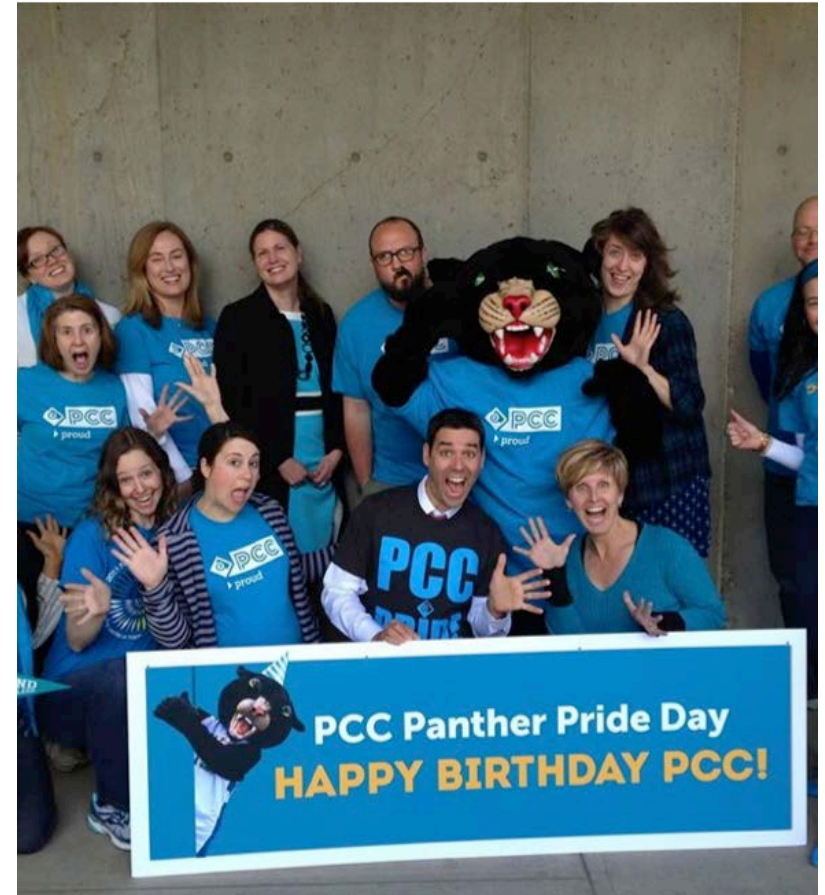




Foundation Update

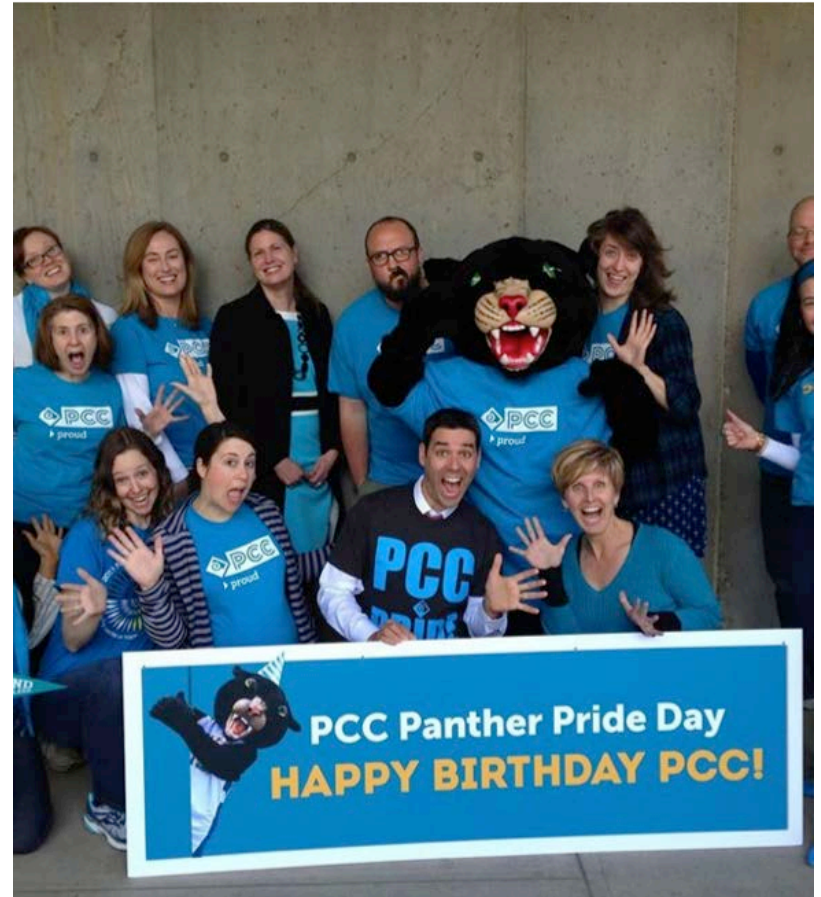
PCC Foundation Update

- How are we doing?
- Where are we going?
- Why does it matter?



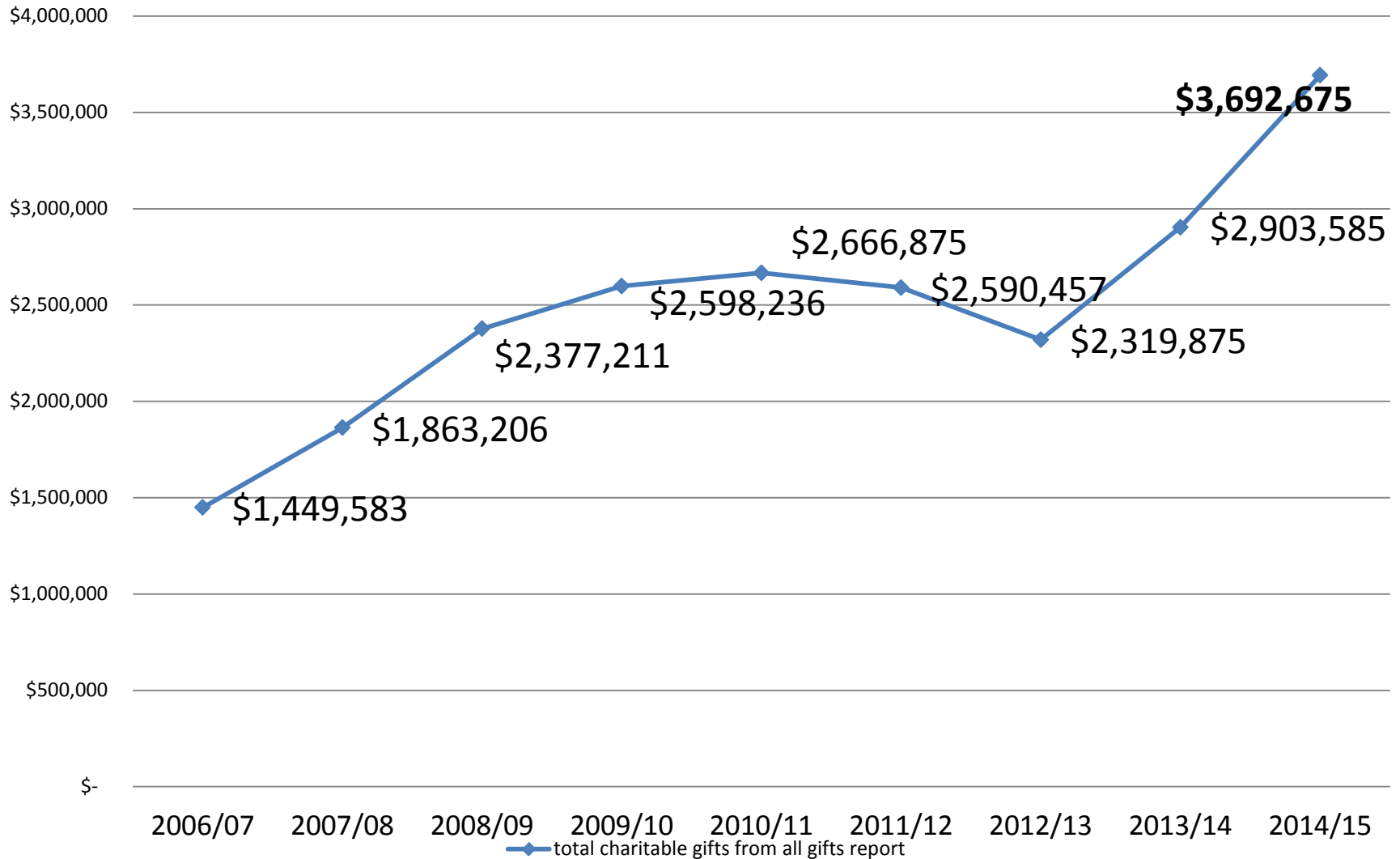
PCC Foundation Update

- **How are we doing?**
- Where are we going?
- Why does it matter?

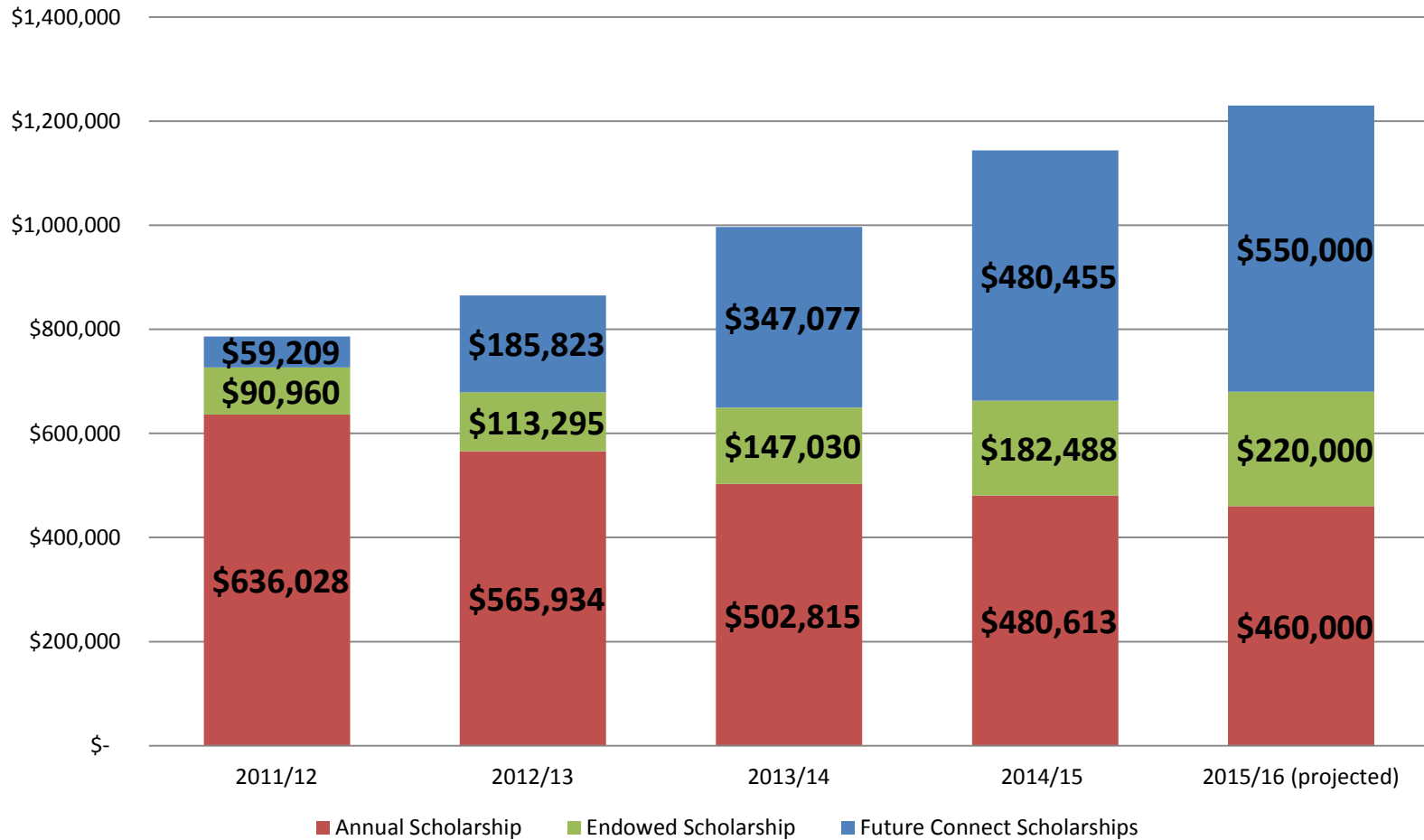


How are we doing?

PCC Foundation Fundraising Results



Foundation Scholarship Disbursements



How are we doing?

Future Connect Partnership

Demographics

- 1,244 students to date

2011-2014:

- 944 students
- 86% low income
- 69% students of color
- 80% first generation college students

Retention

- **75%** - average 1st fall – 2nd fall
- **88%** for 2014 cohort including planned breaks, completions and transfers
- **Overall 71%** positive outcomes

How are we doing?

Future Connect Partnership

2011 – 6/30/15:

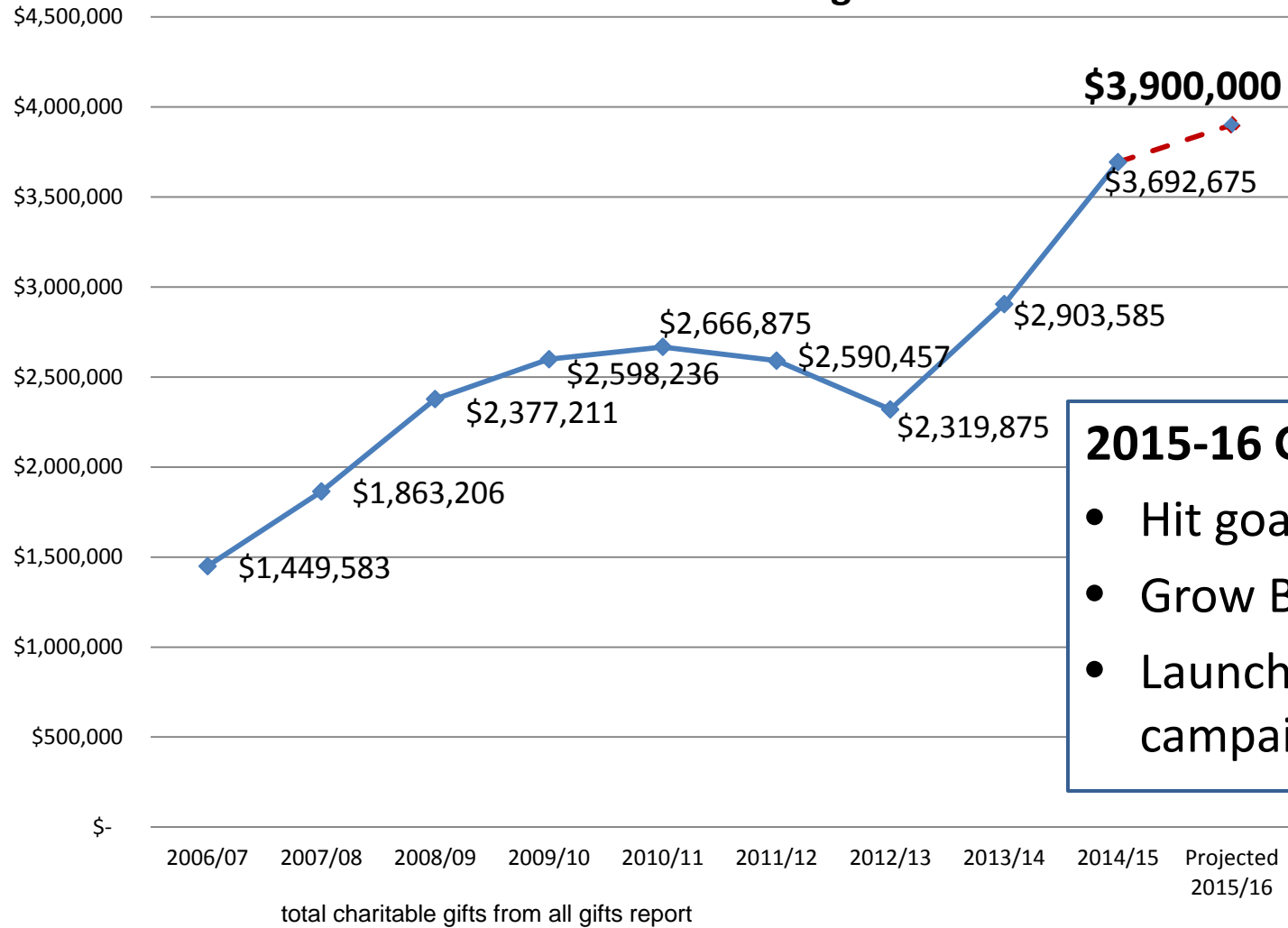
- \$1,738,465 private
- \$2,532,000 public
- \$550,000 PCC support
- Students from Portland, Beaverton and Hillsboro

In discussion:

- Funding increase from Hillsboro and Portland
- Tigard to join?
- \$1 million + state support
- Possible \$450,000 donation

How are we doing?

PCC Foundation Fundraising Goal

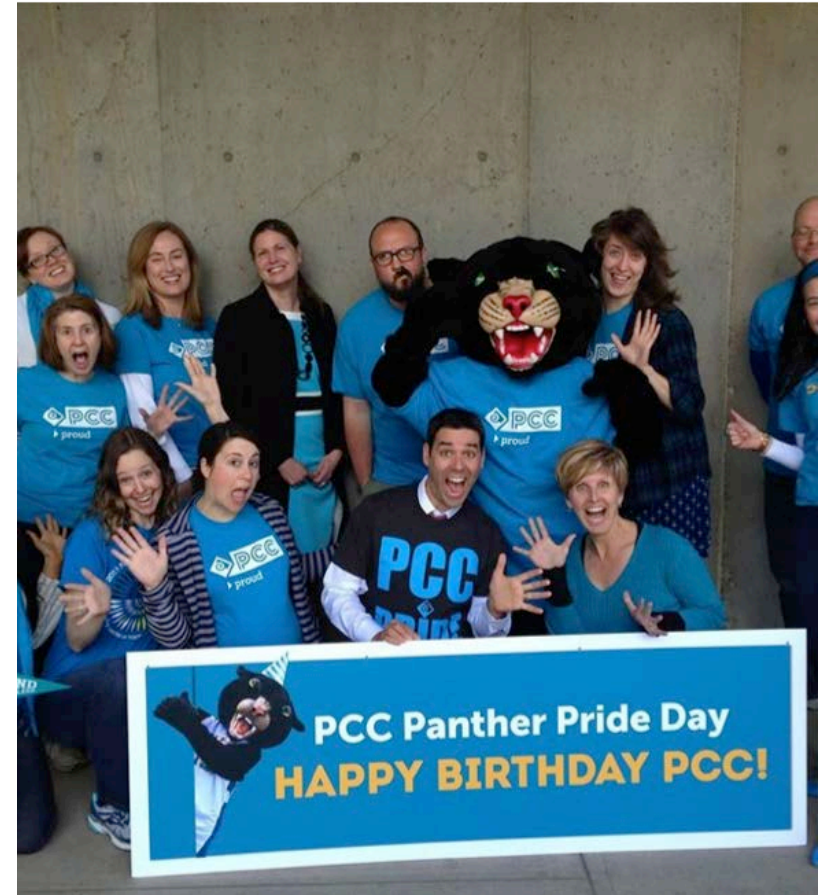


2015-16 Goal

- Hit goal
- Grow Board
- Launch 1st campaign

PCC Foundation Update

- How are we doing?
- **Where are we going?**
- Why does it matter?



Campaign for Portland Community College

Why now?

- Homework done!
- Possible \$2-3 million head start
- Interim President loves fundraising
- Positive start for new President
- Engaged Foundation Board
- Supportive Elected Board
- New Development team

Campaign for Portland Community College

- Quiet phase begins this month
- Maximum seven-year effort
- **Initial Goal:**
 - \$20 million private**
 - \$ 5 million public funds**

Campaign for Portland Community College

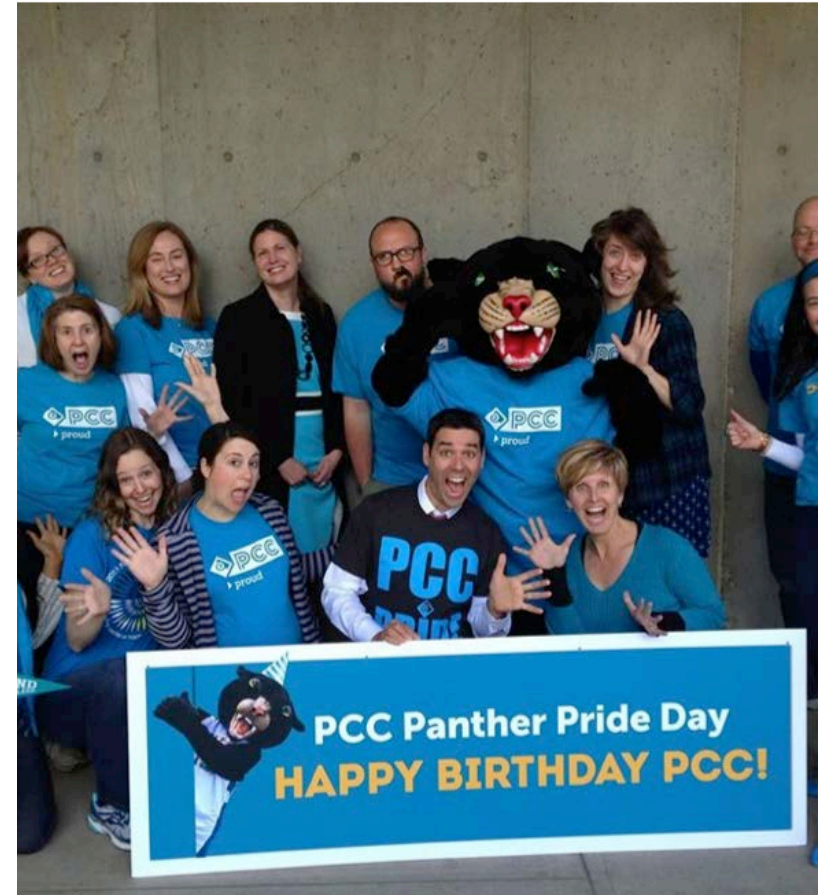
Key information:

2016 is a year of building:

- Campaign fundraising goals established and aligned with PCC Strategic Plan.
- Volunteer recruitment
- Case statement development
- Lead gift conversations

PCC Foundation Update

- How are we doing?
- Where are we going?
- **Why does it matter?**



Campaign for Portland Community College

A campaign is never just about money.

- Impact
- Partnership
- Hope

Campaign for Portland Community College

- [Francis Fagan](#)



QUESTIONS?