

Update

5 MAR 14

PCC Strategic Planning

2013-2014

Together, Envision the Future
PCC Strategic Planning

BHAG

Top-level response summary:

- **Quality**
(354 BHAGs) (28%)
- **Innovation**
(271 BHAGs) (22%)
- **Inclusion**
(224 BHAGs) (18%)
- **Being visionary**
(137 BHAGs) (11%)
- **Being informed**
(134 BHAGs) (11%)
- **Responsiveness**
(129 BHAGs) (10%)

$\Sigma = 1249$ Thoughts

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Call for Action

In September an email went out to the PCC Community asking for volunteers and nominations for participation in the Strategic Planning effort.

“The Steering Committee’s role will include reviewing and updating the College’s mission, vision, and values, along with establishing the overarching institutional goals and objectives that will guide the College over the next five years, with input from the broader college community.”

The logo features a large, light blue diamond shape in the background. Overlaid on this is the text "Together, Envision the Future" in a blue, italicized serif font. Below this, the words "PCC Strategic Planning" are written in a smaller, blue, sans-serif font. A thick blue horizontal line is positioned at the bottom of the logo area.

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Engaging Discussion

During November and December, Dr. Brown hosted a series of discussions called **Campus Conversations** that centered on issues facing PCC and what it means to be a premier community college for the 21st century.

At each conversation, Dr. Brown led a panel of special guests that included students, faculty, community representatives and elected officials in an informal discussion with faculty, staff and students.

Strategic Planning Steering Committee

At the same time, the Strategic Planning Steering Committee began its **year-long objective** to:

“Identify goals and initiatives for the next five years” that will “position PCC for success in the 21st century and provoke continued discussion about decisive, ongoing shifts for the College, as well as the leadership required to realize those changes.”

Steering Committee Meetings

Discussion Questions Posed:

- What is your vision for PCC's impact over the next five years?
- **Baseline Data**
 - Public Perception Survey
 - Vision, Mission & Goals
 - Funding Requirements
 - FTE and Costs by Org Code
 - Distance Learning Stats
 - Student Fact Sheets
 - Annual Profiles charts 2012-13
 - 5-Yr Trends of Certs & Degrees
 - Degree and Major Completion by Major 2010-2014
 - Admissions and Registration Data
 - Environmental Factors
 - Compass Scores
 - Broadening the definition of at-risk students
 - Panther Path
 - Institutional Effectiveness
- What is your vision for PCC's impact over the next five years with respect to Access / Workforce & Economic Development
- What are PCC's strengths, weaknesses, opportunities and threats (SWOT)?
- What will the world look like in the future?
- Who will we be serving in the future?
- What do we mean by "Strategic"?
- What are some themes that might be considered Strategic?

Steering Committee Meetings

Now the Committee is engaged in synthesizing and defining areas of strategic thrust that will focus the discussion going forward.

Overarching Idea:

The College of Choice

expressed *many* different ways

POTENTIAL Themes

(may include, but not limited to)

- Academic Excellence
- Equity / Inclusion Intentionality
- A Premier Student Experience
- Innovation

Input Opportunities

Current:

- Spaces site
- Same genre of questions discussed by the Steering Committee

Upcoming:

- External stakeholders via pcc.edu
 - President's Advisory Council
 - other groups you'd recommend
- Internal stakeholders
 - existing councils & committees (BPAC, CIC, EAC, etc.)
- Once draft themes established

Timeline Update

- **By March 21st** Strategic Themes (draft) Synthesized & Theme Statements Identified
- **April/May**
 - 1) Feedback
 - 2) Steering Committee Starts Works on Strategic Objectives
- **June/August**
 - 1) First Iteration Developed
 - 2) President Review

Thank you!

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