Government Relations Update





Legislative Tags

		-					
					Alexander Diaz	Michael	
Mohamed Alyajouri	Dan Saltzman	Denise Frisbee	Jim Harper	Tiffani Penson	Rios	Sonnleitner	Unaffiliated
Vice Chair of the							
Board of Directors,	PCC Board Member,	PCC Board	Chair of the Board of		PCC Board	PCC Board	Out of Zone
Zone 6	Zone 5	Member, Zone 1	Directors, Zone 4	Member, Zone 2	Member, Zone 7	Member, Zone 3	
						Barbara Smith	
Mark Hass	Andrea Salinas	Sheri Schouten	Mitch Greenlick	Tina Kotek	Susan McLain	Warner	Kim Thatcher
				Barbara Smith			
Mike Nearman	Ken Helm	Courtney Neron	Jennifer Williamson	Warner	Janeen Sollman	Rob Nosse	Brian Boquist
						Alissa Keny-	Teresa Alonso
Ron Noble	Jeff Barker	Margaret Doherty	Besty Johnson	Tawna Sanchez	Tiffany Mitchell	Guyer	Leon
			Elizabeth Steiner				
	Ginny Burdick	Rachel Prusak	Hayward	Diego Hernandez	Brad Witt	Karin Power	Chuck Thomsen
	Mark Meek	Christine Drazan		Lew Frederick	Chuck Riley	Jeff Reardon	Bill Post
		Rob Wagner		Michael Dembrow		Carla Piluso	Shemia Fagan
						Kathleen Taylor	Janelle Bynum
△ Portland							Laurie Monnes
Community							Anderson
College							

Internal Debrief- Successes

- The student stories were memorable and they matter.
- Our advocacy was found to be truthful, thorough, and well-researched.
- Anyone not being paid to advocate for Community Colleges were important and felt especially impactful.
- Key quotes: "You were relentless and that worked." "Don't shy away, redundancy is your friend in this environment." "You visited often that was the best thing you did."
- Legislators could recall specific meetings with business leaders, seniors, volunteers, and board members.
- Our college president was open and transparent, he is someone legislators trust.
- There was a split opinion, some remembered and liked their smaller more focused conversations and others like when we bring t-shirts and large groups.



Internal Debrief - Room for Improvement

- There are lingering questions about the "connective tissue" works between K-12 to CCs and CCs to Us.
- Non-committee members still need calls and emails, not just meetings. Some offices truly score their caucus votes that way.
- We need to spend some time talking about funding proportions.
- We have to make the case that funding for us will make a equal or greater difference than somewhere else in the state right now.
- We need better answers by the end of the summer, after a long session, as to how the CSL state funding would be used.



Higher Education Issues

- Completion rates
- Access to higher education for the underserved including those currently incarcerated, foster youth, and students of color
- How was the investment of the 2019 Legislative Session spent?
- Career Technical Education
- Specific industry job training
- Budget transparency
- Property tax reform
- PreK-20 pipeline efficiency
- Hunger and housing
- Part time faculty healthcare
- Overall cost



2020 Sessions

- The size of our reserves in preparation for a possible recession
- The Oregon Health Plan in preparation just in case Congress repeals state reimbursements
- Global warming
- Forest fires
- Foster youth
- K-12 and changes to the Student Success Act
- Statewide review of all K-12 requirements
- The Death Penalty

Legislators are split on whether SSA funding should go for connection to CTE or K-12 prep: Shouten, Salinas, Piluso, Sanchez, Solomon



Recommendations

- Grow our internal and external advocates
- Further develop goals for our preferred outcome of a higher education process.
- Continue to lead in the OCCA conversations about a dedicated funding source.
- Participate in a statewide higher education process that moves us towards dedicated funding.
- Keep doing what's working.
- Take advantage of the energy and clear up confusion.
- Continue the drum beat on CSL
- Focus on things that build group pressure from within.
- Develop new talking points.
- Increase campus invitations for elected officials and stay involved in the 2020 election.



Higher Education Tour Temperature Check

Energy: Sollmon, TAL, Salinas (limited time), Dembrow (limited time), Neron, McLain, Gorsek, Shouten, Drazen, Reardon, Bynum, Heard, Frederick, Olsen, Nearman, Prusak

Supportive: Hernandez, McLain, BSW, Doherty, Kotek

Neutral: Greenlick, LMA, Riley, Helm, Post, Burdick



Timeline

NOV	DEC	JAN	FEB	MARCH	APRIL
PCC days in Salem Portland Community College	Updated institutional research Talking point trainings	Non-partisan meetings with candidates in close primaries Governor convening	Short Session- Work Group Legislation Lobby days every 7-10 days	Legislative aide think tank and special events PCC hosts individual meetings: a business partner, an ambassador, a student, a faculty member	Statewide tour and workgroup meetings Legislation goals drafted by October

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