

# Board of Directors Meeting Agenda

December 5, 2016

#thinkPCCfirst

Please print double-sided in support of Board Policy B707 - Sustainable Use of Resources

#### Portland Community College Board of Directors

Vision Building futures for our Students and Communities
Mission Portland Community College supports student success by delivering access to quality education while advancing economic development and promoting sustainability in a collaborative culture of
diversity, equity and inclusion.
Core Themes
Access and Student Success
<ul> <li>Economic Development and Sustainability</li> </ul>

- Economic Development and Sustainability
- Quality Education
- Diversity, Equity and Inclusion

Approved January 21, 2016

#### Who We Are

Portland Community College is a public, multi-campus, comprehensive community college serving the lifelong learning needs of our students. We offer college transfer programs; career and technical education programs; adult basic skills; opportunities to develop English as a second language; high school completion and dual credit; community and continuing education programs; and service-learning opportunities that foster the development of civic responsibility and engagement. Through extensive partnerships with business, industry, labor, educational institutions and the public sector, we provide training and learning opportunities for the local and state workforce and promote economic and community development.

#### We Value

- Effective teaching and student development programs that prepare students for their roles as citizens in a democratic society in a rapidly changing global economy
- An environment that is committed to diversity as well as the dignity and worth of the individual
- Leadership through innovation, continuous improvement, efficiency, and sustainability
- Leadership through the effective use of technology in learning and all College operations
- Being a responsible member of the communities we serve by actively participating in their development
- Quality, lifelong learning experiences that helps students to achieve their personal and professional goals
- Continuous professional and personal growth of our employees and students including an emphasis on fit and healthy lifestyles that decrease disease and disability
- Academic Freedom and Responsibility creating a safe environment where competing beliefs and ideas can be openly discussed and debated
- Collaboration predicated upon a foundation of mutual trust and support
- An agile learning environment that is responsive to the changing educational needs of our students and the communities we serve – making students marketable for jobs in the future and promoting economic development
- The public's trust by effective and ethical use of public and private resources

#### BOARD OF DIRECTORS Portland Community College PO BOX 19000, Portland, Oregon 97280

#### BUSINESS SESSION December 5, 2016 Sylvania Campus 12000 SW 49<sup>th</sup> Avenue, Portland, OR 97217

#### AGENDA

#### TELEPHONE MEETING IN ACCORDANCE WITH <u>192.670</u> MEETINGS BY MEANS OF TELEPHONE OR ELECTRONIC COMMUNICATION.

5:00 PM Call to Order—Business Session

Oak, Elm and Fir Rooms

- Introductions
- Approval of Minutes November 15, 2016
- Approval of Agenda
- 5:05 PM **Public Comment on Business Session Consent Agenda Items Only** (A sign-up sheet is on a table at the entrance of the meeting room.)
- 5:10 PM Business Session

**Consent Agenda:** (All items will be approved by consent agenda unless an item is withdrawn by request of a member of the Board. A separate motion will then be required to take action on the item in question.)

PERS	SONNEL Page
17-045	Approval of Personnel Actions–December 5, 2016 115
	Academic Professional Appointments:
	Jodi Jack, Fabrication Laboratory Coordinator, Arts and
	Professions Division, Cascade Campus
	Karin Kief, Career Specialist, Employment Specialist
	Workforce Development and Community Education, Tigard DHS
	Rick Maas, Academic Advising Specialist, Office of the Dean of Student Development, Sylvania Campus
	Drew Naish, Eyeglass Program Coordinator, Workforce
	Development and Community Education, Coffee Creek Correctional Institution
	Suzanne Najafdari, Learning Skills Specialist, Business, Applied Technology and College Preparation Division, Rock Creek Campus
	Angie Rodriguez, Employment Specialist, Workforce Development and Community Education, Extended Learning Campus
	Rosa Sanchez, Community Resource Specialist, Business, Applied Technology and College Preparation Division, Rock Creek Campus

	Heather Smith, Employment Specialist, Workforce Development and Community Education, Southeast Campus
	Allison Trowbridge, Student Resource Specialist, Workforce Development and Community Education, Southeast Campus
	Faculty Appointments:
	Jeffrey Fried, Instructor, Computer Information Systems, Business, Computer Technology and Real Estate Division, Sylvania Campus
	Michelle Huss, Instructor, Biology, Science and Technology Division, Rock Creek Campus
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<u>םום</u> 17-053	<u>OS AND CONTRACTS</u> Ratification to Renew Sole Source Adobe Creative Cloud
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17-055	Appointment of Delegates to Attend the Association
	of Community College Trustees (ACCT) 2017 Community
	College National Legislative Summit
	in Washington, D.C. from February 13-16, 2017 130
17-056	Name the East Aviation Hangar at the PCC Rock
	Creek Campus in Honor of Michael D. Reese

#### 5:15 PM Adjournment

The Board of Directors meetings are held in accordance with open meeting laws and accessibility requirements. If a person with a disability needs assistance in order to attend or participate in a meeting, please notify the Board of Director's Office at least 48 hours in advance by calling (971) 722-4365 or by email at boardresolutions@pcc.edu. A sign-up sheet for those who wish to offer comments or testimony on any item will be available at the entrance of the meeting room.

#### PORTLAND COMMUNITY COLLEGE - BOARD OF DIRECTORS PO BOX 19000 - Portland, OR 97280

#### **BUSINESS SESSION**

November 15, 2016 Cascade Campus 705 N Killingsworth Street, Portland, OR 97217

#### **BOARD MEETING MINUTES**

#### ATTENDANCE

Denise Frisbee, Jim Harper, Ken Madden, Deanna Palm, Vice Chair Kali Thorne-Ladd, Michael Sonnleitner and Molly Walker

#### WORK SESSION

The Board of Directors met for Work Session at 4:07 to discuss 2+2 Partnerships, Articulations, Transfer/University Centers. There were also updates on a recent conference for OCCA and a strategic calendar.

#### **EXECUTIVE SESSION**

The Board of Directors convened at 5:15 pm for an executive session to discuss In accordance with ORS 192.660 (2), in accordance with ORS 192.660 (2), (d) labor negotiation (f) information exempt from public disclosure (Attorney-Client Privilege), (h) litigation.

Lisa Bledsoe provided an update on FSLA. Legal counsel from Miller Nash provided updates regarding legal matters. The meeting adjourned at 7:20 pm.

#### CALL TO ORDER

Chair Pitts called the business meeting to order at 7:31 pm and invited all present to introduce themselves.

#### **APPROVAL OF THE MINUTES**

The October 20, 2016 meeting minutes were approved as published. Harper/Frisbee

#### APPROVAL OF THE AGENDA

A motion was made to move the comment on Non Agenda Items up on the agenda before the Information Sessions. Palm/Sonnleitner

The agenda was approved as amended. Palm/Frisbee

#### PUBLIC COMMENT ON NON AGENDA ITEMS

Claudia Roberts	Tony Vezina
Dan Martin	Kathryn Ely
shleigh McKinney	Brian Moreno
)	an Martin

Mickey McGlaugalin Jazmin Menjivar

*Topic: Investments at PCC* Tony Greiner

*Topic: Public Safety* Simon Jarworsky

#### **INFORMATION SESSIONS**

The Board of Directors received updates on the five approved on strategic initiatives from the first round of funding. An update was also provided on bond polling and the renewal timeline.

#### PUBLIC COMMENT ON AGENDA ITEMS

None

#### **BUSINESS MEETING**

Chair Palm proposed approval of Resolutions 17-039 through 17-044. Frisbee/Palm

#### REPORTS

Heod Edwards and Jeff Grider provided updates on behalf of the Faculty and Academic Professional Federation and the Classified Union. Molly Walker provided an update for the District Student Council.

#### ADJOURNMENT

There being no further business, the meeting adjourned at 10:02 pm.

#### NEXT MEETING

The next business meeting of the Portland Community College Board of Directors will be held on December 5 at 7:30 PM at the Sylvania Campus.

Gene Pitts, Chair

Mark Mitsui, College President

Prepared by:

Jeannie Moton, Executive Coordinator

Minutes approved on December 5, 2016.

<u>17-045</u>	APPROVAL OF PERSONNEL ACTIONS	
PREPARED BY:	The Human Resources Department Staff	
APPROVED BY:	Mark Mitsui, College President	
RECOMMENDATION:	That the Board of Directors approve the following actions:	
A. Approval of new hires,	new positions and change of position	
Fabrication Laboratory Arts and Professions D Annual Salary Effective	<ul> <li>ivision, Cascade Campus</li> <li>\$45,185 Grade: 4 Step:</li> <li>November 7, 2016 to June 20, 2018</li> <li>University of Manitoba BA, Religious Studies and Sociology</li> <li>Red Rocks Community College AAS, Fine Woodworking</li> <li>University of Oregon Interim Fab Lab Manager</li> </ul>	1 2011 2012
Employment Specialist	November 21, 2016 SE Works Employment Specialist	1

4 Two or More Selections	
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- 6 Not Disclosed 38 Total

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5.	Academic Profession	<u>nal Ap</u>	pointme	ent –Suzan	ne Najai	<u>idari</u>				
	Learning Skills Spec	ialist								
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	Appointment (NonGeneral F and Community Education	·			
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	November 1, 2016	Graue.	. 3	Step.	11
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	Portland Community Colle		Business	1	1996
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Most Recent Experience:	Portland Community Colle	-		I	1990
MOSt Recent Experience.		ye			
Applicant Flow:	Accounting Technician II				
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7. Academic Professional A	Annointment – Rosa Sanch	07			
Community Resource Sp					
	ology and College Prepara	ation Divis	ion Rock Creek	Campi	19
	\$45,450 @ .80 FTE + 5%			Step:	
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Effective	November 28, 2016				
	Portland State University		BA, Social Work		
Education.	Mt. Hood Community Colle	ana	AA, General Sci		
Most Recent Experience:	Metropolitan Family Service	•		CHUC	
	SUN Program Associate				
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Gender	F	thnicity			
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8. <u>Academic Professional Appointment (NonGeneral Fund)– Heather Smith</u> Employment Specialist Workforce Development and Community Education, Southeast Campus

Education: Most Recent Experience:	November 15, 2016 Portland State University	Grade: 3 BS, Women St ge	Step: udies	5 2000
Applicant Flow: Gender 24 Male 41 Female 5 Not Disclosed	Et 40 White (not of Hisp 10 Black or African A 2 Asian 8 Hispanic/Latino 1 American Indian o 3 Two or More Sele 6 Not Disclosed 70 Total	American or Alaska Native		
9. <u>Academic Professional A</u> Student Resource Speci		Fund Temporary)– Alliso	<u>n Trowk</u>	<u>oridge</u>
Workforce Development Annual Salary: Effective:	and Community Education, \$45,450 @ .8 FTE November 28, 2016	Grade: 3	Step:	
Education:	Portland State University Prescott College	MEd, Secondary Dual Education BA, Environmental Studies/Arts and Letters		2013 2009
Most Recent Experience:	Vancouver Public Schools School Climate Transforma		>	
Applicant Flow: Gender 9 Male 20 Female 1 Not Disclosed	Eti 17 White (not of Hisp 4 Black or African A 1 Asian 1 Hispanic/Latino	hnicity banic Origin) American or Other Pacific Islander		
Annual Salary:		Step: 3		erms)
	Northeastern University	MS, Mathemati	ics	1990

Education:Northeastern UniversityMS, Mathematics1990University of TexasBA, Composition1976

Most Recent Experience: Portland Community College Instructor, Computer Information Systems (Adjunct) Applicant Flow: Article 3.64 Appointment

11 Faculty Appointment (Temporary)-Michelle Huss Instructor, Biology Science and Technology Division, Rock Creek Campus Annual Salary: \$308.86 per day Step: 3 Effective: December 21, 2016 to June 20, 2017 (Winter and Spring terms) Education: Oregon State University MS, Forest Service 2000 BS, Ecology, Evolutionary University of Arizona 1995 Biology Most Recent Experience: Portland Community College Instructor, Biology (Adjunct) Applicant Flow: Article 3.64 Appointment

#### ETHNIC AND GENDER DESCRIPTION OF STAFF PROPOSED TO BE HIRED IN *December 5, 2016* PERSONNEL REPORT

Male	3
Female	8
	11
White (not of Hispanic Origin)	10
Hispanic/Latino	1
	11

<u>17-046</u>	COMMENDATION OF RETIRING EMPLOYEE -
	JEANETTE BAUMAN

- PREPARED BY: Human Resource Department Staff
- APPROVED BY: Mark Mitsui, College President

REPORT: Jeanette Bauman has performed faithfully in her duties as an OSS6 and Campus Facilities Coordinator for Portland Community College since April 19, 1982. She retires effective December 30, 2016.

RECOMMENDATION: That the Board commend her for her service to Portland Community College and wish her well in her retirement years.

<u>17-047</u>	COMMENDATION OF RETIRING EMPLOYEE -
	CHARMAGNE EHRENHAUS

- PREPARED BY: Human Resource Department Staff
- APPROVED BY: Mark Mitsui, College President
- REPORT: Charmagne Ehrenhaus has performed faithfully in her duties as Division Dean for Portland Community College since July 1, 2009. She retires effective December 30, 2016.
- RECOMMENDATION: That the Board commend her for her service to Portland Community College and wish her well in her retirement years.

<u>17-048</u>	COMMENDATION OF RETIRING EMPLOYEE -
	KENNETH GULLBERG

- PREPARED BY: Human Resource Department Staff
- APPROVED BY: Mark Mitsui, College President
- REPORT: Kenneth Bullberg has performed faithfully in his duties as Instructor Support Tech III, Instructor Comp Operator Spec, Academic Comp Spec II, Programmer/Analyst I and Technology Specialist II for Portland Community College since June 18, 1990. He retires effective December 30, 2016.
- RECOMMENDATION: That the Board commend him for his service to Portland Community College and wish him well in his retirement years.

<u>17-049</u>	COMMENDATION OF RETIRING EMPLOYEE -
	PATRICIA MCLAUGHLIN

- PREPARED BY: Human Resource Department Staff
- APPROVED BY: Mark Mitsui, College President
- REPORT: Patricia McLaughlin has performed faithfully in her duties as Student Account Specialist for Portland Community College since July 13, 2004. She retires effective December 30, 2016.
- RECOMMENDATION: That the Board commend her for her service to Portland Community College and wish her well in her retirement years.

<u>17-050</u>	COMMENDATION OF RETIRING EMPLOYEE – LEONID MINKIN
PREPARED BY:	Human Resource Department Staff
APPROVED BY:	Mark Mitsui, College President
REPORT:	Leonid Minkin has performed faithfully in his duties as a Full- time and Part-time Instructor for Portland Community College since March 27, 1996. He retires effective January 1, 2017.
RECOMMENDATION:	That the Board commend him for his service to Portland Community College and wish him well in his retirement years.

#### <u>17-051</u> <u>COMMENDATION OF RETIRING EMPLOYEE –</u> J.KENNETH MOORE

- PREPARED BY: Human Resource Department Staff
- APPROVED BY: Mark Mitsui, College President
- REPORT: J. Kenneth Moore has performed faithfully in his duties as Fulltime Faculty for Portland Community College since January 8, 1997. He retires effective December 31, 2016.
- RECOMMENDATION: That the Board commend him for his service to Portland Community College and wish him well in his retirement years.

<u>17-052</u>	COMMENDATION OF RETIRING EMPLOYEE -
	JOHN SAITO

- PREPARED BY: Human Resource Department Staff
- APPROVED BY: Mark Mitsui, College President
- REPORT: John Saito has performed faithfully in his duties as Division Dean for Portland Community College since July 18, 2005. He retires effective December 31, 2016.
- RECOMMENDATION: That the Board commend him for his service to Portland Community College and wish him well in his retirement years.

<u>17-053</u>	RATIFICATION TO RENEW SOLE SOURCE ADOBE CREATIVE CLOUD SOFTWARE LICENSING
PREPARED BY:	Layla Otey, Lead Buyer, Information Technology
FINANCIAL RESPONSIBILITY:	Michael Northover, CIO, Information Technology
APPROVED BY:	Mark Mitsui, College President
REPORT:	Portland Community College has been utilizing Adobe Creative Cloud software for classroom, faculty and staff use for over seventeen years.
	This contract is up for a three year renewal at a total cost of \$405,795.00. These monies are budgeted. Because this amount exceeds \$150,000 it needs board approval.
	IT consulted Gartner Inc. to review the agreement in comparison the Adobe pricing and agreements for other University and Community Colleges. Gartner's analysis determined that Portland Community College was receiving the deepest discount nation-wide. The contract expires December 4 <sup>th</sup> , 2016 and must be renewed before this date.
	Adobe software is considered proprietary software and pricing does not vary from reseller to reseller. CCR.212 allows the college to purchase proprietary software without competitive procurement regardless of the dollar amount.
RECOMMENDATION:	That the Portland Community College Board ratify the award of the contract to renew the Adobe software licensing agreement for three years. The agreement will not exceed \$405,795.00. Funding is provided by the General Fund.

<u>17-054</u>	ACCEPT PROPOSAL AND A LAUNDRY SERVICES TO AI	
PREPARED BY:	Sandy Wanner, Buyer/Contra	ct Specialist, Procurement
FINANCIAL RESPONSIBILTY:	Linda Eden, Director, Auxiliar	y Services
APPROVED BY:	James Langstraat, Vice Presi Finance Mark Mitsui, College Presider	
REPORT:	The College has a need for L napkins, table clothes, laundr supplies, etc. for five (5) cam Southeast Center and Rock (	y bags, towels and kitchen puses; Sylvania, Cascade,
	The RFP was advertised on O Daily Journal of Commerce, of Procurement Information Net College's solicitation website. documents were downloaded Purchasing Website, none we	on the State of Oregon work (ORPIN), and on the A total of six (6) RFP from the College's
	A mandatory vendor pre-prop Tuesday, November 1, 2016,	•
	On the due date of Novembe was received and met the rec	
	The evaluation committee me proposal based on the followi schedule, questions/pricing, v product quality and support, a total of 500 points were availa	ng criteria; implementation vendor qualifications, and customer references. A
	Proposer Name:	Score:
	Alsco	395
RECOMMENDATION:	That the board of Directors ac contract to Alsco. The initial years, with an option to renew	contract will be for three (3)

(1) year extensions, not to exceed five (5) years. The

cost for this service is 37,486.20 annually for years one (1) – three (3), year four (4) 38,262.87 and year (5) 38,286.17 (a total of 189,007.64 for the five (5) year period). The funds will be covered by the Food Service Funds.

<u>17-055</u>	APPOINTMENT OF DELEGATES TO ATTEND THE ASSOCIATION OF COMMUNITY COLLEGE TRUSTEES (ACCT) 2017 COMMUNITY COLLEGE NATIONAL LEGISLATIVE SUMMIT IN WASHINGTON, D.C. FROM FEBRUARY 13-16, 2017
PREPARED BY:	Jeannie Moton, Executive Coordinator, Board of Directors
APPROVED BY:	Mark Mitsui, College President Gene Pitts, Chair, Board of Directors
REPORT:	In accordance with Board Policy B 210, the Board of Directors recognizes the benefits derived by the College through membership in various educational organizations and from attendance of directors at state and national meetings which deal with community college issues. The Chair and Vice Chair have considered a slate of delegates to attend the ACCT National Legislative Summit in Washington, D.C. from February 13-16, 2017.
RECOMMENDATION:	That the Board of Directors appoint Jim Harper, Gene Pitts and Molly Walker as delegates to represent the College at the ACCT National Legislative Summit.

<u>17-056</u>	NAME THE EAST AVIATION HANGAR AT THE PCC ROCK CREEK CAMPUS IN HONOR OF MICHAEL D. REESE
PREPARED BY:	Robert Wagner, Executive Officer, PCC Foundation Ann Prater, Executive Director, PCC Foundation
APPROVED BY:	Mark Mitsui, College President
REPORT: Rock	In recognition of an immediate \$270,000 cash gift from Patricia Reese, this memo requests PCC Board permission to name the east hangar inside the PCC Creek Aviation building in honor of the donor's late husband and aviation enthusiast, Michael D. Reese.
	Michael D. Reese was born in Portland, Oregon on December 2, 1933 and died peacefully at home surrounded by his family November 10, 2010. He was a loving husband and father, successful businessman and involved community member.
	Michael attended Benson Tech High School in Portland and in the National Guard as a cook for six years. At the age of 16, Michael began his career with Standard Oil and by the time he reached the 23 years old his entrepreneurial spirit motivated him to open his own service station in 1956. He had great business savvy and was not one to rest on his laurels, and soon expanded his businesses to include German Auto Parts, Gateway Body Shop, various real estate acquisitions and Western Wrecker Sales, which he continued to operate until his passing.
	It was his service station that created his greatest passion purely by accident. A new customer asked if he could pay for his car repairs in trade for flying lessons. This was the beginning of his love affair with aviation.
	His first aircraft purchase was a Piper Tri-Pacer. Over the years his many acquisitions included two Super Cub sea planes, a Twin Aztec, a Super Stinson on floats, an A36 Bonanza, two Beechcraft Barons, a Bucher, a Widgeon, a King Air, a Cessna 172 and a helicopter. He had

numerous flight ratings, which included air transport, commercial and multi-engine seaplanes. Some of his most unique purchases included an experimental Wood Duck aircraft and a Ford Edsel. The necessity to house all these toys led to his residing at Parkside in Battleground, Washington for a number of years, and ultimately the purchase of his own private airport, McKinnon Airpark located in Sandy, Oregon.

Michael shared his passion for flying at McKinnon Airpark, Mike used his gift of entertaining and cooking to host many fundraising events. Mike belonged to many organizations some of which included: Columbia Aviation Association, Quiet Birdmen, Lions Club, Kiwanis, and Parkrose Rotary.

His widow, Patricia (Pat) Reese, would like to honor Michael's legacy and continue to celebrate his life by donating a significant gift to create an endowed scholarship for aviation maintenance students.

She has pledged \$270,000 (payable in full by the end of January 2017). In addition, she hopes to gift \$20,000 annually through 2021 so that beginning next year she will be giving \$20,000 annually in scholarships to PCC aviation maintenance students. The total potential gift is \$350,000.

In recognition of this generous contribution to support PCC, the Foundation wishes to honor Patricia Reese by naming the east hangar the Michael D. Reese Hangar. According to PCC Facilities Management this hangar represents approximately 7,000 square feet of the 32,692 square foot PCC Rock Creek Campus Aviation Building.

RECOMMENDATION: That the PCC College Board of Directors approve the naming of the east hangar on the PCC Rock Creek campus the **Michael D. Reese Aviation Hangar**.



# **Board of Directors Goals 2016-2017**

Board members recognized during discussion that several goals from previous goalsettings are not time-specific but are, rather "legacy priorities" that will apply, with a degree of contemporary variation, in any year. Other priorities and goals were identified that are specific to the 2016-2017 planning cycles.

### Legacy Goals

- 1. Ensure an environment of success that encourages access and timely completion
- 2. Prioritize the college's commitment to the creation of a nationally renowned culture for diversity, equity and inclusion
- 3. Track and evaluate Portland Community College operations and execution of the Strategic Plan by way of regular Board meeting Dashboard reviews
- 4. Be an engaged advocate for Portland Community College in:
  - a. Governmental affairs and governmental advocacy
  - b. Development of fundraising strategies targeting the advancement of important initiatives (e.g. Future Connect, PCC Foundation efforts, etc.)
- 5. Cultivate and maintain clear and consistent communication between the Board of Directors and the President

# **Board Priorities**

- Support Portland Community College's enhanced, District-wide efforts to:
  - Recruit, hire, and retain faculty and staff from historically underrepresented groups;
  - More systematically and strategically address the achievement gap for students of color
  - Increase the utilization of Minority Women Emerging Small Business for college contracting
- Advance Portland Community College's adoption and funding of technology infrastructure and policies that reflect industry best practices
- Support the President in the development of college-wide plans, and in strengthening internal college communication
- Ensure Board readiness for a successful Portland Community College 2017 Bond Campaign
- Ensure that Portland Community College remains a relevant workforce training partner of choice in the communities it serves

The College prohibits unlawful discrimination based on race, color, religion, national origin, sex, marital status, disability, veteran status, age, sexual orientation, or any other status protected by federal, state, or local law in any area, activity or operation of the College. The College also prohibits retaliation against an individual for engaging in activity protected under this policy, and interfering with rights or privileges granted under anti-discrimination laws. In addition, the College complies with applicable provisions of the Civil Rights Act of 1964 (as amended), related Executive Orders 11246 and 11375, Title IX of the Education Amendments Act of 1972, Section 504 of the Rehabilitation Act of 1973, Americans with Disabilities Act of 1990 (as amended), Uniformed Services Employment and Reemployment Rights Act ("USERRA"), and all local and state civil rights laws. Under this policy, equal opportunity for employment, admission, and participation in the College's programs, services, and activities will be extended to all persons, and the College will promote equal opportunity and treatment through application of this policy and other College efforts designed for that purpose.