



# Portland Community College Transportation & Parking Services

## Transportation and Parking Services Transportation Demand Management and Operations Scope

### PCC Shuttle:

- Operate 6 shuttle routes running from about 6 a.m. to 10:30 p.m.
- Employing 13 part time bus operators
- Maintaining a fleet of 15 buses
- Providing about 240,000 rides annually
- Shuttle vehicles have bike racks
- Online, real time shuttle tracking including a smart phone app.
- Future collaboration with Yamhill County Transit Shuttle to Newberg Center in Tigard
- Columbia County Riders shuttle between the Willow Creek Station and the Rock Creek Campus
- Real time transit screens being installed at each campus to go live Fall 2015

### Parking:

- Maintain 5,362 parking stalls in the district.
- Paving maintenance
- Striping/Gate and miscellaneous painting
- Sweeping
- Assure ADA compliance
- Coordinate with Facilities and Grounds staff
- Parking citations, issuance, appeals, record keeping
- Neighborhood parking monitoring to meet agreements with Portland and Lake Oswego and assure good neighbor status where official agreements are not in place
- Parking Pass program, issuance of permits and record keeping
- Monitor and maintain hourly parking ticket vending machines
- Signage

### Coordinate Mass Transit with TriMet:

- Subsidized TriMet passes for students
- Pretax payment for TriMet passes for employees
- Transit education and outreach events held throughout the year
- Transit stops and on campus facilities

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## Bike Program Oversight and Coordination:

- Bike racks and bike lockers available for students and employees
- Showers available for cyclists
- Bike repair vending machine at CA and soon at SE
- Bike repair stations at CA, SE and SY
- Bike rental program at CA and Fall Term at SE
- Bike mechanic at CA and soon at SE
- Bike education and outreach events (Active Transportation Coordinator will oversee program)
- TPS is funding construction of a Cascade Campus Bike Hub structure for bicycle repair, parking and storage. This structure is replacing the demolished bicycle storage facility that was located at the Student Center Building.

## Other:

- Parking permit discount for carpoolers and rideshare information
- Electric charging station at CA and to be installed at RC, SY and SE in 2015
- Annual commute surveys alternating between students and employees
- PCC charges students, employees and visitors for parking
- Walking education and outreach events starting fall term for all campuses
- Various marketing and public information activities

## External Relationships and Outreach Activities:

- Work with **Westside Transportation Alliance (WTA)** on regional promotions and projects such as grant proposals for transportation projects. Last year teamed with the **WTA**, the **City of Hillsboro** and several agencies/companies on a Bloomberg grant application to create a network of mobility hubs. We were a top finalist but lost out in the final round.
- Participated in a national focus group at the **WTA** addressing commute behaviors and regional Nelson Nygaard study on privately funded last-mile solution research.
- **Metro** Regional Transportation Options Committee member. Leverage **Metro** relationship for promotions such as free bicycle seat covers for bike commuters to a current 6-month alternate transportation promotion for PCC's **SE Campus** funded by **ODOT** and facilitated by **Metro** and **Alta Planning** (over \$100,000).
- Identified **Metro** grant opportunity for expanding the **ASPCC CA Bicycle Program** to a district-wide **Active Transportation Program**. Worked with **Grants Office**, **Sustainability Office**, students and faculty to develop a 2-year \$230,000 program that starts July 2015.
- Obtained a \$3,000 **Metro** grant for the purchase of four TDM video monitors. Worked with **FMS** and **TSS** on monitor installation at each campus. Currently in the selection process to find a service provider for displaying real-time commute info for the PCC Shuttle and **TriMet**, and car availability for **Car2Go** vehicles.
- Attend monthly **Portland Bureau of Transportation (PBOT)** bicycle meetings. A good relationship-building opportunity. Developed relationships with **PBOT** employee who is actively pursuing a plan to include the **Cascade Campus** in Portland's future **Bike Share Program**.
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- Attend monthly **Hillsboro Chamber of Commerce** Transportation Planning & Funding Task Force meetings hosted by current **PCC Board Chair Deanna Palm**. Meetings are regularly attended by **Washington County** transportation and planning staff, **Hillsboro** City officials, **Hillsboro** transportation and planning staff, etc.
- Participated in **PDOT** Division Street Corridor meetings associated with adding bike lanes on Division and currently a **TriMet/Metro/ODOT** safety improvements project for SE 82nd Avenue that will add crosswalks on 82nd as well as new sidewalks, bus stops and shelters near and adjacent to the **SE Campus**.
- Attend **Washington County** transportation plan meetings and updates hosted by the **Westside Transportation Alliance** and **Westside Economic Alliance**.
- Attend **Neighborhood Association** meetings that address transportation issues.
- Developed **Cascade Campus** signage to address the **Neighborhood** parking issues.
- Rewrote info on back of parking citations and redesigned parking ticket envelopes to better communicate the 30-day deadline for appeals and reduce the number of telephone calls received by the Transportation department.
- Work with James Hill on placement of TDM articles on PCC web pages.
- Host **Car2Go** promotions at **SE, Cascade and Sylvania Campuses**.
- Distribute free bicycle seat covers and handle bar hang tags twice per year at each of the four campuses. Arrange to have **ASPPC** and shuttle drivers distribute seat covers to students on an ongoing basis.
- Produce **Be Seen Be Safe** promotions at four **PCC campuses** sponsored by **TriMet**.
- Designed **PCC Bookstore** bags to promote TDM programs.
- Serve on **PCC's Sustainability Leadership Council**.
- Serve on PCC's **Earth Week** planning team. Initiated idea to change format into a trade-show type of event by bringing in outside vendors that are associated with sustainable products and services.
- Work with all campuses on parking plans, placement of bike parking racks/lockers, installation of bike repair stands and bike repair vending machines.
- Establish and maintain external relationships with four **Portland area Transportation Management Associations (Westside, Washington Park, Swan Island, Lloyd)**, **Portland State University Transportation Office**, **Bicycle Transportation Alliance**, etc.
- Table at **PCC Campus** events: open houses; **Earth Week**; **International Student Fair**; **High School Preview Days**; **Graduation**; bicycle events; etc. Create engaging games to interact with students and discuss commute options.

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- Worked with **Sylvania Environmental Center** to initiate campus bike club. Created display. Managed event.
- Negotiated agreement with **Public Safety** to have them host bike repair tools (tools supplied by **Environmental Center**) for students stuck on the **Sylvania Campus** due to broken down bikes/flat tires.
- Research TDM best practices and transportation fees at other colleges/institutions.
- Implementing expanded neighborhood enforcement zone at the **Cascade Campus** in collaboration with the **City of Portland, Piedmont Neighborhood Association, Cascade Campus Administration, ASPCC, Students and Staff.**