

PORTLAND COMMUNITY COLLEGE - BOARD OF DIRECTORS  
12000 S.W. 49th Avenue - Portland, OR 97219

**MINUTES**

BOARD OF DIRECTORS BUSINESS SESSION  
Cascade Campus, Moriarty Arts and Humanities Building, Auditorium  
April 21, 2011

**BOARD ATTENDANCE**

Board Members Present:

Denise Frisbee, Jim Harper, Denise Palm, Bob Palmer, David Squire

**EXECUTIVE SESSION**

The Board of Directors convened an executive session for Labor Negotiations, Real Property Transactions, Records or Communication Otherwise Exempt from Public Disclosure (Attorney Client Privilege), and Litigation in accordance with ORS 192.660 (2), (d), (e), (f), and (h) at 6:50 PM, adjourning at 7:50 PM.

**CALL TO ORDER**

Chair Squire called the business meeting to order at 8:00 PM and invited all present to introduce themselves.

**APPROVAL OF THE MINUTES**

The March 3 and March 17 minutes were approved as published.

**APPROVAL OF THE AGENDA**

The agenda was approved as published.

**INFORMATION SESSIONS**

Cascade Campus Update and PCC/PPS Middle College Update

Dr. Algie Gatewood, President, Cascade Campus

Dr. Gatewood congratulated Mr. Frederick Olsen, Cascade Campus Multi-Media student, selected as the 2011 Oregon recipient of the \$2,000 Coca Cola New Century Scholar award. Dr. Gatewood also congratulated him for earning a place on the 40 member All Oregon Academic Team along with Paula Barreto, students from each PCC campus and other Oregon community colleges.

Dr. Gatewood said Zeke Smith, Chief of Staff from Portland Public Schools (PPS) would report on the Middle College Program from the PPS perspective and that Monerae Hill, a current Middle College student and Michael Nelson, a past Middle College student would report from the student perspective. Dr.

Gatewood reported that since 2004 the Middle College Program at Jefferson High School has served 434 students, many of them at-risk students who may not have thought about graduating high school or attending college, to believe they can reap the many benefits higher education offers. He said while Oregon's high school graduation rate is 66% the Middle College Program's graduation rate is 72%. Additionally participants have a higher overall GPA, many program participants have gone on to earn prestigious awards and have been accepted into some of the top-rated colleges and universities nationwide. He added the program will be expanded next year to include all Jefferson High School students.

Montrae Hill, a Jefferson High School Senior and current Middle College Program participant, said the program has helped her complete all of her prerequisites in preparation for college next year. She gave credit to the Middle College Program for helping her learn about time management, how to navigate the college system and for providing mentoring. Dr. Gatewood added that as a result of work done in Middle College Ms. Hill has been accepted at eight colleges and universities.

Michael Nelson said in his junior year of high school the Middle College Program helped him realize that higher education was within his grasp and learning could be stimulating and rewarding. He said he graduated high school with 40 college credits and entered classes at Portland State University as a sophomore. He added he intends to become a librarian and none of that would have happened without the Middle College Program.

Mr. Smith said Superintendent Carole Smith asked him to convey her gratitude for the relationship between Portland Community College and Portland Public Schools that benefits so many students like Ms. Hill and Mr. Nelson. Mr. Smith thanked Dr. Pulliams, Dr. Gatewood, Mr. Damon Hickok, Mr. Gabe Bernstein and Mr. Abe Proctor from PCC for their efforts to make the Middle College Program a reality for Jefferson High School students. He added that Tony Hunter, principal at Jefferson High School and his staff have been planning very carefully to assure success for the newest iteration of the Middle College Program that will be implemented Fall term 2011.

Chair Squire asked if all PCC classes are available to Middle College participants throughout all four years of high school. Dr. Gatewood said in 9<sup>th</sup> and 10<sup>th</sup> grades students prepare to begin participating in college classes and programs in the 11<sup>th</sup> grade. David Wood, Director of High School Curriculum for PPS, added that Middle College students would be taking a wide variety of transferable credits from basic freshman distribution courses to more specialized fire science, emergency medical tech along with other programs. He added that Middle College offers participants the flexibility to work on a transfer degree, work on eligibility for a four-year institution admission and the ability to do 21<sup>st</sup> Century career work.

### Economic, Workforce, and Community Development Goal

Laura Massey, Director, Institutional Effectiveness; Sandy Schramm, Director, Occupational Programs and Laura Horani, Interim Dean, ABE/GED at Southeast Center

Ms. Massey reported this was the first report on this new goal and that future reports would be in two parts; the first would cover aspects of Career and Technical Education (CTE) and second about CLIMB Center's entrepreneurial efforts. She reported that last year the CLIMB Center served almost 9,000 students with training focused in four primary areas; health professionals, contract training, computer training, and small business development. She added that having this training option available is important to economic workforce and community development.

Ms. Massey said CTE includes a diverse range of career fields such as nursing, dental hygiene, criminal justice, fire protection, information systems and many, many others. She added that CTE classes serve students in the community through training and retraining that prepares them to enter a career field or advance within their current profession.

Ms. Schramm and Ms. Horani reviewed the vision statement, benefits to students and benefits to trainers that Occupational Skills Training (OST) provides. They also reported that students receive individualized updating of existing skills that often includes intern opportunities as well as access to training for alternative occupations in areas not available anywhere else in PCC. They said that although companies are not expected to employ interns sometimes that happens and can be a win-win result for both the student and the employer. Before showing the OST video they said many of the program's students are retraining due to injury or disability.

### Swan Island Re-development

Dr. Algie Gatewood, President, Cascade Campus and Dr. Craig Kolins, Interim President, Extended Learning Campus

Dr. Gatewood reported PCC purchased 4.89 acres on Swan Island that will be used to create a Trades Training Center and that he and Dr. Kolins were tasked with presenting recommendations to the president's cabinet on how the site might best be used to support the college's programs both short-term and long-term. He added that Dr. Kate Dins led the effort in getting input for determining the best recommendations across the PCC district and included the Swan Island business community. He reported that the long-term recommendations are to relocate the fire protection and other trade programs from Cascade Campus; relocate diesel technology, and dealer service technology (the Think Big program) from Rock Creek Campus, create computer labs that can be shared with other departments such as fiber optics, occupational skills training; and create shared general purpose classrooms and spaces. Short-term they recommended relocating fire protection technology skills classes and ETAP from Cascade Campus. Dr. Gatewood said the Swan Island site includes a natural

gas pumping station that is recommended be sold with proceeds reinvested into the Swan Island operation.

Dr. Kolins reported there currently is a successful welding program on Swan Island that is offered in partnership with Vigor Industrial that will likely stay where it is. He added more offerings like that could be identified and provided through CLIMB and PCC workforce development to provide customized training right on the island to businesses and the PCC site can be used as a college-wide tech center for both non-credit training and career technical programs.

Director Harper said that he had worked at a company in an isolated location that discovered the closer to the work place class offerings were the better attended they were because people could go to classes before or after work or in some cases even get work release to attend on-site classes during work hours.

Director Frisbee asked which potential tech training needs were identified in the survey. Dr. Kolins replies that many companies need various types of computer training.

## **PUBLIC COMMENT ON AGENDA ITEMS**

None

### **Adjourn Business Session and Convene as College Budget Committee in Accordance with ORS 294.406 (1)**

#### Review of Proposed Budget

Dr. Preston Pulliams, District President; Wing-Kit Chung, Vice President, Administrative Services and Cherie Chevalier, Associate Vice President, Finance Dr. Pulliams reported there were no changes to the proposed 2011-2013 biennial budget that was presented on March 17<sup>th</sup>. He further reported the budget was prepared in an effort to meet the goals as directed by the Board to maintain access, work continuously and proactively on retention and student success, to continue a long-term view on financial stability for the district and continue to find new ways to do business in these ever-changing times. He said throughout the budget development process he and the Cabinet worked to make the planning process transparent and inclusive district-wide through Budget 101 presentations and budget forums. He added that since last October the Budget Advisory Committee had provided much input to the process. Dr. Pulliams reported that in light of the state funding level not yet determined the PCC 2011-2013 biennial budget had been developed using a conservative \$400 million funding base.

Dr. Pulliams reported lobbying efforts and testifying as well as working with OCCA, the Oregon Idea Group, the federations and other advocates throughout the state to appeal to the legislature for approval of funding at or at least near \$425 million. Dr. Pulliams noted that in addition to the Governor's proposed \$410 million budget is his proposal to cut the JOBS Program funding that could lead to

layoffs between January and July 1 for managers, academic professionals and classified employees in programs supported by that funding and that the College as well as the federations are strongly advocating to get some of those funding cuts reinstated.

Dr. Pulliams reported that Resolution 11-100 in this meeting's consent agenda would increase tuition by \$3 per credit hour each year of the 2011-2013 biennium. He added that additional budget details would be presented about focused new initiatives that are needed for to meet PCC's mission, vision and goals; accreditation compliance; prior commitments and; the President's Entrepreneurial Advising Kouncil (PEAK). He said Ms. Chevalier is the Chair of PEAK and Greg Rapp, Business faculty at Sylvania serves as co-chair. Dr. Pulliams said PEAK was initiated to identify ways to raise additional revenue and asked Ms. Chevalier to show the Board a short video that describes the initiative and to provide a brief report on PEAK. He asked her to follow that with a recap of the path forward for the budget process through June 2011.

Ms. Chevalier played the PEAK video for the Board and noted it was the first of four that would be developed to market the PEAK Program to the college community. She explained that the video launched the campaign to garner long-term revenue generating, cost-saving ideas from staff and individual committees that she will then present to Dr. Pulliams at the end of June. She added that the committee of 30 includes three community members.

Ms. Chevalier began the report to the local budget committee by thanking Christina Day and Dana Peterson for their diligence and hard work to put all of the budget materials together that will be used over the next couple of months in preparation for budget adoption at the June Board Meeting. She reiterated that the budget assumptions included \$400 million in state funding, flat property tax revenue, tuition increase of \$3 per credit hour per year in FY 12 and FY 13, international tuition increase of \$1 per credit hour per year in FY 12 and FY 13, and no increases to major fees. She reported that state support has gone down from 44% to 35% of the total resources in three years, tuition revenue has increased from 38% to 48% and she explained how margin funds are distributed and used. She said there was no dramatic change in expenditure categories or their percentages; salaries and benefits cannot be accurately predicted because they are still in the negotiation stage; a major increase in PERS is expected by the next biennium; expenditures for staffing needed in areas critical to the PCC mission; leasing space where needed; support for program partnerships such as Middle College, support for PCC's fiftieth anniversary, and seed money for PEAK. She said work continues with focus on budget efficiencies already in place, managing expenditures to keep them as low as possible and the ending fund balance target would remain around 7%. Additional fund changes include increased financial aid fund volume; increased student activity fund expenditures; sale of the remaining 2008 \$174 million in bonds in 2013; and increase in parking permit fees.

Ms. Chevalier added that when approved the proposed budget would go before the Multnomah County Tax Supervising Commission for approval in a public hearing on May 17 and brought back to the Board in a public hearing on June 16 for adoption.

Chair Squire asked what percentage of the tuition increase is due to increased tuition and what percentage is due to increased enrollment. Ms. Chevalier responded that 2.5% is due to increased tuition and the remainder is due to increased enrollment.

Director Palm asked if increased state support would result in reduced tuition. Ms. Chevalier replied that if that were to occur a reduction would not be implemented until FY 13.

Public Comment  
None

### **Adjourn College Budget Committee and Reconvene as Business Session**

Director Harper proposed approval of Resolutions 11-086 through 11-100. The motion passed unanimously.

### **PUBLIC COMMENT ON NON-AGENDA ITEMS**

None

#### *Other Reports:*

Michael Morrow, Faculty Federation President, reported that Faculty Federation members have continued lobbying efforts with the legislature and continue attending and testifying in hearings and that several attended and testified at the Ways and Means hearing at Sylvania Campus. Mr. Morrow thanked the Board for approving Resolution 11-099 that authorizes funding for FY 11-12 professional leaves. He reported that eleven delegates from PCC attended the State AFT Convention where David Rives was again elected president of the state AFT and biology instructor Ed DeGrauw was elected as one of ten vice presidents. He reported that bargaining continues. He concluded that the federation would like to have more direct input in evaluation of managers.

Phil Gilmore, Classified Federation President, reported the Classified Federation continues to encourage its membership to be involved in meeting with legislators, attending hearings and increasing awareness of the importance of understanding the impacts of the May election results to increase the number of voting voters. He reported that members of the Classified Federation attended the State AFT Convention where Deborah Hall and Larry Rainy were elected as vice presidents. He noted that bargaining continues.

ASPCC Student Representative, Paula Barreto, reported on April 25 PCC students along with Oregon Community College Student Association (OCCSA) and the Oregon Student Association (OSA) would attend a rally in Salem to lobby for an increased Community College Support Fund and Oregon Opportunity Grant and in support of Tuition Equity. She added that on April 26<sup>th</sup> the District Student Council (DSC) would meet with legislators in Salem regarding issues of concern to students. Ms. Barreto reported that challenges the DSC hopes to resolve this year include the election vs. selection quandary; finalizing plans for spending down the budget surplus and improving the future budget planning process that supports the special needs of student activities. She said the next DSC meeting would be held at Cascade in Terrell Hall, room 200, 10:00-11:30am.

*Board Reports:*

Chair Squire thanked Directors Palmer and Pitts for their work to create the Board Audit Committee and conducting its first meeting.

*District President Report:*

President Pulliams thanked Directors Frisbee and Harper for testifying on behalf of PCC and Oregon community colleges at the Ways and Means committee traveling public hearing on the budget in the PAC Center at Sylvania Campus on April 19<sup>th</sup>. He also expressed his appreciation for the support and involvement of all those who testified. Dr. Pulliams thanked Board members and Foundation Board members who sponsored tables for the PCC Foundation Annual Scholarship Banquet on April 28<sup>th</sup> at the Oregon Convention Center from 5-8pm. Dr. Pulliams thanked vice chair Harper for attending the Department of Education Pacific Region Summit in San Diego, California. He reported that Dr. Chairsell, campus presidents and the other staff attended the AACC Annual Convention in New Orleans along with Director Harper. He then called Kristin Watkins forward to report on the City of Portland Future Connect Initiative.

Ms. Watkins reported the City of Portland City Council approved \$360,000 to launch the Future Connect Program that will provide 200 high school graduates and GED completers from Multnomah County scholarships up to \$500 over the next two years based on financial need. Each student in the program will have a designated advisor that will provide intensive coaching, mentoring, academic advising, help them navigate the college system and ensure success in completion. Dr. Pulliams commended her efforts and then called Dana Haynes forward for an update on legislative lobbying efforts to increase state support to \$425 million.

Mr. Haynes reported that Senate Bill 909, Governor Kitzhauber's plan for the Pre-K-20 education system has been passed in the Senate Education Committee and although its impacts to PCC are not fully known some known impacts include the creation of a 13-member board that will be chaired by Governor Kitzhauber and confirmed by the Senate; hiring a chief education investment officer by that

board and the duties of that board would be to ensure that early childhood services are streamlined and connected to the K-12 system, that the K-12 system is streamlined and connected to the post secondary education, to recommend strategic investments for an outcomes based budget, and to establish a statewide data system; Governor Kitzhauber does not plan to interfere with locally elected, independent boards of community colleges; and education budgeting could be changed to a ten year plan. Mr. Haynes said the Governor and his advisors believe that success of this Board would increase the likelihood of meeting the 40-40-20 goals.

Mr. Haynes also reported that while lobbying efforts continue in Salem some important lobbying opportunities have taken place at PCC Rock Creek Campus, Willow Creek Center, and Sylvania Campus.

### **ADJOURNMENT**

There being no further business, the meeting adjourned at 9:45 PM.

### **NEXT MEETING**

The next business meeting of the Portland Community College Board of Directors will be held on May 19, 2011 at 7:30 PM in the Board Conference Rooms at Sylvania Campus.

---

David Squire, Board Chair

---

Dr. Preston Pulliams, District President

Prepared by:

---

Lorna J. O'Guinn  
Assistant to Board of Directors

Minutes approved on May 19, 2011