

PORTLAND COMMUNITY COLLEGE - BOARD OF DIRECTORS
12000 S.W. 49th Avenue - Portland, OR 97219

MINUTES

BOARD OF DIRECTORS BUSINESS SESSION
Sylvania Campus, Board Rooms A/B
October 14, 2010

BOARD ATTENDANCE

Board Members Present:

Jim Harper, Deanna Palm, Bob Palmer, Gene Pitts by teleconference, David Squire, Harold Williams

EXECUTIVE SESSION

The Board of Directors convened an executive session for Real Property Transactions and Records or Communications Otherwise Exempt from Public Disclosure (Attorney-Client Privilege) in accordance with ORS 192.660 (2), (e) and (f) at 6:45 PM, adjourning at 7:46 PM.

CALL TO ORDER

Chair Squire called the business meeting to order at 7:55 PM and invited all present to introduce themselves.

APPROVAL OF THE MINUTES

The September 16, 2010 minutes were approved as published.

APPROVAL OF THE AGENDA

The agenda was approved as published.

INFORMATION SESSIONS

National Science Foundation Grant

Dr. Linda Gerber, Sylvania Campus President

Dr. Pulliams said in the past six weeks the College has been awarded \$13 million in grants and he commended the faculty and staff responsible for writing and submitting the successful grant proposals. He introduced Dr. Gerber saying that her report would focus on the National Science Foundation.

Dr. Gerber said the report would highlight two National Science Foundation (NSF) grants, the Advanced Technical Education (ATE) Grant and the Scholarship - Science, Technology, Engineering, and Mathematics (S-STEM) Grant. She introduced Dr. Todd Sanders, PCC Engineering Faculty and principal

investigator on both the NSF ATE and S-STEM grants; Dr. Dieterich Steinmetz, Dean of the Science and Engineering Department; and Denise Roy, Co-Chair of the Architectural Design Program that is part of the ATE program.

Dr. Gerber commended the Board for adopting policy B70, Sustainable Use of Resources 7 in December of 2006. She added that Policy B707 provides the groundwork for some of the funding that supports green education as well as funding for buildings. Dr. Gerber reported that she serves on the Development Council for the Oregon Green Jobs Growth Plan created by HB 3300 whose charge is to eliminate barriers, provide resources to bring green jobs to Oregon, support existing industry, and ensure education and training for green jobs.

Dr. Sanders reported since 2003 NSF grants have provided \$1.8 million in funding for district-wide sustainability-based science and education scholarships for PCC students, internships and externships that allow faculty to work in industry; and the Summer Sustainability Institute for PCC faculty and others.

Denise Roy, Co-Chair of PCC's Architectural Design Program, said about ten years ago she and the other Architectural Design Program co-chair began discussing ways green design could be added to the coursework for residential design classes. Their first endeavor was a Certificate in Sustainable Design, followed by grant-funded exploration that included the building community to determine what next steps should be taken to further develop "green" residential building curriculum. She reported buildings use nearly 50% of the energy consumed in the United States, making teaching sustainable residential design and building that reduces energy consumption even more vital. Some of the building construction sustainability areas considered for development were building deconstruction, lighting design, water conservation and others. Students from one of her classes introduced themselves to the Board, briefly described why they were in the programs and how the programs have impacted their view on the importance of sustainability in residential building design and construction.

Dr. Steinmetz said a grant proposal will soon be completed that may result in a National Science Foundation Advanced Technical Education Regional Center for High Performance Build Design and Operations that will supply regional industries with skilled workers for sustainable-related technologies who are versed in sustainable building design and construction as it relates to their industry. The focus of the grant is to bring together several education partners from high schools, trade schools, colleges and universities who with PCC will provide a regional venue for sustainability events and curriculum-sharing around building design and construction throughout Oregon, Washington, and Idaho. He said another goal is creation of a nation-wide consortium of regional centers that would foster sharing of knowledge resources and support and emphasize the regional nature of sustainability-related design, building and operations.

Grant Department Accomplishment Update

Dr. Christine Chairsell, Vice President Academic and Student Affairs and Miriam Friedman, Director, Grant Department

Dr. Chairsell reported that historically NSF has funded universities but the fact that PCC has been awarded NSF grants and has performed them so well has benefitted not only PCC but has blazed the way for other community colleges as well. She noted that PCC has a stellar reputation for grant proposal preparation and performance of the grants. She congratulated Dr. Sanders and other PCC faculty for their efforts. Dr. Chairsell also commended Ms. Friedman for her efforts in coordinating and writing grant proposals for PCC.

Ms. Friedman reported that in the past six months PCC has received 14 grant awards totaling \$13.5 million in grant funds for many areas of education endeavor. She said the Grant Department has been charged by the Cabinet to coordinate all grant seeking district-wide. She said grant funding provides opportunities to advance the College mission in ways that would not likely be possible without them. She said there are five grant-seeking priorities that align with Board goals: 1.) increase access and success of disadvantaged and underserved student populations; 2.) promote services and programs that support diversity of students, staff and faculty; 3.) educate and train the workforce and work with partners in community development; 4.) infuse “green” curriculum in existing and emerging industries; 5.) review technology infrastructure and improve curriculum.

Ms. Friedman reiterated the positive impact these grant funds have for students in programs areas such as building design and construction. She noted that the TRIO program grant funds the ROOTS program that helps with student retention, graduation and transfer to four-year schools for over 800 first-generation, low-income students. Other grant funds target specific student populations that would not otherwise be able to get the education they need or provide valuable services to their communities. She also noted that over the next five years a Title III grant will provide funding for PCC to renovate all student financial processes including a student financial literacy component. She reported there are many grants and partnerships throughout the College that benefit students. Ms. Friedman said the Grant Department is committed to pursuing appropriate and needed funding sources that are directly related to PCC’s mission and support response to emerging needs. Ms. Friedman asked Michael Morrow to report on the ROOTS Program that is supported by a TRIO grant.

Mr. Morrow reported at Sylvania Campus 170, low-income, first-generation, sometimes disabled students participated in the ROOTS program in the 2009-2010 school year. He added that these students tested low in math, reading, writing or a combination of subject areas and although they had other challenges to overcome, learned how to be successful students. He said a ROOTS Program will be started at Cascade Campus for another 140 students. Mr. Morrow shared success stories and provided statistics that demonstrated the value of the program to participants.

Ms. Friedman said the Grant Department is currently working on about \$5.7 million in new grant proposals that will be submitted by the end of the calendar year that will help the College meet emergent needs and respond to new funding opportunities. Chair Squire asked who is responsible for reporting and accounting for grant programs following awards. Ms. Friedman said the Grant Department does most of the pre-award work and following notice of a grant award an orientation meeting is conducted where the fiscal accounting services are handed off to the College's Grant and Contracts Accounting group and the programmatic elements are handled by the academic division or department.

Dr. Pulliams thanked staff and faculty responsible for preparing grant proposals and administering programs following grant awards. He noted the Life By Design NW Program, started by Directors Harper and Williams, was recently awarded a \$500,000 grant to continue its valuable work.

Proposed Key Measures for Board Goals

Dr. Christine Chairsell, Vice President, Academic and Student Affairs and Laura Massey, Director, Institutional Effectiveness

Dr. Chairsell said the 2010 – 2011 key measures listed in the Board handout match the College's institutional goals and mission statement in Resolution 11-031 that is included in the October consent agenda.

Ms. Massey said three of the six college goals are new: 1.) Quality Education; 2.) Economic, Workforce, and Community Development; and 3.) Sustainability. She suggested that the three continuing goals: Access; Diversity; and Student Success continue to use the key measures used in the past for consistency in reporting. Ms. Massey said meaningful trending data for the three new goals that reflects the College's past performance in those areas will be developed so data for those new areas will be more meaningful.

Educational Broadband Leasing

Wing-Kit Chung, Vice President, Administrative Services

Mr. Chung reported that Resolution 11-028 asks the Board to delegate authority to Dr. Pulliams or his designee to negotiate with Sprint/Clearwire to lease PCC-owned education broadband spectrum. He noted there has been a significant increase in the value of both of PCC's education broadband licenses and that the current Clearwire lease will expire in 2015. Mr. Chung said a third party appraiser has been consulted to determine if Clearwire's current proposal and appraisal are appropriate to extend the current lease to 30-years.

PUBLIC COMMENT ON AGENDA ITEMS

None

PUBLIC COMMENT ON NON-AGENDA ITEMS

None

BUSINESS MEETING

Director Harper proposed approval of Resolutions 11-022 through 11-032. The motion passed unanimously.

Other Reports:

Michael Morrow, Faculty Federation President, noted the Federation is conducting a voter registration drive, are canvassing neighborhoods, and doing phone banking to increase voter awareness. He added the ballots soon arrive in the mail and Federation membership will shift into “get out the vote” phase.

Mr. Morrow said part-time faculty is developing bargaining requests to be included in the bargaining that will begin in January. Federation members are serving on various committees including the Swan Island Planning Committee and PCC’s 50th anniversary committee. He said meetings continue with Randy McEwen, Wing-Kit Chung and Linda Degman around bond planning issues.

ASPCC Student Representative, Paula Gretto, reported the District Student Council (DSC) is working on several issues and projects including development of five goals in the areas of outreach, sustainability, student representation, self determination, and legislative efforts regarding the Oregon Opportunity Grant. She said through lobbying efforts the DSC will work to prevent or minimize cuts to the Oregon Opportunity Grant. Effort is being made to increase student participation at DSC meetings. Students plan to increase voter registration by 2,000 voters in time for the November election. Students would like to see more water bottle filling stations district wide, would like to have three more Rocket composters installed district-wide, would like to maintain involvement in bond building, expand childcare accessibility district-wide, plan to participate in PCC’s 50th anniversary celebration, and plan to participate in budget discussions.

District President Report:

Dr. Pulliams reported that with Portland Public School’s redesign PCC will see 300 – 500 Portland Public Schools high school students participate in the Middle College program.

Dr. Pulliams recommended cancelling the November 4 optional board meeting because the budget process is not yet at a stage that reporting on it would provide meaningful information to the Board. He reported that the Cabinet and

the budget committee are developing budget principles for the next biennium and he will provide a draft of those principles to the Board upon their completion.

Dr. Pulliams thanked Directors Harper, Palmer and Palm for their attendance at the September 17th business conference at Rock Creek Campus with representatives from various federal agencies and Representative David Wu. He thanked Chair Squire, Vice Chair Harper and Director Palm for attending the CLIMB Center opening on September 28th. He thanked Chair Squire, Vice Chair Harper and Director Williams for attending the October 13th ground breaking ceremony for the Newberg Center that was well attended by Newberg community leaders. Dr. Pulliams noted that 300 students are currently enrolled in Newberg Center classes.

Dr. Pulliams thanked Dr. Gatewood for his efforts to implement the Middle College Program. He also complimented PCC students for their involvement in PCC committees and projects throughout the District. Dr. Pulliams thanked Mr. Morrow for the Federation's lobbying efforts on behalf of the College. He also thanked Mr. Morrow for his work with the ROOTS Program.

Dr. Pulliams reported that enrollment is up 4% at the fourth week of the term.

Chair Squire congratulated Dr. Gerber and her team on the successful grand opening of the Newberg Center and for the enrollment of 300 Newberg Center students in temporary quarters for Fall term.

ADJOURNMENT

There being no further business, the meeting adjourned at 9:05 PM.

NEXT MEETING

The next business meeting of the Portland Community College Board of Directors will be held on November 18, 2010 at 7:30 PM at Cascade Campus in the Moriarty Art Center Auditorium.

David Squire, Board Chair

Dr. Preston Pulliams, District President

Prepared by:

Lorna J. O'Guinn
Assistant to Board of Directors
Minutes approved on November 18, 2010