

# **PCC Board of Directors Update**

December 2014

# **Monthly News from Portland Community College**

Dr. Jeremy Brown, President

#### **CAMPUS EVENTS**

- Cascade Campus hosted a neighborhood welcome reception for Campus President Karin Edwards November 12 in the new Cascade Hall building. The event was an opportunity for people from the community to meet Dr. Edwards, see the new building, and reconnect with one another. Urban League of Portland President Michael Alexander provided an introduction for Dr. Edwards.
- On November 17, the PCC Men's Basketball team officially unveiled their division and conference championship banners from the 2013-14 season – the first in PCC history. PCC President Jeremy Brown and Cascade Campus President Karin Edwards unfurled the banners as the crowd counted down from 10 to zero.
- Rock Creek Campus made its second major surplus donation to Vernonia Schools on November 21. The school received 21 computer tables, 50 overhead storage bins, one ADA standing desk, and 12 Dell flat screen monitors. The donation was valued at \$11,600.
- Southeast Campus PCC opened a new Small Business Development Center on November 17. The new office, located on the fourth floor of the Southeast Administration Hall, is adorned with a series of portraits of local small business owners reprinted from the photography exhibit "Lents Grown Story Yard," sponsored by the Portland Development Commission, the ROSE Community Development Corporation, and Youth Builders.
- Sylvania Campus' Welcoming Pole (totem pole) was moved from the exterior of the HT building to inside the College Center mall and refurbished by its original creator in November. Acclaimed Canadian First Nations artist Richard Hunt, who carved the pole in 2001 as part of a teaching project, returned to campus in mid-November to refurbish his work with the help of Dean of Visual and Performing Arts Gene Flores. The totem pole will be installed inside the College Center's new entry, which will be completed in mid-January 2015.
- The Sylvania Campus was once again the choice for the annual conference of the Oregon Teachers of English to Speakers of Other Languages this year. More than 400 people attended the November event, which was opened by Interim Sylvania Campus President Suzanne Johnson. Among the speakers at the event, which included 90 breakout sessions, were PCC students Manuel Romero and Nahid Rashidi.

#### PRESIDENT EVENTS

- November 4 Attended the OCCA Annual Conference/Oregon President's Council at Sunriver in Bend.
- November 10 Was invited to speak at the Center for Microscopy, Science Research and Teaching Center at PSU.
- November 17 Attended the Association of Fundraising Professionals (Oregon & Washington) 28<sup>th</sup> Annual Philanthropy Luncheon.

Met with OMSI officials regarding an Allied Health Professions Center in the Portland Eastside (Innovation Quadrant).

Attended the Men's Cascade Basketball Season scrimmage with Centralia CC.

• November 19 Participated in Portland Business Alliance forum panel discussion regarding changes in funding for higher education.

Spoke at the Educational Advisory Council monthly meeting regarding concerns about the upcoming budget for the next biennium.

• November 26 Met with Portland Mayor Charlie Hales to discuss Allied Health Professions Center in the Portland Eastside (Innovation Quadrant).

# **COLLEGE-WIDE EVENTS**

Trans Awareness Week was celebrated college-wide November 17-21. Additionally, campuses hosted events on November 20 for *Transgender Day of Remembrance*, the day to memorialize those who have been killed as a result of transphobia and to bring attention to the continued violence endured by the transgender community.

Drs. Brown and Kelley continued a series of College Conversations at centers and campuses that included Sylvania, CLIMB, Downtown Center, and Willow Creek. The conversations were open to faculty and staff. Drs. Chairsell and Fordham, as well as Campus Presidents and Center Directors were on hand to answer questions, as well.

On November 21<sup>st</sup> PCC's Office of International Education welcomed seven Japanese professionals who were participating in the *International Visitors Leadership Program* coordinated by the World Affairs Council of Oregon. The group included representatives of junior and senior high schools, the Benesse Corporation, and Japan Education Press.

Significant media and PR outreach during November included the following:

- A profile on Dr. Karin Edwards of PCC's Cascade Campus in the Nov. 5 issue of the Portland Observer;
- The submission and selection of PCC Board Director Denise Frisbee for the 2014 Howard Cherry Awards Outstanding Board Member by Oregon Community College Association;

• The coordination of Dr. Jeremy Brown's participation in the Portland Business Alliance panel on workforce on Nov. 19, which was covered extensively by the Portland Tribune.

**Veteran Services** - The Sylvania campus' new Veteran's Resource Center, which officially opened for business in July, celebrated its first "Sylvania Salutes," a series of events during the week of Veterans Day.

#### **STUDENT ACTIVITIES**

- Cascade student writers took center stage November 24 during the annual Harvest of the Word festival. Students read from their own poems, scripts, short fiction, and creative nonfiction works. The event was capped off by a live performance by Cascade music students.
- Heather Lang, Sylvania Dean of Student Development, and Lydia Rediske, TSS Web
  Developer, presented the Virtual Career Development Path to the District Student Council
  on November 7, 2014. Students signed up for upcoming focus groups and usability testing
  for career education web resources currently under development via the college's Title III
  grant.
- Sylvania second-year graphic design students were given a unique challenge in November to create a 75-foot-long information display and they met it with flying colors. The students, who typically work in smaller environments like computer screens, were able to put their skills into practice on a wall in the College Center. The project was the brainchild Gina-Whitehill Baziuk, PCC's Bond Stakeholder Engagement Manager. The wall, across from the Answer Center, hosts a mural with information about PCC's \$374 million bond measure. With words and graphics, the students illustrated key improvements in each of Sylvania's four phases of construction as well the bond program's commitment to safety, sustainability, environment and technology. The ten students from Angie Matorana's Design Studio Class used repurposed items such as cardboard tubes, pieces of wood and old windows.
- ASPCC Southeast Campus has partnered with Columbia Medical Clinic to provide free flu
  shots for students at the self-help fair on November 21<sup>st</sup>. The clinic is owned and operated
  by Hoang and Hai Nguyen, two brothers who immigrated from Vietnam with their families
  when they were children. Hoang is now the Founder and Chief Executive for the clinic, Hai is
  the Chief Operating Officer and former president of the SE 82<sup>nd</sup> Avenue Business
  Association.
- ASPCC Rock Creek Campus and the Women's Resource Center (WRC) provided
   Thanksgiving boxes for 40 students and their families. The boxes were filled with turkeys,
   potatoes, butter, gravy mix, pumpkin pies, vegetables, rolls and stuffing. Donations of cash
   and food came from the campus community.

 ASPCC has established a patronage program for local businesses and PCC students and employees called, "PCC supports local businesses, local business supports PCC." Director of ASPCC Programs, Kenny Cheung, brainstormed the project as a way to support local businesses and economic development around the expanding Southeast Campus, while also making it more affordable for PCC students to eat and use service in the vicinity of the campus. After only two outreach visits, Kenny has signed up five local businesses to participate.

#### IN THE NEWS

- KGW TV reporter Kyle Iboshi explored how registered sex offenders on campus affects student life and public safety at Portland Community College. Nov 5, 2014
- PCC honors its basketball champs with ring ceremony and banner raising. Portland Tribune, Nov 18, 2014
- SRG designs 14-foot cones to light up the new college library at Portland Community College. Seattle Daily Journal of Commerce, Nov 20, 2014
- PCC's Denise Frisbee is the recipient of the Howard Cherry Awards Outstanding Board Member. Portland Tribune, Lake Oswego Review, Nov 25, 2014
- Panelists, including PCC President Jeremy Brown, addressed investing in an educated workforce at last week's Portland Business Alliance. Portland Business Tribune, Nov 25, 2014
- Portland photographer behind viral Ferguson rally 'hug photo' is PCC student Johnny Nguyen. *The Oregonian, Nov 29, 2014*

### **PCC FOUNDATION**

- Notable gifts: Wales Family Trust \$140,000; Intel Foundation \$20,000 STEAM Curriculum Modules; PGE Foundation \$25,000 for Future Connect; Craig H. Neilsen Foundation Scholarships for students with spinal cord injuries \$25,000; multiple gifts for the Cascade Festival of African Films to build their endowment, honoring the 25th Anniversary
- Alumni Phonathon: Calling began Nov. 5. We have 262 new alumni donors!
- Giving Tuesday 12/2: Foundation Tables / Staff were at all campuses!
- Annual Faculty, Staff & Retiree Campaign "GIVE BOLDLY" is still in progress--please participate!
- 2015 PCC Foundation "Evening for Opportunity" Gala: Lunar Landing, A Space Age Gala—
   See www.pcc.edu/gala. Host a table, bring friends, host donors & spread the word!