

Portland Community College Foundation

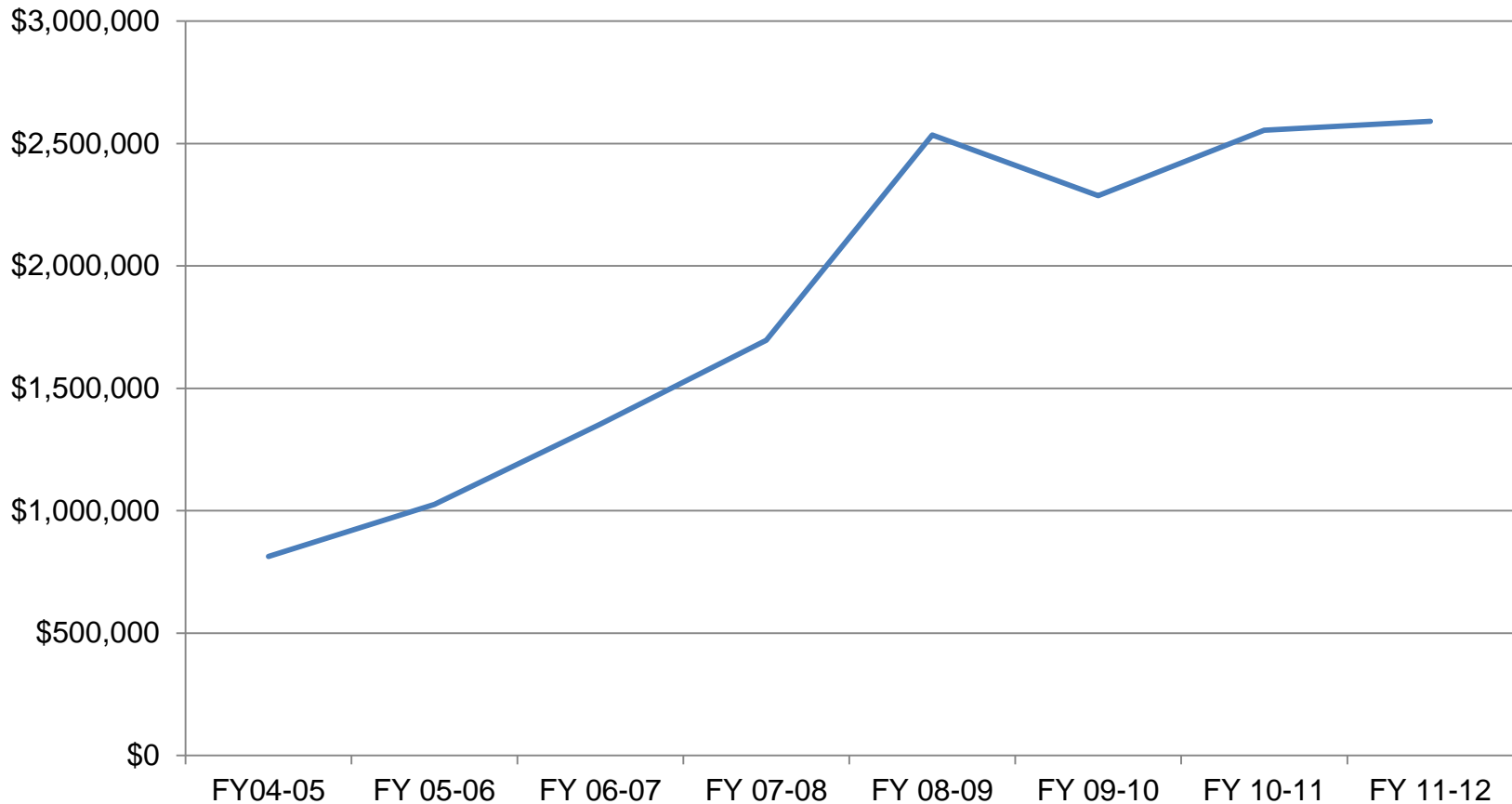
Presentation to PCC Board of Directors

January 17, 2013

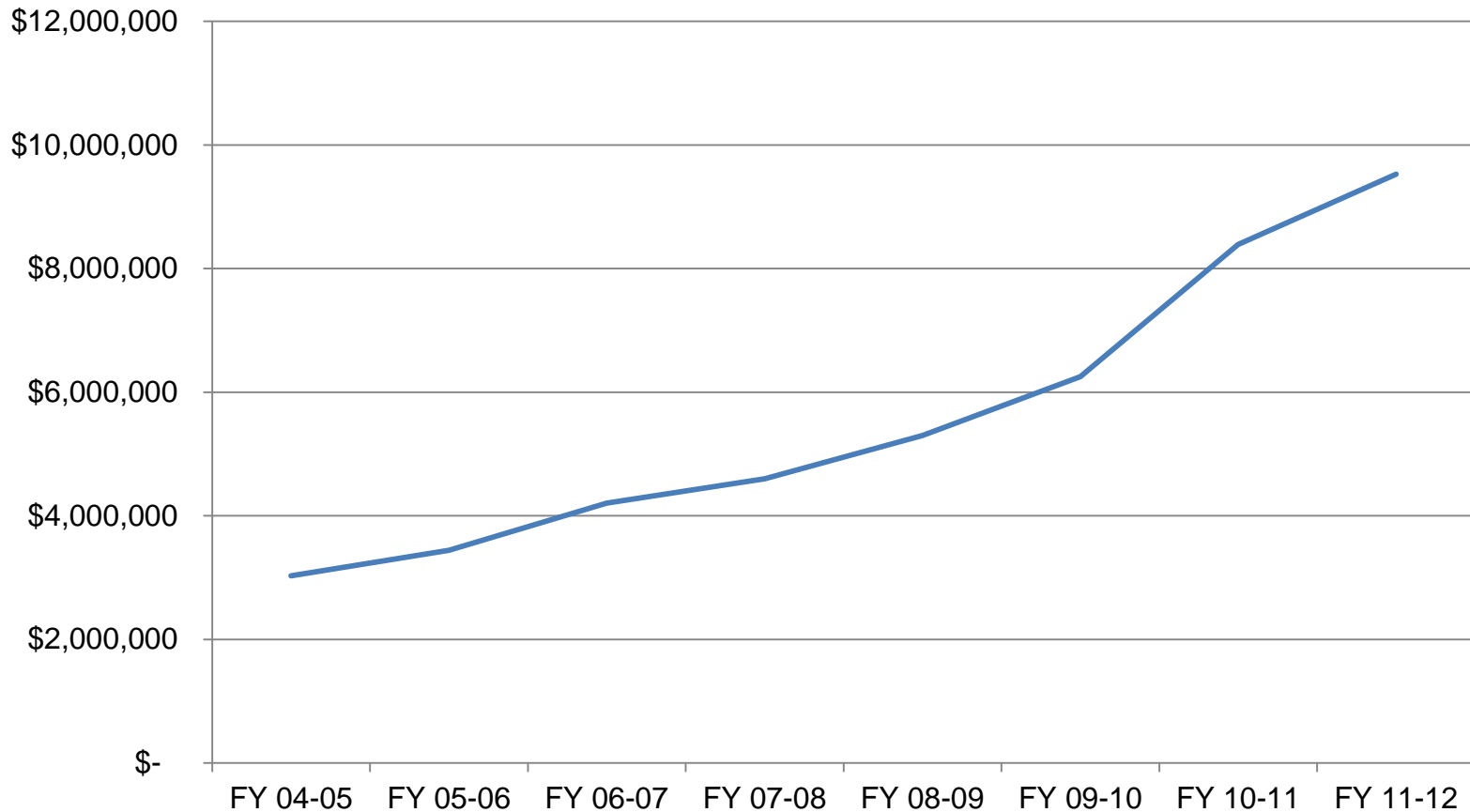
2011-2012 Highlights

- Fully funded first two cohorts of Future Connect
- Held first fundraising gala
- Secured 3-year \$300,000 grant from Meyer Trust
- Secured largest corporate gift

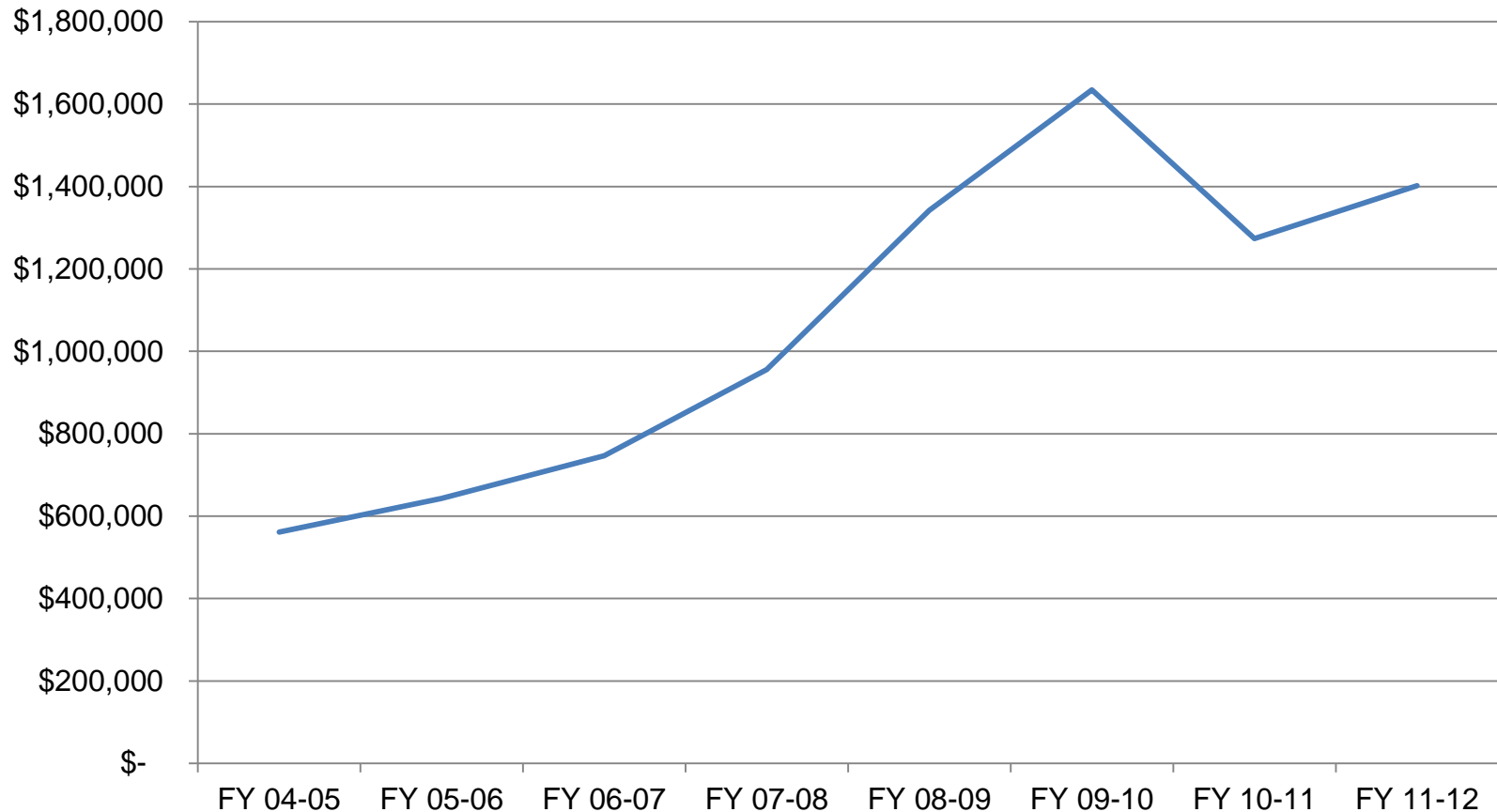
Annual Cash Contributions



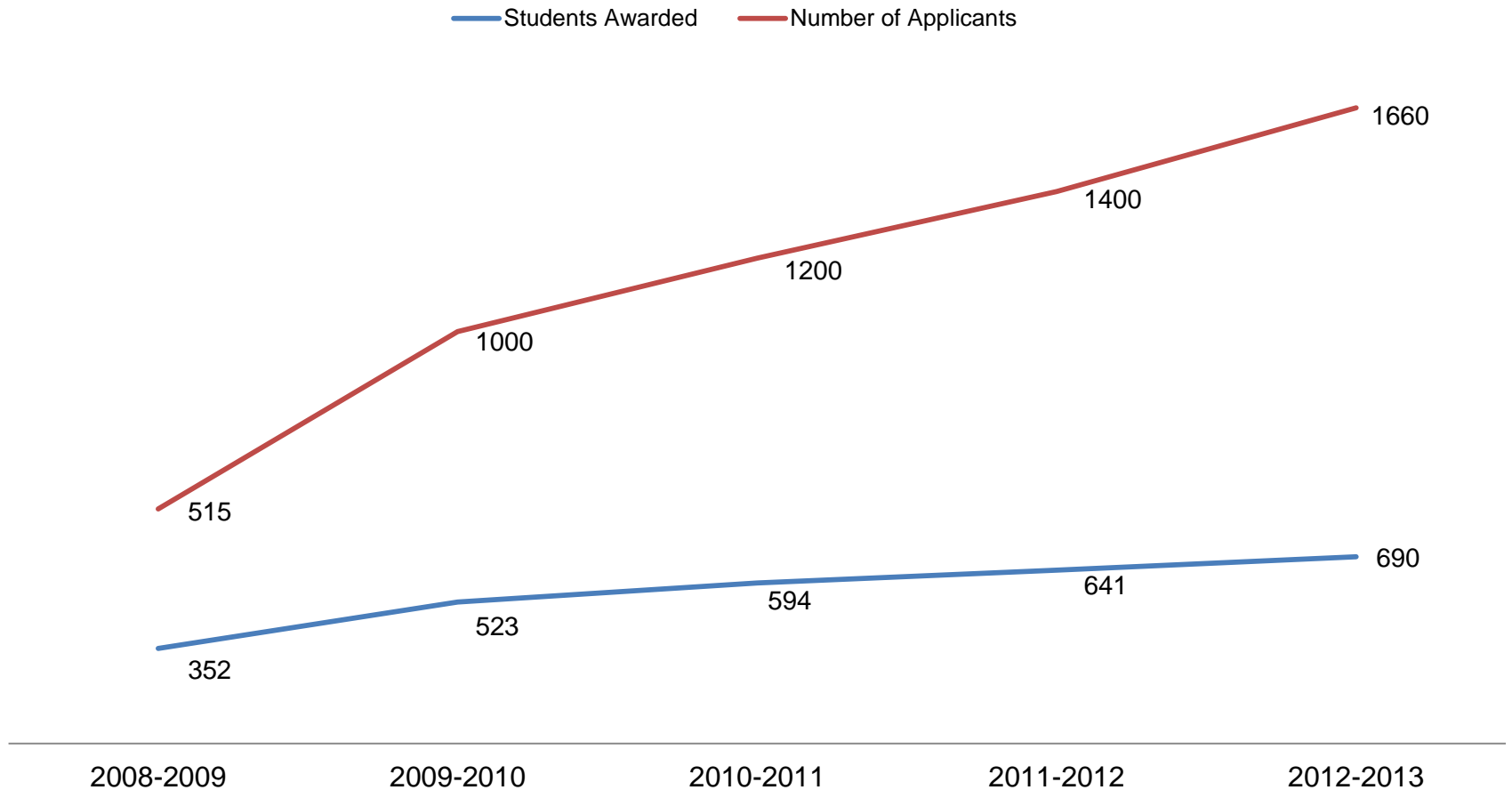
Growth in Net Assets



Scholarship and Program Distributions



Scholarships - Students Awarded vs. Applied

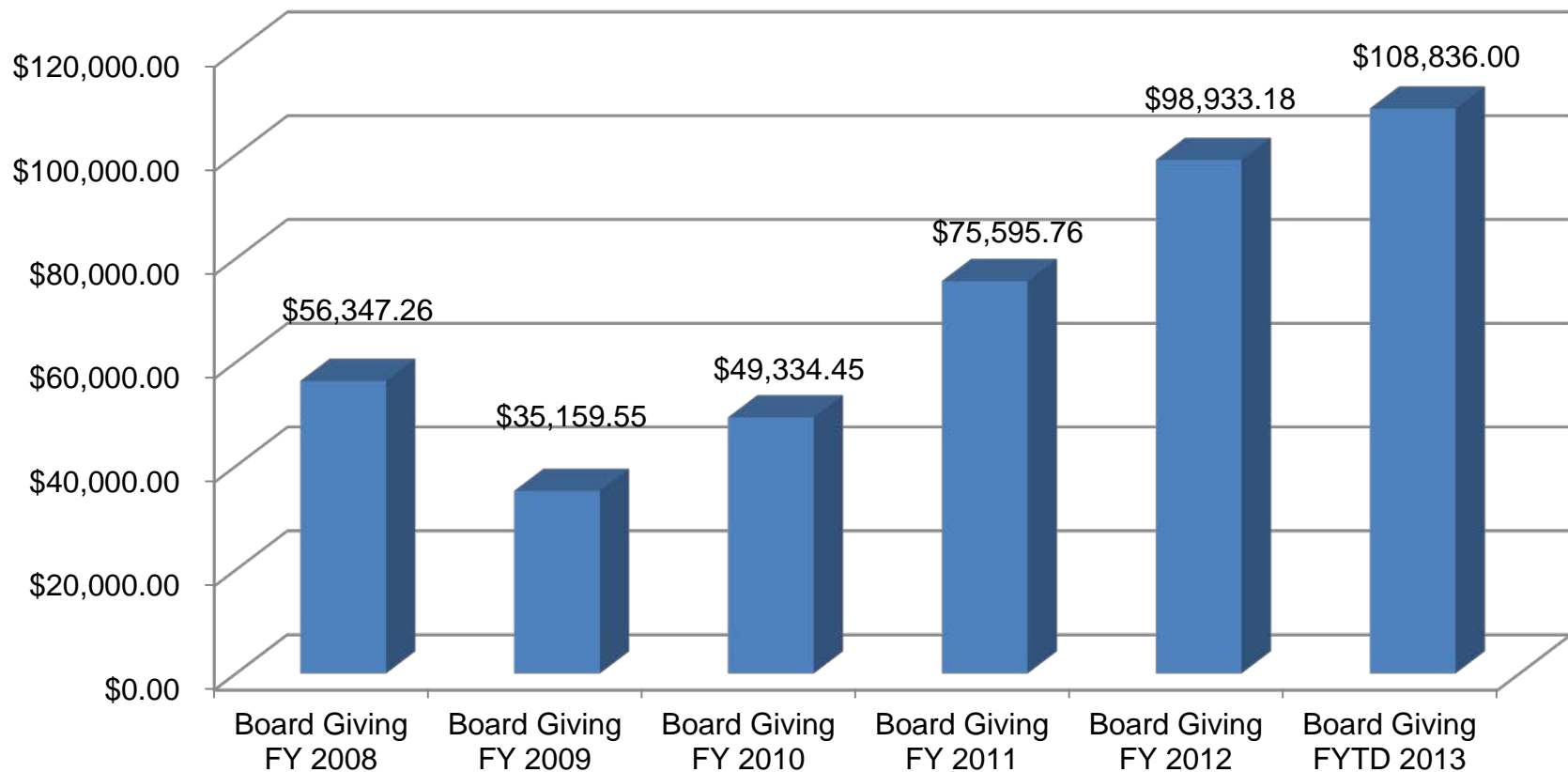


PCC Foundation Board Goals

Goal 1. Strengthen the Foundation Board's fundraising **capacity**, **ability**, and **results** to support scholarship and program needs, other unmet needs, and opportunities.

- **Restructured development committees** with renewed focus and energy
- **Increased number of events and gatherings** to diversify donor base
- **Strengthened Foundation board membership** in number and expertise in fundraising
- **Increased support** of PCC government relations outreach
- **Set aggressive Board giving goal**

PCC Foundation and Elected Board Giving Last Six Fiscal Years



Goal 2. Increase gifts over **\$25,000**.

- Launched **planned giving** effort
- Held continued engagement of the **President's Posse** group
- New, higher-level **donor cultivation and awareness events**
- Secured several **new gifts** at this level

Goal 3. Grow the amount of funds raised to support **Future Connect** to ensure current program continuation and expansion district-wide.

- Fully funded the **third cohort of Future Connect** (only \$157K to raise for 4th Multnomah Co. cohort)
- College and Foundation staff conversations with the **Cities of Hillsboro, Beaverton, and Newberg**

Goal 4. Ensure that **the next President** of PCC has a proven successful track record and strong desire to be **the college's most visible fundraiser.**

- PCC Foundation participation on **Search Advisory Committee**
- Organized **donor forum** to provide input on search
- Executive Committee **shared recommendations** on Presidential profile

Looking ahead to 2013

- 2013 Gala, “An Evening for Opportunity: In the Spirit of Motown!”
- Preston’s Campaign for Opportunity
- Future Connect expansion
- Strategically utilize new President’s fundraising skills
- Add board members and build board capacity
- Set aggressive fundraising goals