



Board of Directors **Meeting Agenda**

April 21, 2016

#thinkPCCfirst

Portland Community College Board of Directors

Vision

Building futures for our Students and Communities

Mission

Portland Community College supports student success by delivering access to quality education while advancing economic development and promoting sustainability in a collaborative culture of diversity, equity and inclusion.

Core Themes

- Access and Student Success
- Economic Development and Sustainability
- Quality Education
- Diversity, Equity and Inclusion

Approved January 21, 2016

Who We Are

Portland Community College is a public, multi-campus, comprehensive community college serving the lifelong learning needs of our students. We offer college transfer programs; career and technical education programs; adult basic skills; opportunities to develop English as a second language; high school completion and dual credit; community and continuing education programs; and service-learning opportunities that foster the development of civic responsibility and engagement. Through extensive partnerships with business, industry, labor, educational institutions and the public sector, we provide training and learning opportunities for the local and state workforce and promote economic and community development.

We Value

- Effective teaching and student development programs that prepare students for their roles as citizens in a democratic society in a rapidly changing global economy
- An environment that is committed to diversity as well as the dignity and worth of the individual
- Leadership through innovation, continuous improvement, efficiency, and sustainability
- Leadership through the effective use of technology in learning and all College operations
- Being a responsible member of the communities we serve by actively participating in their development
- Quality, lifelong learning experiences that helps students to achieve their personal and professional goals
- Continuous professional and personal growth of our employees and students including an emphasis on fit and healthy lifestyles that decrease disease and disability
- Academic Freedom and Responsibility - creating a safe environment where competing beliefs and ideas can be openly discussed and debated
- Collaboration predicated upon a foundation of mutual trust and support
- An agile learning environment that is responsive to the changing educational needs of our students and the communities we serve – making students marketable for jobs in the future and promoting economic development
- The public's trust by effective and ethical use of public and private resources

BOARD OF DIRECTORS
Portland Community College
PO BOX 19000, Portland, Oregon 97280

BUSINESS SESSION
April 21, 2016
Cascade Campus, Student Union, Rooms 203/204
705 N. Killingsworth St. Portland, OR 97217

AGENDA

- 4:30 PM **Executive Session** TH 100
In accordance with ORS 192.660 (2), (a) Employment of a Public
Official, (e) Real Property Transactions, (f) Information Exempt from
Public Disclosure (Attorney-Client Privilege), (h) Litigation
- 6:00 PM **Work Session (Board Dinner)** TH 112
- Fulcrum Communications (30 minutes)
 - Volunteer Literacy Tutoring Program—Dr. Jessica Howard
(20 minutes)
 - Board Discussion on Student Ex Officio Membership—Chair Deanna
Palm (30 minutes)
 - Workforce Development—Kali Thorne-Ladd (5 minutes)
- 7:30 PM **Call to Order** SU 203/204
- Introductions
 - Approval of Minutes—March 17, 2016
 - Approval of Agenda
- 7:35 PM **Information Sessions**
- Cascade Campus Update—Dr. Karin Edwards (10 minutes)
 - Innovation Quadrant—Erin Flynn and Marc Goldberg (20 minutes)
 - Student Success Dashboard—Dr. Chris Chairsell and Laura Massey
(10 minutes)
 - SW Corridor—Dr. Lisa Avery, Linda Degman, and Kathleen McMullen
(10 minutes)
 - Presidential Search Update—Kali Thorne-Ladd (5 minutes)
- 8:25 PM **Public Comment on Agenda Items** (A sign-up sheet is on a table at the
entrance of the meeting room.)
- 8:30 PM **Business Session**
- Consent Agenda:** (All items will be approved by consent agenda unless an item is
withdrawn by request of a member of the Board. A separate motion will then be required
to take action on the item in question.)

PERSONNEL

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Administrative Appointments:

Simone Chaves, Child Development Center Director, Health Professions, Early Childhood Education and Physical Education Division, Sylvania Campus

Anne Frey, Education Abroad Manager, Academic and Student Affairs

Ali Mageehon, Statewide Career Pathways Director, Office of the Executive Vice President (Temporary)

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BOARD

16-107	Resolution to Grant an Ongoing Exception to the Portland Community College Procurement Rules to Authorize the President or the President's Designee to Negotiate a Personal Services Contract with Hillsboro Aviation, Inc., to Provide Flight Instruction Services Pursuant to the College's Aviation Science Program.....	193
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8:35 PM	Public Comment on Non-Agenda Items (A sign-up sheet is on a table at the entrance of the meeting room.)	
8:40 PM	Reports (5 minutes each) <ul style="list-style-type: none"> • Faculty and Academic Professionals • Classified • Students • Board Members • President 	
9:05 PM	Adjournment	

The Board of Directors meetings are held in accordance with open meeting laws and accessibility requirements. If a person with a disability needs assistance in order to attend or participate in a meeting, please notify the Board of Director's Office at least 48 hours in advance by calling (971) 722-4365 or by email at boardresolutions@pcc.edu. A sign-up sheet for those who wish to offer comments or testimony on any item will be available at the entrance of the meeting room.

PORTLAND COMMUNITY COLLEGE - BOARD OF DIRECTORS
PO BOX 19000 - Portland, OR 97280

BUSINESS SESSION

March 17, 2016
Sylvania Campus, Rooms 238/238
12000 SW 49th Avenue, Portland, OR 97219

MINUTES

BOARD ATTENDANCE

Jim Harper, Ken Madden, Chair Deanna Palm, Michael Sonnleitner, Kali Thorne-Ladd

EXECUTIVE SESSION

The Board of Directors convened an executive session to discuss in accordance with ORS 192.660 (2), (a) Employment of a Public Official, (d) Labor Negotiation, (e) Real Property Transactions, (f) Information Exempt from Public Disclosure (Attorney-Client Privilege), (h) Litigation

WORK SESSION

The Board of Directors met in Work Session for updates and presentations from Whiteness History Month committee, AMRC/OMID developments, and a proposal from the District Student Council. The Human Resources Update was postponed to next month.

CALL TO ORDER

Chair Palm called the business meeting to order at 7:39 pm and invited all present to introduce themselves.

APPROVAL OF THE MINUTES

The February 18, 2016 meetings minutes were approved as published. Madden/Harper

APPROVAL OF THE AGENDA

The agenda was approved as published. Thorne-Ladd/Sonnleitner

RECOGNITION

The Board of Directors gave official recognition to the Classified Employees for Classified Employee Recognition week. Those recognized at the meeting were Massi Hunaidi, Malou Ensign, Edie Waterhouse. Mark Roberts and Cindy Hervey were not present.

INFORMATION SESSIONS

The Board of Directors received updates from Adrian Allen, William Gerry and Marc Goldberg regarding the AMRC/OMID; Andrea Henderson on OCCA; Jim Harper provided updates from ACCT; and Kali Thorne-Ladd gave a brief update on the Presidential Search.

PUBLIC COMMENT ON AGENDA ITEMS

None

BUSINESS MEETING

Chair Palm proposed approval of Resolutions 16-086 through 16-093. Harper/Madden

PUBLIC COMMENT ON NON AGENDA ITEMS

Simon Jaworsky regarding staff members at PCC.

ADJOURNMENT

There being no further business, the meeting adjourned at 8:58 pm.

NEXT MEETING

The next business meeting of the Portland Community College Board of Directors will be held on April 21, 2016 at 7:30 PM at the Cascade Campus.

Deanna Palm, Chair

Sylvia Kelley, Interim President

Prepared by:

Jeannie Moton, Executive Coordinator

Minutes approved on April 17, 2016.

April 21, 2016

16-094

APPROVAL OF PERSONNEL ACTIONS

PREPARED BY: The Human Resources Department Staff

APPROVED BY: Sylvia Kelley, Interim President

RECOMMENDATION: That the Board of Directors approve the following actions:

A. Approval of new hires, new positions and change of position

1. Administrative Appointment– Simone Chaves

Child Development Center Director

Health Professions, Early Childhood Education and Physical Education Division, Sylvania Can

Annual Salary: \$64,726 Grade: K

Effective: March 21, 2016

Education: Pacific Oaks College MA, Human 2015

Development

University of California BS, Bio-Psychology 1996

Most Recent Experience: Portland Community College

Child Development Center Director (Interim)

Applicant Flow:

Gender

Ethnicity

2 Male	16 White (not of Hispanic Origin)
33 Female	1 Black or African American
	4 Asian
	4 Hispanic/Latino
	3 Two or More Selections
	7 Not Disclosed
	<hr/> 35 Total

2. Administrative Appointment– Anne Frey

Education Abroad Manager

Academic and Student Affairs

Annual Salary: \$79,000 Grade: J

Effective: April 1, 2016

Education: University of Oregon MA, International Studies 1994

Denison University BA, Political Science 1986

Most Recent Experience: Institute for Study Abroad – Butler University

Field Director

Applicant Flow:

Gender

Ethnicity

73 Male	121 White (not of Hispanic Origin)
113 Female	7 Black or African American

9	Not Disclosed	19	Asian
		17	Hispanic/Latino
		5	Two or More Selections
		26	Not Disclosed
		195	Total

3. Administrative Appointment (Temporary)– Ali Mageehon

Statewide Career Pathways Director

Office of the Executive Vice President

Annual Salary: \$103,000 Grade: M

Effective: March 14, 2016 to June 30, 2017

Education: University of Denver PhD, Higher Education and Adult Studies 2004

University of Colorado at Denver MA, English 1999

University of Denver BA, English 1996

Most Recent Experience: Southwestern Oregon Community College
Dean, Academic Support

Applicant Flow:

Gender

Ethnicity

4	Male	10	White (not of Hispanic Origin)
9	Female	1	Black or African American
3	Not Disclosed	1	Asian
		1	Hispanic/Latino
		3	Not Disclosed
		16	Total

**ETHNIC AND GENDER DESCRIPTION OF STAFF
PROPOSED TO BE HIRED IN THE April 21, 2016 PERSONNEL REPORT**

Female	3
	<hr/> 3

White (not of Hispanic Origin)	2
Hispanic/Latino	1
	<hr/> 3

April 21, 2016

16-095

COMMENDATION OF RETIRING EMPLOYEE –
MARY DAVIS

PREPARED BY: Human Resource Department Staff

APPROVED BY: Sylvia Kelley, Interim President

REPORT: Mary Davis has performed faithfully in her duties as Business Training & Educational Development Coordinator for Portland Community College since September 17, 2007. She retires effective May 2, 2016.

RECOMMENDATION: That the Board commend her for her service to Portland Community College and wish her well in her retirement years.

April 21, 2016

16-096

COMMENDATION OF RETIRING EMPLOYEE –
LORETTA DIKE

PREPARED BY: Human Resource Department Staff

APPROVED BY: Sylvia Kelley, Interim President

REPORT: Loretta Dike has performed faithfully in her duties as a Student and Casual Employee and then as an Office Support Series 2 for Portland Community College since October 4, 1996. She retires effective June 30, 2016.

RECOMMENDATION: That the Board commend her for her service to Portland Community College and wish her well in her retirement years.

April 21, 2016

16-097

COMMENDATION OF RETIRING EMPLOYEE –
LINDA EBY

PREPARED BY: Human Resource Department Staff

APPROVED BY: Sylvia Kelley, Interim President

REPORT: Linda Eby has performed faithfully in her duties as a Nursing Instructor for Portland Community College since September 17, 1986. She retires effective June 30, 2016.

RECOMMENDATION: That the Board commend her for her service to Portland Community College and wish her well in her retirement years.

April 21, 2016

16-098

COMMENDATION OF RETIRING EMPLOYEE –
BONNIE HESTER

PREPARED BY: Human Resource Department Staff

APPROVED BY: Sylvia Kelley, Interim President

REPORT: Bonnie Hester has performed faithfully in her duties as Grants Officer for Portland Community College since December 1, 2010. She retires effective March 31, 2016.

RECOMMENDATION: That the Board commend her for her service to Portland Community College and wish her well in her retirement years.

April 21, 2016

16-099

COMMENDATION OF RETIRING EMPLOYEE –
REBECCA HUGHES

PREPARED BY: Human Resource Department Staff

APPROVED BY: Sylvia Kelley, Interim President

REPORT: Becky Hughes has performed faithfully in her duties as an Office Support Series 7 and Administrative Assistant for Portland Community College since September 15, 1997. She retires effective June 30, 2016.

RECOMMENDATION: That the Board commend her for her service to Portland Community College and wish her well in her retirement years.

April 21, 2016

16-100

COMMENDATION OF RETIRING EMPLOYEE –
TERI HUNT

PREPARED BY: Human Resource Department Staff

APPROVED BY: Sylvia Kelley, Interim President

REPORT: Teri Hunt has performed faithfully in her duties as a Payroll Specialist, Lead Payroll Specialist, and Payroll Manager for Portland Community College since February 5, 1990. She retires effective June 30, 2016.

RECOMMENDATION: That the Board commend her for her service to Portland Community College and wish her well in her retirement years.

April 21, 2016

16-101

COMMENDATION OF RETIRING EMPLOYEE –
JUANITA JOY

PREPARED BY: Human Resource Department Staff

APPROVED BY: Sylvia Kelley, Interim President

REPORT: Juanita Joy has performed faithfully in her duties as a Nursing Instructor for Portland Community College since September 9, 1985. She retires effective June 30, 2016.

RECOMMENDATION: That the Board commend her for her service to Portland Community College and wish her well in her retirement years.

April 21, 2016

16-102

COMMENDATION OF RETIRING EMPLOYEE –
BERT LOGAN

PREPARED BY: Human Resource Department Staff

APPROVED BY: Sylvia Kelley, Interim President

REPORT: Bert Logan has performed faithfully in his duties as Director/Financial Aid & Veteran Services for Portland Community College since April 21, 2011. He retires effective June 30, 2016.

RECOMMENDATION: That the Board commend him for his service to Portland Community College and wish him well in his retirement years.

April 21, 2016

16-103

COMMENDATION OF RETIRING EMPLOYEE –
LESLIE MACAULAY

PREPARED BY: Human Resource Department Staff

APPROVED BY: Sylvia Kelley, Interim President

REPORT: Leslie Macaulay has performed faithfully in her duties as a Full-time and Part-time Automotive Services Technician Instructor, and Instructional Service Technician I for Portland Community College since January 28, 1985. She retires effective June 30, 2016.

RECOMMENDATION: That the Board commend her for her service to Portland Community College and wish her well in her retirement years.

April 21, 2016

16-104

COMMENDATION OF RETIRING EMPLOYEE –
LARRY REANEY

PREPARED BY: Human Resource Department Staff

APPROVED BY: Sylvia Kelley, Interim President

REPORT: Larry Reaney has performed faithfully in his duties as a Technology Specialist II for Portland Community College since July 23, 2001. He retires effective April 20, 2016.

RECOMMENDATION: That the Board commend him for his service to Portland Community College and wish him well in his retirement years.

April 21, 2016

16-105

COMMENDATION OF RETIRING EMPLOYEE –
TERESA SIELSCH

PREPARED BY: Human Resource Department Staff

APPROVED BY: Sylvia Kelley, Interim President

REPORT: Teresa Sielsch has performed faithfully in her duties as a Conference and Administrative IHP Coordinator, Instructional Administrative Assistant II and Registration Clerk for Portland Community College since July 1, 1987. She retires effective May 1, 2016.

RECOMMENDATION: That the Board commend her for her service to Portland Community College and wish her well in her retirement years.

April 21, 2016

16-106

AUTHORIZE AN INCREASE TO EXISTING CONTRACTS
FOR INSTALLATION OF CLASSROOM TECHNOLOGY
PODIUMS DISTRICTWIDE

PREPARED BY: Avelina Gulmatico, Procurement Coordinator, Bond Program

FINANCIAL
RESPONSIBILITY: Linda Degman, Director, Bond Program

APPROVED BY: Jim Langstraat, Vice President, Finance and Administration
Sylvia Kelley, Interim President

REPORT: on July 17, 2014, BA 15-009, the Board of Directors approved the contracts with Cochran and Compview to provide labor and materials for classroom technology podium installations for the College District for a total of \$375,000 (shared by Information Technology Department (IT) fund for \$131,250 and Bond Program Department fund for \$243,750). Since 2014, the Bond Program upgraded 105 classrooms to digital podiums, installed digital podiums in 52 new classrooms, and installed Audio Visual (AV) equipment in numerous conference rooms and student centers throughout the College District. After careful review by the Bond Program Technology staff, there are approximately additional 30 classrooms that will need installation of digital AV equipment in new and remodeled classrooms. In addition, AV installation services will be needed in conference rooms and centers, and for installation of information displays throughout the College District. To accommodate this additional work, the staff requests an increase of \$100,000 for the completion of project through the end of the Bond Program.

RECOMMENDATION: That the Board of Directors authorize the College to continue working with existing contractors (Compview and Cochran) to provide labor and materials for classrooms technology podium installations for the College District, the Bond Program request an increase of \$100,000. The revised contract total will be \$475,000 (consist of \$131,250 from IT Dept and \$343,750 from the Bond Program). Funding will be from the 2008 Bond Fund and General Fund.

April 21, 2016

16-107

RESOLUTION TO GRANT AN ONGOING EXCEPTION TO THE PORTLAND COMMUNITY COLLEGE PROCUREMENT RULES TO AUTHORIZE THE PRESIDENT OR THE PRESIDENT'S DESIGNEE TO NEGOTIATE A PERSONAL SERVICES CONTRACT WITH HILLSBORO AVIATION, INC., TO PROVIDE FLIGHT INSTRUCTION SERVICES PURSUANT TO THE COLLEGE'S AVIATION SCIENCE PROGRAM.

PREPARED BY: Steve Hopf, Director, Procurement

APPROVED BY: James Langstraat, Vice President, Finance and Administration
Sylvia Kelley, Interim President

REPORT: The Portland Community College ("PCC") Aviation Science ("AVS") Program has had a unique long-term partnership with Hillsboro Aero Academy, Inc. ("HAA"), beginning in the 1990s when HAA worked with PCC to create the program. The United States Veterans Administration ("VA") pays flight training fees for veterans under the GI Bill A VA rule change in 2010 changed relationship between PCC and HAA from a public/private partnership to a contractual relationship. Because PCC's Personal Services Contract Rules would otherwise require PCC to compete the contract through a request for proposals process, staff is requesting an exemption from these Rules to enable direct negotiation of a contract so that PCC can continue its beneficial relationship with HAA. The Board granted a similar exemption in 2010 to enable direct negotiation of the current contract.

The Background: The AVS Program provides an opportunity for students to earn an Associate of Applied Science degree, while at the same time earning their Federal Aviation Administration ("FAA") Commercial Pilot and Flight Instructor certificates in either airplanes or helicopters. PCC provides aviation academic courses that exceed the FAA requirements. The flight training is provided by HAA. The program was approved by the FAA and classes began in the fall of 1999, with the addition of the helicopter option in fall of 2001.

Prior to the VA rule change in 2010, students registered at PCC for the courses that involved flight training, and then paid flight training fees directly to HAA. The VA rule change (Chapter 33) requires PCC to collect all the flight training fees and transfer them electronically to HAA for all PCC AVS students, not just VA students, in order to remain approved for VA-funded students. Staff at PCC's business office,

PCC's VA office, and HAI's accounting department all worked over the summer of 2009 to build a system of fee collection to allow fee tracking.

The Issue: The FAA rule change was basically an accounting change; it did not change the programmatic relationship or the sources of funding. But the fact that PCC is collecting the flight training fees and making payment to HAA to provide flight training for PCC students arguably converts the relationship between HAA and PCC from a public/private partnership to a contractual relationship. Such a contract would be a "personal services contract" (a contract for services that calls for specialized skills, knowledge, and resources) under PCC procurement rule CCR.250. Because the total amount of the fees for flight training is approximately \$3 million on an annual basis, CCR.250.III.B would require that PCC conduct a formal request-for-proposals process to award a contract to provide flight training services.

A contract procured through the request-for-proposals process is awarded based on qualifications, not on price. Because of the long-standing and beneficial relationship between HAA and the AVS Program, staff does not believe that competing the contract is in the best interest of PCC. Competing the contract is also unlikely to produce a different result, given HAA's expertise and experience with the Program. Examples of the integral relationship between the AVS Program and HAA:

- HAA paid a significant portion of the cost for development of the AVS Program in the late 1990s.
- HAA has fully integrated its FAA-approved syllabi with PCC's degree program and approved courses, including:
 - Standardizing scoring and grading of the flight training;
 - Obtaining FAA approval to use PCC's online courses to fulfill FAA ground training requirements.
- HAA donated a flight simulator to PCC for student use.
- HAA provides professional assistance to potential PCC students, including:
 - One-on-one advising on flight-related issues;
 - Tours of their facility for prospective PCC students;
 - Access to financial assistance through their relationships with private lenders;
 - Personnel dedicated to assisting PCC students with VA and international visa issues.
- HAA partnered with PCC's accounting staff to develop new methods of collecting student flight training fees to conform with new VA chapter 33 rules:
 - HAA provided the accounting personnel required to reconcile complex money transfers;

- HAA provided the accounting personnel required to provide service to PCC students with regard to account balances, reconciliations, and refunds;
- HAA provided extra service to PCC's veterans who wish to begin flight training prior to funding;
- HAA currently pays the 2% service charge for money transferred via PCC.
- HAA is the largest FAA certified flight school in the region:
 - HAA has the highest level of FAA oversight of any school in the northwest;
 - HAA has an extensive staff of flight school management personnel to ensure the quality of instruction;
 - HAA's excellent reputation among potential employers has advanced the careers of many PCC students;
 - HAA is the only accredited (non-collegiate) flight school in Oregon;
 - HAA is under contract with some of the largest airlines in Asia for commercial pilot training.
- HAA carries the maximum insurance available for purchase by any flight school in order to conform to PCC's requirements.
- HAA paid the first two years of PCC's instructional costs for the SE Center expansion, amounting to a total of \$60,000.
- HAA opened a Troutdale Airport flight training facility to support the SE Center students.
- HAA maintains FAR Part 145 Repair Station certificate:
 - Ensures highest level of general aviation maintenance quality possible for our students' aircraft;
 - Requires much higher standards, oversight, documentation, and auditing than non-145 certified maintenance facilities.
- HAA has provided marketing support for the AVS Program throughout its history, including:
 - Materials such as posters and fliers;
 - Air show and tradeshow booth space;
 - Personnel at high school career fairs;
 - Mailing lists for targeted mailing campaign;
 - Developed and purchased banners for all PCC campuses.
- HAA hosts an annual Aviation Career Day for aviation-focused high school students, prominently featuring PCC;
- HAA has consistently provided contact with international business partners, including the most recent which led to our Sister-College relationship with the Guangzhou Civil Aviation College in China.
- HAA has a robust international student program that provides for a rich multi-cultural experience for PCC students.
- HAA has been proactive and professional in dealing with PCC student issues as they arise:

- HAA has communicated effectively with the AVS Program in a timely manner;
- HAA has provided personnel promptly when requested to resolve issues;
- HAA has been willing to make internal changes when warranted.
- HAA has provided helicopters, personnel, and materials in support of PCC's Aviation Maintenance Technology Career Day.
- HAA operates a robust, diverse company with many facets, and so is financially stable regardless of fluctuations in the flight training market.

For these reasons, it would be disruptive to the program and/or a waste of time and resources to compete the contract under the College's procurement rules. PCC's Personal Services Contracts Rules are essentially at the discretion of the Board of Directors, acting as the Local Contract Review Board, under ORS 279.055, 279A.060, and 279A.070. Staff believes that an exception to these rules is warranted given the unique history and relationship in this case.

RECOMMENDATION: That the Board of Directors of Portland Community College District, acting as the Local Contract Review Board of the District, resolves to grant an exception to the procurement requirements of CCR.250 and authorize the President or the President's designee to negotiate and execute a contract with Hillsboro Aviation, Inc., for a term not to exceed five (5) years to continue to provide flight instruction services to PCC students pursuant to PCC's Aviation Sciences Program.

April 21, 2016

16-108

DELEGATE AUTHORITY TO DISTRICT PRESIDENT
CONCERNING REAL PROPERTY MATTERS
RELATED TO ACQUISITION OF PROPERTY IN
COLUMBIA COUNTY

PREPARED BY: Linda Degman, Director, Bond Program

FINANCIAL
RESPONSIBILITY: Jim Langstraat, Vice President, Finance and
Administration
Sylvia Kelley, Interim President

REPORT: Board Policy B214 reserves to the Board the authority to
"Approve the purchase or sale of real property". Board
Policy B213 authorizes the District President to "subject to
approval of the Board, conduct all aspects of real property
transactions on behalf of the College."

The College's 2008 Bond Program calls for acquisition
of property in Columbia County to construct and build a
Columbia County Center. The Board has explored a
number of options for the siting, content and operation of
such a facility. It is currently considering an advanced
manufacturing training center and has been focused on
acquiring a site in and around the Scappoose Air Park.

The timing and pace of these discussions cannot be
predicted, but time could well be of the essence for the
purchase of the property.

RECOMMENDATION: The Board finds that the acquisition and development of
a College center in Columbia County is necessary to
fulfill a commitment made as part of the 2008 Bond. The
Board further finds that PCC's interests in enhancing
access to education and workforce development
opportunities in Columbia County is best served by the
current proposed advanced manufacturing training
center. Recognizing that time may be of the essence,
the Board hereby delegates to the District President the
authority to negotiate the terms and conditions of and
execute a binding agreement or agreements to
purchase property and all related documents necessary
to close the transaction for the purposes of acquiring a

site for the Columbia College Center, subject to consultation with the Board Chair and Vice Chair, approval as to form by College legal counsel, and subject to the availability of 2008 bond program funding.

April 21, 2016

16-109

APPOINTMENT OF DELEGATES TO ATTEND THE
ACCT GOVERNANCE INSTITUTE FOR STUDENT
SUCCESS HOSTED BY OREGON COMMUNITY
COLLEGE ASSOCIATION (OCCA) IN BEND,
OREGON, FROM JUNE 28-22, 2016

PREPARED BY: Jeannie Moton, Executive Coordinator, Office of
the President

APPROVED BY: Sylvia Kelley, Interim President

REPORT: In accordance with Board Policy B 210, the Board of
Directors recognizes the benefits derived by the College
through membership in various educational organizations
and from attendance of directors at state and national
meetings which deal with community college issues. The
Chair and Vice Chair have considered a slate of
delegates to attend the ACCT Governance Institute for
Student Success (GISS) hosted by Oregon Community
College Association (OCCA) in Bend, Oregon, from June
28-30, 2016.

RECOMMENDATION: That the Board of Directors approves Denise Frisbee, Jim
Harper, Ken Madden, Deanna Palm, Michael Sonnleitner,
Kali Thorne-Ladd to attend the ACCT GISS.

April 21, 2016

16-110

APPLY TO THE STATE BOARD OF EDUCATION FOR
APPROVAL OF AAS IN PROFESSIONAL MUSIC FOR
PORTLAND COMMUNITY COLLEGE

PREPARED BY: Sally Earll, Curriculum Coordinator, Curriculum Support Services

FINANCIAL
RESPONSIBILITY: Dan Wenger, Division Dean, Arts and Professions

APPROVED BY: Dr. Christine Chairsell, Vice President, Academic and Student Affairs
Sylvia Kelley, Interim President

REPORT: The proposed AAS in Professional Music serves student who are interested primarily in contemporary and nontraditional instruments (electronic instruments and computers) and typically have little or no academic musical training. The degree is designed for students inclined toward technical education, introducing them to the evolving work of electronic music composition, music production, commercial music performance, creative coding and the music business in general.

The AAS in Professional Music combines Career Technical and Lower Division Collegiate courses, preparing students for both entry-level work in the music business and transfer to a university. Graduates are prepared for retail sales of musical instruments and audio gear; audio engineering and production for radio, web, and/or video and film; location recording; live sound support in musical and non-musical venues; creative coding and application development; instrument and controller design and development; commercial music performance; and private music instruction.

RECOMMENDATION: That the College be authorized to submit an application to the Oregon State Board of Education for the AAS in Professional Music for Portland Community College.

The AAS Degree in Professional Music serves students from culturally diverse backgrounds, are primarily interested in contemporary and non-traditional instruments (electronic instruments and computers), and typically have little or no academic musical training. This degree is designed for students inclined toward technical education and to introducing them to the actively evolving work of electronic music composition, music production, commercial music performance, and creative coding.

The degree combines career-technical coursework preparing students for entry-level work in the music business and lower division collegiate coursework for the pursuit of a four-year degree. Graduating students are prepared for jobs in retail of musical instruments and audio gear, audio engineering and production for radio, web, and/or video and film, location recording, live sound support in musical and non-musical venues, creative coding and application development, instrument and controller design and development, commercial music performance, and private music instruction.

Portland has a vibrant and markedly experimental music scene, but contemporary educational opportunities in music are currently offered far outside the boundaries of Oregon's sole metropolitan city. The need for educational opportunities in music technology and electronic music were determined by looking at the strategic directions of area high schools, such as Grant High School, who in consultation with PCC Cascade greatly expanded their audio engineering and electronic music program. The AAS degree serves to teach music technology competencies that are not offered in the district at a collegiate level and to directly connect with youth in our own community.

The Professional Music Program's new Advisory Board includes professionals representing a wide spectrum of sectors in the industry: music educators, composers, software developers, and electronic instrument designers. The Advisory Board was, and continues to be, critical in the ongoing development of a contemporary, electronic music program.

April 21, 2016

16-111

APPLY TO THE STATE BOARD OF EDUCATION FOR
APPROVAL OF THE LESS THAN ONE-YEAR CAREER
PATHWAY CERTIFICATE IN GROUP FITNESS FOR
PORTLAND COMMUNITY COLLEGE

PREPARED BY: Sally Earll, Curriculum Coordinator, Curriculum Support Services

FINANCIAL
RESPONSIBILITY: Jennifer Piper, Division Dean, Health Professions, Early Education and Family Studies and Physical Education

APPROVED BY: Dr. Christine Chairsell, Vice President, Academic and Student Affairs
Sylvia Kelley, Interim resident

REPORT: The proposed Less Than One-Year Career Pathway Certificate in Group Fitness is for individuals whose career goal is employment in the fitness industry. Upon completion of the 30-credit certificate graduates will be prepared for employment as a group fitness leader at a club or in private practice. Group Fitness Leadership is a growing profession within the expanding fitness industry. The certificate includes a broad spectrum of PE and fitness technology courses focusing on the structure and function of the human body and exercise and movement activities. All courses required for the certificate also fulfill requirements for the Fitness Technology AAS. If students choose to continue their education, they will be able to complete the AAS at Portland Community College and be prepared to transfer to Portland State University.

RECOMMENDATION: That the College be authorized to submit an application to the Oregon State Board of Education for the Less Than One-Year Career Pathway Certificate in Group Fitness for Portland Community College.

Board of Directors Goals 2015-2016

Board members recognized during discussion that several goals from previous goal-setting are not time-specific but are “legacy priorities” that will apply, with a degree of contemporary variation, in any year. Other priorities and goals were identified that are specific to the 2014-2015 and 2015-2016 planning cycles.

Legacy Goals

- Monitor the college’s budget to proactively respond to changes in funding.
- Prioritize the college’s commitment to equity by creating a nationally renowned culture for diversity, equity and inclusion.
- Lead the development of a fundraising strategy to advance important initiatives, e.g. Future Connect; collaborate with PCC Foundation efforts.
- Be actively involved in governmental affairs and advocacy; monitor statewide restructuring efforts in HECC and OWEB.
- Cultivate and maintain clear and consistent communication between Board of Directors and President.
- Drive student success.

Board Priorities

- Hire PCC’s 6th President.
- Prioritize implementation endeavors for the PCC Strategic Plan.
- Adopt strategies for promoting a culture of diversity, equity and inclusion in a context which values student access, encourages timely completion and achieves student success.
- Adopt College Master Plan, including developing a PCC Center in Columbia County.
- Continue to implement the use of technology to advance academic, administrative and student services support.
- Prepare for the 2018 Bond Measure.
- Engage in Board development.
- Support the President in strengthening college internal communication.

The College prohibits unlawful discrimination based on race, color, religion, national origin, sex, marital status, disability, veteran status, age, sexual orientation, or any other status protected by federal, state, or local law in any area, activity or operation of the College. The College also prohibits retaliation against an individual for engaging in activity protected under this policy, and interfering with rights or privileges granted under anti-discrimination laws. In addition, the College complies with applicable provisions of the Civil Rights Act of 1964 (as amended), related Executive Orders 11246 and 11375, Title IX of the Education Amendments Act of 1972, Section 504 of the Rehabilitation Act of 1973, Americans with Disabilities Act of 1990 (as amended), Uniformed Services Employment and Reemployment Rights Act ("USERRA"), and all local and state civil rights laws. Under this policy, equal opportunity for employment, admission, and participation in the College's programs, services, and activities will be extended to all persons, and the College will promote equal opportunity and treatment through application of this policy and other College efforts designed for that purpose.