

PCC FOUNDATION'S TOP TEN

2012 - 2013

10. EXPANDED DONOR OUTREACH

- We hosted more than 18 events, from small to large to
- Cultivate current and potential supporters,
 - Raise money for our deserving students, and
 - Showcase our programs



9. SCHOLARSHIPS AWARDED BY END OF MAY - STUDENTS POSITIVELY IMPACTED

- Scholarships awarded 2 months earlier
- New scholarship software selected which will dramatically increase effectiveness of Foundation.



8. PLANNED GIVING EFFORTS STEPPED UP

- Launched charitable giving annuity program
- Approved new policy enabling committee to pursue giving opportunities
 - Hired expert consultant to assist effort
 - Hosted board social
 - Met with 23 donors
 - Secured first gift annuity



7. BOARD'S INCREASED GIVING GOAL EXCEEDED !

The Board set a stretch goal of \$150,000 in June 2012 and surpassed this amount by more than \$40,000!! Amazing commitment that is greatly appreciated.



6. FOUNDATION BOARD ENGAGED IN SELECTION OF PCC PRESIDENT



2 Foundation Board members on
Search Committee

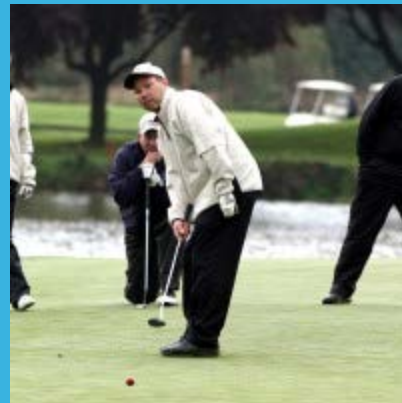
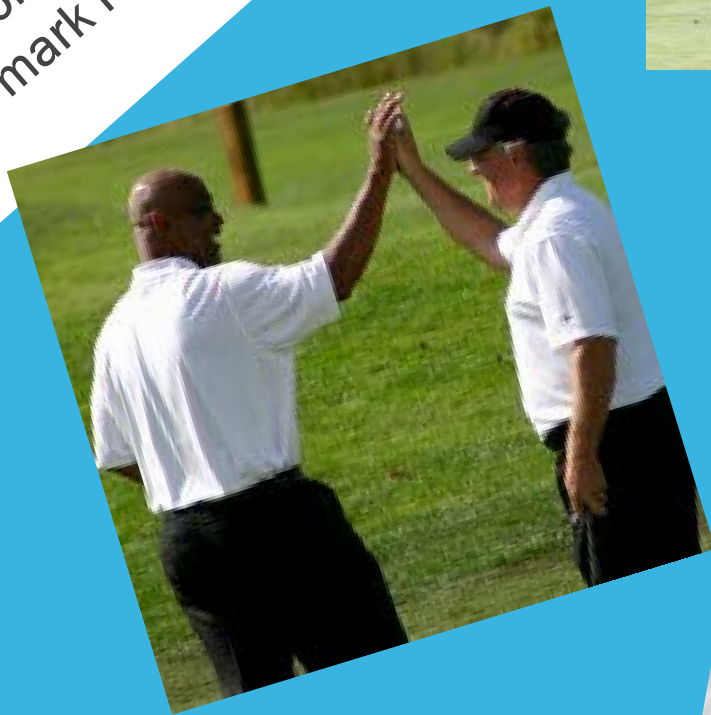
Hosted forums to provide input for
candidate profile

Hosted forums for top PCC president
candidates

Provided feedback to PCC Board

5. GO-GO-GO GOLF! NETTING OVER \$100,000!

Wow! Tremendous efforts by fabulous Golf Committee
to break the 6-figure mark for the 9th annual golf event!



4. HOSTED INCREDIBLE GALA FOR 600 GUESTS

- Grossed \$345,000 – a 13% increase from last year
- Largest sponsorship dollars raised
- Devised ways for Preston to fulfill his dreams of becoming a Temptation.
- 33% increase in number of guests.
- Looking forward to surpassing our success in 2014!



3. OPPORTUNITY IS HAPPENING

For 2012/13, \$820,000 in scholarships were awarded, including Future Connect. A 12% increase for next year is expected, with estimated total of \$920,000 thus far. Of this total, about \$340,000 is for Future Connect. This will INCREASE as awards are made for Beaverton Future Connect students.



2. STEPPED UP TO MEETING THE PRESIDENT'S CHALLENGE OF RAISING 1 MILLION DOLLARS WITHIN ONE YEAR – 80% THERE!

*"My vision – and that of the PCC Foundation – is that one day everyone will have the opportunity to go to PCC and have the support they need to succeed, regardless of their ability to pay. Before I retire from PCC in July 2013, I want to ensure the next plank is laid in the road to student success. I'm calling this my **Campaign for Opportunity**. Please join me in making this a reality." Dr. Preston Pulliams*



1. FUTURE CONNECT EXPANSION

- Incredible advocacy , invited testimony and rally resulted in successfully maintaining City of Portland support
- Cities of Beaverton and Hillsboro each approve \$100,000 for Future Connect
- Match dollars raised with funding complete through Cohort 2013-15 for Multnomah County students.



PCC FOUNDATION BOARD GOALS 2013-2014

1. Grow the amount of funds raised to sustain current funding commitments for Future Connect in order to ensure current program continuation.
 2. Grow the number and size of major gifts (\$25,000) and the pipeline of major donor prospects starting at the \$1,000+ level.
 3. Function as a high-level advisory and fundraising board to the President and ensure that the role and culture of philanthropy is strongly emphasized in the President's and the College's strategic plans.
 4. Strengthen the Foundation Board's fundraising capacity, ability and results in support of scholarship and program needs, other unmet needs and opportunities.
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