

PRESIDENT'S WORK PLAN

# BRIDGE TO 2020



# MISSION

Portland Community College supports student success by delivering access to quality education while advancing economic development and promoting sustainability in a collaborative culture of diversity, equity and inclusion.



# COMMUNITY PICTURE

The Portland Metro regional economy is growing in a way that creates:

- A high need for skilled workers
- Displacement for low and middle-income families outside of the college's service area center
- A rise in poverty, housing and food insecurity, and lack of educational opportunity



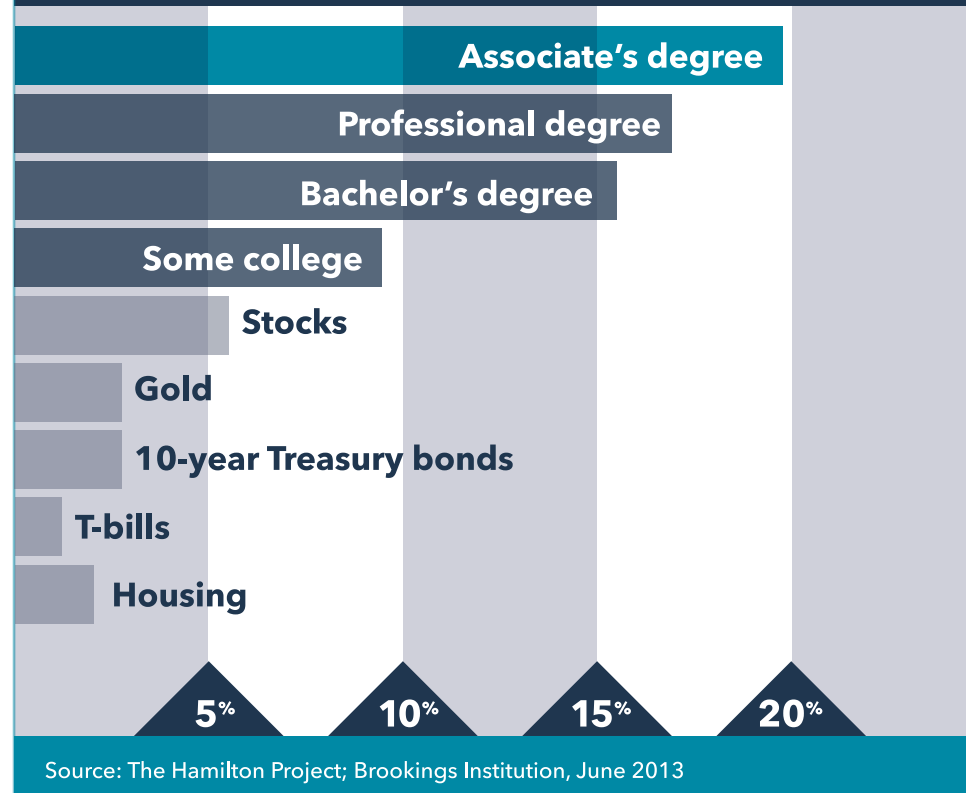
# PCC STUDENT PICTURE

For every 100 students who attend, only 16 complete a degree in three years.

- Below the national average for community colleges
- Even lower for traditionally underserved populations



## Returns to Education Compared to Other Investments

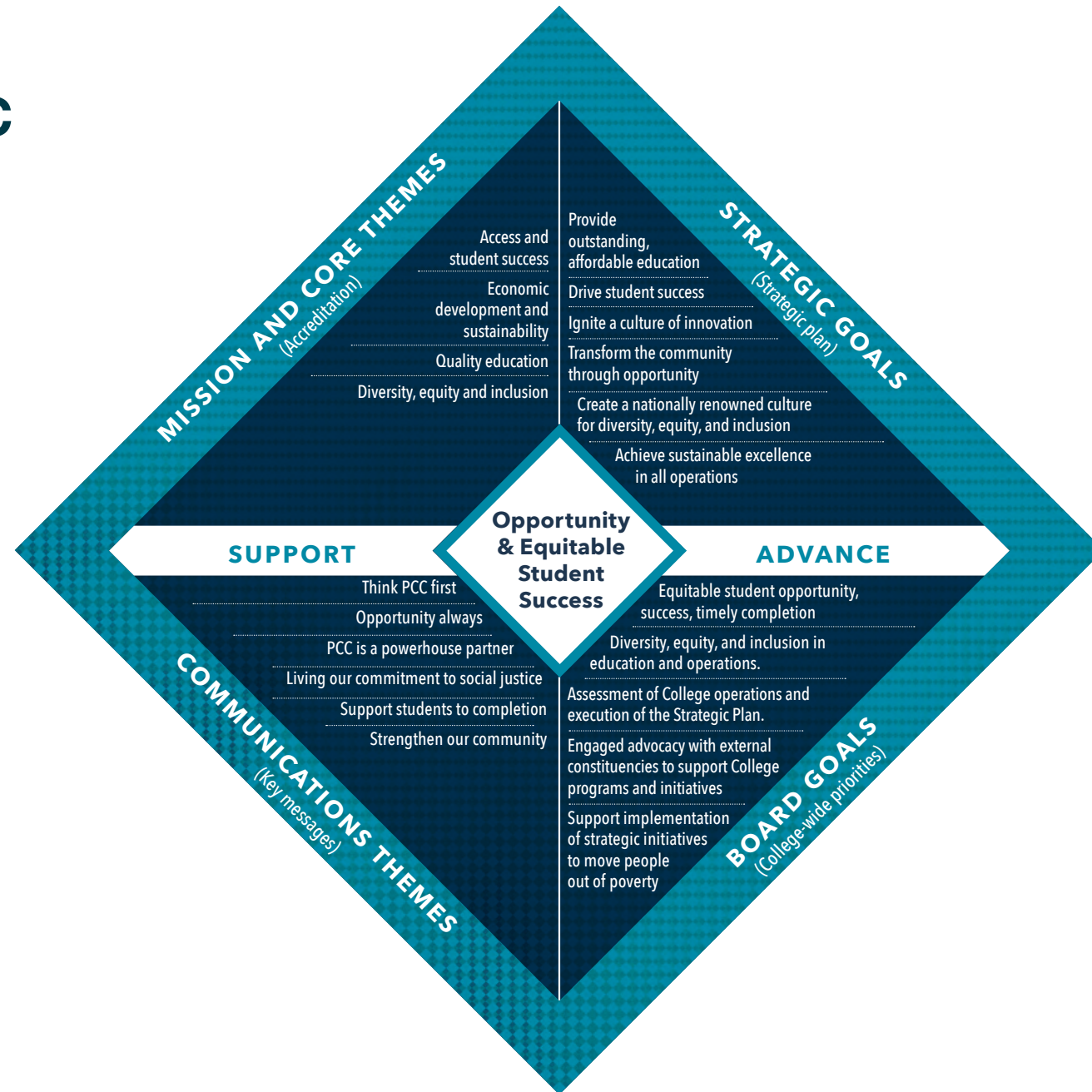


## OVERARCHING GOAL

Opportunity and Equitable Student Success



# STRATEGIC DIAMOND



## BRIDGE TO 2020 VISION:

- To increase overall retention, transfer, and completion rates
- To reduce the opportunity gap
- To shorten students' time to—and the successful completion of—academic credential





# STRATEGIES FOR BUILDING OPPORTUNITY AND EQUITABLE STUDENT SUCCESS THROUGH 2020:

EXTERNAL

INTERNAL



# EXTERNAL STRATEGIES:

## Grow PCC's Role as Opportunity's College

- Raising community-responsive educational options
  - » such as engaging in Strategic Enrollment Management that responds to regional skills gaps.
- Raising community partnerships
  - » such as establishing “Opportunity Councils” of community partners to focus on upward mobility.
- Raising community resources
  - » such as “Think PCC First: The Campaign for Opportunity.”



# INTERNAL STRATEGIES

## Say Yes to Equitable Student Success (YESS)

- Supporting traditionally underserved populations.
- Teaching and learning excellence.
- Advising re-design and new student onboarding.
- Time to complete a credential and percentage of students transferring.
- Increasing data and technology capacity.



## **BUILDING A BRIDGE TO 2020:**

A three-year timeline that integrates  
our measures and goals.

