

PORTLAND COMMUNITY COLLEGE - BOARD OF DIRECTORS  
12000 S.W. 49th Avenue - Portland, OR 97219

**MINUTES**

BOARD OF DIRECTORS BUSINESS SESSION  
Sylvania Campus, CC Building, Conference Rooms A/B  
July 20, 2006

**BOARD ATTENDANCE**

Board Members Present: Denise Frisbee, Jim Harper, Jaime Lim, Doreen Margolin, Karen McKinney, Bob Palmer, Harold Williams

**EXECUTIVE SESSION**

The Board of Directors convened an executive session for Real Property Transactions and Litigation in accordance with ORS 192.660 (1), (e) (h) at 6:45 PM, adjourning at 7:20 PM.

**CALL TO ORDER**

Chair Williams called the business meeting to order at 7:30 PM and invited all present to introduce themselves.

**APPROVAL OF MINUTES**

The June 15, 2006 business meeting minutes were approved as published.

**APPROVAL OF THE AGENDA**

The agenda was approved as published.

**ELECTION OF NEW CHAIR AND VICE CHAIR**

Director McKinney nominated Director Margolin to serve as Board Chair for FY06-07. The Board unanimously voted for Director Margolin. President Pulliams administered the oath of office to the new Chair. Chair Margolin called for nominations for the Vice Chair. Director Williams nominated Director Lim. The nomination was passed unanimously. President Pulliams administered the oath of office to the Vice Chair. President Pulliams thanked Director Williams for his outstanding work as Chair during the past year and presented a plaque to him in appreciation for his service as Chair to the College Board.

## INFORMATION SESSIONS

### College Mission and Values Update

President Pulliams reminded the Board of their discussion last year regarding the need to evaluate the College mission. He commended Dr. Chairsell for her leadership over the past year in reviewing with the College community, in particular the District Planning Committee, the College mission and values as they relate to College goals. He said this planning process will continue to move the PCC district into the future in relation to faculty and staff approach to jobs in the College.

Dr. Chairsell said that at the March 2006 Board meeting she presented the Board the Educational Master Plan and described how PCC would ensure that it will remain an active, living document for planning and operational purposes. At that time she recommended four action steps the District Planning Council would be working on over the next several months. She told the Board tonight's presentation is intended to bring them up to date on the process.

She provided two documents for the Board's review. One document is the original version of the mission, vision, statement of values, and goals so the Board can easily compare and evaluate the original document's wording and the proposed revisions. The other document contains suggested modifications. This review process is very important to the College because the document is the Board's direction to the College. The modifications listed are only a fine-tuning of language and format with the substance of the Board's original mission, vision, statement of values, and goals remaining as found in the original versions. She proposed that the modified document become the executive summary of the Educational Master Plan to help readers quickly understand what the College stands for, values, measures, and is working toward. Additions and changes are italicized for easy identification. The District Planning Council proposed seven alternative vision statements and expanded the goals to help the community identify Portland Community College as a comprehensive community college, that it does not award four-year degrees nor is it a liberal arts college. The only real change to the mission statement is the reinsertion of Community Education and Continuing Education because of their importance to the College's mission and to plainly identify who the College is and what its mission is.

The values statement has been revised to bring the language into the 21<sup>st</sup> century and identify that education is really life long learning. It becomes a more important factor because demographics from the Educational Master Plan demonstrate that by the year 2020 along with a sizeable population of high school graduates will be older students coming back to refresh their skills or to gain new skills that will allow them to change their careers. It will be even more important that the College be flexible and agile to quickly and efficiently respond to community and business demands.

The eleven original goals have been collapsed into six including access, student success, diversity, continuous improvement, cultivating partnerships, and community.

Over the summer President Pulliams, Laura Massey and Dr. Chairsell will develop the indicators that will be used to measure success of these revisions in accordance with College goals as shown in the document. These indicators for success are intended to provide the Board a snapshot of how the College is doing, and will likely create questions, bring to light other things that need to be done, and identify different directions the College should take. She said that this is a working document not a final report for the Board. The goal of this presentation is to allow the Board to examine the format being used to be sure it meets their need. Dr. Chairsell proposed that she come before the Board quarterly to report the effectiveness of the goals and the indicators listed. She proposed that goal 1, access and goal 3, diversity be combined and goal 5, partnership and goal 6, community be combined. Not only will this reduce the amount of data but she also believes this would more clearly demonstrate the interaction between PCC, the community, and partnerships.

She further suggested that the report on student success including professional technical education, transfer preparation, readiness, and community education/continuing education be presented to the Board in Spring term to provide them with the most current information. Goal 4, continuous improvement will be the final report and will furnish the Board reports on program reviews, academic planning and also include the annual report with all the reports combined. The goal is to provide the Board a comprehensive annual report and an accurate, up-to-date quarterly view of how the College is doing. She asked the Board to review this information in preparation for discussion at the Board Planning Retreat in August as part of the academic planning discussion.

President Pulliams commended Dr. Chairsell for her leadership on this project and Laura Massey for her support. Dr. Chairsell commended Ms. Massey's work.

#### Agenda for Board's August Retreat

Preston Pulliams, District President

The Board's annual planning retreat will be an all day event on August 25, 2006 beginning at 8:30AM at the Century Hotel and Hayden's Grill Restaurant in Tualatin. The day will begin with a working breakfast and discussion about the current and future Board self evaluation process, what Board members expect of each other, and what they expect of the District President. At 10:00AM Andrea Henderson, Executive Director for Oregon Community College Association (OCCA) will conduct a Board discussion of the OCCA strategic plan and legislative process and how Oregon community colleges are working together to create a plan regarding how to interact with the State and also how to lobby their priorities as determined by the 17 Oregon community colleges. Commissioner, Cam Preus Braly will talk about legislative outlook. This will provide insight to exactly what the Governor is thinking related to funding and will provide a State perspective that will aid the Board in directing the College in those areas. The Executive Cabinet will join the Board for lunch and at 1:15 PM the District Planning Process for the Future presentation will begin with Academic Planning by Christine Chairsell, followed by Demographics of the PCC District – Past and Future by Laura Massey. The final presentation will be An Update of the 2008 Bond Plan by Randy McEwen. Following a short break the Board will discuss the potential 2008 bond effort.

The planning meeting will end with a Conclusions on Key Directions Summary by President Pulliams. The meeting is anticipated to adjourn at 4:45PM to be followed with a reception and dinner at the hotel restaurant.

### **PUBLIC COMMENT ON AGENDA ITEMS**

None

### **BUSINESS MEETING**

Director Palmer proposed approval of Resolutions 07-001 through 07-003. The motion passed unanimously.

### **PUBLIC COMMENT ON NON-AGENDA ITEMS**

None

#### *Other Reports:*

Eddie Lincoln, Faculty Federation, shared with the Board that anti-education and anti tax measure referendums will likely qualify for inclusion on the ballot due to the effort of petitioners that seem to be in every local store gathering signatures for including these measures on the ballot. The American Federation of Teachers (AFT) has dedicated funds to combat these measures and will continue in their effort to overturn these measures.

#### *Board Reports:*

Chair Margolin reported that OCCA has formed a political action committee named Defend Oregon Coalition and she has provided Board members with information regarding the PAC's activities. She has also provided an envelope so they can make a contribution to the PAC should they choose to do so. OCCA is becoming more politically involved and the PAC provides the mechanism to get everyone together in common cause against measures 6 and 14. Because the Board has demonstrated concern about the measures and the harm they will do to the state she brought Defend Oregon Coalition forms so each can join individually or if the Board decides to do so, to join as an organization. By joining as an organization the Board could be listed on a page in the voters' pamphlet that will include a list of all of the groups that are against the measures and will encourage people to oppose these measures. She has received a few queries about the Board's opposition to measures 6 and 14. When she receives these she sends them a copy of Board Resolution 06-117, which is the Board Resolution In Opposition To Initiative Measures 6 and 14.

She concluded by reporting that as a member of the Association of Community College Trustees (ACCT) Board she will attend the August 10 and 11 annual retreat which will primarily be about governance issues within the organization.

*District President Report:*

President Pulliams recognized Eddie Lincoln for his leadership in regard to the foundation fund raising campaign and then asked David Goldberg to talk to the Board about Mr. Lincoln's contributions in this effort for the foundation. David Goldberg began by saying Eddie Lincoln voluntarily accepted leadership for the faculty staff campaign for the foundation and due to his effort faculty contribution goals were not only met but greatly exceeded with Cascade Campus leading the way in terms of percentage of campus donor participation. The effort of soliciting contributions from inside of the College demonstrates to the outside world that college staff and faculty are willing to support PCC. His effort resulted in overall participation of 47% of PCC's staff and faculty pledging donations of \$118,225. Mr. Goldberg thanked Mr. Lincoln for his extraordinary efforts. President Pulliams said that for the first time the foundation campaign raised over a million dollars from internal and external donors. The closing event to the campaign was a race car event in which President Pulliams finished in third place. Although both Dr. Gatewood and Dr. Persson trounced him he said it was a fun event that raised money for the College.

President Pulliams acknowledged Chair Williams' leadership over the last year and congratulated Chair Margolin and Vice Chair Lim on their election to those positions for the upcoming year.

In discussion and concurrence with both the former and current Board Chair it was decided the August Board business meeting will be cancelled due to the lack of routine business and the upcoming Board retreat.

The President thanked Director McKinney for her presence and remarks at the groundbreaking for the recreational field project at Rock Creek. He also thanked Katherine Persson and David Goldberg for their work to make this event a success. In other events throughout the district he complemented the Classified Federation for their 19<sup>th</sup> Annual Classified Retreat held in late June. He noted that Rock Creek Campus hosted a visit by Congressman David Wu earlier in July which Chair Margolin attended. Chair Margolin also worked very closely with the co-chair of the Congressional Community College Caucus. President Pulliams is starting to get budget information requests from the commissioner's office which indicates that preparation is beginning for the State biennium budget process and he expects to hear about the governor's proposed budget in late November or early December. As information becomes available he will share it with the Board.

President Pulliams invited Board members to attend upcoming events including the district wide inservice scheduled for Monday, September 18 at Sylvania Campus and a grand opening for the new College Services building that is tentatively scheduled for 5:15 PM, Thursday, September 21 immediately before the Board dinner for the September Board meeting. He reminded the Board that their planning retreat will be August 25 at the Century Hotel.

## **ADJOURNMENT**

There being no further business, the meeting adjourned at 8:50 PM.

## **NEXT MEETING**

The next business meeting of the Portland Community College Board of Directors will be held on September 21, 2006 at 7:30 PM in Board's Conference Room at the Sylvania Campus.

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Chair Margolin

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President Pulliams

Prepared by:

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Lorna J. O'Guinn  
Assistant to Board of Directors

Minutes approved on September 21, 2006