

PCC Board of Directors Update

February 2015

Monthly News from Portland Community College

Dr. Jeremy Brown, President

CAMPUS EVENTS

- **Cascade Campus**

Cascade Campus officially dedicated its new ***Student Union and Cascade Hall*** buildings with a community celebration January 20th. A sizeable crowd was on hand to listen to live music, tour the new buildings, and hear remarks from PCC Board Chair Deanna Palm, PCC Board member Kali Thorne Ladd, PCC President Jeremy Brown, Cascade Campus President Karin Edwards, Oregon State Sen. Chip Shields, Oregon State Rep. Lew Frederick, ASPCC Cascade President Staci White, and Humboldt Neighborhood Association President Paul Anthony.

Noted anti-racism writer, speaker, and educator ***Tim Wise*** drew capacity crowds at his lectures January 29th. Mr. Wise's remarks addressed the systemic racism that still afflicts American culture and touched on the recent incidents of police violence in Ferguson, MO and Staten Island, NY.

President Karin Edwards spoke at the 30th annual "Keep Alive the Dream" celebration at Highland United Church of Christ hosted by the Albina Ministerial Alliance January 19th in honor of the annual observance of ***Dr. Martin Luther King Jr's birthday***. Dr. Edwards was also afforded a seat at the head table during the Skanner News Group's annual MLK Jr breakfast at the Oregon Convention Center.

January 22nd ***Arun Gandhi***, grandson of Mohandas Gandhi, gave a presentation on "Teaching Peace in Turbulent Times." Mr. Gandhi invoked the philosophy and tradition of nonviolence espoused by his grandfather and Dr. Martin Luther King Jr. and took questions from the audience following his presentation.

- **Rock Creek Campus**

The ***Aviation Maintenance Technology program*** took possession of a modern (post 2007) turbofan engine. The Williams International FJ33-FA is typically found in a Cessna Citation or other small business-class aircraft. The assessed value of the donated engine is approximately \$300,000 and was made possible the PCC Foundation and an anonymous donor.

Dean of Student Development, Narce Rodriguez, was selected to receive the ***Distinguished Latino Educator Award*** for 2015 by the Oregon Association of Latino Administrators presented February 7th at the annual OALA Winter Conference at the University of Oregon. Ms. Rodriguez has been a member of the PCC Rock Creek community for 14 years.

- **Southeast Campus**

In January local artists began delivering artwork to the Southeast Campus. Eleven pieces will

be installed in February and March as the first phase in the 1% for Art Committee's work to establish a permanent art collection for PCC's newest campus.

The campus installed the refurbished **Chinese altar** from the former Legin Restaurant and Banquet Hall in the Library on January 26. The altar was salvaged by Walsh Construction during the demolition of the buildings in 2012 as part of the campus expansion. The site superintendent refurbished the altar and presented it as a gift to the college in during the official Building Opening event in Spring 2014.

The **Southeast Portland Public Safety Committee**, convened by President Howard in 2013, recently welcomed the new East Precinct Police Commander, Dave Hendrie to co-chair the committee which has more than 25 members, including representatives from three neighborhood associations, a business association, the Jade District, Office of Neighborhood Involvement, Portland Bureau of Transportation, ASPCC Southeast, and Bridger School.

- **Sylvania Campus**

A group of PCC students cast in the upcoming production of *Hairspray* - the Broadway musical performed a skit at the Milwaukie Academy of the Arts' third annual Arts College Fair Jan 29, 2015. The school is an arts-based, college prep high school. The fair has become a successful way for students at the Milwaukie Academy of the Arts to become informed of the choices they have for their college career.

PCC and the Sylvania Multicultural Center presented the WACIPI 16th Annual Traditional Powwow - a celebration of Native American culture and tradition. The cultural event featured drum groups and dancers from across the region and attracted more than 1,000 participants. The powwow supports the PCC Native American Scholarship Fund and Native American businesses by offering vendor space.

PRESIDENT EVENTS

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| January 16 | • Participated in the Joint Oregon Business Association, Association Oregon Industries, Portland Business Alliance Education Policy Committee meeting to discuss higher education and state budget priorities |
| January 17 | • Provided opening remarks and attended the WACIPI Sixteenth Annual Winter Powwow |
| January 20 - 22 | • Participated in the OIT Board of Trustees orientation; appointed Chair of the Academic Quality and Student Success Committee and a member of the Executive Committee |
| January 29 | • Advised the Oregon Editorial Board during a discussion regarding the implications of the free community college proposals at the state and federal level |

- February 4 • Served as keynote speaker at the Portland Business Alliance “Luncheon with Leaders” to discuss insight into workforce development, CTE training, and the Swan Island Training Center with Vice President Sylvia Kelley and Cascade Campus President Karin Edwards
- February 5 • Presented a proclamation of support for Black History Month, and Diversity and Equity at the Dr. Tricia Rose Reception at Southeast Campus as part of Black History Month.
- Provided opening remarks at the Cascade Festival of African American Films 25th Anniversary Gala
- February 6 • Met with University of Oregon President Dr. Scott Coltrane and Chief of Staff Greg Rikhooff with Chief of Staff, Traci Fordham to discuss enhanced partnerships
- Spoke at the Cascade Festival of African American Films Opening Night
- February 9 – 12 • Attended the ACCT Legislative Summit in Washington, DC with Chief of Staff Traci Fordham, AVP Advancement Rob Wagner, Board Chair Denise Palm, and Director Jim Harper to advocate for PCC and Oregon Community Colleges. Met with legislators to discuss issues facing community colleges.

STUDENT ACTIVITIES

- Rock Creek and Forest Grove High School students joined forces to collect 2,800 pounds of food in support of the Rock Creek Canteen in the Women’s Resource Center. The project was part of the annual MLK Day of Service.
- Students of the Phi Theta Kappa (Beta Gamma Lambda) hosted a PCC college community service event for residents of the Sally McCracken House in downtown Portland New Year’s Day. Twenty-nine Phi Theta Kappa volunteers, representing four campuses, prepared and served dinner to 160 residents at the transitional home for adults in recovery.
- The Paralegal program at Cascade Campus held its annual Career Day Jan. 24 during which students had the opportunity to meet and network with paralegals and other legal professionals from around the region, as well as representatives from prominent area law firms and legal professional organizations.

ACADEMIC and STUDENT AFFAIRS

Academic Affairs Division

- The Internationalization Steering Committee is hosting guest speakers this month, including Nabil Boudraa and Biyi Bandele along with supporting the Cascade African Film Festival.

- A number of PCC faculty and staff are presenting concurrent sessions at a national eLearning conference sponsored by the Instructional Technology Council, an affiliated council of the American Association of Community Colleges. The following sessions are being presented with our staff:
 - *Designing Technology Resources to Improve Financial Preparation and Retention*, Jeff DeMott, Dan Brewer, Lydia Rediske, and Dee Wilson
 - *MOOCing It Up!*, Barry Dahl, D2L, and Karen Sorensen
 - *Hands-on Lab Experience in an Online Chemistry Course*, Kathy Carrigan
 - *Student Services Roundtable Discussion*, Jason Pinkal, Carey Larson, and Andy Freed
 - *Federal Regulations for Distance Education-What's Next? Ask the Experts!*, a panel discussion, Russ Poulin, WCET-WICHE, Ken Salomon, Thompson Coburn, Fred Lokken, Truckee Meadows Community College, and Loraine Schmitt

Student Affairs Division

Over the first 45 days of the new Financial Aid application (period Jan 1, 2015 - Feb 15, 2015) 14,144 students have indicated that they will be attending PCC for the 2015-16 academic year.

CAREER PATHWAYS

To close the skills gap and build access to college and career opportunities, PCC Career Pathways successfully graduated 91% of its first cohort of students from its Basic Computer class at Central City Concern (CCC). The bridge class was developed out of the collaboration between Director Wilton and a CCC Manager and was funded by Worksystems, Inc.

ADVANCEMENT

• **Advancement Office**

The 2015 PCC Foundation Evening for Opportunity: Lunar Landing, A Space Age Gala will be held Friday, April 10th at Pure Space in NW Portland. We are proud to recognize PCC's 2015 Patron Award winners Irving Levin and Stephanie Fowler of The Renaissance Foundation. In addition, Junki and Linda Yoshida are returning as Honorary Chairs. We are grateful to announce many key sponsors for the event, including, Intel, NW Natural, Greenbrier Companies, Vigor Industrial, OHSU, Providence Health, Madden Industrial Craftsmen, and Portland State University. We are hoping that you will join us as well! Tickets and sponsorship opportunities available at: <http://www.pcc.edu/foundation/events/gala/>

The PCC Foundation is pleased to report that we are the beneficiary of a planned gift in the amount of \$67,600 from the Deborah Erickson estate. Other notable gifts recently received for scholarships include:

- \$15,000 from the Juan Young Charitable Trust,
- \$12,750 from Central City Concern, and

- \$7,500 from the Wintz Family Foundation.

The alumni phonathon continues - We are happy to report that we have 489 commitments totaling over \$23,000 thus far. It is important to note that in January only non-donors were called resulting in a participation rate of 11.63% - an amazing statistic for acquisition calling.

- **Communications Office**

During January, the Communications team built on the excitement around the White House's "free community college" proposal to advance public understanding of the value of community colleges, to support legislative goals, and to position Dr. Brown as a regional thought leader. Successes included an editorial for the Community Newspapers (Portland Tribune and others), an article in a national American Academy of Community Colleges publication, in-person interviews with KATU-TV and OPB, and a meeting with the Oregonian editorial board. At the same time, Communications launched a social media micro-campaign to engage public conversations around the value of community colleges. To date that outreach has generated more than 50,000 impressions and 300 interactions on Facebook and Twitter.

Also in January, Communications helped launch the PCC Strategic Plan through a coordinated effort including printed materials, a Web portal, video, advocacy tools and special mementos to help faculty and staff build sightlines to the plan.

- **Government Relations Office**

Session began February 2nd. PCC's top priority is to secure at least \$550 million for the Community College Support Fund. We are also strongly supporting CTE and STEM funding increases which need to include community colleges in the package. We are specifically asking for \$260,000 to expand our welding program on Swan Island, a \$300,000 request to continue funding the Margaret Carter Skills Center, and a \$1 million request to expand support for PCC's Future Connect Program.

PCC has a cohort of nine students working as legislative interns for the entirety of the session. This is the second full legislative session that the college has sent interns and the program is already exploding in popularity. There are more offices seeking PCC interns than there are interns!

Save the date for the 3rd Annual "PCC Day At The Capitol" on Thursday, March 12th.

Registration is found at <http://www.pcc.edu/about/events/capitol>

IN THE NEWS

- Cascade Festival of African Films to bring filmmakers to Portland. *The Hollywood Star News*, January, 2015
- PCC ranked No. 1 for state's biggest community colleges in the paper's annual Book of Lists. Rankings based on 2013 fall enrollment. *Portland Business Journal*, January 2015

- In the Business section on local leaders looking ahead to 2015, Jeremy Brown talked about the exciting things in store for PCC. *Portland Tribune, Jan 1, 2015*
- PCC, Scappoose High School offer high-demand training through the college's Career Pathways Program. *St Helens Chronicle, Jan 1, 2015*
- The "New Beginnings" Cascade Campus buildings celebration made it into the paper's calendar of upcoming events. *Asian Reporter, Jan 5, 2015*
- Portland Development Commission said PCC plans to demolish its Student Center at Cascade, renovate two others, and create an outdoor plaza. *Daily Journal of Commerce, Jan 5, 2015*
- PCC is using \$62 million in bond funds to add significantly to some existing buildings and renovating others. *The Oregonian, Jan 8, 2015*
- Portland Community College has added 85,000 new square feet to its Cascade Campus in North Portland with the addition of a new academic building and student union. *Portland Business Journal, Jan 9, 2015*
- More than 1,000 attendees are expected for Portland Community College's annual "Wacipi" ("They Dance") traditional powwow. *The Oregonian, Jan 13, 2015*
- New Portland Police Chief Larry O'Dea, a PCC alum, vows to boost diversity, address use of force. *Portland Tribune, Jan 13, 2015*
- The PCC Board of Directors will rename the basketball court at the Cascade Campus after the late Harold Williams, longtime PCC Board member and community activist. *Portland Observer, Jan 14, 2015*
- Buildings celebration at Cascade will highlight the expanded campus. *Portland Observer, Jan 14, 2015*
- PCC's "Wacipi" powwow at Sylvania got a quarter page story with photo in the Lake Oswego paper. The Observer made the event the cover of its Arts & Entertainment section. *Lake Oswego Review & Portland Observer, Jan 15, 2015*
- Portland Community College hosts an open house to celebrate its two newest buildings at the Cascade Campus. *The Skanner, Jan 15, 2015*
- Arun Gandhi, grandson of India's legendary leader, Mohandas K. "Mahatma" Gandhi, speaks on "Teaching Peace in Turbulent Times" at the Cascade Campus. *Jan 15, 2015*
- City donates \$100,000 to PCC's Future Connect Program. *Hillsboro Tribune, Jan 16, 2015*
- The local Univision affiliate highlighted the PCC powwow during its rundown on cool events to attend for the weekend. *Univision – KUNP, Jan 16, 2015*

- A TV crew interviewed powwow Master of Ceremonies Bob Tom for a piece on the event and The Oregonian announced it on the same day of the event. *KATU & Oregonian, Jan 17, 2015*
- Portland Community College's Cascade Campus celebrates its two newest buildings Tuesday afternoon in North Portland. *Portland Tribune, Jan 19, 2015*
- The Tribune reminded that the 25th year of the Cascade Festival of African Films is coming up at the Cascade Campus. *Portland Tribune, Jan 20, 2015*
- A photo and story spread in the Tribune highlighted the powwow festivities. *Portland Tribune, Jan 20, 2015*
- In the diversity news roundup, the newspapers highlighted Arun Gandhi's pending visit to Cascade. *The Oregonian & Portland Observer, Jan 20, 2015*
- The proposed Pembina Pipeline Corporation's half-billion-dollar project in North Portland could generate tax revenues of \$2 million for Portland Community College. *Portland Tribune, Jan 22, 2015*
- The Cascade Festival of African Films, the longest-running African film festival in the United States, opens Feb 6th with a screening of "Half of a Yellow Sun," an adaptation of the popular novel by Chimamanda Ngozi Adichie. *The Oregonian, Jan 23, 2015*
- PCC President Jeremy Brown penned an opinion column about US President Barack Obama's recent proposal to provide free community college to those who want it. *Portland Tribune, Jan 27, 2015*
- The 25th Cascade Festival of African Films, the longest-running African film festival in the US, will bring 34 films and 10 film directors to Portland this February. *GoLocalPDX, Jan 28, 2015*