

# Portland Community College Foundation



Presentation to PCC Board of Directors  
January 16, 2014

## 2012-2013 Highlights

- Raised over \$2.4 million in gifts from 1,828 donors
- Expanded Future Connect
- Raised over \$1 million for the Campaign for Opportunity to support first-generation, low-income students
- Netted \$150,000 from Gala and \$100,000 from Golf Invitational



*Kristine Delos Reyes,  
Future Connect Scholar*

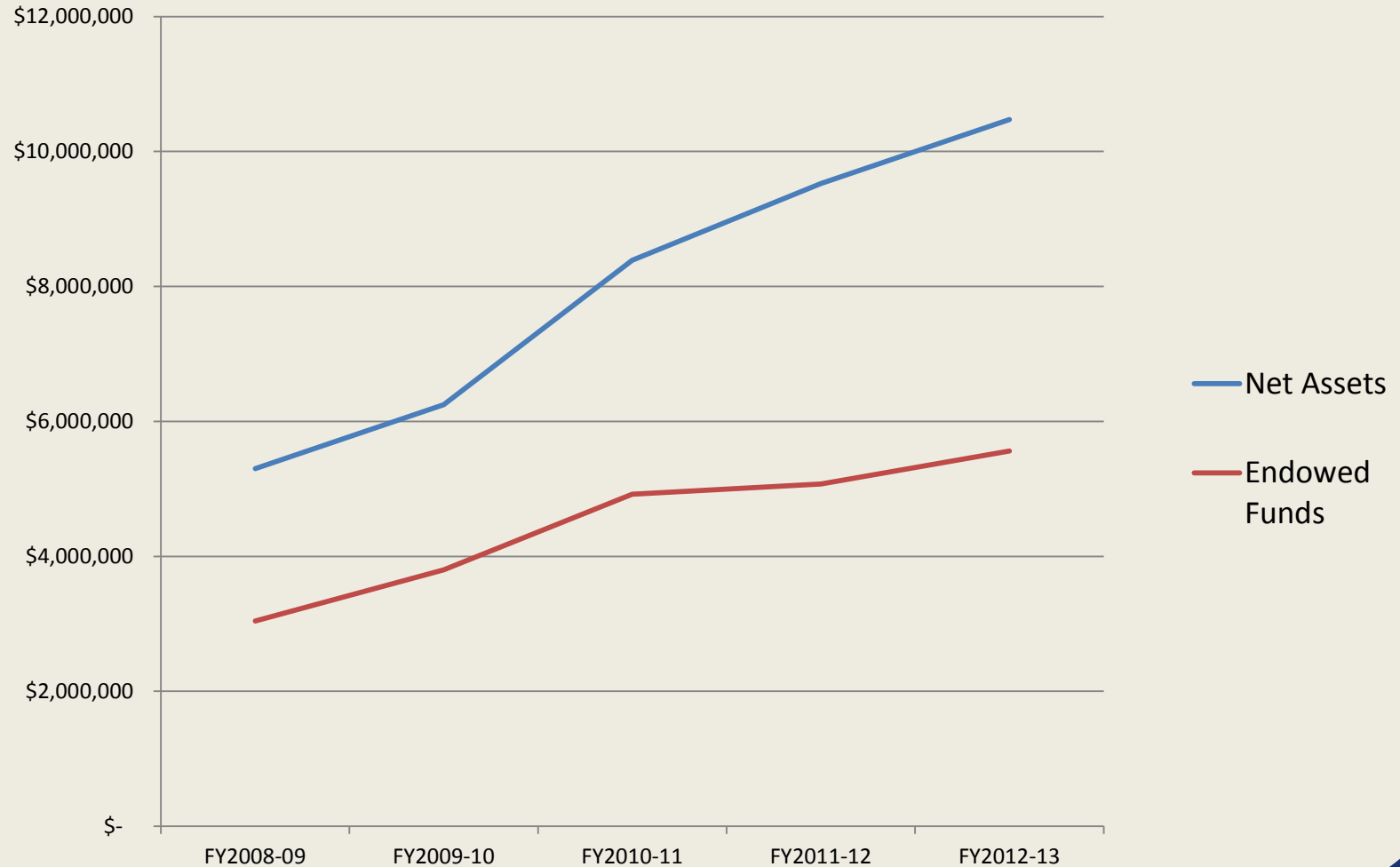
## 2012-2013 Highlights

- Expanded support for faculty development: The Betty & Richard Duvall Professional Development Endowment
- Participated on the PCC Presidential Search Committee
- Granted \$10,000 in mini-grants
- Aligned scholarship cycle to PCC financial aid cycle

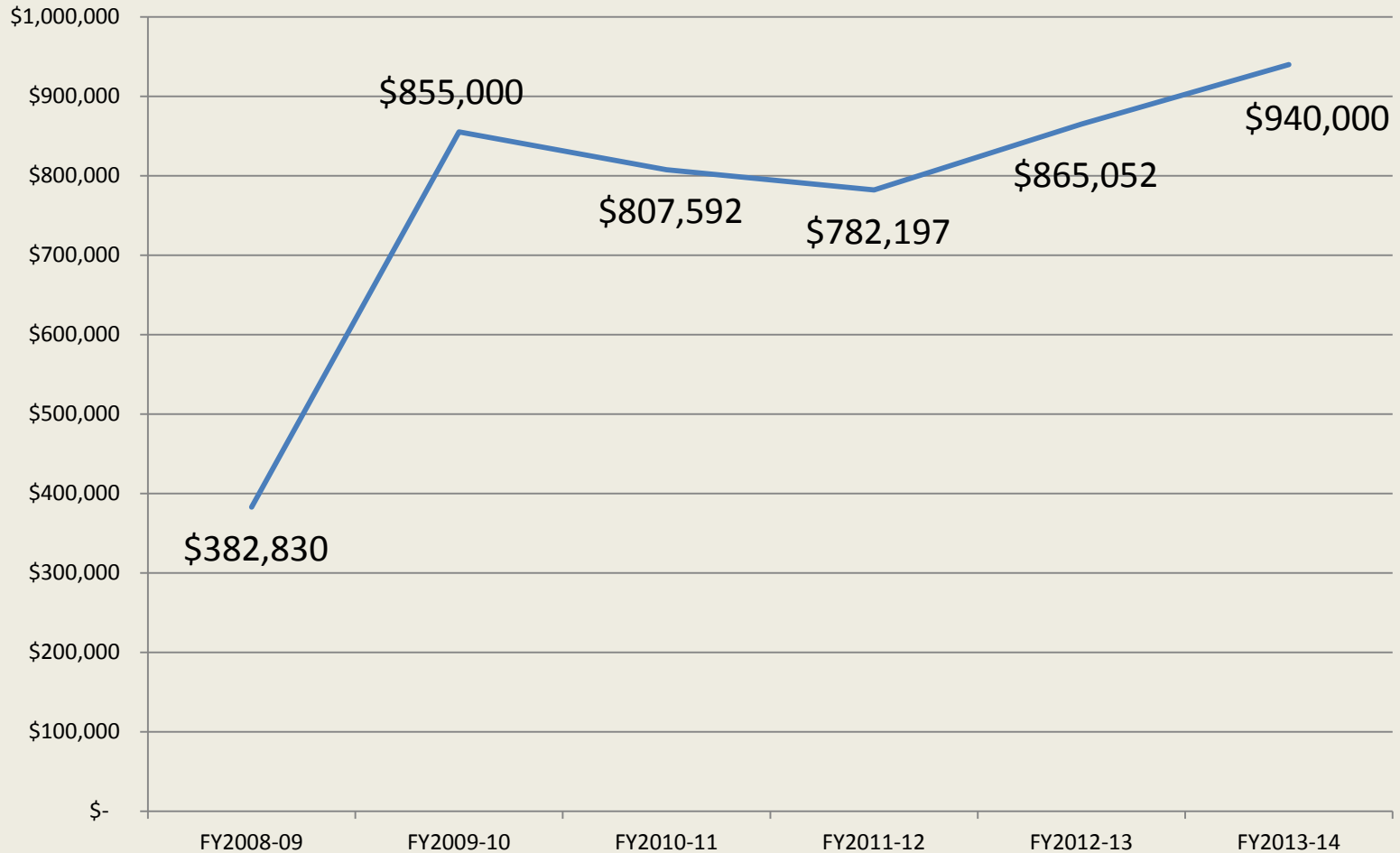


*Umar Ndiwalana, 2013 PCC  
Foundation Scholarship  
Recipient*

# Net Assets & Endowed Funds



# Scholarship Distributions



# **PCC Foundation 2013-14 Board Goals and Priorities**



## **Board Goals 2013-2014**

1. Strengthen the Foundation Board's fundraising capacity, ability, and results to support scholarship and program needs, other unmet needs, and opportunities.
2. Increase gifts over \$25,000 and the number of donors who make increased gifts over time.
3. Grow the amount of funds raised to support Future Connect to sustain current financial commitments and ensure program continuation.
4. Function as a high-level advisory and fundraising board to the President and ensure that philanthropy supports the College's strategic plan.

## 2013-14 Fundraising Priorities

- Raise \$2.78 million—a 15% increase
- Award \$1 million in scholarships for the 2014/15 academic year—a 14% increase
- Meet Future Connect matches from the three city partners
- Cultivate new giving in STEM/STEAM partners
- Expand planned giving
- Complete first large-scale alumni phonathon survey



*Erika Chavez, Former PCC  
Foundation Scholarship Recipient  
and PCC Alumna*



# 2013-14 Highlights to Date



## Board Development Highlights

- Recruited 3 new Board members from Nike, Intel and Providence
- Hosted successful Investiture Luncheon welcoming Dr. Brown to the community
- Actively introducing Dr. Brown to the donor community
- Participating on PCC's Strategic Planning Steering Committee and President's Advisory Council



*PCC President Brown and  
Chris Neilsen, 2012-13  
PCC Foundation Board  
President*

## Future Connect Highlights

- Raised nearly \$1.2 million in private funds since program launch in 2011—\$47,000 in new Future Connect gifts this fiscal year
- Convened Washington County Future Connect launch event
- Seeded an endowment for first-generation, low-income students



*Beaverton Superintendent Jeff Rose  
with 2013 Future Connect Students*



## Fundraising Highlights

- Netted \$90,000 from the 10th Annual Golf Invitational
- Raised nearly half of aggressive Board giving goal of \$200,000
- Received nine gifts over \$25,000 this fiscal year—several requests are pending
- 388 donors increased their gifts
- Secured \$25,000 from Intel for STEM/STEAM initiatives
- Received two new planned gifts this year, including one for \$80,000



## Looking Ahead

- Engaging in major campaign preparation
- Completing alumni phonathon
- Planning for Future Connect sustainability
- Hosting an Evening for Opportunity: The British Invasion A Mod Gala, May 17, 2014
- Expanding philanthropy for PCC



We would like to share a few words from  
[PCC Foundation scholarship recipients.](#)

