



**Portland
Community
College**

2017 Bond Renewal Update

Timeline for a May 2017 Bond Campaign

Summer 2015-Summer 2016

~~Meet with Board to discuss preliminary timeline~~

~~Meet with Board to discuss Campaign Plan~~

~~Revise/refine plans according to Board input~~

~~Consultant presentation to Board Fulcrum~~

Preliminary Polling/Survey Work (June)

Continue/deepen outreach strategy to critical stakeholders

Timeline for a May 2017 Bond Campaign

Fall 2016

Develop preliminary “key messages”

- Solidify internal and external public information communication plans
- Information campaign begins (December)

Work begins on Facilities Master Plan *Phase 1*

PCC Board Member – “Vote Yes” Campaign (*No public resources to support*)

- Hire Campaign Manager
- Form Political Action Committee (Friends of PCC)
- Conduct poll to test messages and themes

Timeline for a May 2017 Bond Campaign

Winter 2017

Board Work Session to review and approve Bond plan

Official Launch of “Yes Campaign”

Board votes to submit bond measure

Board files measure with elections office (Deadline: February 24)

Voter’s Pamphlet (Deadline: March 20)

April 28 (*Ballots mailed*) – **May 16 – Bond Election**

Process

- ***Facilities Master Plan Phase 1***
 - RFQ posted May 6, 2016. Proposals due June 22
 - Includes: Space utilization, facilities assessment, capital project identification, safety/security needs, IT, transportation, sustainability, and ADA
 - Request for qualifications to facilitate an Academic Master Plan
- ***Phase 2***
 - Outcome of Academic Master Plan
 - Long-range College/Campus master planning

Baseline Bond Renewal Assessment

- Consistent for every Bond Program
 - Safety and Security (*increased attention after UCC*)
 - Deferred maintenance
 - Information technology-infrastructure and equipment
- Capital Projects (potential)
 - Inter-professional health training facility (near CLIMB)
 - Columbia County-OMIC/AMRC – Phase 2
 - Sylvania HT (4th on State CC capital ask list for 2017)
 - Portland Metro-partnership opportunity
 - Student affordable housing