

# PCC BOND MEASURE 2017

Campaign Summary

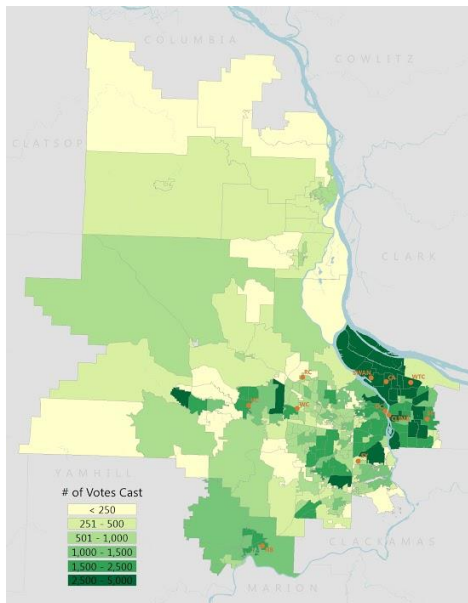


WE WON!!!



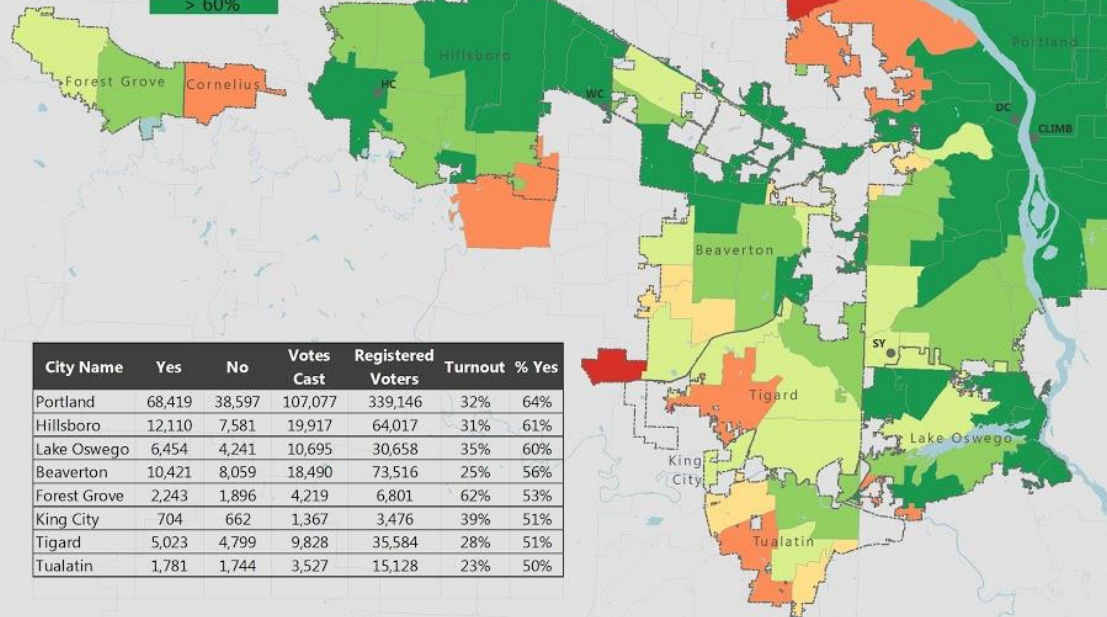


## Precinct Breakdown



## Bond Results, by City

% Vote In Support of Bond



## Internal education

- Campus Events
- Bond Display Tour
- Fireside Chats 10/4-10/16
- Community Forums  
October 23rd-26th
- Voter Registration Drive:  
1200 Registrants

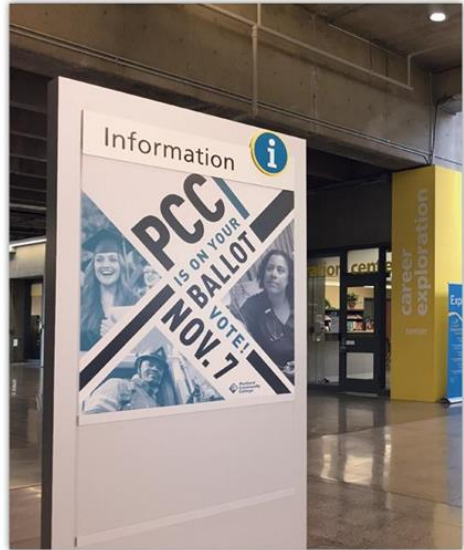
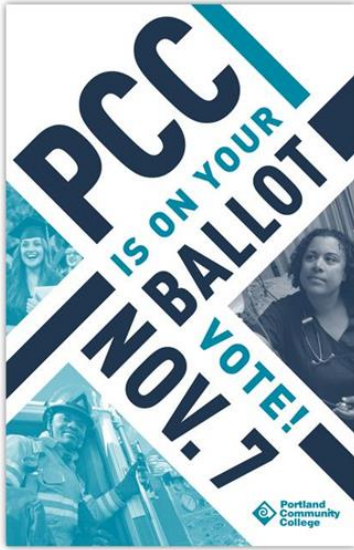
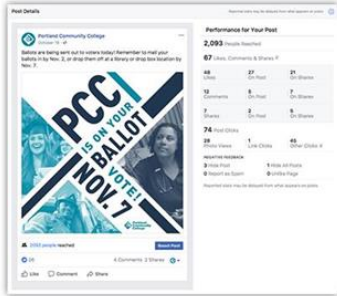


## Fireside Chats

The fireside chats brought together 330 faculty, students, and staff to hear about the bond.

Fireside Chat Tracker	Attendees
SYL	45
Downtown	35
Cascade	45
Newberg	20
SE	85
Climb	25
Metro	15
Rock Creek	35
Willow Creek Center	25
Total	330

**Student outreach**





More than 50 news stories in local papers/media sites.

centers, and we

program available. Community members are called to deal with a disruptive individual in the cafeteria to a locked keys in a car. The small room that serves as a locker room still has the pla-

...ing and out-

100%

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\_\_\_\_\_

100%



**Portland  
Community  
College**

# Endorsement S

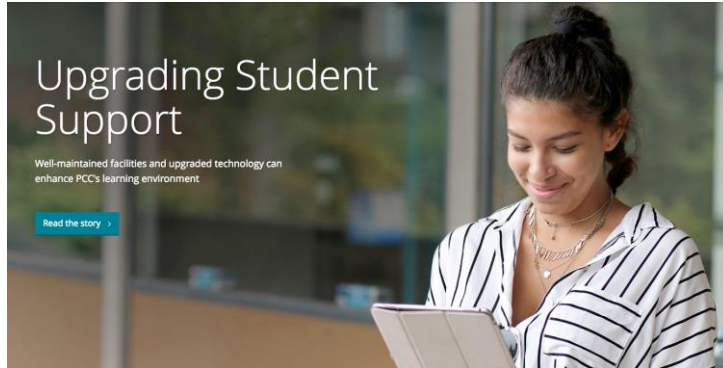
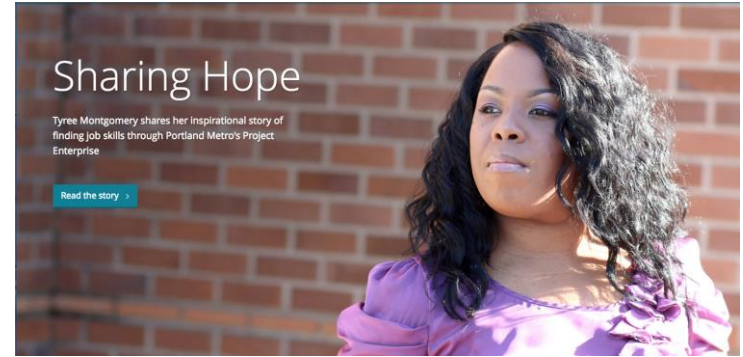
Earned 8 major  
endorsements from media  
editorial boards.





## Web Features/ News

13 web  
features and  
stories on  
pcc.edu.



## Pamplin Insert

# 80,000 Households Oct 25th-26th



# Bond Web



PCC / About /



*If passed, bond renovations would update training equipment for key programs.*

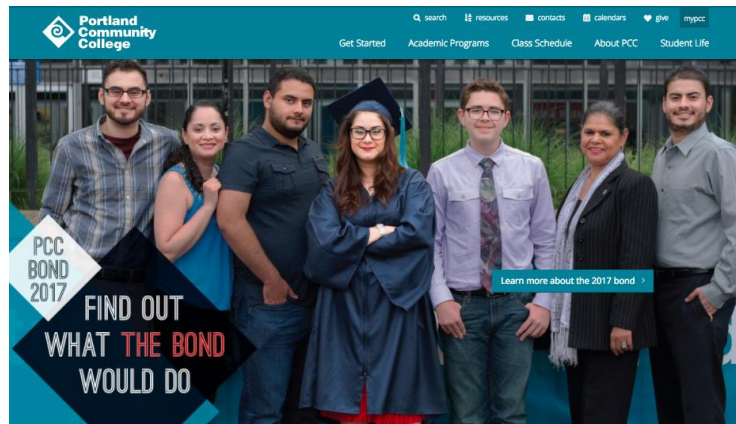
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## 2017 PCC Bond Proposal

As Oregon's largest institution of higher education, PCC serves more than 75,000 full- and part-time students from all backgrounds each year.

On the November 7, 2017 ballot, the PCC Board of Directors will ask voters in its service area to consider a bond. Funds from the bond would go directly to addressing repairs, modernizing and renovating facilities, improving safety and replacing outdated technology and equipment.

*If the bond does not pass, the safety, infrastructure enhancement and modernization projects outlined below could not be completed.*



### Help spread the word

- Interested in ordering PCC Bond educational brochures or buttons?  
[Email us!](#)
- [Quick reference on restrictions \[pdf\]](#) on political campaigning for public employees



### Find out how to vote

- [Learn about how and where to vote »](#)



### Follow us!

- [Facebook](#)
- [Twitter](#)
- [Instagram](#)



## Bond Display

Displayed at all 4 campuses and in-service with brochures and buttons



# Bond Print Materials

Distributed  
at In-Service,  
fireside  
chats, etc.



# Communitie s magazine

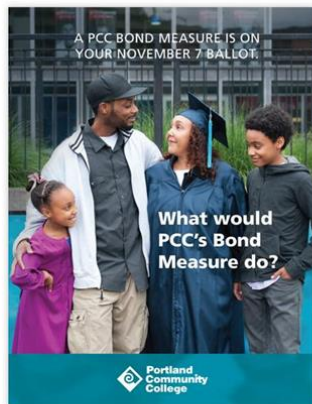
Mailed to  
300,000+  
homes





## Bond Mailer

COVER



Portland Community College, the largest college in Oregon, is placing a bond measure on the November 7th ballot.

IF PASSED, THE BOND WOULD...

**1** MODERNIZE CLASSROOM TECHNOLOGY



**2** EXPAND HEALTH PROFESSIONS & WORKFORCE TRAINING PROGRAMS



**3** IMPROVE SAFETY & SUSTAINABILITY

PCC bond projects would also provide good-paying jobs for local Minority-Owned, Women-Owned, and Emerging Small Businesses.

REMEMBER TO VOTE BY

OPENED ONCE



Mailed to  
520,000 +  
homes

FULLY  
OPEN



## Bond Billboards

THINK ABOUT  
YOUR FUTURE

THINK PCC FIRST



THINK ABOUT  
YOUR COMMUNITY

THINK PCC FIRST



THINK ABOUT YOUR  
COMMUNITY

THINK PCC FIRST



BELIEVE IN  
YOUR FUTURE


THINK PCC FIRST



# Facebook Posts

**Portland Community College**  
Published by Becky Olson [?] · August 28 at 9:08am · 🌐

Look for PCC on your ballots this November!



**PCC Bond would support health & STEAM programs, workforce training and safety**  
Oregon's largest college is going out for a bond measure this November!  
NEWS.PCC.EDU [Learn More](#)

8,479 people reached [View Results](#)

Like Comment Share


Edwards Susanna, Anissa Orensprings and 112 others · Top Comments ·

20 Shares

Write a comment...

**Portland Community College**  
Published by Becky Olson [?] · September 10 at 11:33am · 🌐

PCC Students - what are some of your favorite spaces on campus?



**How physical spaces impact the PCC student experience**  
Well-maintained facilities and upgraded technology can enhance PCC's learning environment  
NEWS.PCC.EDU

3,521 people reached [Boost Post](#)

Like Comment Share

All Hsiana, Beth McEllen and 45 others · Top Comments ·

1 Share

Write a comment...


Claire Golden As Hermonse says, "When in doubt, go to the library!"  
Like Reply Message [?] · September 12 at 11:30am

Leahana Leahy Garaballa The library and I love the cafeteria because I usually eat at school!  
Like Reply Message [?] · September 12 at 11:30am

View 12 more comments

**Portland Community College**  
Published by Becky Olson [?] · 7 mins · 🌐

While our health professions programs have changed a lot in the past 40 years, the building which houses them has not.



**Home to nursing and medical imaging, HT Building needs a comprehensive renovation**  
PCC Sylvania's four-decade-old building, home to high-demand health programs, is in need of major upgrades  
NEWS.PCC.EDU

126 people reached [Boost Post](#)

Like Comment Share

Suzanne Schmidt and Anne Haberkern

**Portland Community College**  
October 16, 2017 at 10:59am · 🌐

If passed, the Bond would fund the creation of a new childcare development center on the Rock Creek Campus. This would provide support to students like this PCC alum, who went to school while raising her son.



00:58

**Portland Community College**  
Published by Becky Olson [?] · September 21 at 1:57pm · 🌐

If passed, the PCC Bond would fund the creation of a new childcare center on PCC Rock Creek Campus to help students with young children like Sylvia Koch.



**PCC strives to help parents stay in school with on-site childcare at all campuses**  
Without access to daycare services at PCC, Sylvia Koch said she'd have a hard time going to college  
NEWS.PCC.EDU [Learn More](#)

7,597 people reached [View Results](#)

Like Comment Share

Suzanne Schmidt, Abe Hill and 254 others · Top Comments ·


25 Shares

Write a comment...

Leslie Boyd There was a really great children's center at Rock Creek for years... glad to hear it will be so again. Too bad it was abruptly discontinued

**Portland Community College**  
Published by Becky Olson [?] · September 28 at 2:24pm · 🌐

This small PCC building at 42nd & Killingsworth houses PCC's workforce training program which helps unemployed and underemployed people in our community find work. If passed, funds from the bond would be used to renovate this space to better meet the needs of our community!



**Out-of-date training facility in Northeast Portland poses unique challenges**  
Portland Metro Workforce Training Center is a community gem, but buildings in need of polish  
NEWS.PCC.EDU [Learn More](#)

3,265 people reached [View Results](#)

Like Comment Share

72

Top Comments ·

**Portland Community College**  
October 9, 2017 at 3:46pm · 🌐

Look for PCC on your ballots this November!



**A special message from PCC Board Chair Kelli Thorne Ladd**  
00:53  
Kelli Thorne Ladd  
Chair of the PCC Board of Directors

Like Comment Share

**Portland Community College**  
October 26, 2017 at 11:04am · 🌐


If passed, the bond would fund the renovation of PCC's Metropolitan Workforce Training Center in NE Portland, which helps unemployed and underemployed people in our community get back on their feet.



**PCC Metro Workforce Training Center**  
01:01

**Portland Community College**  
Published by Becky Olson [?] · September 7 at 10:17am · 🌐

If passed, funds from the 2017 Bond would renovate this 65-year-old building which houses the operations team for campus safety and security.



**PCC Cascade's aged public safety building poses challenges for staff**  
Despite relying out of the college's oldest public safety building, staff make service a priority  
NEWS.PCC.EDU [Learn More](#)

6,965 people reached [View Results](#)

Like Comment Share

WGN Lynn Richardson, Michele Lynn Orsico and 75 others · Top Comments ·

1 Share

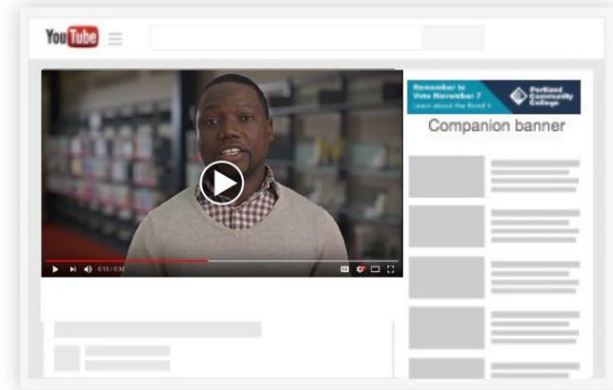
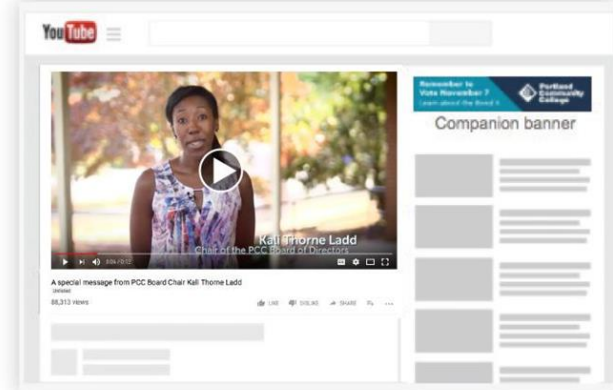
Write a comment...



# Twitter Posts



# Videos



## Slider Art





**Thank you!**