

PORTLAND COMMUNITY COLLEGE - BOARD OF DIRECTORS  
12000 S.W. 49th Avenue - Portland, OR 97219

**MINUTES**

BOARD OF DIRECTORS BUSINESS SESSION  
Sylvania Campus, Board Rooms A/B  
March 3, 2011

**BOARD ATTENDANCE**

Board Members Present:

Denise Frisbee, Jim Harper, Bob Palmer, Gene Pitts, David Squire

**EXECUTIVE SESSION**

The Board of Directors convened an executive session for Real Property Transactions, Records or Communications Otherwise Exempt from Public Disclosure (Attorney-Client Privilege), and Litigation in accordance with ORS 192.660 (2) (e), (f) and (h) at 6:45 PM, adjourning at 7:54 PM.

**CALL TO ORDER**

Chair Squire called the business meeting to order at 8:00 PM and invited all present to introduce themselves.

**APPROVAL OF THE MINUTES**

The January 20, 2011 minutes were approved as published.

**APPROVAL OF THE AGENDA**

The agenda was approved as published.

**INFORMATION SESSIONS**

Diversity Goal

Dr. Christine Chairsell, Vice President Academic and Student Affairs and Laura Massey, Director, Institutional Effectiveness

Dr. Chairsell reported the first year accreditation report under the new reporting process was submitted on March 1<sup>st</sup> and the commission's responses and suggestions for that report will likely come to the College in August. She thanked the Board for their collaboration with staff, faculty, and students in developing the revised PCC Mission statement.

Ms. Massey said that one of the Oregon Key Performance Measures for Community Colleges is that the student population reflects the diversity of the community it serves. She said PCC's minority student population in credit classes is equal to or greater than the community the College serves; the non-credit student population is even more diverse; and about 16% of Community Education students are from minority populations. Ms. Massey reported that in Fall term Hispanic students led minority enrollment growth in credit classes for the first time and that approximately 20% of PCC full-time employees are minorities. She referred the Board to the Workforce Analysis Report included in their meeting materials for in depth employee information.

#### Workforce Analysis Report

Claire Oliveros, Interim Director Affirmative Action/Equity

Dr. Oliveros provided a summary of the detailed Workforce Analysis Report and Executive Summary that highlighted steps being taken to reach parity in PCC's full-time workforce especially in the area of faculty of color and women hires. She provided a comparison of labor market availability and the PCC workforce to illustrate where parity has been reached and where work still needs to be done.

Dr. Oliveros said the recently established District Diversity Council Steering Committee along with the four existing campus councils, the Cabinet, and campus hiring managers are working to assure diversity hiring measures are established and carried out for the hiring process for college personnel and faculty positions. Dr. Pulliams noted the faculty intern program, established a few years ago by Sylvia Welch, is one example of a successful tool for getting candidates of color into the part-time faculty pools that create a higher likelihood of being hired into full-time faculty positions. Dr. Oliveros added recommended next steps include requiring department chairs and deans to more judiciously review applicants and demonstrate fairness in consideration in hiring; Human Resources sharing diversity statistics, names, and applicant information for all candidates of color in faculty pools with deans, deans of instruction and campus presidents; requiring the Office of Affirmative Action and Equity ensure there is no improper discrimination through each stage of the hiring process; and to incorporate diversity and hiring goals into all management assessments.

#### 2011-2013 Budget Development Update

Wing-Kit Chung, Vice President Administrative Services and Cherie Chevalier, Associate Vice President Financial Services

Mr. Chung said the report would provide information to the Board about the proposed budget that will be presented at the March 17 public hearing. He said budget preparation work continues with the college community, the Cabinet, and college leadership. Mr. Chung noted that Dr. Pulliams has conducted budget forums and Budget Planning and Advisory Committee (BPAC) meetings to discuss many budget issues and explain the process that will be used to refine revenue and expenditure assumptions.

Ms. Chevalier reported recent BPAC discussions included topics of new initiatives, tuition increases, parking fees, expected revenues, and long-term on-going expenses. She added that PCC budget planning has been done assuming state funding of \$400 million. She added that a summary of budget efficiencies implemented over the past two years would also be presented at the March 17 budget hearing.

Dr. Pulliams said PCC's budget planning base of \$400 million is \$10 million less than the Governor's budget to avoid additional increases in tuition that would occur if the legislature adopts the anticipated lower state funding level. He added that budget efficiencies district-wide have also effectively reduced the need for even higher tuition increases.

#### Legislative Update

Kristin Watkins, Associate Vice President, College Advancement

Ms. Watkins reiterated that the Governor's proposed community college budget funding is set at \$410 million, \$7 million less than the current biennium funding, and that the College and Oregon Community College Association (OCCA) will lobby diligently to increase that proposal in the Ways and Means Committee hearings slated for April. She reported additional cuts in the Governor's budget for community colleges include a 60% cut to the JOBS Program and funding for the Margaret Carter Skill Center at Cascade. Ms. Watkins reported that Governor Kitzhauber recently issued an executive order to create a 13-member, P-20 Investment Board that would develop a coordinated performance-based budget for pre-kindergarten to college and graduate school.

Ms. Watkins said the U.S. House of Representatives passed a Bill that would result in significant cuts to higher education including an annual reduction of about \$850 for the maximum PELL Grant award and elimination of funding for the Workforce Investment Act, a major source of funding for Willow Creek and Portland Metro Workforce Training staff. She added that while it is unlikely the Senate would support the significant cuts that the House has sent forward it is unclear what the path forward would be and what the final budget would look like. She noted Director Harper and Dr. Pulliams' recent lobbying efforts in Washington, D.C. and reported that Dr. Pulliams would be going back to Washington D.C. in the near future to continue lobbying efforts for the College. She also urged Board members to continue contacting legislators to help them understand the needs for funding as well as repercussions if funding is not granted.

#### **PUBLIC COMMENT ON AGENDA ITEMS**

None

## **PUBLIC COMMENT ON NON-AGENDA ITEMS**

### Brad Jaramillo, Neighborhood Smoking Challenge

Mr. Jaramillo said that while he and his neighbors appreciate the efforts PCC is making to remedy students going into his neighborhood to smoke he wanted to be sure the Board is fully aware of the problem. He said since PCC became tobacco free large numbers of students have side-stepped compliance by going into his neighborhood to smoke. He added that he represents his neighborhood and others in the far southwest community who are asking the College to implement measures that protect neighboring properties while maintaining a tobacco free environment for PCC. He described his family and the impact of large groups of students smoking so near his home for extended periods of time. He thanked Dr. Gerber and others for their efforts including the plan to provide smoking areas on campuses. He also talked about the path that connects Sylvania Campus to his neighborhood and asked PCC to modify it in some way that would make it less accessible to the large numbers of students now using it to go into the neighborhood to smoke. He also asked the College to consider discussions with neighbors living adjacent campuses when in the planning stages of considerations that would impact those neighbors. He added that he enjoys the park-like setting between Sylvania Campus and his neighborhood.

Dr. Pulliams added that he had written to the Chair and Executive Director of the Far Southwest Neighborhood Association and had taken steps to remedy the problem that included meeting with the neighborhood association. He said strategies have been developed that will be implemented soon including; increasing the number of patrols to keep the trash picked up; increasing signage about fines and penalties; increasing the number of receptacles at the informal entry and exit of the access area, substantially increasing fines administered and ramp fines up for smoking in the woods, identifying neighborhood friendly zones on campuses where students can smoke without being fined. He added that PCC is very concerned about the neighborhood as well as the potential of fire in wooded areas. Dr. Pulliams said he asked Dr. Gerber to meet with the neighborhood to negotiate a memorandum of understanding that will state PCC terms of the agreement.

Chair Squire told Mr. Jaramillo that he appreciated his information and that Dr. Pulliams had kept the Board informed of the problem as well as the remedies.

### Abdul Majidi, Manager, PCC Workforce Development

Mr. Majidi said he wanted to inform the Board that PCC employees working in the JOBS Program along with the students the program serves will be extremely negatively impacted if funding is cut and the JOBS Program eliminated. He thanked Dr. Pulliams, Dr. Chairsell, Dr. Kolins, Pamela Murray, the Federation, and Dana Haynes for their advocacy and support of the JOBS Program staff and students during this time of funding uncertainty.

Mr. Majidi added that as a Commissioner for Human Rights in Portland his goals include a strong sense of responsibility to provide community members a feeling of safety, allow them to experience a sense of equity, and have access to education but the funding cuts make all of those goals impossible to meet. He said staff and students alike are expressing their insecurity and worry that without funding they would lose their access to education and security that is so important to everyone. He asked Dr. Pulliams and others to exercise their influence and lend their voice to those not able to be heard to save the JOBS Program so the training and retraining that prepares those students he works with to become employable. He added that JOBS Program participants are students that are paying tuition and that losing this program would mean losing this population of students and the tuition they pay.

Dr. Pulliams thanked Mr. Majidi for his report and commended his efforts in serving the students and the community.

### **BUSINESS MEETING**

Director Harper proposed approval of Resolutions 11-071 through 11-078. The motion passed unanimously.

#### *Other Reports:*

Michael Morrow, Faculty Federation President, reported that on March 6, 200 or more Oregon AFT members will convene in Salem to meet with legislators to talk about many things including funding cuts to the JOBS Program.

Mr. Morrow said a report has been released that is a response to Ohio Senate Bill 5 that would restrict the collective bargaining rights of roughly 350,000 teachers, university professors, fire fighters, police officers and other public employees. He added that in a poll conducted by NBC and the Wall Street Journal 77% of people responding said they believe all working Americans should have the same collective bargaining rights that unionized employees have today. He then read a response from Bowling Green, Ohio that opposes Ohio Senate Bill 5 that would restrict the collective bargaining rights of roughly 350,000 teachers, university professors, fire fighters, police officers and other public employees. At the end of the report he said the cost of higher education is forcing students to borrow huge amounts of money to get a basic education and that middle-class students are being priced out of higher education. Mr. Morrow added that accessible higher education and unions built America and the American Middle Class are in jeopardy as multi-national corporations maximize profits and enrich their owners while they decimate funding for public services. He added that the unions will not let that stand and he urged the Board to continue to take every opportunity to keep PCC a public college, and keep doors open to all students, while recognizing the valuable work that staff and faculty do in providing a quality workforce to Oregon.

ASPCC Student Representative, Paula Barreto, reported the District Student Council (DSC) has been very busy and had conducted four meetings between January 21 and February 18. She said topics the students have been discussing and working on include: conducting a budget work session and continued work on the DSC budget proposals; continued discussion of the Oregon Community College Student Association (OCCSA) dues structure; discussions around funding a spring term club conference as well as a district student leadership conference that would be open to all students; preparation for conducting a student-led survey in response to questions from Dr. Pulliams; approved a mission and vision statement for DSC; funded the MEChA Club travel to Arizona for a national conference, attended presentations about the proposed PCC email providers; and discussed possible participation on Entrepreneurship Advisory Council.

*Board Reports:*

Director Harper reported he attended the Foundation-sponsored reception at Newberg where Ken and Joanne Austin pledged \$10,000 for student scholarships.

Director Harper also urged Board members to listen to the Monday phone call discussions between OCCA and the 17 Oregon community colleges about the impact proposed legislation would have on the College.

Director Harper thanked the Board for their support in his bid for the ACCT At-Large-Trustee position. He said the Pacific Region has endorsed his candidacy and the election will be in October.

*District President Report:*

Dr. Pulliams thanked Director Harper for his attendance of the Foundation fundraiser at the Allison Inn Hotel in Newberg and he thanked the Foundation for their effort in producing the event.

Dr. Pulliams reported the Oregon Idea Program and others in the business community are sending letters requesting the Legislature support higher education funding for the 2012-13 biennium with community college funding at \$425 million. He thanked Chair Squire and Director Palm for their participation in the recent OCCA Legislative Summit in Salem that included visits with legislators.

Dr. Pulliams said he was one of 200 guests that met President Obama at Intel Corporation. He noted that in his presentation President Obama spoke often of the need to support community colleges in terms of our role in creating jobs and economic development along with higher education.

Dr. Pulliams concluded his report by pledging to work diligently to restore funding for the JOBS Program.

## **ADJOURNMENT**

There being no further business, the meeting adjourned at 9:10 PM.

## **NEXT MEETING**

The next business meeting of the Portland Community College Board of Directors will be held on March 17, 2011 at 7:30 PM in Building 9, Room 122 at the Rock Creek Campus.

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David Squire, Board Chair

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Dr. Preston Pulliams, District President

Prepared by:

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Lorna J. O'Guinn  
Assistant to Board of Directors

Minutes approved on April 21, 2011