Board about the recently awarded \$4.8 million grant awarded to help workforce development. Dr. Chairsell reported that the grant writers spent considerable time working with people inside and outside the college gathering information about how needs can best be met and incorporating that into the successful grant proposal. She noted this is the largest grant award the College has ever received and asked Dr. Kolins to report on how grant funds will be utilized. Dr. Kolins reported the grant funds will be used to prepare people for entry-level, living wage jobs in health care fields such as phlebotomy, medical assisting and certified nurse assisting. He reported that the successful grant proposal was created through the effort of over 30 health care partners and seven community colleges statewide.

Dr. Pulliams asked Dr. Rule to report on the delegation of Chinese aviation instructors who are visiting Rock Creek Campus and the reception that will be held in their honor. Dr. Rule reported that an agreement with the Chinese government to allow four faculty from Guangzhou Civil Aviation College in Guang Dong, China to visit the Rock Creek Campus Aircraft Maintenance Program. He added that the president of Guangzhou College, Dr. Wu and a small delegation will visit PCC on August 2<sup>nd</sup> and a reception will be held in their honor that day which the Board is invited to attend.

### **ADJOURNMENT**

There being no further business, the meeting adjourned at 8:50 PM.

### **NEXT MEETING**

The next business meeting of the Portland Community College Board of Directors will be held on September 16 at 7:30 PM in Board's Conference Room at the Sylvania Campus.

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David Squire, Board Chair

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Dr. Preston Pulliams, District President

Prepared by:

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Lorna J. O'Guinn  
Assistant to Board of Directors

Minutes approved on September 16, 2010