



Workforce Development

**Marc Goldberg, Associate Vice President
Workforce Development and Community Education**

Workforce Development - Overview

Services for: Job seekers/Students, Employers & Community

- **Career Pathways**
- **CLIMB**
- **Community Education**
- **Corrections Ed**
- **Occupational Skills Training**
- **Workforce Development - Multnomah County**
- **Workforce Development - Washington County**
- **Other college programs (CTE, career centers, etc...)**

Workforce Development - Overview

Strengths

- Serve students/job seekers at various levels effectively
- Programs and outcomes that support equity theme
- Strong partnerships with community and funders

Challenges

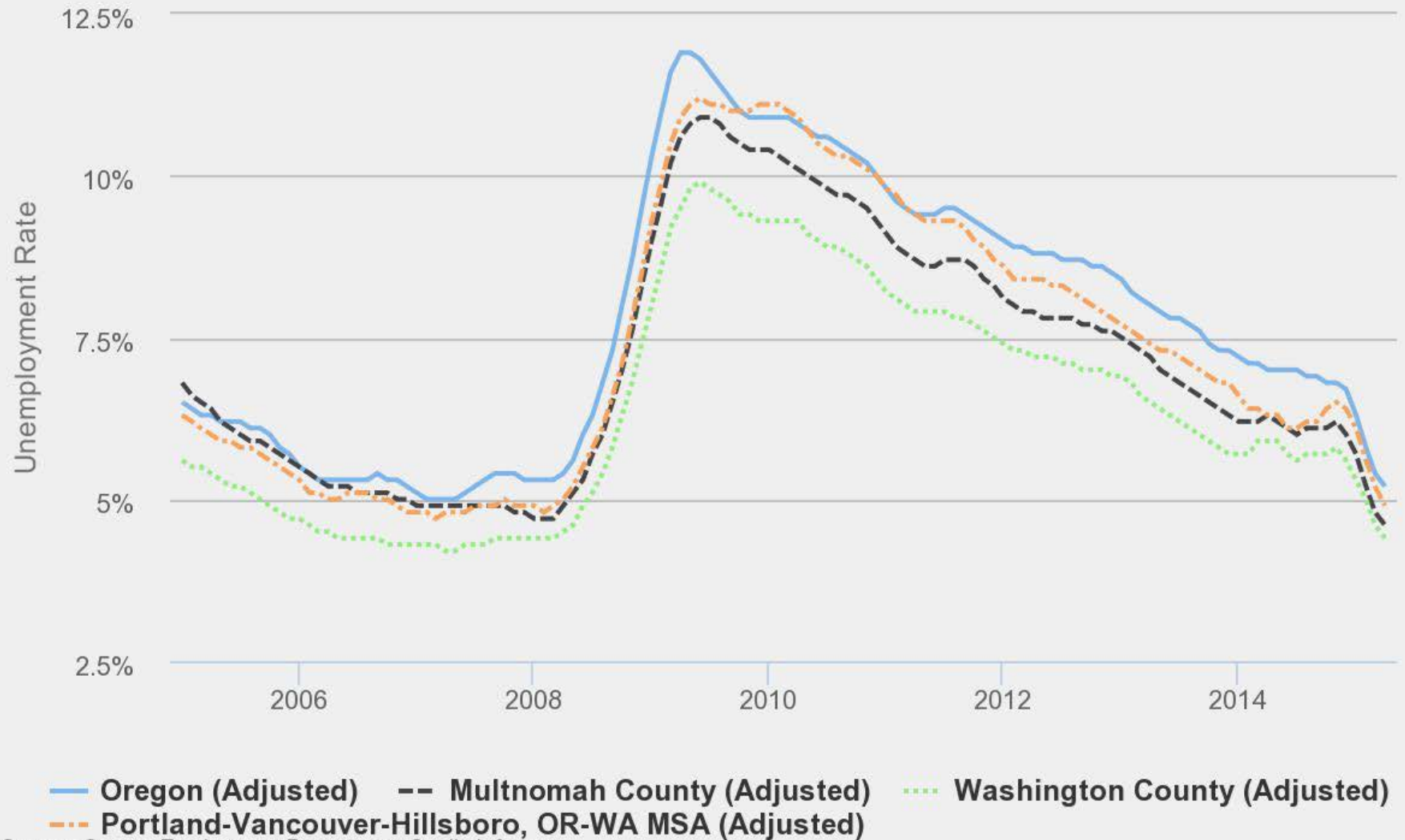
- Job seekers - gaps in foundational skills
- Limited integration between college academic programs and workforce dev. resources
- One voice to business community

Workforce Development - Economy

Economy has picked up

- Unemployment rate Portland MSA -
April 4.9% - lowest since March 2008
 - Mult County - 4.6%
 - WA County - 4.4%
 - Oregon - 5.1% (lowest since 7/07)
 - US - 5.4%

Unemployment Rate



Source: Oregon Employment Department Qualityinfo.org

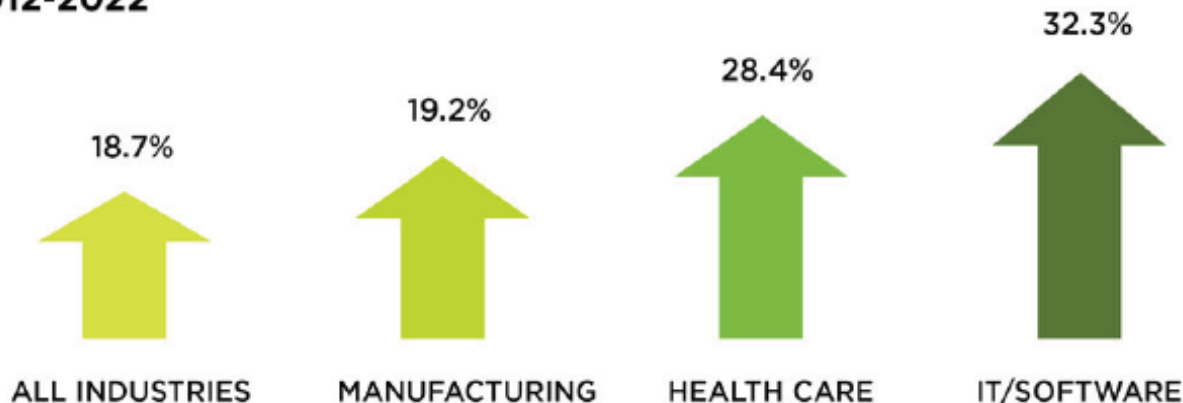


Industry Sector with Rapid Growth

4 industries with rapid growth in last year:

- HC and social assistance - 11,200 jobs
- Manufacturing - 9800 jobs
- Prof. & Business Services - 9700 jobs
- Leisure/Hospitality - 9100 jobs

EMPLOYMENT PROJECTIONS 2012-2022



Labor Market Information

- Traditional LMI - Qualityinfo.org
- Real-Time LMI - Burning Glass (Labor Insight)
- Ways LMI can support PCC programs

Responding to Business Needs

- **Workforce Development as R & D for college**
 - Initial assessment
 - Just in time delivery
 - Seed new programs
 - Past and Future Examples
- **CTE programs have process in place**
- **Explore NC best practices - Ex: Lone Star College**

Future Vision - Workforce Development

- Consistent services across district
- Deep partnerships with business and industry
- WIOA alignment
- Apprenticeships, other industry credentials
- Closing skills gap and achievement gap

Future Vision - Workforce Development

- Alignment with strategic plan
- Strong internal PCC collaboration to best meet industry needs
- More innovative programs (IT, accelerated remediation, HC career pathways)
- Leverage public workforce system resources to serve PCC students
- Stackable credentials

Questions?

Contact Information:

Marc Goldberg
AVP Workforce Development &
Community Education
marc.goldberg1 @pcc.edu
(971)-722-2899