

PCC Board of Directors

Work Session: Mission and Core Themes

November 19, 2015



**Portland
Community
College**

Northwest Commission on Colleges and Universities (NWCCU)

Mission

- Articulates the purpose of the institution

Core Themes

- Essential elements of the mission
- Measurable to determine mission fulfillment

Feedback from NWCCU visiting Evaluation Committee

Portland Community College Board of Directors

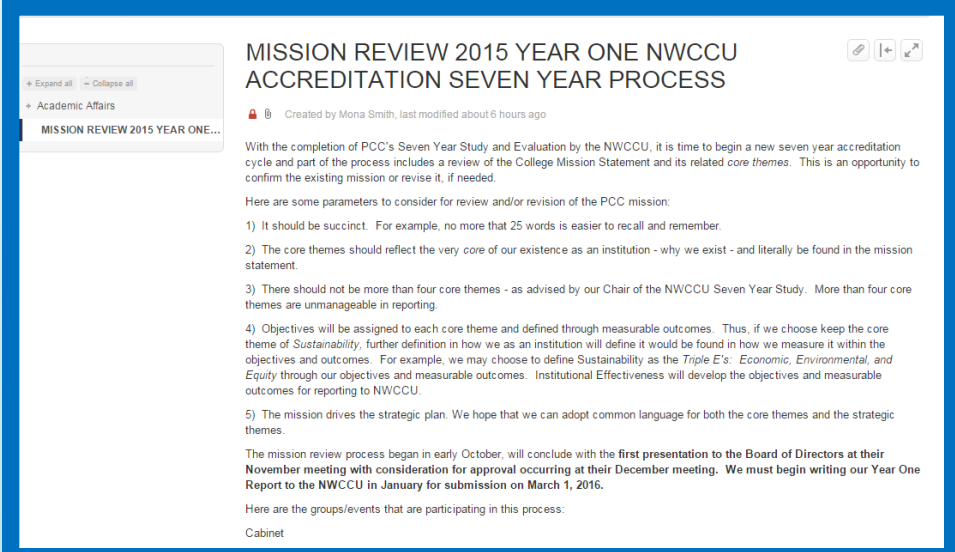
<p style="text-align: center;">Vision</p> <p style="text-align: center;">Building futures for our Students and Communities</p>
<p style="text-align: center;">Mission</p> <p>Portland Community College advances the region's long-term vitality by delivering accessible, quality education to support the academic, professional, and personal development of the diverse students and communities we serve.</p>
<p style="text-align: center;">Who We Are</p> <p>Portland Community College is a public, multi-campus, comprehensive community college serving the lifelong learning needs of our students. We offer college transfer programs; career and technical education programs; adult basic skills; opportunities to develop English as a second language; high school completion and dual credit; community and continuing education programs; and service-learning opportunities that foster the development of civic responsibility and engagement. Through extensive partnerships with business, industry, labor, educational institutions and the public sector, we provide training and learning opportunities for the local and state workforce and promote economic and community development.</p>
<p style="text-align: center;">We Value</p> <ul style="list-style-type: none"> • Effective teaching and student development programs that prepare students for their roles as citizens in a democratic society in a rapidly changing global economy • An environment that is committed to diversity as well as the dignity and worth of the individual • Leadership through innovation, continuous improvement, efficiency, and sustainability • Leadership through the effective use of technology in learning and all College operations • Being a responsible member of the communities we serve by actively participating in their development • Quality, lifelong learning experiences that helps students to achieve their personal and professional goals • Continuous professional and personal growth of our employees and students including an emphasis on fit and healthy lifestyles that decrease disease and disability • Academic Freedom and Responsibility - creating a safe environment where competing beliefs and ideas can be openly discussed and debated • Collaboration predicated upon a foundation of mutual trust and support • An agile learning environment that is responsive to the changing educational needs of our students and the communities we serve – making students marketable for jobs in the future and promoting economic development • The public's trust by effective and ethical use of public and private resources
<p style="text-align: center;">Institutional Goals</p> <p>Access: Access to learning opportunities will be expanded through the cultivation of community and business partnerships.</p> <p>Diversity: Lifelong learning opportunities will be accessible to all and enriched by the diversity of our students, faculty and staff.</p>



Mission Review Process

Organized through 22 campus/center meetings

- 1st held Oct 7th - last on Nov 10th (*est. 365 participants*)
- 3 Mission Scenarios – reviewed, edited, discussed
- Process and feedback captured in Spaces pages



The screenshot shows a web page with a sidebar on the left containing a search bar and a list of items, including 'Academic Affairs' and 'MISSION REVIEW 2015 YEAR ONE...'. The main content area has a title 'MISSION REVIEW 2015 YEAR ONE NWCCU ACCREDITATION SEVEN YEAR PROCESS' and a sub-header 'Created by Mona Smith, last modified about 6 hours ago'. The text describes the completion of PCC's Seven Year Study and Evaluation by the NWCCU, the start of a new seven-year accreditation cycle, and the review of the College Mission Statement and its related core themes. It lists five parameters for review and/or revision of the PCC mission: 1) It should be succinct. For example, no more than 25 words is easier to recall and remember. 2) The core themes should reflect the very core of our existence as an institution - why we exist - and literally be found in the mission statement. 3) There should not be more than four core themes - as advised by our Chair of the NWCCU Seven Year Study. More than four core themes are unmanageable in reporting. 4) Objectives will be assigned to each core theme and defined through measurable outcomes. Thus, if we choose keep the core theme of Sustainability, further definition in how we as an institution will define it would be found in how we measure it within the objectives and outcomes. For example, we may choose to define Sustainability as the Triple E's: Economic, Environmental, and Equity through our objectives and measurable outcomes. Institutional Effectiveness will develop the objectives and measurable outcomes for reporting to NWCCU. 5) The mission drives the strategic plan. We hope that we can adopt common language for both the core themes and the strategic themes. The mission review process began in early October, will conclude with the first presentation to the Board of Directors at their November meeting with consideration for approval occurring at their December meeting. We must begin writing our Year One Report to the NWCCU in January for submission on March 1, 2016. Here are the groups/events that are participating in this process: Cabinet



Example of Collected Edits (Scenario 2)

Scenario 2: Slight Modification (example only)

Portland Community College ¹²advances the region's long-term ^{9,8,4}~~economic~~ ⁷development ⁹vitality & ¹sustainability ¹⁰~~(sustainably)~~ ⁴and ⁶transforms empowers our communities ⁴by ¹⁶providing ¹⁰delivering ¹⁰affordable accessible, quality education to support ⁴student success ⁹keep the following ~~academic, professional, civic, and personal development~~ ¹⁴within a culture ¹⁶of that celebrates diversity, equity, and inclusion which supports our community and student success. ~~of~~ ³students in a culture of diversity, equity and inclusion.

Core Themes

Access & Diversity

Economic Development & Sustainability

Quality Education

Student Success

⁵(Creates) Access & (Culture of) Diversity, Equity and Inclusion;

(Contributes to) Economic Development & Sustainability;

(Providing) Quality Education;

(Supports) Student Success

¹Sustainability replaces "vitality" to address NWCCU visiting team feedback report.

²Civic was added per consulting group's recommendation.

³"students in a culture of diversity, equity and inclusion" was added per President's Cabinet suggestion.

⁴BPAC – liked verbs preceding Core Themes; preferred a focus on "student success" to academic, professional civic, personal development; **preferred scenario 2**

⁵ASA Managers – **preferred scenario 2**

⁶PCC All Managers – Didn't like verbs preceding Core Themes; favored replacing "sustainability" with "economic development;" **preferred scenario 2**

⁷ASAC – added "development" back in

⁸CTE Chairs – **Preferred scenario 1 w/second tie between scenarios 2 & 3**

⁹CIC – **Preferred scenario 2**

⁹CIC – "keep academic, professional, civic, and personal development of students"

¹⁰DLDC

¹²Portland Community college advances the region's long term vitality by providing accessible, quality education to support student success in a culture of diversity, equity and inclusion

¹²Portland Community College delivers accessible, high quality education to meet the academic, professional, civic, and personal development needs of the diverse students and communities we serve, while striving to achieve the region's long term sustainability goals

Mission Review Outcomes

Engaged participants and with differing perspectives

for example

“Sustainability” not understood or must have/embraced

However, feedback consistent in 2 areas:

- Preference for Scenario 2 (with edits)
- “Diversity” needed to be expanded to “diversity, equity and inclusion”

Mission Review Outcomes (cont.)

Feedback inconsistent (ie. other suggested additions)

STEM, Community based learning, Social Justice, Global, Technology, Learning Community, International curriculum, Partnerships, Quantitative literacy, etc.

After the review process

- “Global citizenship” addition requested via email and Spaces comments
- Sustainability too narrow
- Civic

Mission Reviewed as of 11/19/2015

Portland Community College supports **student success** and advances the region's ~~long-term~~ **economic development** and **sustainability** by delivering **accessible** and **quality education** in a **culture of diversity, equity, and inclusion**.

Core Themes

Student Success

Economic Development and Sustainability

Access

Quality Education

Diversity Equity and Inclusion

Current Mission and Core Themes

Portland Community College advances the region's **long-term vitality** by delivering **accessible**, **quality education** to support the **academic, professional, and personal development** of the **diverse students and communities** we serve.

Core Themes: **Access & Diversity**, **Student Success**, **Economic Development and Sustainability**, **Quality Education**