

PCC Strategic Plan development

This is V0.6 (not ready for “public” release)

Introductory comments:

Under development

This is raw and incomplete/approved by no one

400 commentors to date

This is the first time this has been done on this scale in recent history at PCC

Nearest similar planning event was the planning process/cycle for the current Bond program.

Strategic Planning Steering Committee:

- 24 members, including PCC and PCC Foundation Board members, managers, faculty, classified and confidential staffs
- tremendously committed group; are coming to believe their work will make a difference
- meets every Friday afternoon

Reviews:

10 Apr 14 – Foundation Board

14 Apr 14 – President’s Advisory Council

The way to predict the future is to create it.

Anon

**Create the community college for the 21st century.
We are driven that our students succeed.**

Create...

One college of first choice.

Create...

**A culture of scholarship and citizenship
in the global community.**

Create...

**A commitment to lifelong learning –
for ourselves, our students, and the global
community.**

Create...

A culture of innovation and excellence.

Create...

An extraordinary student experience.

Strategic Theme

Provide premier, affordable education

PCC provides access to an affordable, high-quality and well-rounded educational experience through an agile learning environment designed to ensure success of its pre-college, transfer, CTE, Community Education and Continuing Education students. By keeping costs low and providing assistance, PCC helps its students excel academically, professionally, and as citizens of the world. PCC provides affordable academic excellence to our students, preparing them to excel as they pursue their dreams.

Strategic “Big Ideas”

PCC will be the leading choice for post-secondary education, with a reputation for providing access to premier education and timely completion of goals at an affordable price. PCC will:

- Create an endowment that funds an additional 1,000 scholarships.
- Create Centers of Excellence and invest in them for selected transfer and CTE programs:
 - health professions
 - information sciences
 - metal trades
 - international tourism/hospitality
 - aviation/avionics

Strategic Theme

Prepare students for success

PCC prepares students for local and global citizenship by providing a challenging and comprehensive curriculum in an environment supportive of program completion. PCC creates opportunities for flexible, experiential learning and supports students through our culture of student success. PCC graduates are ready to meet tomorrow's challenges, maintain a sharp curiosity about the world, and compete in the job market free from unaffordable levels of student debt. PCC is the preferred option for students from the local community – and the world – whether they are starting, extending or supplementing their lifelong path of advanced learning.

Strategic “Big Ideas”

PCC will be a center for innovation in teaching, learning and preparing student to creatively address global challenges. Working with our partners in education, industry and government, PCC will:

- Explore creative strategies to enhance flexible learning opportunities for students that combine academic excellence with applied learning opportunities.
- Invest in experimental college(s) to explore emerging fields of study that prepare students to address the challenges of the future.
- Provide new and innovative degrees in science, technology, engineering, art and math (STEAM) to instill integrative thinking in our students.
- Be a leader in preparing and certifying students to excel in “green” industry jobs through innovative partnerships with local and global government and industry.
- Implement P3 – a catalytic partnership between PCC, 4-year institutions, and industry to create a structured pathway to completion and success through academic and applied learning, scholarship and sponsorship, research, and internship opportunity resulting in degree completion and employment.
- Establish a dynamic network of mutually beneficial relationships with small businesses to provide applied learning opportunities and business growth and development through structured internships.
- “Apply what we know” – intensify student services.
- Create AAOT equity across campuses.
- Create stackable credentials relevant to employers that enhance employment opportunities.

Strategic Theme

Create a culture of innovation

PCC's flexible, creative learning experience, its astute investments in learning technologies, and its empowerment of risk-takers and entrepreneurs creates a culture of innovation, experimentation and advancement of ideas at the cutting edge of learning. PCC's students, faculty and partners are respected as creative problem-solvers in all areas of business, government and the non-profit sectors. PCC embraces new ideas, risk taking, continuous improvement, flexibility, and learning that lead to the next cycle of change.

Strategic “Big Ideas”

- Develop innovation laboratories (skunk works) to drive cutting-edge initiatives in teaching and learning.
- Establish PCC-X
 - Curriculum change and development
 - New curriculum
- Create “PCC without walls” – virtual college

Strategic Theme

Inspire educational and professional opportunity through community partnerships

PCC inspires economic vitality by providing valuable skills to enrich lives of people at various stages of their educational and professional development.

PCC promotes opportunity by creating and nurturing partnerships with business and industry, neighborhoods, government and other educational institutions. PCC enhances economic development through workforce development programs that are highly responsive to community needs and help develop new, exciting opportunities in emerging industries.

Strategic “Big Ideas”

- Create small business incubators
- Intensify cooperative education

Strategic Theme

Intentionally embrace diversity and inclusivity

PCC's inclusive culture creates a climate of learning where people from diverse backgrounds come to learn, grow and contribute to the community and the world. Our collaborative approach to learning engages the rich diversity of our students, faculty and staff and forms connections that prepare students to succeed in all aspects of life. We value the dignity and worth of each individual, and we provide a safe environment where examination of divergent ideas and experiences adds depth to the learning experience. We nurture the success of our diverse student body through a top-notch faculty and staff who are themselves diverse ethnically, technologically and in their own educational and life experiences. PCC retains, promotes and hires the top candidates in their fields, reflecting the well rounded educational experience that PCC provides.

Strategic “Big Ideas”

- Triple our international student enrollment.
- Establish a PCC center in (Dubai? Nairobi? Singapore?)
- Create an “international student Center of Excellence”
 - housing
 - international student services