

Monthly News from Portland Community College

November 2016

ACTIVITIES and EVENTS

Cascade Campus

- Cascade hosted a special lecture from educational scholar and author **Sara Goldrick-Rab** during October. Goldrick-Rab, who is touring the nation in support of her new book, “Paying the Price: College Costs, Financial Aid, and the Betrayal of the American Dream.” An expert on issues surrounding college affordability, Goldrick-Rab identified community colleges as a key step in the educational continuum and the place where higher education is the most cost-effective.
- October 28th Cascade hosted a press conference with **U.S. Sen. Ron Wyden**, who used the opportunity to praise the effectiveness of Oregon’s vote-by-mail system and to tout a bill he has introduced which would implement the system nationwide. Joining Sen. Wyden was Cascade Campus President Karin Edwards; Oregon state Rep. Lew Frederick; Multnomah County Commissioner Loretta Smith; and Cascade ASPCC Legislative Affairs Director Ashleigh McKinney.
- **The Cascade Festival of African Films** held its first-ever “Fall Fest” over two days in October at the Cascade Campus. The event featured films from the festival’s substantial archives, as well panel discussions on the films and live music. The CFAF proper returns for its 27th annual run in February 2017.
- **The Portland NAACP** held a ballot measure forum at Cascade on Oct. 20. The event featured voter information on the various state and local measures on the November ballot.
- Cascade hosted a special “**Neighbor-to-Neighbor Fair**” in October. The event featured tables and information from a range of community organizations intended to help students connect with useful resources in the neighborhood, as well as identify volunteer opportunities.

Newberg Center

- The Newberg Center acquired a Yamhill County ballot drop box just in time for the November 8 Presidential General Election. It is located at the end of the main sidewalk leading from the building’s front entrance to the parking lot and is easily accessible via car or on foot.

Rock Creek Campus

- October 11th the Rock Creek Campus President Sandra Fowler-Hill welcomed the Beaverton School District board of directors to campus and served as campus tour guide for the group. She used the occasion to congratulate the District on its new partnership with the campus. The **Early College Career Encounters-Transportation** experiment at Rock Creek invites eligible BSD juniors and seniors to explore five career technology education programs (CTE) as possible alternatives to four-year degree programs. The current group of students is immersing themselves in Auto Collision Repair Technology & Auto Body Painting; Diesel Service; Aviation Maintenance; Aviation Science and Welding.
- The **Building Construction Technology Design Build Remodeling program** at Rock Creek has been re-accredited by the **National Kitchen and Bath Association (NKBA)**. Rock Creek is the only program of its kind connecting the NKBA with hands-on construction personnel. The three-year effort led by Hilary Campbell begins her fourth year as a full-time BCT faculty member.
- October 15th 65 students, staff, and community volunteers braved the storm and welcomed more than 600 guests to the **16th annual Harvest Festival** at Rock Creek. Approximately 4,000 pounds of pumpkins found new homes before the rain and wind arrived. The pumpkin count was part of the Rock Creek 40th birthday celebration that continues through July.
- **The Rock Creek ASPCC Legislative Team** reached its goal and registered 1,204 new voters who will now participate in the Nov. 8 election. Approximately 12 student volunteers are credited with the result. In addition to voter registration efforts, more than 180 students turned out to watch the final presidential debate in the Event Center at Rock Creek on October 19. It was a first-ever debate open house at Rock Creek. The evening was a collaboration involving ASPCC, the Rock Creek Multicultural Center, instructor Doug Byrd from political science and instructor Stacie Williams, communication studies.
- October 21st Rock Creek initiated its new landfill reduction **Mini-Max System** co-sponsored by the Sustainability Office and the Custodial Department, the Mini-Max trash bins are little black boxes that hang off the side of a standard office recycling bin. The Mini-Max replaces the old lined trash bins. Trash goes to Mini-Max, recycling still goes into the current desk-side recycle basket. Food and wet trash are deposited into the centralized bins to keep the Mini-Max clean and reduce pest issues. The effort will

help PCC reach its sustainability goals, reduce waste and reduce the need for plastic bin liners.

- Rocio Santiago Vasquez, a Rock Creek HEP graduate and current GED tutor, was selected to be one of six student speakers at Oregon's 2016 GED Summit Oct. 27-28 at the Embassy Suites Hotel at Washington Square in Tigard. In addition to her remarks presented during the summit's closing ceremony, she also introduced Patrick Crane, director of Oregon's Higher Education Coordinating Commission.
- October 25th Rock Creek held a **New Faculty Reception** to welcome 83 new full and part-time faculty and to provide an opportunity for interdisciplinary networking.
- October 19th the Rock Creek Campus **Veterans Resource Center** hosted **VetSuccess** Oct. 19 in the Event Center. Rock Creek Campus President Sandra Fowler-Hill and VA Regional Benefits Office Assistant Director Carol Roane spoke about the PCC-VetSuccess On Campus partnership now in its fourth year. The event also featured an exhibit called "War Ink," an intimate collection of photographs of PCC veterans' tattoos.
- October 22nd faculty and students from Rock Creek's **Aviation Science Technology** program joined the fun at **the 16th annual Hillsboro Airport Air Fair**. The group sponsored a table at the event and helped welcome the more than 850 attendees.
- October 6th the Rock Creek Campus **Women's Resource Center** held its second annual **Rock Creek Student Parent and Child Care Resource Fair**. Participants learned about local child care and family and community resources and subsidies and enjoyed face painting, hat making, donated books, music and free snacks.
- The Rock Creek music program has sponsored two free concerts this fall in an ongoing effort to engage the community in music appreciation. Seffarine, a duo with Moroccan singer Lamiae Naki and oud player and flamenco guitarist Nat Hulscamp, performed October 19, and Hideki Yamaya, lutenist and guitarist, and soprano Christine Johnson, presented a program of Baroque music November 2. The series will continue through 2017.

Southeast Campus

- October 1st Campus President Jessica Howard and Community Relations Manager Chabre Vickers attended the **APANO Rolling Tides banquet** held at Warner Pacific College. This banquet was the final event in the biennial statewide convention focused on Asian and Pacific Islander political and civic engagement and featured Kathy Jetnil-Kijiner and Leah Lakshmi Piepzna-Samarasinha.

- October 4th Campus President Jessica Howard, Cascade Campus President Karin Edwards, PCC Board member Kali Thorne Ladd, and many other PCC representatives attended the **Urban League Equal Opportunity Day Awards Dinner** at the Oregon Convention Center.
- October 5th Campus President Jessica Howard co-chaired the first meeting of the **Housing and Food Insecurity Taskforce for PCC**, focused on understanding the issues our students face and how the college can support them. 40 people are currently serving on this taskforce.
- The **Southeast Campus hosted Senator Dembrow's Immigrant and Refugee re-credentialing meeting** along with members from Partners In Diversity, and the Oregon Commission on Asian and Pacific Islander Affairs to discuss the longstanding challenge of immigrant and refugee re-credentialing. The meeting was well attended and follow up with PCC and other local institutions is expected.
- October 27th Southeast Campus President Jessica Howard presented at the **National AAWCC conference** held here in Portland, Oregon along with her Campus President colleagues the topic of *Bridging the Leadership Gap: Challenges and Opportunities for Mentorship*. Each campus sponsored registrations for campus members to attend the event and take part in the learning and professional development opportunities.
- October 29th the Southeast Campus held its **Second Annual BIG Community Clean Up**, a collective effort along with many local community stakeholders to clean up the surrounding neighborhoods near the Southeast Campus. Over 1-ton of garbage was picked up by over 60 volunteers. Over 75 small graffiti tags were cleaned and weeds were cleared from over 800 square feet of land at the local Harrison Park elementary school community garden. This event continues to be a great time of community building and major impact.

Sylvania Campus

- October 7 students from Alliance High School and David Douglas High School visited Portland Community College for Oregon's annual **Manufacturing Day**, a national celebration of modern manufacturing meant to inspire the next generation of manufacturers. The high school students learned about PCC programs and job opportunities in advanced manufacturing, machining and engineering technology. The Oregon Talent Council for the new Realizing Advanced Manufacturing Potential in Portland (RAMP PDX) Project funded this camp.

- October 18th U.S. Sen. Jeff Merkley visited PCC's Sylvania Campus to encourage voter registration. He spoke to students enrolled in the "College Survival & Success" class for the Men of Color Leadership Program, led by Clifford Meeks, where he answered questions, discussed campaign funding reform and prison system reform.
- October 18-19 PCC welcomed best-selling author **Sara Goldrick-Rab**, a professor of Higher Education Policy & Sociology at Temple University, to its Cascade and Sylvania campuses for a lecture, book signing, and discussion forums on Oct. 18-19. She discussed affordability, food instability, and student debt. More than 250 faculty, staff and students heard Goldrick-Rab speak during her two-day visit.
- On October 26, the **Physical Sciences** and **Art Department** unveiled a mural on the north side of the Science and Technology (ST) Building. The mural depicts a group of diverse, unrecognized scientists and strives to create a more welcoming and inclusive environment on the Sylvania Campus. Three Sylvania art students created the mural.

COLLEGE-WIDE ACTIVITIES

Academic Services

- October 30 – November 2 PCC showed up in full force at the national **Quality Matters Conference** held in Portland. Quality Matters is an international organization focused on quality assurance in online education. Approximately 58 faculty members from multiple disciplines and distance education staff attended. Five presentations were given by PCC faculty and staff with topics including:
 - *Creating a Master Course with Instructor Flexibility in Communications Studies*
 - *Packing the Virtual Backpack: A Start Guide for Online Learning*
 - *The Dance of Interaction: Creation of What Works Well in Teaching Online at PCC*
 - *Improving Your Online Course with a Blended Twist: Improving both Design and Delivery*
 - *Seeing Stars: Making Astronomy Classes Accessible to Visually Impaired Students.*

The conference offered many opportunities to learn from higher education colleagues about implementing quality assurance practices, approaches to offering continuous faculty and staff development, and supporting online students. PCC has been a subscriber to Quality Matters for over ten years.

Advancement

Foundation

- PCC Foundation is hosting three receptions in November to introduce President Mark Mitsui to community friends and leaders. The events, hosted by Chris and Tom Nielsen on November 2, Dale Pellow and Thane Cleland on November 9, and Marion Levitan and Howard Werth on November 16, will also share news about the Foundation's comprehensive campaign. Several more events are planned in 2017.
- PCC's Faculty Staff and Retiree campaign continues in November. To help address food insecurity, Whole Foods Market will donate \$5000 worth of food to our food pantry if we receive 700 campaign donors. This month, the Foundation also opened a new Food Insecurity Fund so donors can contribute directly to helping address this critical issue.
- More than 60 students and 50 donors attended our October Scholarship reception. Special guests included Senator Margaret Carter and PCC student John Ostgarden.
- Get ready April 22 for "Grand Lodge Gala." This year's theme builds open the metaphor of Oregon's natural outdoor wonderland by celebrating our greatest natural treasure: our students! We are actively seeking sponsors and table supporters. Please contact the Foundation office for more information.

Community Engagement/Public Relations

- The final touches (for now) were made on a community engagement capacity assessment with the help of an external contractor. The resulting document will serve as a blueprint for PCC's relationships and connections with civic and community organizations, governmental bodies, business and industry partners, and more. The report was shared with President Mark Mitsui in late October and will be shared with Cabinet and Advancement Managers next month.
- Community Engagement and Strategic Communications are partnering with committees and groups associated with the **Facilities Master Planning** process, and helped orchestrate the college's kick-off on Oct. 31. Work under way includes developing internal communications, organizing forums, and creating a Web page and feedback mechanism.
- Meet-and-greet opportunities in late October for PCC President Mitsui with editors and higher education reporters from local print media outlets including the *Oregonian* and *Portland Tribune*. Meanwhile, interviews have been set with *OPB Radio's "Think Out Loud"* on Nov. 21 and *Oregon Business Magazine* on Nov. 28.

- An interview for Gregg Meyer and Marc Goldberg has been arranged with *Oregon Business Magazine* about the Oregon Manufacturing Innovation Center, as well as put the editor in touch with Greater Portland, Inc. so that she's knowledgeable about the overall project.

Strategic Communications

- PCC's "Building Oregon's Future" mini-campaign is in progress, celebrating the transformation of our campuses and centers through public investment to help set the stage for a potential bond renewal request in 2017. The campaign includes 15-second PCC bumper ads on drivetime OPB radio, targeted billboards near campuses and centers (where available), presence and signage at key fall events, and social media tactics.
- PCC earned two gold medals for creative and editorial elements of the PCC Foundation gala and Communities magazine at the NCMPR District 7 Medallion Awards.
- Campus pole banners are now being updated to reflect PCC's updated visual identity elements and individual campus identities.
- Facebook Live is now live on PCC's Facebook channel! The new streaming platform allows users to view live streaming videos of events happening in the moment. Facebook prioritizes content of this kind, which performs better than all other types of content, including static videos. Now PCC can explore live streaming for key events such as commencement and other PCC pride moments

Office of Equity and Inclusion

- The first cohort's for the **OEI DEI Certificate program** have completed their session and registration for Winter quarter will begin in November. We will be adding the next stage cohort for Winter [Understanding].
- The first cohort of the **District Leaders of Diversity LITE [listening intervention team]** has completed OEI certificate training and will be attending their final retreat/training November 4th and will begin serving the district mid-November.
- November 10th the 2nd cohort of the hiring committee's **Inclusion Advocates** will be trained.
- The **District Leaders of Diversity** marketing subcommittee has completed the first iteration of the PCC strategic plan critical race theory toolkit "Take 5", which is posted on the OEI website.

- **Title IX Online training** for existing faculty/staff and students is ongoing and is moving forward.
- The new **Title IX brochure** that is HB 759 compliant is available and is a posted digitally on the OEI website.
- **The Housing and Food Insecure Taskforce** has convened and defined its mission and areas of focus. The next meeting is November 9th.
- PCC has formed a response committee to address **The Office of Civil Rights (OCR)** "*Dear Colleague Letter on Transgender Students*". The committee convened to develop short-term and long-term plans for how to make PCC a more inclusive institution.
- The 2016-2017 cohort of nine Faculty Diversity Interns began their internships at every campus.
- **The 2nd annual Diversity, Equity and Inclusion Celebration** will be held in April and call for nominations for awardees [faculty, staff and students] will be sent on 12/01.

Workforce Development & Community Education

Small Business Development Center – CLIMB Center

- The SBDC has recently implemented a new cohort of the 9- month Architects, Contractors and Engineers (ACES) program specific to Minority, Women, and Emerging Small Businesses (MWESB) small business contractors. Additionally, the SBDC is developing new programs focused on Encore Small Business Builders, Restaurant Business Builders and Artists and Creatives Business Builders.

Contracted Workforce Development Programs – Multnomah County

- 2075 new job seekers registered with Worksource Portland Central in the past quarter where PCC staff provide services. During this quarter, 45 Worksource customers began training, and 34 customers completed training. The training completion rate was 91%, and the training graduation employment rate was 92% over this quarter.
- Metro Center and Worksource Central held tables at the recent Portland Development Commission N/NE Community Development Initiative Community Forum. The goal of the group is to foster economic prosperity among African-Americans and other people of color by facilitating their participation in the local, regional, and global economies.

Contracted Workforce Development Programs - Washington County

- Based on first quarter data, Worksource Portland Metro Beaverton-Hillsboro (WSPM) is the busiest Worksource Center in the state. WSPM Beaverton-Hillsboro has met or exceeded performance metrics for WIOA contracted services during this time.

IN THE NEWS

October: Hollywood Star News. PCC Skill Center offers transformational change.

Oct. 4: Portland Tribune. Annual enrollment figures obtained by the Portland Tribune show that the state's largest community college had declining enrollment in 2015-16.

Oct. 4: St. Helens Chronicle & Eugene Register-Guard. OMIC gains support from Oregon Tech, others.

Oct. 5: Newberg Graphic. Oregon Promise buoys local students at PCC.

Oct. 11: Portland Tribune. The PCC Board of Directors hasn't taken an official position on Measure 98.

Oct. 13: The Oregonian. Portland Community College moves to take in stranded ITT Tech nursing students.

Oct. 23: The Oregonian. What 'whiteness' means: Art, essays, talks bloom after controversial Portland event. Karin Edwards discusses what PCC's event meant.

Oct. 24: The Oregonian. Portland Community College's new president settles into the job.

Oct. 24: Portland Tribune. Bonamici's PCC Roundtable focused on reducing student debt.

Oct. 27: Portland Tribune. Portland Community College's Mark Mitsui comes back to school.

Oct. 31: The Oregonian. Unsurprisingly, the state's largest post-secondary institution had the biggest enrollment of promise students. Portland Community College had an estimated 1,650 promise students enrolled.

Oct. 31: KOIN. Future students at Portland Community College could benefit from the Oregon Promise program.