

PORTLAND COMMUNITY COLLEGE - BOARD OF DIRECTORS  
12000 S.W. 49th Avenue - Portland, OR 97219

**MINUTES**

BOARD OF DIRECTORS BUSINESS SESSION  
Cascade Campus, Moriarty Arts and Humanities Building, Auditorium  
November 17, 2011

**BOARD ATTENDANCE**

Board Members Present:

Denise Frisbee, Jim Harper, Deanna Palm, Bob Palmer, Gene Pitts, David Squire, Harold Williams

**EXECUTIVE SESSION**

The Board of Directors convened an executive session for Real Property Transactions and Litigation in accordance with ORS 192.660 (2), (e) (h) at 6:55 PM, adjourning at 7:30 PM.

**CALL TO ORDER**

Chair Harper called the business meeting to order at 7:35 PM and invited all present to introduce themselves.

**APPROVAL OF MINUTES**

The October 20, 2011 business meeting minutes were approved as published.

**APPROVAL OF THE AGENDA**

The agenda was approved as published.

**INFORMATION SESSIONS**

Cascade Campus Update

Dr. Algie Gatewood, Cascade Campus President

Dr. Gatewood congratulated Dr. Linda Reisser, Cascade Campus Dean of Students, on receiving the Association of Women in Community Colleges (AAWCC Community College Excellence award at the annual fall conference. He provided updates on the recent dedication of the Senator Margaret Carter Technology Building, the expansion of the Middle College, Fall term enrollment growth of 7.5%, and the tripling of the Weekend College program enrollment. He noted the valuable role faculty and staff play in making all of Cascade Campuses accomplishments possible.

### Technology Update

Leslie Riester, Associate Vice President Technology Solutions Services; Greg Malone, Division Manager, Technical Services and Tammy Billick, Division Manager, Solution Services

Dr. Riester Introduced Technology Solution Services (TSS) staff, critical to the success and achievements of TSS, and thanked them for their efforts in providing technology services to PCC students and staff. She described the evolution over the past ten years and the strategic vision for future technology at PCC including technology's role as a key enabler for student success.

Dr. Riester reported that TSS continues its efforts, along with the College's major technology vendors, to determine the cause and remedy for the technology incident early in Fall term. She said the PCC network is being upgraded and when the update is complete HP Global Services will be brought in to evaluate the network to assure what has been done is best practice. She said over the past ten years TSS General Fund operating budget spending has increased by nearly 300%. She added that careful attention to planning and implementation is being given to assure that PCC's vision and strategic plan are followed in the 2008 Bond technology projects.

Director Pitts agreed that technology is evolving at an extremely fast rate and was pleased with PCC's commitment to using technology to benefit students. He suggested the next logical step would be to move forward with a best-practice analysis of the overall information technology infrastructure before sub systems. Director Pitts said he is pleased with the measures the College is taking to address the early Fall term technology failure and asked if TSS was any closer to determining the true root cause. Dr. Riester responded that his process suggestion is the one that has been selected and an enterprise architecture expert would be brought in to look at all systems; network, applications architecture and other services TSS provides. Mr. Malone added that the triggering event has been identified and steps had been taken to prevent further occurrences including a dozen or more layers of security but added if there were to be a next event it would likely be of a different type and cause. Dr. Riester said that while the true root cause might never be identified measures are now in place so that should another event happen TSS is prepared to respond quickly to minimize the impact on the College.

Director Squire asked when the enterprise review would be conducted. Dr. Riester said HP Global Services would probably begin the network review in January but the remaining enterprise architecture review would be done following a Request for Proposal (RFP) process that could take several months. Director Squire asked if PCC would use Google Docs as well as Google Mail. Ms. Billick and Dr. Riester responded that PCC is in the process of making decisions regarding document security and developing a process to identify which documents would be appropriate for Google Docs and which would require a higher security system.

Dr. Pulliams assured the Board that concerted effort is being made to be ready should any other events occur and that as they become available reports from consultants would be shared with the Board. He commended Randy McEwen for his leadership in implementing PCC's business contingency plan to keep the College in business through this challenging event.

#### Board Zone Redistricting Staff Summary

Kristin Watkins, Associate Vice President, College Advancement

Ms. Watkins reminded the board that every 10 years following census, an evaluation for population adjustments in board zones occurs to assure each zone in the PCC District has a relatively equal voting population. She added that no public comment was brought to the public hearing regarding redistricting conducted at the October Board meeting. Ms. Watkins reported that Portland State University was contracted to create two zone proposals for the Board's consideration. She added that staff's recommendation is to select option one because it would have the least negative impact on district voters.

#### 40-40-20

Dr. Preston Pulliams, District President; Andrea Henderson, Executive Director Oregon Community College Association; Kristin Watkins, Associate Vice President College Advancement; David Rule, Rock Creek Campus President and Laura Massey, Director Institutional Effectiveness

Dr. Pulliams said Ms. Henderson would provide an overview of OEIB activities, status and time lines followed by Dr. Rule and Ms. Massey who would report on development of the strategies of the transformation of education across the state and Ms. Watkins would provide an update on legislative activities and the hiring of the new PCC Government Relations Manager. He added that he believes the Governor's proactive approach to education reform issues is heading in the right direction but he wants to be sure to preserve community college self governance and the ability to represent the community as PCC has done for the past 50 years. Dr. Pulliams added that he plans to support the strategies and agreements that will be reached regarding achievement compacts. He also said staff and faculty are working very hard but there are areas of student achievement that need to be addressed and achievement compacts might be a way to address some of those issues.

Ms. Henderson provided updates on four bills passed by the legislature last session that have overlapping impact on education: SB 909; creates the Oregon Education Investment Board (OIEB); SB 242, has some budgetary authority for post secondary education and creates among other things the Higher Education Coordinating Commission (HECC); HB 3418, a task force on student and institutional success; and HB 3521, the student transfer bill of rights and responsibilities. She added that the OIEB is in the process of creating a job description and hiring the Chief Education Officer for the State whose duties are not entirely clear but she assured the Board that creation of that position should not change local governance or the local board operations at the community colleges but rather it is an effort to change how things are done at the state level.

Ms. Henderson said the Achievement Compact would be an annual contract with the OEIB around specific outcomes that would be achieved in exchange for State funding. She added that although the outcomes are specific each community college, K-12 District and the University System would develop its own method of achieving those outcomes.

Chair Harper commented that it was his understanding that PCC has representatives who are helping fashion the Achievement Compacts in a manner to help shield community colleges from negative impact. Director Williams expressed serious concern that not enough is known about how the Chief Education Officer would function to know how fully the College should support that position or if there would be any negative impact to PCC under that process.

Ms. Henderson said it is not possible to predict the positive or negative affects because the Chief Education Officer is a new position and the job description is not yet done. She added that the person who is hired will also be a factor and that without statutory change the Chief Education Officer would not have authority over community colleges.

Chair Harper and Director Frisbee expressed some of the same concerns Director Williams expressed. Chair Harper and Directors Palm and Frisbee expressed their belief that the creation of this position was never intended to change community college governance but that it continues to be important to remain informed about what is happening and not get swept up in changes that end up in unanticipated results.

Dr. Rule Reported that the OCCA Achievement Compact group is working to identify the most useful and relevant data for all 17 Oregon community colleges to collect that would have structure but maximize flexibility to measure completion, quality and connection to propose to OEIB as standards of measuring achievement. He said the goal is to maintain flexibility for each community college to negotiate with the OEIB what levels they would need as a means of assuring that all community colleges are able to remain responsive to their communities.

Ms. Massey added that regional differences like metropolitan vs rural settings or staffing create different needs and abilities to measure student achievement; a cookie cutter approach wouldn't work. She said the opportunity for community colleges to have input into how achievement is measured is valuable because they know best what needs to be tracked to truly evaluate student achievement in their schools.

Ms. Watkins said that another important part of this process is that Board members continue meeting with legislators to share community college positions with them because it is powerful for elected officials to hear from fellow elected officials what is needed for PCC to continue doing what it does so well, help

students achieve. She added that a PCC government relations manager would soon be hired who will work closely with legislators and other government officials.

**Adjourned the Business Session and Convened as Local Contract Review Board for a Public Hearing on Proposals for Exemption from Competitive Bidding in Accordance with ORS 279C.330 and ORS 279C.335**

Staff Report

Randy McEwen, District Vice President and Linda Degman, Associate Director Bond Program

Mr. McEwen described the process and asked for Board approval to use a Construction Manager/General Contractor (CM/GC) method of contracting for construction projects at Southeast Center as has been done for other PCC construction projects seven times over the past ten years. He described the benefits of using CM/GC as being greater efficiency, greater connection and more effective partnerships with the college and campus customers and safer environments for students and simply the delivery of the final product in a more cost effective fashion. Ms. Degman described the complex demolition, construction and remodeling process that would continue through 2018.

Director Williams asked for assurance that using this process would not exclude minority firms from providing skilled workers for these projects at Southeast Center. Mr. McEwen responded that as Associate Director for the Bond Program Ms. Degman is committed to hiring minority and emerging small business firms as often as possible and has to date employed 348 firms that have the local employees for Bond construction projects.

**Public Comment**

None

**Adjourned the Public Hearing and Reconvened Business Meeting**

**PUBLIC COMMENT ON AGENDA ITEMS**

None

**PUBLIC COMMENT ON NON-AGENDA ITEMS**

None

**BUSINESS MEETING**

Director Pitts proposed approval of Resolutions 12-043 through 12-059. The motion passed unanimously.

*Other Reports:*

Michael Morrow, Faculty Federation President, reported healthcare reform is a significant issue that the Faculty Federation will be working on over the next year and added that in October Federation members attended training focused on the Patient Protection and Affordable Care Act and how Oregon is dealing with it. He said the Federation leadership and members continue to actively participate in conferences, training and meetings regionally and nationally. Mr. Morrow reported that work continues to formalize a student evaluation process that would result in students evaluating every instructor every term using an on-line system. Mr. Morrow said the Federation is looking forward to participating in the hiring of the PCC Governmental Relations Manager. He invited the Board members and administration to attend the annual joint Federations family holiday party in December.

Phil Gilmore, Classified Federation President, reported that last month several Classified Federation members attended various trainings, gearing up for February legislative session. He added the Classified Federation would be doing phone canvassing in preparation for the special election to fill the vacant seat for the 1st Congressional District. He thanked Lisa Bledsoe and Cheryl Belt, filling interim Human Resources positions, for their efforts in working with the Federation on a variety of issues.

Liliana Luna Olalde, Chair, District Student Council, Student Representative, reported students have attended and participated in conferences regionally and nationally and brought back creative ideas and knowledge about processes that will promote student leadership development and sustainability. She added that ASPCC students district-wide are engaging in Bond planning. Ms. Olalde said students are committed to meeting their part of the 50,000 hours of service in celebration of PCC's 50<sup>th</sup> anniversary.

*Board Reports:*

Director Frisbee thanked Chair Harper for his 40 years of dedicated service to PCC and congratulated him for being elected to serve on the National Association of Community College Trustees (ACCT) Board, for receiving the ACCT Pacific Region Trustee Leadership award, and for being awarded the Oregon Community College Association's (OCCA) Howard Cherry award for outstanding trustee.

Chair Harper thanked Dr. Pulliams and staff for their continued effort to provide the leadership that is so important to shaping PCC.

*District President Report:*

Dr. Pulliams asked Ms. Watkins to report on fund raising efforts. Ms. Watkins reported that recent gifts to the College included a \$12,000 check from the Working Waterfront Coalition to create a scholarship dedicated to students who are dedicated to getting into harbor careers; a pledge to be a \$30,000 lead sponsor for PCC's Opportunity Gala next spring; finally, and a \$150,000 pledge

over the next three years from the Swindell Family Trust on behalf of Future Connect. Dr. Pulliams thanked Ms. Watkins and her staff for their work in creating these gifting opportunities that are so important to PCC students.

Dr. Pulliams thanked Board members for their participation in the Community Partner Kickoff Anniversary Breakfast at Rock Creek, for attending the Leadership Seminar hosted at the CLIMB Center, and for attending the Senator Margaret Carter Technology Building naming event. He wished everyone a good Thanksgiving.

### **ADJOURNMENT**

There being no further business, the meeting adjourned at 9:30 PM.

### **NEXT MEETING**

The next business meeting of the Portland Community College Board of Directors will be held on December 8, 2011 at 7:30 PM in Board's Conference Room at the Sylvania Campus.

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Jim Harper, Board Chair

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Dr. Preston Pulliams, District President

Prepared by:

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Lorna J. O'Guinn  
Assistant to Board of Directors

Minutes approved on December 8, 2011