

PORTLAND COMMUNITY COLLEGE - BOARD OF DIRECTORS
12000 S.W. 49th Avenue - Portland, OR 97219

MINUTES

BOARD OF DIRECTORS BUSINESS SESSION
Rock Creek Campus, Building 9, Room 122b/c
March 20, 2008

BOARD ATTENDANCE

Board Members Present:

Denise Frisbee, Jim Harper, Jaime Lim, Bob Palmer, David Squire, Harold Williams

EXECUTIVE SESSION

The Board of Directors convened an executive session for Real Property Transactions and Labor Negotiations in accordance with ORS 192.660 (1), (d) and (e) at 6:50 PM, adjourning at 7:15 PM.

CALL TO ORDER

Chair Harper called the business meeting to order at 7:30 PM and invited all present to introduce themselves.

APPROVAL OF MINUTES

The February 21, 2008 business meeting minutes were approved as published.

APPROVAL OF THE AGENDA

The agenda was approved as published.

INFORMATION SESSIONS

Rock Creek Campus Update

Dr. Katherine Persson, Rock Creek Campus President, began her report saying Rock Creek FTE has increased over the same terms last year by 6% Fall term and 5% Winter term. A new initiative articulation program will begin Spring term that will allow about 20 college-ready Westview High School students to enroll in a limited number of classes at Rock Creek Campus. Credits for those classes will be offered as dual college and high school credit. Westfield High School's principal told Dr. Persson there are about 200 more students there that would like to participate in this program.

She provided Board members with a two page list of additional recent events, accomplishments, and activities at Rock Creek Campus. Dr. Persson concluded her update saying spring has arrived at Rock Creek Campus with the birth of 42 lambs and many flowers in bloom.

Goal 3 – Diversity and Affirmative Action Workforce Analysis Report

Dr. Christine Chairsell, Vice President, Academic and Student Affairs, asked Laura Massey, Director, Institutional Effectiveness to update the Board on the College's accomplishment of Board Goal 3 regarding diversity of Portland Community College (PCC) students, faculty, and staff. Ms. Massey said one of the State's 18 key performance measures coming from the last legislative session addresses student diversity and defines student enrollment goals as having a student population that is proportionally the same or greater than the percentage of each minority group residing in the College District. The total student population of PCC meets that goal for each of the minority populations. The district minority population is about 26%. Minority students at PCC represent about 24% of the credit students and almost 33% of non-credit students. Ms. Massey noted that although legislative key performance measures do not address the diversity of faculty and staff PCC believes it is important to have all minority groups represented proportionally in the same manner as is required for the student population. In November 2007 about 19% of the College's staff and faculty were members of minority groups. She said Ms. Welch will provide information regarding hiring trends and diversity goals over the past year for PCC's labor force.

Sylvia Welch, Director, Affirmative Action, said the Workforce Analysis Report provided to Board members is a mandated report that assists the College in developing affirmative action activities in the areas where women and minorities have been found to be underrepresented. The report includes statistics of both the full-time and part-time workforce as of November 2007. The report is organized by job, group, category, gender, ethnic identity, and the various funding categories and sources. Additionally, the report takes into account the availability of minorities and females from a relevant labor area having the needed skills for particular positions for which the College recruits. It also takes into account the percentage of promotable, transferable, and trainable minorities and women within a specified labor area. The labor market availability data is updated each year and because the workforce changes from year to year the figures change as well and the goals are adjusted as appropriate. She said the percentages used in the student population analysis come from the Workforce Analysis Report to assure that the same data set is used in determining appropriate diversity ratio goals for students, faculty, and staff. Ms. Welch said the executive summary of the Workforce Analysis Report illustrates job ratios for underrepresented women and minority groups as well as those at parity. It also describes the process the College has used in working toward employment parity. Appendix D-2, page 30 of the Workforce Analysis Report lists the results

from her review of the 2003-2007 summaries of job categories for full-time general fund positions needing placement goals to bring them to parity. She said PCC is working to reach the diversity hiring objectives and has embarked on employing an organizational framework that focuses on strategies, College wide responsibility and accountability for further diversifying PCC's workforce, and by creating a critical mass of employees who understand that attaining employment diversity is part of educational excellence and part of the College's mission. Ms. Welch said the College has undertaken an intentional process to reach employment parity and that the 2005 internal and external diversity committees provided the impetus for the campus diversity committees now at each campus that are working to formulate strategies to help the hiring process. Some of their suggestions include: adjusting the ideal candidate profile, direct appointing persons known to management, researching best practices, inviting the community onto campuses to talk about the hiring process, and more. Activities including workshops on cultural competency have been held and retreats have been conducted on a variety of topics. The third annual part-time faculty hiring fair will be held at Rock Creek Campus on May 7th. Diversity in the hiring process will continue to be tracked to remain informed on job areas that are underrepresented. The faculty internship program has been successful with all but two interns from the first two groups currently teaching part-time at PCC. The five current interns are teaching in a variety of courses with at least one already slated to teach for PCC in Fall term. Dr. Hrabowski spoke to a full house for the Black History Month event at OMSI on how to help students succeed with emphasis on males of color. Outreach efforts are being continued along with creating and maintaining a diversified workforce at PCC.

President Pulliams commended Ms. Welch and other staff and faculty at PCC for taking on this challenge. He noted that the effort has produced remarkable successes in a number of employee groups. He has some concern that full-time faculty is not yet at parity and noted that a number of strategies in that area will be considered for implementation in the next 30 days. Some of the strategies include: 1.) Conducting staff training seminars that focus on building and maintaining a diverse workforce, review of the scope and impact of employment law, and cross cultural communication and awareness; 2.) Dr. Algie Gatewood, Cascade Campus President will lead an effort to create a District-wide program that addresses access to PCC for males of color. In the first year Jefferson and Roosevelt High School students will participate. The following year the program will go district-wide. Director Williams will work with Dr. Gatewood on raising the required student financial aid needed for this population. Dr. Gatewood has submitted a draft proposal for this comprehensive program that soon will be shared with the Board; 3.) A Scholars in Residence Program may be created in which leading experts in the fields of diversity and equity will be brought to the College to provide advice, conduct staff and faculty seminars, share the latest research regarding these issues with the College, and as needed act as consultant in diversity matters. Over the next month President Pulliams will be

having conversations District-wide about this program to develop the specifics needed to address the efforts in the critical areas of recruiting full-time faculty and substantially increasing enrollment and retention of males of color.

Dr. Pulliams said comments by one of the presidential candidates on the issue of race caused him to recognize the need to effectively work together as a team regardless of background or ethnicity and has asked the Education Advisory Committee (EAC) to work with him to develop a strategy for district-wide conversations that will effect even better teamwork throughout all PCC work groups in the areas of diversity and equity. Director Williams commented that the report was informative and well delivered with easily understood terms and numbers. Ms. Welch thanked the Human Resources Department for their valuable work to bring the College workforce to parity.

Oregon Educators Benefit Board (OEBB) Insurance

Michael Cannarella, PCC, Labor Relations Specialist for the federations, said the ten member Oregon Educators Benefit Board (OEBB) was created as a result of Senate Bill 426 to develop a State-wide insurance pool that will serve Oregon's K-12 and Education Service District employees, and eligible school district retirees. Although participation will be required for K-12 it is voluntary for community colleges. The Board is composed of four from labor, four from management, and two medical people. In July the OEBB Board hired a consultant to help be ready for enrolling participants in October 2008. Mr. Canarella noted the key components of the program include: 1.) Value added plans will be available that will provide high-quality care and services at affordable cost to members; 2.) Collaboration will occur between districts and carriers to create a seamless design; 3.) Improvement in support for members' health through a variety of measurable programs, consumer education, disease management, and wellness programs; 4.) Measurable goals that hold carriers and providers accountable will be used; 5.) The plan will encourage members to take responsibility for their own health outcomes. Mr. Canarella said on April 10th the OEBB Board will select the insurance carriers to negotiate the final contract with and by mid-May rates will be established that will be in effect beginning October 2008.

Mr. Cannarella said that PCC is currently in the Oregon School Board Association (OSBA) trust. Community Colleges will be eligible to participate in the OEBB insurance plan but once in the plan they will not be able to opt out. Those deciding to participate into the plan this year must do so by June 30th. Other insurance options may be available through PCC but if the decision is to go with the OEBB plan that decision will need to be made in the next 30 to 60 days. SB 426 mandates that plans are to be comparable and offered at a cost only slightly greater than what is currently being paid for the 89 OSBA plans. Mr. Canarella said the OSBA created a large reserve fund that will not be returned to those paying into that fund. He gave 196 individually signed cards to President

Pulliams stating concern over exorbitant increases in health insurance OSBA has passed on to subscribers and asks that the, PCC Board of Directors urge OSBA to return funds dedicated to subscriber' insurance benefits as well as reconsidering the College Board's relationship with OSBA.

Delegation of Authority – Contract Execution

Wing-Kit Chung, Vice President, Administrative Services

Mr. Chung explained that due to the adoption of Resolution 07-060 authorizing the executive realignment of officers, Resolution 08-070 is needed to amend the delegation of authority granted in Resolution 06-003 to allow routine documents and contracts to be executed in a timely manner.

PUBLIC COMMENT ON AGENDA ITEMS

Michael Dembrow, Cascade Campus English Faculty and Faculty Federation President, expressed displeasure with OSBA's planned use of excess insurance reserve funds. He added there may be a law suit over this action because even though what they are doing is lawful it is not ethical. On behalf of PCC faculty and staff he requested that the College send notice of that staff and faculty displeasure to OSBA. He also noted the OEBB insurance plan will be more affordable due to size and age of group that will participate in it.

PORTLAND COMMUNITY COLLEGE BOND PROPOSAL

Overview and Perspectives

Dr. Preston Pulliams, District President, noted that a copy of bond initiative proposal V1.6 was sent to each board member with a cover letter. Studies of district population growth and academic needs anticipated for the year 2020 have been defining factors in creating the proposal. The development process has included meetings with students, staff, faculty, and community leaders over the past several months. Industry leaders in many areas have requested that PCC provide specialized training to meet their need for a trained workforce. Dr. Pulliams said passage of the bond initiative will mean more programs will be offered at more sites. He also said the bond proposal includes more general purpose, flexible classrooms that will allow a targeted approach to curriculum planning to meet those workforce needs. Facilities will be built in a manner so that they will pay their own way. He concluded by saying the concepts proposed in this bond initiative will deliver the goals he has described.

Academic Program Needs

Dr. Christine Chairsell, Vice President, Academic and Student Affairs said the Educational Master Plan is the institutional key that identifies who Portland Community College is, what the College values, and what it measures. The bond proposal has been carefully balanced academically and technologically with those factors in mind. If approved by the voters in November the plan will provide

the ability to add needed programs in the future. Rock Creek will continue building as a comprehensive campus. Dr. Chairsell said that when she came to PCC three years ago she was impressed with the College's commitment to development of the facilities students need to get the education they must have to reach their goals and that the bond proposal takes into consideration not only buildings but people.

Political Landscape and Public Input

Kristin Watkins, Director, Institutional Advancement said the culmination of the two year process to create the bond initiative proposal has included meetings and forums conducted with internal and external stakeholders. Since November 2007 over 700 people from the health care industry, metals industry, labor, community leaders, staff, faculty, students, and others have examined, explored, and offered their comments on the bond initiative proposal. The current proposed version, V1.6, can be viewed on the PCC Intranet. In meetings and forums much interest has been expressed in building green and improving wireless technology. Repeatedly, industry leaders asked that PCC provide more trained workers for the growing workforce and for training in soft skills. The K-16 systems depend on partnerships with PCC to help educate their students. In some of the meetings and forums conducted the question of having multiple school bond initiatives on the November ballot came up. Since PCC's District covers 13 school districts it would be almost impossible to submit a bond initiative to voters in an uncompetitive election. An independent poll was conducted in September 2007 with many people polled reporting they had themselves been or family members had been students of PCC and were supportive of the College.

Facilities/Financial Overview

Randy McEwen, District Vice President, stated that over the past four months due diligence has been carefully performed and those findings have been provided to the Board. Consultants from OPSIS Architects and NIS will provide reports on the cost and viability of this project. He said the annual operating cost for the proposed facilities would be about \$17 million. The proposed plan has been carefully crafted using assumptions of an annual 2% growth in State funding and a \$2 annual increase in tuition and student fees. An increase of 3,900 student FTE who are both tuition paying and state reimbursable will be needed to pay the facility operating expenses. If additional facilities are constructed, tuition and fees are not increased, or state funding decreases the operating cost increase would not have adequate funding support and would create some financial liability for the College. Additionally, should the bond initiative not be passed tuition would likely need to be increased \$1 more to support the Willow Creek project. Careful thought will need to be given to planning construction so those facilities that would generate the most FTEs would be built first. Mr. McEwen listed possible financial risks: 1.) Four or more years of consistent reductions in student FTE and State funding would make it difficult for the College to fund the operating costs; 2.) Significant growth of another Oregon community college that would reduce PCC's share of the State

funding formula; 3.) New FTE-generating facilities not being completed first; 4.) Anticipated \$7.5 million State capital construction funding for Cascade education programs building not being provided; 5.) A sustained period of high inflation in construction, materials, labor, or energy costs. Director Squire asked what rate of inflation assumed in this proposal. Mr. McEwen replied 5%. Director Williams said no risk factor had been presented that would be greater than not going forward with the bond initiative. He noted that the costs associated with needed expansion of the College to provide up-to-date education opportunities throughout the district are ever increasing and that he sees no wisdom in waiting to present the bond initiative to voters. He further said he has faith in the current administration in the planning that has been done and recommends the Board give their support to going forward with the bond initiative. Director Squire asked what the up-side is to going forward now with the bond initiative. Mr. McEwen said in looking at population increases and the long standing fact that 1 in 10 district residents becomes a PCC student a substantial increase in FTE and tuition can be anticipated. Not being able to provide needed programs to students means they will go outside PCC for their training and PCC will not be able to generate needed FTEs. Additionally, the last voter approved bond initiative funds were well used throughout the district in ways that have proven very beneficial to students and the community.

Consultants Cost Assessment (Due Diligence)

Steve Sivage, Director, Physical Plant said following careful internal evaluation by him and his staff to assure the proposed facilities costs have been correctly evaluated, SRG Architects was hired to analyze the proposed plan from a conceptual viewpoint for any fatal flaws. Outside of minor land use issues and some discussion about costs it was determined the internally-generated figures were accurate. He said the next step was to issue a request for proposal (RFP) for an architectural firm to analyze those preliminary programming and cost estimates and develop an even more comprehensive program and budget for the proposed district-wide bond program. A selection committee of faculty, students, Deans of Instruction, and Deans of Students unanimously selected OPSIS Architecture. Mr. Sivage introduced James Meyer, of OPSIS and asked him to describe how the study was done and what the findings were. Mr. Meyer said OPSIS' familiarity with PCC as a result of the work his firm did on the previous bond initiative provided valuable insight in the current assignment. To meet the agreed timeline, the project was done by creating four teams of College staff and four teams of OPSIS staff that allowed a thorough evaluation of specific facility needs for each campus and the Southeast Center that included academic plans with an overall district viewpoint. Components of the project were tested at both micro and macro levels. The evaluation included checking locations of proposed buildings to be sure they will be appropriate in the longer term relative to future plans. At Southeast Center the process revealed that by combining buildings and programs in new ways money could be saved and a better land distribution for future campus growth could be achieved. Careful assessment of land, building, technology, and soft costs was done for the district-wide proposed

projects. He said a significant challenge in a project like this is the escalation of costs. Projected escalation costs were evaluated by three independent cost estimators and were found to be accurate. Another factor was the legislative requirement which took effect in January that requires 1.5% solar be included in projects like this. Since the College had already planned that construction be energy efficient and done to LEED silver standards this was a relatively simple addition without a great deal of extra cost. Mr. Meyer concluded by saying the work done in the phase one plan was good work that formed a solid basis that allowed OPSIS to meet the College's time frame in an efficient and effective manner. He complimented those serving on the College teams for their active participation throughout the process. Mr. Sivage said reports from all campuses and Southeast Center regarding OPSIS' work on this project had been very positive. He then introduced Leslie Riester, Associate Vice President of Technology asking her to report on the planning that has been done for technology.

Leslie Riester reminded the Board that 15 – 20% of the proposed bond funds are to be devoted to technology making it important to test assumptions made, to be sure nothing major has been missed, and that cost estimates are appropriate. A search was conducted and Northwest Information Services (NIS) was selected to do an independent analysis of the technology portion of the bond proposal. She then introduced Cliff Roper, NIS Senior Consultant and asked him to present their report. Mr. Roper said his firm's task was to review and plan technology throughout the bond period. This was done by gathering input from technology teams at the College as well as industry and then evaluating that data in six major technology areas: 1.) data center and surrounding architecture; 2.) telecommunications infrastructure; 3.) multi-media concepts and design; 4.) access, control and physical security; 5.) building architecture; 6.) staffing. Findings indicated that to stay current in technology offerings for students the College needs significant upgrades in some areas including wireless. Best technology practices in education and industry were reviewed and those findings added to the equation to create a plan to best serve the College. NIS' conclusion is that the technology plan and budget support the values and assumptions developed by the core team of participants from both technology and education and that in the proposed plan those assumptions and values will support the College now and into the future. The thorough review revealed no fatal flaws in the technology plan.

PUBLIC COMMENT ON POTENTIAL PCC BOND PROGRAM

Jason Barbour, current PCC student, spoke in support of the bond effort because he believes PCC offers students what they need, when they need it. He recalled a feature article on the PCC home page about a high school student taking courses at Sylvania because her high school didn't offer the course work she needed. He said he sees students at PCC wearing apparel from Tigard, Southridge, and Wilson high schools and feels that when classes are available

that are close to students' homes they are more likely to participate in beneficial PCC programs such as dual enrollment. Students have many reasons for attending PCC. In tough economic times many re-train after careers disappear or because they are trying to get out of dead-end jobs as he is. Mr. Barbour said that turning Southeast Center into a comprehensive campus is a good idea because doing so will provide more education opportunities for community residents in that area. He asked that in light of the rising cost of necessities and fuel more consideration be given to PCC's shuttle service because it is well used and appreciated by students, many of whom use only non-driving modes of transportation to get to classes. Mr. Barbour concluded by saying he believes care has been taken in regard to the amount being requested for the bond initiative, that the total amount is appropriate, and if students and the community are engaged in PCC the bond initiative will win at the ballot box.

Michael Dembrow, Cascade Campus English Faculty and Faculty Federation President said the Federation has had long-standing concern about the deleterious effect the bond program might have on the full-time/part-time faculty ratio and that Dr. Pulliams has resolved those concerns with a memorandum of agreement stating that the full-time/part-time ratio would not be allowed to degrade with any faculty expansion that would result from the bond program and added resources from the State. Following receipt of the memorandum of agreement from President Pulliams faculty and academic professionals, by a two-thirds vote, reversed their decision against supporting the bond initiative. A packet of materials Mr. Dembrow distributed to the Board included positive and negative comments from those voting as well as a break down of that vote. Mr. Dembrow said the professional and thorough nature of PCC's bond initiative proposal makes him feel proud to be part of this institution. He expressed concern that voters may not be willing to pass any bond measure at this time because doing so would increase their property taxes. This would mean the bond initiative may need to be submitted to voters a second time in order to get it passed. He said the Faculty Federation is firmly committed to support the bond both financially and with volunteer power and they look forward to working with the Board to get the bond initiative passed.

Matthew Blankenship, Rock Creek Campus student said that he feels students were brought into the bond proposal development and planning process late, that students did not have adequate input into the process, and that not enough consideration was given to providing student union type facilities for activities and organizations that he believes help with student recruitment and retention. He also has concerns that programs like Nursing, Welding, and Aviation should be significantly expanded and that current classrooms need to be better utilized. Mr. Blankenship also expressed concerns that in the current economic climate voters will not support the bond initiative because although the amount that would be charged to district tax payers is small several small monthly bond debts create a large assessment.

Board Discussion

Director Williams said although he doesn't agree with all that Mr. Blankenship suggested his ideas should be considered as the bond process continues because the student voice should always be heard. He also said he believes the three State budget priorities are Corrections, Transportation, and Human Resources with Education and all others receiving smaller portions of the State budget funding. Director Williams said if the bond initiative vote is to go forward it will be necessary to create marketing that will help the public understand its importance.

Director Palmer thanked those who spoke in the meeting and said he too has been concerned about the economic downturn. He said the bond levy is a lot of money but he believes that even in difficult economic times the College has a responsibility to demonstrate leadership by continuing to invest in the future of education. He said the College's story must be told and that when taxpayers truly understand the need they will support it. Director Palmer thanked staff, consultants, the federations, and the students for their work so far and pledged to do whatever he can to help get the bond passed in November.

Director Frisbee complimented President Pulliams' staff for their work over the past two years to produce the bond initiative proposal and for keeping the Board so well informed along the way. She said she appreciated the transparent, detailed approach that has been taken, the due consideration given to operating costs, financial assumptions, and financial risks but most importantly she appreciated that all planning steps taken have been program and mission driven. She also thanked the faculty and students for carefully looking at this project and providing their views along the way. She noted that while she didn't agree with Mr. Blankenship's conclusions he had raised some interesting points. Director Frisbee further noted that it is critical this opportunity be taken to position the College to meet the current and future needs of the district. There are many unknowns about the economy and how the voters will respond but some of the knowns are: district population will increase by almost 400,000 by 2020; some of the current College facilities are outdated and in need of renovation; technology must continue to be upgraded or it will become useless and outdated; preparation must be made for the large group of aging community members returning to school for retraining and lifelong educational opportunities; and the health of the whole Metro area depends on thriving campus facilities as can be seen at Cascade and Southeast Center. She noted that in response to requests from community leaders and residents the bond initiative will support turning Southeast Center into a comprehensive campus. Director Frisbee believes that what is known about why this bond initiative should go to the voters far outweighs any concerns and she is committed to working very hard to take this message to the voters.

Director Lim agreed with Director Williams', Palmer's, and Frisbee's comments and that work done by Mr. McEwen, other staff, and the consultants has been

done thoroughly. He said the bond proposal is a good project and this is a good time to do it. He agreed with Director Williams that it will not get any less expensive to do this project and he agreed to fully support the bond measure.

Director Squire agreed with the other Directors that the bond proposal has been well done and he complimented the staff for putting such a solid plan together. He said that although the future can't be predicted a good plan makes the inevitable changes easier to adapt to.

Chair Harper said he has been involved with PCC since 1964; first as a student, then contracting for on-site classes for Tektronics employees, serving on the Foundation Board, and now as Chair of the College Board of Directors. For over 40 years he has watched the College evolve and grow. He said that when the student spoke of engaged students, community, and faculty he felt good about that and the fact that businesses look to PCC to train their workforce including welders, nurses, and others. He believes a successful bond campaign will take the College to the next level in providing education to students that will become the trained workforce. Chair Harper said he is excited and proud to be Chair because as Chair his name will be on the Resolution authorizing the bond initiative. He believes this is the right time and the right thing to do. Although this task will be challenging with the help of staff, students, and faculty along with community supporters this bond will be won. He said he is fully engaged in the process and supportive of going to the voters with the bond initiative. He then said he would entertain a motion to vote on the Resolution.

Board Vote on Resolution 08-075

Director Lim proposed approval of Resolution 08-075. The motion passed unanimously

PUBLIC COMMENT ON NON-AGENDA ITEMS

None

BUSINESS MEETING

Director Frisbee proposed approval of Resolutions 08-059 through 08-074. The motion passed unanimously.

Other Reports:

Michael Dembrow, Faculty Federation President, said this will likely be his last Board meeting and Affirmative Action Report as Faculty Federation President. He commented that the federation is committed to increasing the number of people of color on the faculty and that he shares the Board's frustration over the lack of progress that has been made. He said he looks forward to sitting down with management to find solutions to this long-standing problem. Mr. Dembrow

then commended two of the retirees recognized in resolutions approved at this Board meeting, Lucia Barnett and Debbie Covert. He said that both women have served as president of the Classified Federation and have generously given their time and energy and he said he will miss them both.

Deborah Hall, Classified Federation President, said in February the EMT and Fire Science Departments gave Debbie Covert a great send-off as she completed 40 years of service. She also noted that Ms. Covert not only served as PCC Classified Federation President but she was also the first classified member in the national AFT organization to serve as State President, a position she held for four terms. Lucia Barnett retired from the College on February 19th and Public Safety is planning a party to honor her at a later date. Ms. Hall said following Ms. Barnett as Federation President has been a challenging and rewarding process and she appreciates everyone's patience during this time. She thanked President Pulliams, Mr. McEwen, Mr. Chung, Dr. Chairsell, Ms. Watkins, and Mr. Haynes for conducting a bond initiative forum at the Classified Federation's annual membership meeting because it provided the opportunity for classified employees to have their questions answered about the proposed bond initiative. She said on March 1st the first quarterly bullying workshop was conducted for classified staff and faculty. The event was well attended and well received. Resolutions are being prepared to present at the AFT Oregon Convention in April and the AFT National Convention in July in the hopes that passage will then make the bullying issue a priority legislative issue that will create stronger support and better tools for that area because it continues to be one of the more troubling issues the Federation deals with. She said planning is ongoing for the Classified Retreat that will be held at the end of Spring Term. Additionally the Federation will attend the AFT Oregon Convention in April and the AFT National Convention in July.

Matthew Blankenship, ASPCC Student Representative, said the students have not yet come to consensus on supporting the bond initiative and he listed their concerns and requests: 1.) Clarification on the level of LEED standard intended to be used in facility construction; 2.) Removal of language on page 10 stating that "child care services will be paid through the student activity fee" as there is no funding allotted in the ASPCC budget for childcare outside of subsidies; 3.) Conduct an evaluation of current classroom utilization to assure classrooms are being used to the fullest potential before additional classrooms are built; 4.) Be provided a copy of the final bond initiative proposal to know what they are supporting. Additionally they want to know whether or not version 1.6 is binding; 5.) Continue clear communication through the remainder of the process because they feel that they were not given much time to have their priorities heard or listened to so far. On another matter the ASPCC has proposed a \$.25 increase for the student activity fee to support two new programs, the sustainability revolving loan fund and club sports and a small cost of living increase. He said ASPCC presented their proposal to the President's cabinet and will meet with them again to answer questions and concerns about the proposal. ASPCC

students are participating in activities district-wide including Earth Week celebrations with the goal of making sustainability a major focus at the College. Student book sales are held the first week of each quarter and help reduce the cost of textbooks for students. Club fairs will be held Spring quarter to encourage students to participate and build interest for next academic year's clubs. On April 11th Oregon student leaders will be in Salem to participate in a workshop on voter registration and education.

Board Reports:

District President Report:

President Pulliams thanked the Board for their work and support over the last several months and for attending the recently-held bond initiative information forums. He noted that Director McGlasson was unable to attend tonight's meeting but submitted a letter in support of the bond initiative Resolution. He also acknowledged staff, faculty, and classified staff who have been involved in the effort with a lot of hard work done but there is still a lot of hard work ahead. He said he believes it was important to provide Board members the facts about risks, the political process, and other factors. Dr. Pulliams thanked Board members who have been involved in the political process and engaged in developing a strategy to get this bond initiative passed. He said there is a lot more work to do to get this passed by voters at the November election and appreciates all who will volunteer in the effort. He thanked Mr. Dembrow and the Faculty Federation for their willingness to continue working toward an agreement to address the important issue of the full-time to part-time faculty ratio. He also noted that he will be happy to talk to students to provide the information and clarification they have requested and looks forward to their support in the bond initiative process. He asked Ms. Watkins to provide a brief report on marketing awards the College recently received. Ms. Watkins said two prestigious national awards from the National Council for Marketing and Public Relations have been presented to PCC: first place for the Best Community College Recruitment/Marketing Campaign Award for 2007 and second place for Best Print Ad. The second place award was for the Community Education ad featuring Dr. Pulliams. It has been noted that the College's current marketing plan is somewhat outdated. An updated marketing plan and a new direction for marketing will soon be shared with the Board. Dr. Pulliams asked Dr. Nan Poppe to talk about the grant awarded to the Career Pathways programs. Dr. Poppe said the State has awarded the Career Pathways Program just under \$240,000 to continue career pathways across all PCC professional technical programs and also support Bill Manley's efforts with the high school to college pathway. President Pulliams pointed out that his March report to the Board includes additional grant awards to the College. He invited Board members to attend the May 14 Portland Business Alliance annual meeting at the Oregon Convention Center. Dr. Pulliams complimented Ms. Watkins on the very well presented Annual Foundation Report that has been provided to Board members. President Pulliams said he had notified the Board Chair and other Board members that on March 17 one shot

was fired at Cascade Campus apparently from gang related activity. Fortunately no one was injured and PCC's Public Safety officers were able to provide valuable assistance to the Portland Police Bureau in the investigation. Cascade Campus was put in lock down immediately when the alarm was sounded. He noted that staff was well prepared to act due to quarterly active shooter drills conducted on each campus and that the active shooter drills will continue to be conducted and discussion continued in an effort to keep students, staff, faculty, and others at PCC campuses safe and the campuses accessible. Additionally, Board Policy that addresses the issue may be brought to the Board for approval in the next couple of months. The President concluded his report by thanking Neal Naigus for representing him on the Taskforce for Aging for Multnomah County and commended Director Williams' participation on the taskforce. He also noted that Director Williams was been recognized in a ceremony on March 20th for that participation and for the College's efforts to better serve the district's older adults.

ADJOURNMENT

There being no further business, the meeting adjourned at 9:45 PM.

NEXT MEETING

The next business meeting of the Portland Community College Board of Directors will be held on April 17, 2008 at 7:30 PM in the Moriarty Arts and Humanities Building Auditorium at the Cascade Campus.

Jim Harper, Board Chair

Dr. Preston Pulliams, District President

Prepared by:

Lorna J. O'Guinn
Assistant to Board of Directors

Minutes approved on April 17, 2008