

# Welcome to Rock Creek

September 19, 2013

# Intel Ultimate Engineering Experience: PCC's 6-Week Boot Camp at PCC Rock Creek







# In Partnership with Intel Hermanas Conference Returning 2014

Mission: Increase the number of underrepresented female students choosing to go to college by inspiring them to pursue an engineering and science education and envision future careers in a technical field.





# New Student (and Family) Open House

Rock Creek Piloted in 2012  
Now College-wide.

Rock Creek: 250 participants –  
169 Students

- 100+ received photo IDs
- 150+ accessed mypcc, checked holds, printed schedules & located classrooms
- Activities included:
  - Tours
  - Financial Literacy
  - Student Leadership
- Connections were made, a great start to the year!



# Rock Creek Bond Guiding Principles\* Coming to Life in Glass, Concrete and Brick



\*Learning at the Center; Community; Connectivity; Sustainability; Health, Wellness & Safety; Aesthetics & Design





# PCC and Columbia County

Getting from here to there





# Population Growth in Columbia County



# Demographics

- ❖ **Population:** 49,286 (2012); 56% age 19 – 64, 14.6% over 65
- ❖ **Diversity:** 93.6% White; 4.2% Hispanic/Latino; 1.4% American Indian/Alaska Native; 1% Asian; .5% Black
- ❖ **Education Distribution:** 88.4% high school graduate; 16.8% Bachelor's degree or higher
- ❖ **Income Information:** \$56, 270 median household income (2007 – 2011); 11.8% below poverty level (2007 – 2011)
- ❖ **K-12**

Columbia	Scappoose SD 1J	2,133.61
Columbia	Clatskanie SD 6J	653.60
Columbia	Rainier SD 13	1,023.75
Columbia	Vernonia SD 47J	555.70
Columbia	St Helens SD 502	3,269.73



# Employment Clusters

- ❖ Few large employers
- ❖ Majority small business and microenterprise
- ❖ Clusters, existing and emerging
  - ❖ General manufacturing
  - ❖ Timber and paper
  - ❖ Logistics
  - ❖ General aviation and aeronautics
  - ❖ Services
  - ❖ Environment related: education, preservation, recreation

# How PCC Currently Serves Columbia County

- ❖ Credit Courses
  - ❖ Rock Creek evening offerings in Columbia County, at St. Helens and Scapoose High Schools, 2-4 per term.
  - ❖ Dual Credit at CC High Schools
  - ❖ Distance Learning courses
  - ❖ CC students come to Rock Creek (and less so to other PCC locations)
- ❖ Outreach and Orientation:
  - ❖ Fall visits to all high schools
  - ❖ Spring Columbia County Day at Rock Creek (4 years)
- ❖ Courses, certificates and degrees at PCC (trending over 3 – 5 years).
  - ❖ Credit students: +16%
  - ❖ Degrees & certificates awarded: +38%
  - ❖ Numbers of students in 2012-13
    - ❖ 1,216 CC credit students enrolled in 7,007 classes at PCC for an average of six classes per year per student.
    - ❖ Highest enrolling subject areas were math, writing, biology, business, and computer applications.



# How PCC Currently Serves Columbia County

- ❖ New Directions Course
- ❖ Community Education (tripled from 55 in 09 to 150+ in 2013): birding, paddling & wetlands
- ❖ Community Outreach: Business & Industry, Chambers, Community Events
- ❖ Economic Development Boards (Col Pac and Columbia County Economic Team)
- ❖ Small Business Development Center Services
- ❖ GED in Columbia County
- ❖ Columbia County Rider
- ❖ Volunteerism
- ❖ Donations

# Moving Forward To Columbia County Center

- ❖ October & November: Internal analysis & integrated “SWOT” for Columbia County
- ❖ Identify and align expectations, resources and timelines
- ❖ Develop community engagement plan
- ❖ January 2014: Community engagement begins