



**Portland  
Community  
College**

# Planning & Capital Construction

## MWESB Participation:

- Construction contracts: over \$1M
- Board Goal: 20% MWESB utilization.

## Projects currently underway:

- Sylvania CC : Howard S Wright/Balfour Beatty  
Utilization: 23.5% - \$1,745,000
- Sylvania Child Development Center: Howard S Wright/Balfour Beatty  
Utilization: 5.67% - \$360,000
- Rock Creek Childcare: Kirby Nagelhout  
Utilization: 37.3% - \$1,700,000
- OMIC Training  
Phase 1 design 17%

# Planning & Capital Construction

Actions underway to increase participation:

- Alternative contracting methods: CM/GC and Design Build
- RFP changes: rewriting scoring criteria
- Restricting procurements to qualified COBID firms only: A/E services up to \$250,000

# Planning & Capital Construction

## Outreach

- National Association of Minority Contractors - Oregon (NAMC)
- Professional Business Development Group (PBDG)
- Oregon Tradeswomen Inc
- Oregon Association of Minority Entrepreneurs (OAME)
  
- Hiring a Diversity & Equity Outreach manager

# Planning & Capital Construction

## Workforce

- Workforce diversity tracking:
  - Workforce reflect diversity in the community.
  - Outreach manager will monitor
  - Consider extending requirements to consultant services
- Apprenticeships
  - Target: 20%
  - Set goals for women and minority apprentices
  - Construction Careers Pathways Project (C2P2)

# College Procurement and Contracts

## Two positions

- The first (part of Planning & Capital Construction) will focus on outreach and program development
  - The second (part of College Procurement & Contracts) will focus on analytics and program development.
- Marketing & Recruitment
  - Onboarding
  - Vendor Success
  - Closing the opportunity Gap

# College Procurement and Contracts

## Marketing & Recruitment

### Targeted outreach

- COBID
- SBA
- OAME
- Governor's Marketplace

## Onboarding

- Clarity of expectations
- More than just filling out a form

# College Procurement and Contracts

## Vendor Success

- Advising/Mentoring
- Contract and Bid RFP debriefs (whether or not successful)
- How to do business with PCC workshops that are geared to targeted business

## Closing the Opportunity Gap

- Measuring outcomes not just percentages
- Looking closely at our practices, policies and procedures
- Strategic Sourcing methodologies will be applied to the \$58.4M (FY18) spend across all Goods and Services



# College Procurement and Contracts

## What are we doing today?

- Updated W-9 that allows identification of certification
- Working with HR to hire positions
- Collaboration between stakeholders (FMS, P&CC, and Academic units) to get the best program in place for PCC

## Future Reporting

- This presentation is the first step in a larger process
- Looking ahead

What additional information would the Board like to have or see in the future?



**Portland  
Community  
College**