



# PCC Board of Directors February 2015

**Bob Hanks**  
**CLIMB Executive Director**

# CLIMB Center for Advancement

## Continuous Learning for Individuals, Management and Business

### AREAS OF FOCUS



#### Professional Development & Training

Focus:

- Organizations
- Government agencies
- Customized training solutions
- Training, re-training, & retaining employees
- Business & employee efficiencies & impact



#### Health Professionals

Focus:

- Continuing education for health practitioners
- Training toward certifications
- American Heart Assn. provider and renewal
- Short-term, entry-level health programs



#### Small Business Development Center

Focus:

- Entrepreneurs
- Small business owners
- International trade
- Business advising
- Workshops and business resources



#### Life by Design NW

Focus:

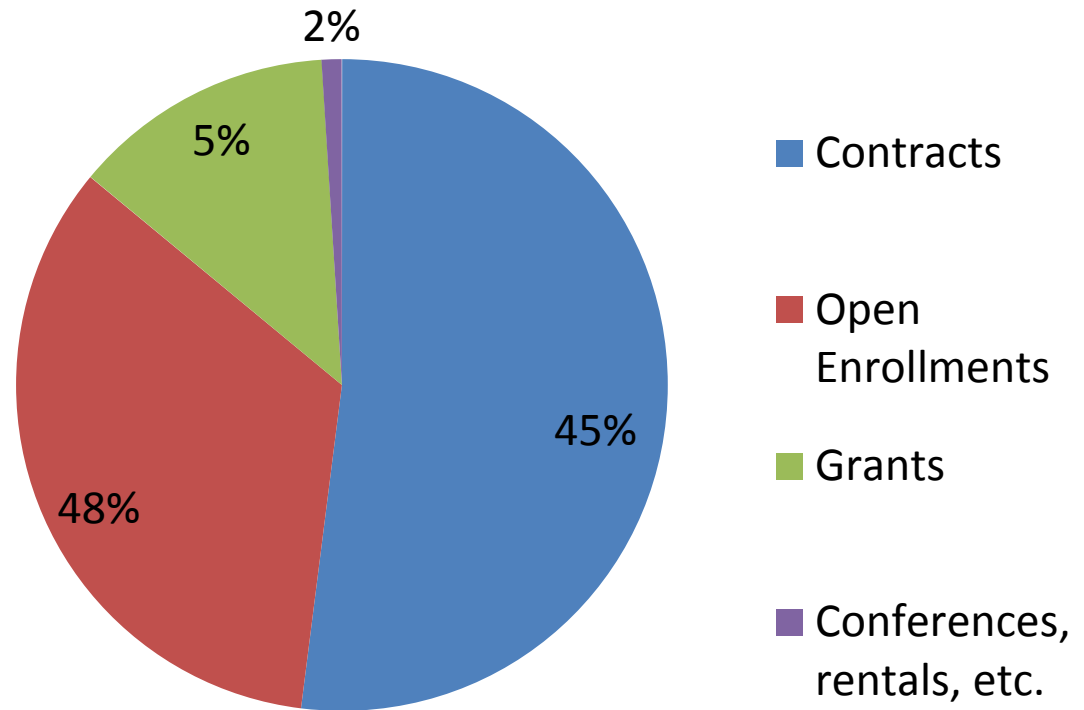
- Individuals in career transition
- Organizations with a changing workforce
- Retirement and life planning
- "Giving back" to the community

[www.pcc.edu/climb](http://www.pcc.edu/climb)

Portland Community College  
CLIMB Center for Advancement  
1626 SE Water Avenue  
Portland, OR 97214  
971-722-2798

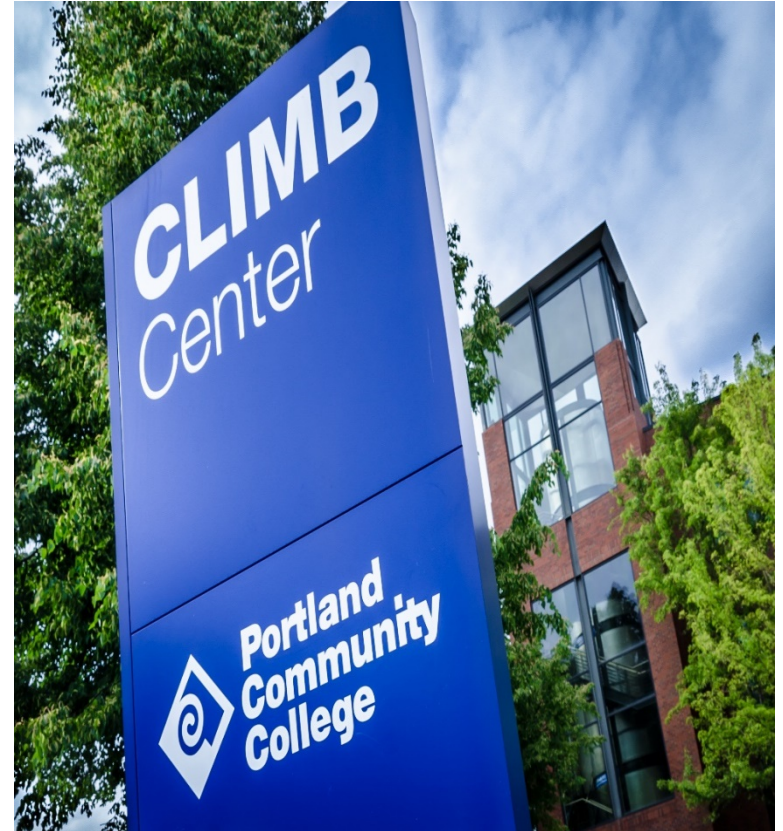
# CLIMB by the numbers

- 25 employees
- 3 business units
- 21 classrooms
- 13,201 students served
- Revenue \$3 M



# CLIMB Strategic Focus

- Marketing and Lead Generation
- New Program and Course Offerings
- External and Internal Networking/Relationship Building
- Maximize and Effectively Manage Human Capital Resources
- Create a High Level of Customer/Client Satisfaction



# Small Business Development Center

- 3,800 Business Advising Hours
- 1,737 Business Training Hours
- Clients received \$3.45 M in debt or equity financing
- Created 170 jobs
- Retained 85 jobs
- Trained 88 small business exporters
- Increased sales \$4.2 M
- Celebrated Grand Opening at New SE Campus Center in Conjunction with the Lents neighborhood celebration "**Lents-Grown Story Yard" Art Exhibition.**
- Hosted Food Entrepreneurs Symposium





# Health Professions

- Trained 5,806 participants
- New RIAMP program
- CNA and Phlebotomy  
Secured Additional Clinical Sites.
- Career Pathways Partnership  
- Internships for Our Entry Level Students.



# Professional Development and Training

- Conducted 161 courses
- Trained 3,305 employees
- Served 34 business
- Certified Production Technician  
- Partnership with Work Source
- Training for Assessment  
Coaches at PCC
- Partnership with MSD Program



# Life by Design

- Workers over 50
  - Business over 50
  - Other Career and Planning
- Support and Education





# Thanks



*Questions?*  
*Thank you for your time!*