

PORTLAND COMMUNITY COLLEGE - BOARD OF DIRECTORS  
12000 S.W. 49th Avenue - Portland, OR 97219

**MINUTES**

BOARD OF DIRECTORS BUSINESS SESSION  
Cascade Campus, Moriarty Arts & Humanities Building, Auditorium  
April 19, 2007

**BOARD ATTENDANCE**

Board Members Present:

Denise Frisbee, Jaime Lim, Karen McKinney, Bob Palmer, David Squire, Harold Williams

**EXECUTIVE SESSION**

The Board of Directors convened an executive session for, Labor Negotiations, and Real Property Transactions in accordance with ORS 192.660 (1), (d) (e) at 6:50 PM, adjourning at 7:35 PM.

**CALL TO ORDER**

Chair Lim called the business meeting to order at 7:55 PM and invited all present to introduce themselves.

**APPROVAL OF MINUTES**

The March 15, 2007 business meeting minutes were approved as published.

**APPROVAL OF THE AGENDA**

The agenda was approved as published.

**INFORMATION SESSIONS**

Goal 6: Community

Dr. Christine Chairsell, Vice President, Academic and Student Services

Dr. Chairsell said the report reflects the progress on Goal 6 of the goals adopted by the Board of Directors in September of 2006 with the Service Learning program at the College. She introduced Jennifer Alkezweeny, Coordinator of the College's Service Learning Program and asked her to share some of the Service Learning experiences of students, faculty, and the community. She also congratulated Ms. Alkezweeny on the recent award of a grant from the American Association of Community Colleges (AACC) to PCC's Service Learning program that will allow PCC to mentor both Loraine

Community College in Ohio and the College of Alameda in implementing service learning projects in those colleges.

Ms. Alkezweeny said PCC's Service Learning program started 13 years ago, currently serves about 1,600 students each year, and has benefited both students and the community. She explained that service learning combines community service with academic instruction and focuses on critical reflective thinking and civic responsibility. Participation in service learning requires students to become active in the community helping them learn about social problems and community needs. As students work through the program they learn how to solve some of these problems. Blending service and learning/teaching for students helps them learn to give back to their community in ways that could not be accomplished any other way.

Ms. Alkezweeny presented reflections of students, faculty, and community partners that clearly demonstrated the benefits to members of communities where Service Learning programs are used. She said Service Learning projects are done in schools, the Community Energy Program, the Oregon Food Bank, the Rock Creek Learning Garden, Wolff Creek, the PCC Sylvania Habitat Team, and at many other facilities throughout the community. This program helps students see they each have a special place in the community where they can serve and give back.

#### Presentation of Government Finance Officers Association Distinguished Budget Presentation Award

Dr. Preston Pulliams, District President

President Pulliams asked Wing-Kit Chung, Dana Petersen, and Odie Sarmiento to come forward to be recognized for the work done by them and the Financial Services department that earned the Government Finance Officers Association Distinguished Budget Presentation award for this year's college budget.

President Pulliams acknowledged that he values the leadership and work of both Mr. Chung and Mr. McEwen and congratulated them on their recent promotions.

#### Cascade Campus Update

Dr. Algie Gatewood, Cascade Campus President

Dr. Gatewood noted that these are exciting times at Cascade campus with events going on daily. He provided Board members a copy of the latest *Cascade Campus Connection* newsletter that detailed many of the events. Additionally he said today Cascade campus hosted its first annual Academic Honors Reception with between 150 and 200 attending. Tomorrow Cascade campus will hold a preview day for approximately 200 students from area high schools to see the opportunities available to them at the campus. This term Cascade campus launched its first Weekend College and has already realized a duplicated head count of more than 1,500 students, adding close to 100 FTEs to the campus. The second Grammys in the School event was held in partnership with recording industry professionals bringing more than 200 area high school students to the campus to participate in workshops for recording, song writing, hip-hop, and music marketing.

In December of 2006 the Albina/Killingsworth Safe Neighborhood Commission was convened with a mission of improving safety and livability of the area on and around the campus. Membership includes the Portland Police Bureau, and local neighborhood associations, Jefferson High School, TriMet, area businesses, Multnomah County Library. Cascade Campus Public Safety officers provide a major leadership role in the initiative.

Dr Gatewood reported that a Cascade campus student has again been named as Oregon's top community college scholar. Phi Theta Kappa, the National Honor Society for community colleges, has named Lisa Hummel Oregon's 2007 New Century Scholar. She was also chosen by *USA Today* to be a member of the paper's all USA Academic First Team; an elite group of 20 students from across the nation designated this honor. Ms. Hummel's picture and a feature story about her were on the front page of *USA Today* for April 16. Her accomplishments were also mentioned in two national publications *The Community College Times* and *The Community College Journal*. Sunday, April 8 Dr. Gatewood escorted Ms. Hummel at the 2007 American Association of Community Colleges Conference in Tampa, Florida to receive her awards.

Chair Lim and other members of the Board congratulated Dr. Gatewood on the events and accomplishments at Cascade campus.

#### **ADJOURNED AS BUSINESS SESSION AND CONVENED AS COLLEGE BUDGET COMMITTEE 8:05 PM**

Chair Lim adjourned the Business Session and convened the Board as the College Budget Committee for the public hearing on the College budget for 2007 – 2009 in accordance with ORS 294.401 and ORS 294.406 (1)

#### **PUBLIC HEARING ON PROPOSED BUDGET FOR FISCAL YEARS 2007-07 8:05 PM**

in Accordance with ORS 294.401 and ORS 294.406 (1)

Proposed PCC Budget Overview, Dr. Preston Pulliams, District President

President Pulliams said the proposed F08-F09 budget that has been provided to Board members for their review is consistent with the descriptions he provided during the public budget hearing at the March Board meeting. He summarized key features in the proposed budget noting that this budget assumes that the community college support fund will be at the Governor's proposed level of \$483 million for the biennium.

- The addition of 16 full-time faculty positions, 6 classified positions, equivalent of 15 academic professional positions, 6 administrative positions, and 1.5 confidential positions. In some cases these positions restore reductions made in previous years and in other cases support new services and program offerings.
- Beginning Summer term 2007 tuition will increase \$1, and another \$2 starting Summer term 2008.
- There will be no increase this year in technology or parking fees.

- Student activity fees will increase at most \$.10 per credit hour.
- A reasonable level of funding for continued planning for a potential future bond program.
- FTEs will increase 300 in F 08 and another 300 in F 09 resulting in approximately 3% increase.
- Increases in contracted and other non-discretionary costs continue to be modest.

The President said the level of State support is somewhat less certain than it was a month ago meaning the Community College Support Fund assumption may be at risk. If community college funding is less than the \$483 million it is likely that the number of new initiatives and position restorations that are currently planned for funding will need to be reduced. He said he believes the proposed budget appropriately balances prudence and ambition and will serve the District and the students well. The President concluded by recommending the Board approve the College's proposed budget.

#### **PUBLIC COMMENT ON PORTLAND COMMUNITY COLLEGE BUDGET**

None

#### **ADJOURNED AS BUDGET COMMITTEE AND RECONVENED AS BUSINESS SESSION 8:15 PM**

#### **PUBLIC COMMENT ON AGENDA ITEMS**

None

#### **PUBLIC COMMENT ON NON-AGENDA ITEMS**

None

#### **BUSINESS MEETING**

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Director McKinney moved that consent agenda items 07-062 through 07-074 be approved with 07-075 and 07-076 reserved for additional discussion. The motion passed unanimously.

Director McKinney asked if the Board will have the opportunity to revisit the proposed second year tuition increase should the Legislature approve a higher amount than the Governor's budget. President Pulliams asked Mr. McEwen to answer her question. Mr. McEwen said that if community college funding exceeds the Governor's proposed \$483 million budget consideration could be given to funding additional new initiatives, plans could be developed that reduce the \$2 tuition for the second year or some combination

of those ideas could be developed. President Pulliams said should the Legislature approve levels near the OCCA proposed \$529 the College would likely not do a second year tuition increase.

Director Squire asked what the relative position of PCC's tuition is in respect to Portland State University (PSU) and if they are going through the same kind of kinds of percentage increases? Mr. McEwen said that although PCC has lost a little of the competitive cost advantage to PSU over the last seven years PCC is still a substantially better cost and value proposition. Director Squire asked what the per-credit cost at PSU is. Chair Lim and President Pulliams said the per-credit cost at PSU is about double that of PCC.

Director McKinney asked if there is any new information about upcoming tuition changes at other area community colleges. Her concern is that she does not want PCC's tuition increases to cause students to move to those other schools because they view PCC as being too expensive. President Pulliams responded that all of the area community colleges are creating their budgets based on the support fund being \$483 million but with the funding reduction by the co-chairs all are refiguring planned tuition increases and reductions. He said he will bring a progress report to the Board at the May Board meeting.

Director Frisbee said that at the Ways and Means hearing OCCA provided a summary sheet of the last five years in tuition charges and activity fees for all Oregon community colleges that Senator Devlin had requested. She said this might act as a guideline of what the other community colleges will do in regard to tuition. President Pulliams said copies of that document will also be provided to the Board at the May Board meeting. Mr. McEwen added that the advertised \$5 tuition reduction at Mt. Hood Community College will not likely happen.

Director Squire asked if tuition costs at private schools such as the University of Phoenix had been evaluated. Mr. McEwen said generally those schools are more expensive than PCC and offer less student service, student support, interest in student retention, and other value added processes that PCC offers students.

Director Williams said he believes that because K–12 unions lobbied legislators so aggressively community college funding suffered budget reductions. He feels that because PCC is well managed legislators perceive budget increases for the College to not be as needed as they are in K–12. He feels the K–12 system does a poor job of educating youth and that has to be remedied when they get to the community college level to give them a chance of successful academic achievement. Director Williams said that needs to be changed because it is a disservice to students and the community because students often leave the K–12 system without having even basic reading skills. These students are not able to work at jobs paying living wages and some turn to crime. He believes the K–12 system needs to be held more accountable for students' education outcomes and higher education needs be better supported at the State level to create a healthier society.

President Pulliams agreed that based on funding forecasts for other states Oregon under-funds community colleges and four-year institutions. He also believes K-12 in Oregon is under-funded. He did however want it recognized that the Governor and others in the State are in support of community colleges and that additional funding support is being sought through changes to the corporate minimum tax structure that will bring additional revenue to the State. He also agreed that if more of the money currently being spent building prisons and correctional facilities in Oregon were spent on education fewer prison beds would be needed because education is the key to a healthy economy. The President also noted that many Board members, administrators, faculty, staff, students, and community partners are presenting the College's case to the legislators at the Ways and Means hearings that are being held around the state.

Director Palmer moved that Resolutions 07-75 and 07-76 be included in the consent agenda for approval. The motion passed unanimously.

*Other Reports:*

Michael Dembrow, Faculty Federation President said he had particularly enjoyed Ms. Alkezweeny's Service Learning presentation and noted that she is also the Sylvania campus Vice President for the Faculty Federation. He said many faculty are interested in Service Learning as a teaching methodology.

He noted the Faculty Federation is getting ready for upcoming negotiations for salary and benefits and that the Faculty Federation joint committee for insurance benefits has been meeting and looking into the possibility of providing access to the insurance programs for part-time faculty.

Mr. Dembrow said he still feels that the State funding for community colleges will be higher than the Governor's proposed budget. He also said there has been testimony in Salem from the private school industry that community colleges are encroaching on their territory expressing concern that community college class offerings are unnecessary duplication of or detrimental duplication of programs offered in the private sector. The high cost of textbooks is a huge challenge to students and the Faculty Federation has been doing legislative lobbying and working with the Oregon Student Association and OSPRIG on a bill to promote textbook affordability, Senate Bill 365. He believes there is a strong possibility the Bill will be passed in this session. House Bill 3578 the Faculty and College Excellence Act, looking at full-time and part-time faculty issues had a good showing of support with about 100 people from PCC and other schools going to Salem to provide testimony in support of passage of the Bill.

The Faculty Federation is lobbying for State budget funding of \$529 million. They are also positing that if that is not possible they feel the community colleges should receive at least the 18% increase that K-12 was given in the co-chair's budget which would put the community college budget at about \$503 million. He said the goal of the Faculty Federation is to put as much pressure as possible on the legislature for increased

funding support for community colleges. He also noted that representative Gallizio is holding a town hall on education next week in Tigard.

He concluded his report by expressing sympathy and solidarity to colleagues and students at Virginia Tech saying these tragic events serve to put everything in perspective and remind us why we are here on this earth.

Deborah Hall, Classified Federation had no comments.

ASPCC Student Representative Elijah Herr, President, Cascade ASPCC, echoed Mr. Dembrow's support for Service Learning. He said he knows many students who are actively involved and want to be more involved in Service Learning. Over the last two months ASPCC has come together in an unprecedented spirit of cooperation to draft a comprehensive and innovative constitution completing a two-year process and they have reached a district-wide budget initiative for FY 2007 and 2008. ASPCC students have been very active this year with discussions about the future of various student programs like child care, a new and robust student newspaper, transportation between campuses, service learning opportunities, peer tutoring programs, and intercollegiate athletics. With a renewed sense of cooperation ASPCC looks forward to meeting with President Pulliams, Dr. Chairsell, and the rest of the administration in upcoming months to discuss these and many other exciting programs. ASPCC is preparing bereavement packages for Virginia Tech, begun the hiring process for next year's ASPCC staff, and begun selling tickets for the end of the year party at the Melody ballroom. All-in-all this has been a very busy year for students of ASPCC.

*District President Report:*

President Pulliams asked Kristin Watkins to provide a legislative update for the Board. Ms. Watkins said in addition to the legislative update she had news from the Foundation. The staff, faculty, and retiree campaign is about 35% ahead of where it was this time last year. To date \$970,000 has been received making the total \$30,000 shy of \$1 million and well on the way to achieving this year's goal of \$1.1 million. More good news is that the first Major Gifts Officer for the Foundation, Kim Kono, has been hired. Recruitment continues for a permanent Executive Director with a slate of candidates to be interviewed next week.

Capacity building plans for the Foundation are moving forward using the mapping process described by Martha Richards of Collins Group to identify the relationships that the College's cabinet members, Foundation Board members, and others have with prospective donors.

Ms. Watkins said two years ago one of the College's new initiatives was to bring a grants officer on board to help build foundation relationships and help solicit additional grants from local, regional, and national foundations. That decision is now paying off with proposals being submitted to foundations seeking funding to support capacity building for the Foundation. The Miller Foundation has granted funding of \$130,000 for the first year of a three-year grant. In subsequent years the Foundation will be able to

go back to them, report progress, and hopefully gain second and third year funding. The PCC Foundation submitted a preliminary proposal to Meyer Foundation for the capacity building project and has been asked to submit a full proposal. She also reported the Meyer Trust will grant \$150,000 over the next two years to the PCC Life by Design Program headed by Neal Naigus if the currently pending grant from Atlantic Philanthropies is awarded to the Life by Design Program.

Ms. Watkins reported that in terms of the State Legislature, of great concern is the budget presented by the co-chairs. The College along with OCCA and other Oregon community colleges is working very hard to make a case for why community colleges need \$529 million, help them understand the comprehensive nature of our mission, the difficult choices Boards are making of choosing between cutting programs or raising tuition and to correct any misconceptions and misunderstandings the legislators have. She also reported that with the exception of *The Oregonian* all of the major newspapers and local community newspapers along with some radio stations have published editorials in strong support of community college and higher education funding decrying the co-chair's budget. Although *The Oregonian* will not publish letters to the editor from community college presidents, *The Oregonian* has published many citizen letters of support.

She said there has been very good attendance at recent Legislative hearings. Legislators who came to the Ways and Means Education subcommittee meeting at Sylvania were given a tour of the campus. She thanked Board members who attended and thanked Director Harper for testifying. Chair Lim was prepared to testify at one of the full Ways and Means committees but the agenda was so full he was not able to do so. Ms. Watkins said "PCC Day at the Capitol" was a success with several Board members, students, faculty, and staff meeting with over fifteen legislators. President Pulliams along with the other community college presidents met with the Governor.

She said it is still unclear how successful revenue enhancement packages will be in terms of the corporate minimum tax or other options for additional funding. She believes the May revenue forecast is going to be a strong indicator of what the ultimate budget will look like.

Director McKinney complimented Ms. Watkins' accomplishments with the Foundation.

President Pulliams congratulated Ms. Watkins for her appointment as the permanent Director of Institutional Advancement here at PCC and thanked her for doing a great job.

The President reminded the Board that Commencement is Friday, June 8<sup>th</sup>, 7:00 PM at the Memorial Coliseum with a pre-commencement reception. He also said he has discussed with the Chair and Vice-Chair possible new award recognition titled "PCC's Champion Award" that would be presented at commencement to two individuals who have made outstanding contributions to PCC in the last year. If the Board chooses to



move that forward for this year's commencement a resolution will need to be prepared for approval at the next Board meeting.

President Pulliams said in closing that the reading of the memorial resolution for Doreen Margolin at the House of Representatives by Rep. Mary Nolan and Rep. Larry Gallizio was a wonderful tribute to Director Margolin's contribution and that she will be missed locally, in the State, and at a national level. The resolution was adopted. The Association of Community College Trustees has awarded a memorial lifetime membership to Doreen Margolin in recognition of her service and leadership on behalf of community colleges.

### **ADJOURNMENT**

There being no further business, the meeting adjourned at 9:10 PM.

### **NEXT MEETING**

The next business meeting of the Portland Community College Board of Directors will be held on May 17 at 7:30 PM in Board Rooms A/B at the Sylvania Campus.

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Chair Lim

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President Pulliams

Prepared by:

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Lorna J. O'Guinn  
Assistant to Board of Directors

Minutes approved on May 17, 2007